

TATA VALUE HOMES
Enriching Lives

CRESCE NT ENCLAVE



TATA GROUP – MORE THAN A BUSINESS

Founded by Jamsetji Tata in 1868, the Tata group is a global enterprise headquartered in India, and comprises over 100 companies, with operations in more than 100 countries across six continents, exporting products and services to over 150 countries.

Good corporate citizenship is part of the Tata group's DNA. Sixty six percent of the equity of Tata Sons – the promoter holding company, is held by philanthropic trusts, which ensures that wealth is returned back to the society. As a result of this unique ownership structure and ethos of serving the community, Tata has become a name that has been respected since over 140 years and is trusted for its adherence to strong values and business ethics.



TATA HOUSING

Tata Housing has evolved into the most trusted real estate development brand in India.
The seven core TATA values underpinning the way we do business are:



Leadership



Integrity



Quality



Innovation



Customer Focus



Agility



Purpose



OUR MISSION

To Delight our Customers by providing Quality Lifespaces through continuous innovations.

OUR VISION

TATA HOUSING

To be the Most preferred Brand in Premium housing segment

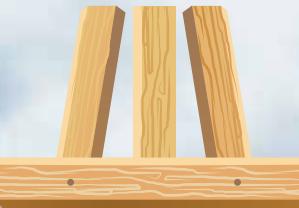
TATA VALUE HOMES

To be the Largest Home Provider in India

TATA HOUSING : AWARDS & RECOGNITIONS



- Emerging Developer of the year – Residential, North India – Estate Avenue Realty Awards
- Best promising upcoming project – Primanti, Gurgaon – Estate Avenue Realty Awards
- Tata Housing – Golden Peacock National Quality Award
- Environment Friendly Project – Primanti – Realty Plus Excellence Award
- Affordable Housing Project of the year for New HavenVasind by Realty Plus Excellence Awards
- Brand Excellence Award from World Brand Congress
- Chosen as the Star Brand 2011 by Power Brands
- Developer of the Year from Construction Week Awards



PRESENTING



CRESCE NT
ENCLAVE

EXCLUSIVE LAKESIDE PLOTS AT ORAGADAM, CHENNAI

ORAGADAM A FUTURISTIC LOCATION

WITH A WORLD
OF CONVENIENCES



A PROMISING MARKET. A WELL CONNECTED LOCATION.



A promising & growing market with better returns



Less than an hour from International Airport



Closer to conveniences



Industrial hotspot next door to your home



Crescent Lake Junction bus stop a stone throw away



Nearest railway station at shouting distance



Kishkintha theme park in your backyard



Oragadam Junction in close proximity



Map not to scale

Disclaimer: Distance and timelines (shortest) are tentative and approximate subject to road and infrastructure facilities provided by the appropriate authorities.

ORAGADAM - A WELL KNOWN INDUSTRIAL HUB

Considered as the fastest growing industrial hub, Oragadam is home to many futuristic developments, both industrial and residential and hence is a great investment destination with a promising future.



- Biggest automobile hub in South Asia
- Home to over 22 Fortune 500 companies
- Proposed ₹300 Crore Oragadam Industrial Corridor
- Connectivity between Southern Trunk Road and Grand Western Trunk Road
- Fastest growing suburb of Chennai

ON THE FAST-TRACK OF DEVELOPMENT

According to industry experts, the presence of automobile giants like Renault, Nissan and Daimler has triggered growth in this region. Besides, the town is known for various multinationals like Samsung and Asian Paints along with automobile sector workshops. The area has experienced major investments from foreign companies in the recent times.

FEW OF THE LEADING BRANDS:

A FUTURE-READY INFRASTRUCTURE



- Rail connectivity from Avadi to Sriperumbudur
- Dedicated freight corridor from Chennai to Bangalore

- 6-Lane Road Widening
- Proposed Greenfield Airport

IN A CANVAS CALLED LIFE, PAINT YOUR DREAM CALLED FUTURE

A chance to build a home that
fits your dream, your lifestyle



A PLACE WHERE NATURE IS BY YOUR SIDE

Build your dream home amidst nature. Breathe in freshness as you wake up every morning to the chirping of migratory birds. Lead a unique lifestyle at Crescent Enclave.



