



# P C T E

## GROUP OF INSTITUTES

ESTD. 1999

Approved by AICTE (Govt. of INDIA)  
Affiliated to IKG PTU, Jalandhar



[www.pcte.edu.in](http://www.pcte.edu.in)

- Engineering ▶
- Hotel Management ▶
- Travel & Tourism ▶
- Business Management ▶
- Commerce ▶
- Computer Applications ▶
- Pharmacy ▶
- Biotechnology ▶
- Medical Lab Sciences ▶
- Fashion Design ▶
- Journalism & Mass Communication ▶



Dr. K.N.S. Kang is the chairman cum Director General of PCTE Group of Institutes, Ludhiana. He got the Education Evangelist 2015 Award by Times Now Channel. He also got Best Alumni Award from NIT Kurukshetra & Department of Business Management, PAU Ludhiana.

He has edited 6 books including a book on Business Families of Ludhiana, which was signed and highly appreciated by then President of India Dr APJ Abdul Kalam and another book titled Business Groups in Punjab, which is placed in the personal Library of the Prime Minister's Office.

He is the Ex-President of Ludhiana Management Association (LMA) and the founder Director of Smart City Project-Ludhiana.

Dr. Kang completed his degree in Electrical Engineering in 1986 from Regional Engineering College, Kurukshetra (Now NIT Kurukshetra) and then did his MBA & Ph.D in Business Management. He stood fourth in State in Higher Secondary Examination and has been a National Level Athlete. He won Inter University competitions in cultural activities and for his all-round performance he received Shaheed Bhagat Singh State Youth Award.

## Mission

To guide students towards autonomy and independence through imparting knowledge and good values



## Vision

To create generations of thinkers, dreamers, and pioneers by evoking curiosity and providing the support needed to learn and grow.



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# Quick Facts

**45 Lacs per annum**

**23**

Students Placed

**3600**

Students on Campus

**30**

International & National Awards

**25**

International University Collaborations

**10%**

International Placements

**57**

University Gold Medals

**125**

Educational Domestic & International trips each year

**56**

Countries (Students & Alumni)

**200+**

Companies visit every year

**360**

International Students

**6.8 Lacs**

Average Package

**100+**

Industrial Visits Each Year

**46**

Ambassadors & Senior Delegates visited Campus

**130+**

Student Run Organisations

**70+**

National & International Webinars





# Awards & Rankings

- Ranked 7th best BCA and 6th best Business Management college in Punjab by India Today Magazine in the year 2022.
- Ranked 9th best B. Com college in Punjab and 138th best B. Com college in the country by OUTLOOK Magazine in the year 2022.
- Ranked 57th best BCA college and 64th best Business Management college in the country by India Today Magazine in the year 2022.
- Ranked 58th Best BCA and 64th Best BBA college in the country by India Today Magazine in the year 2021.
- Ranked 2nd Best in Punjab, J&K and Himachal Pradesh and 61st best in the country by India Today Best Colleges Survey 2019 for BBA.
- 53rd Best private B school in the country by India Today B school survey 2019.
- 64th Best Private B school by The week survey 2019.
- Ranked 58th in BCA & 65th in BBA by OUTLOOK Magazine in 2019.
- Ranked 34th best private B school in the country By OUTLOOK 2018.
- 10th Best B-School in the country on ROI by Outlook 2017.
- Ranked 25th in the country, including IIM's on Personality Development Criterion by Outlook 2017.
- 49th Best B-School in the country by Outlook 2017.
- Rated as 29th best private B-school in the country by OUTLOOK in 2016.
- Rated as 33rd best private B-school in the country by OUTLOOK in 2015.
- 2nd Best college on ROI amongst private colleges in India by OUTLOOK 2015.
- Ranked 28th on the basis of placements amongst private colleges and 46th overall including institutions like IIT's and IIM's.
- Declared best Management College in 2015 by PTU amongst hundreds of colleges affiliated to it.
- Declared Best Hotel Management College in the year 2014 by PTU.
- Awarded with Times Now-Education Evangelist of the Year 2014.
- Ranked 31st Best private B-school of the country by OUTLOOK 2014.
- Declared Best Pharmacy College in the Year 2014 by PTU.
- Outstanding B-School (North India) Award by Amar Ujala
- B-School Excellence Award by ABP News-2013.
- Awarded as one of the Best B Schools in the world at the World Marketing Summit - A Philip Kotler Initiative at Malaysia in 2013.
- Rated A++ best school in Haryana and Punjab by Business and Management Chronicle 2013.
- B-school leadership award by ET Now 2013.
- Awarded with Bloomberg/UTV Outstanding B-school (North) 2012.
- 6th Indy's Award for Best B-School Communication Plan for Placement 2012.
- DNA and Stars of Industry Group award for Innovative Leadership 2012
- Star News B-school Leadership Award 2011.
- 5th Indy's Award for excellence in Mass Communication, Marketing Communication, Public relations, and Advertising and Branding 2011.
- DNA and stars of Industry Group award for Innovative Leadership 2011.
- Received Asia Best B-School Leadership Award and Innovative Leadership Award at Suntec Singapore in 2010.
- Adjudged the Outstanding B-School (North) by Dainik Bhaskar B-School Leadership Awards 2010.
- The institute has been bestowed upon with B-School Leadership Award by DNA & Stars of the Industry Group in 2011.
- Bagged the Innovation Leadership award by DNA & Stars of the Industries Group 2010.
- Won the overall trophy at the cultural and literary festival organized by IIT, Roorkee at IIT, Saharanpur.
- Students won 13 prizes at Tarang - IIT Roorkee, including Best Debaters, Best Fashion Show, and a lot more.
- Rated A+ grade by Business India B-School Survey 2010 consecutively 6th year in a row.
- Ranked 37th among Top 50 Private B-Schools of India and Best B-School in Punjab, HP, and J & K by Mint C-Fore B-School survey 2008 in association with Wall Street Journal.
- Ranked 12th among B-Schools of India on the basis of the learning experience by Business World B-School Survey in 2005.

