

# Tarkeshwar Singh

Product Lead @ HashLearn

📍 Bangalore, India

## Work Experience

### Product Lead, HashLearn

05/2016 - Present

Currently overseeing product & growth at HashLearn, an edtech startup focused on connecting students with tutors on demand.

Made changes to signup and payments funnel that resulted in a steady growth of ~30% MoM for the last 4 months (since June).

### Co-Founder, FundaMine

03/2015 - 04/2016

Built medium.com style inline commenting & highlighting product which is currently being used by 50+ blogs & media websites.

Voted as the top product on Product Hunt for more than 6 hours(finished 4th) & also got covered by Tech In Asia and leading tech media.

### Co-Founder, Lumos

08/2014 - 03/2015

Worked as product & business guy for the IoT startup building machine learning powered smart electrical switches.

Proper planning of MVP ensured that we had a working MVP in less than 3 months. It helped discover the unsolvable machine learning problems.

### Product Owner, Ricoh

05/2013 - 08/2014

Closed sales of augmented reality app to 12 print media companies & generated ~250K installs via different marketing activities.

Worked as a product owner on repositioning of the product later as reverse image search powered Q&A platform around images.

## Education

### B.Tech from IIT Gandhinagar

2009-2013

Major in Electrical Engineering (8.4/10) & Minor in Management (9.4/10)

Elected as the Cultural Secretary of the Student Gymkhana in 2012.

## Awards

Director's Gold Medal for overall excellence in graduating batch of 2013.

Two patents around Visual Search & related applications with Ricoh.

Dean's Merit List for academic excellence for three semesters.

## Contact Details

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## Business Skills

Product Roadmap

Product Definition

UX Design & Sketch

Growth

Sales

Finance

## Programming Skills

JavaScript

NodeJS

Python(Pandas) Data Analytics

AngularJS

Redis

MongoDB & SQL

HTML & CSS