THE 15 ACRES OPEN CANVAS TO PAINT YOUR DREAM

A home is an individual choice. Shaping it up should be according to your taste. What better can help doing so other than having a land of your own? Welcome to Cresent Enclave where abundant nature, superior connectivity and best infrastructure lets you paint your dream home, the way you want.



RANGE OF PLOTS TO CHOOSE FROM



Disclaimer: Amenities and Facilities are proposed & indicative, subject to change without any prior notice".
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BIRD'S EYE VIEW



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ROAD VIEW



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ROAD CUT SECTION



INTERNAL ROAD VIEW



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A HAPPY LIFE. A HEALTHY LIFESTYLE.



A SAFE AND SECURE LOCATION



WIDER AND WELL LAID INTERNAL ROADS



WELL BEING FOR EVERYONE



OPEN RECREATION AREAS FOR ALL AGE GROUPS

AND EVERY OTHER BASIC AMENITY REQUIRED FOR A HOLISTIC LIVING



WELL LIT ROADS & VIBRANT SIGNAGES



DOMESTIC WATER SUPPLY LINES WITH OVERHEAD TANK



ELECTRICAL & COMMUNICATION NETWORK PROVISION



PAVED PEDESTRIAN WALKWAYS

OUR OTHER PRESTIGIOUS PROJECTS IN CHENNAI





SANTORINI

A 100% subsidiary of Tata Housing, Santorini is Chennai's first Spanish themed township. Located at one of the fastest developing corridors in Chennai, the project offers over 1600, 1, 2 and 3 BHK contemporary residences starting 29 Lakhs.



NEW HAVEN – RIBBON WALK

Spread over 15 acres, 'NEW HAVEN – RIBBON WALK' is strategically located on the Vandalur Kelambakkam Road within close proximity to OMR, the fastest growing IT corridor of Chennai, offers all the amenities essential for modern-day living including swimming pool, well-equipped gymnasium, retail shopping facilities, indoor games room and a lot more.

PROJECTS ACROSS INDIA



OUR
PRESENCE

**9 CITIES
26 PROJECTS**

₹ 20 LAC TO
₹ 15 CRORE

12,000 DELIGHTED CUSTOMERS

OVER 70 MILLION SQ. FT. UNDER DEVELOPMENT

OVER 5,000 HOMES DELIVERED

TATA VALUE HOMES a Tata Group Company

Tata Value Homes has been formed with a vision of improving the quality of lives and make communities that can reach the entire nation's dream of owning a home.

Continuing this ethos, Credibility and Innovation are two big reasons why Tata Value Homes has become the fastest growing real-estate company in India.

Backed by the Tata Group which has established itself as one of the architects of modern India, the Group's core purpose is to improve the quality of life of communities it serves globally, through long term stakeholder value creation, based on leadership with trust. Tata Group is a global company headquartered in India and comprises over 100 companies, operating across 100 countries and exporting products and services over 150 countries.



A PROJECT BY
TATA VALUE HOMES
Enriching Lives



*Disclaimer: This advertisement is purely conceptual and does not constitute any form of offer. The information, Image & photographs contained herein are for illustrative purposes only. Design, planning, numbering of plots and further developments shown are tentative and the Company reserves the right to change without any prior notice & obligation, and /or on account of any change in plans, permissions and final approval of the respective authorities. Areas and prices mentioned are indicative and estimate. List of amenities, specifications, designs & facilities provided in the Agreement shall stand final & binding. Distance (in vehicular traffic) are tentative and approximate, subject to road infrastructure facilities provided by appropriate authorities. Green area is for indicative purposes only. The Open Space Reserve (OSR) Area is to be handed over to and developed by the government. The trade mark "CRESCENT" is applied for registration. In the event the trade mark is not registered the name of the project shall be changed and the applicant shall have no objection to the same. Purchase shall be governed by the T&Cs of the Agreement."

INTERNAL ROAD VIEW



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