# Highlights of the Year

**1**  
CRORE

## Credmate App

Funding received from Horses Stable, India's Leading Business Reality Show streamed on MX Player & aired on Good News Today.

**45**  
LPA

## International Placement

With Omni Hotels & Resorts, USA & many more

**2**

## Patents Registered

**5**

## Cuisines Introduced

**4**

## Limca Book of Records & India Book of Records

**9**

## Start-ups Registered

**1<sup>st</sup>**

## TEDx Event Successfully Organised

# PCTE STARS



**Tarun Sablok**  
Director Marketing  
**Coke (Middle East Countries)**



**Parisha Khanna**  
Pastry Chef  
**Burj Al Arab Hotels & Resorts,  
Dubai**



**Arjun Sethi**  
**LMA Innovative**  
**Entrepreneur of the Year**



**Gaurav Kundra**  
Founder, Credmate App  
**Received 1 Crore Funding  
from Horses Stable**



## TEDx PCTE

TEDx is a grassroots initiative, created in the spirit of TED's overall mission to research and discover "ideas worth spreading." TED is an event that brings together the world's leading thinkers and doers to share ideas that matter in any various disciplines.

Speakers from various facets were a part of PCTE TEDx & shared their impeccable knowledge. Dr. Varun Kapoor IPS (Additional Director General of Police, Indore MP), Mr. Fatha Khan (Mid-Career Transformation Coach), Dr. Parin Somani

(Academic Scholar and Author), Ms. Anju Choudhary (Founder & Interior Designer, Wild Ochre) and Mr. Avirat Jain (Global Goodwill Ambassador) to name a few & many other participated.

The event was designed and devoted to enlightening and inspiring action - emphasizing interaction and dynamic discussions among the audience and speakers.



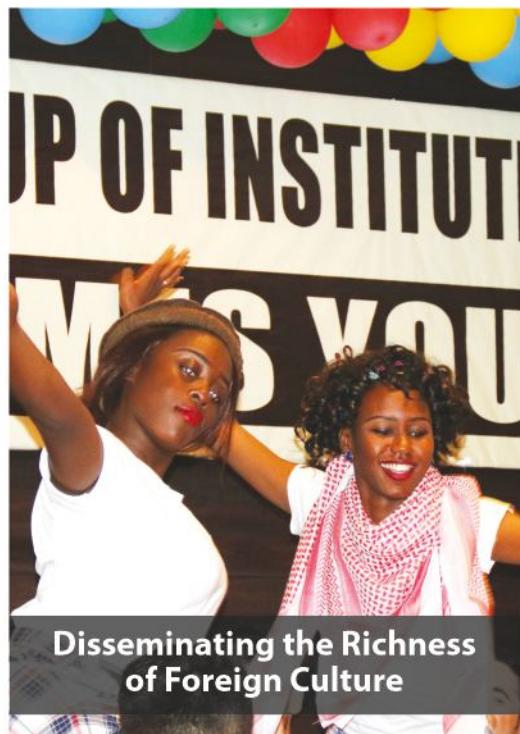
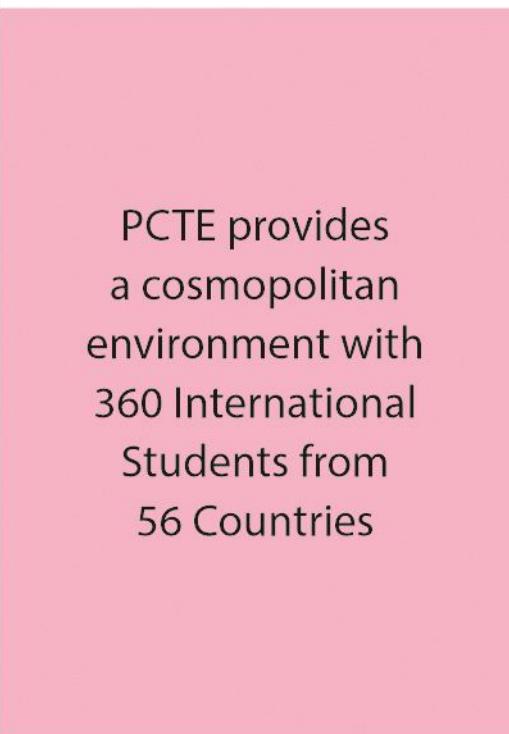
Teams from different countries battle it out

# International Student's Week

An expression of Multicultural Environment

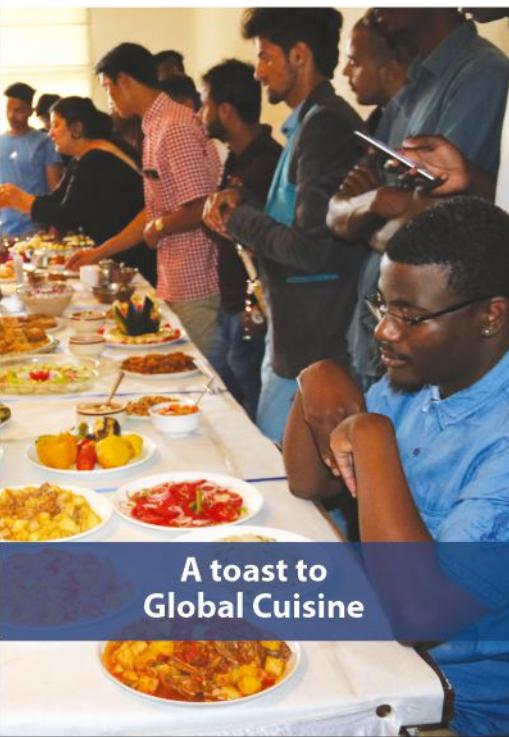


Cross Cultural Awareness & Knowledge



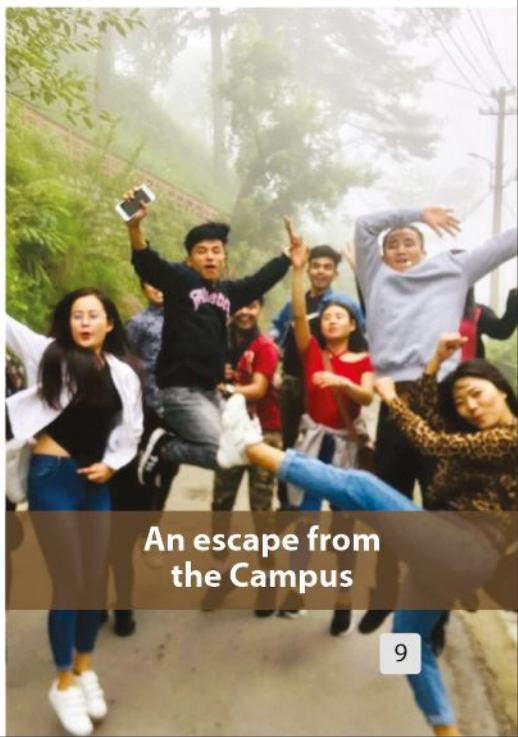
Disseminating the Richness of Foreign Culture

The Culinary Fest is a perfectly enthralling assemblage of food, fun and entertainment. It is a unique event which brings together students from different countries and cultures to celebrate the diversity of cuisines from around the world.



A toast to Global Cuisine

The festival brings together International students where they participate in various sports leagues like Football, Volleyball and Basketball. International Students during the fest display their talent in various events like Fashion Show, Music, Dance, etc.



An escape from the Campus

# Entrepreneurship Cell

The E-Cell is a recognized Incubator by the Start-up Cell Punjab along with the Institute of Innovation Council (IIC) by MHRD & AICTE.

It enjoys an active MOU with TBIF IIIT Ropar, PUM Netherlands, Mentrox, Punjab Agri Business Incubator (PABI), Chamber of Industrial and Commercial Undertakings (CICU), PHD Chamber & Udyami Utsav.

The students participate in many National & International start-up competitions and have received recognition & accolades.

Seven Startups were short listed by Start-up cell India for Boots Camp in collaboration with Schulich School of Business Canada.

In Umang 2020, ten startup were short listed for pitching their ideas and to meet the angel investors.

5 PCTE Start-ups have been recognised by Department for Promotion of Industry & Internal Trade (DPIIT).



## START UP ACHIEVEMENTS

### Credmate

Funding received worth Rs. 1 crore from Horses Stable - India's Leading Business Reality Show streamed on MX Player & aired on Good News Today.

### Mad Chef

Selected for a Grant of Rs. 17 Lakhs by Ministry of Agriculture & Farmers Welfare.

### Nappads Solutions Pvt. Ltd.

Recognized as one of the top 5 ideas in Udyami Utsav (NITI Aayog) and is also a Finalist of a seed funding round at Advitiya IIT Ropar.

It was also a part of a global initiative taken by Schulich School of Business, Canada in collaboration with Start-up India.

Selected for a grant of Rs. 5 Lakhs from Punjab Agri Business Standard incubator funded by Ministry of Agriculture and Farmer Welfare.

### Meal Bell Pvt. Ltd.

Selected for Grant of Rs. 4.5 Lakhs plus incentives under Launch Pad Program of IIT Ropar.

### IM Punjab Innovation Mission

IM Punjab Innovation Mission under Invest Punjab organised a Boot Camp. Many start-ups from Punjab participated in this camp. Ms. Karamjit Kaur, owner of start-up twilight from Fashion Designing Department & Mr. Rahul Verma & Mayank Ojha owner of Start-up Co-Coal of B.Com got 1st Prize along with cash prize worth INR. 50,000/-.

# More About E-CELL

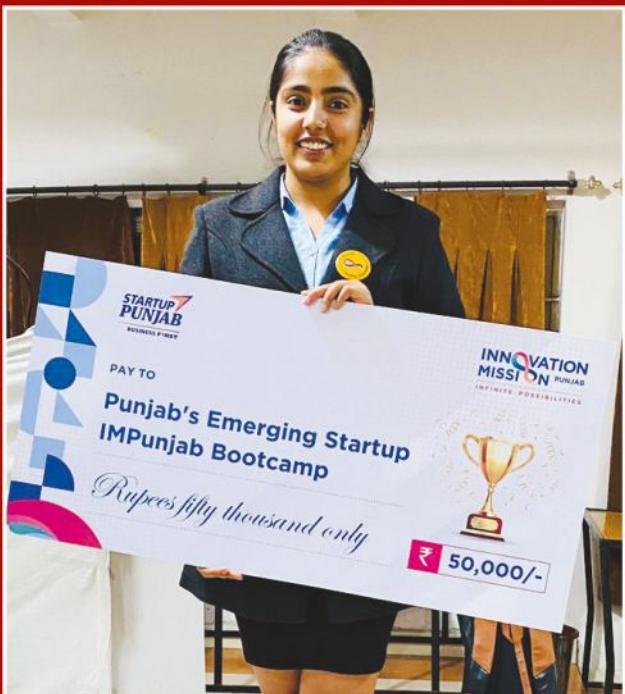
## PUM Netherlands

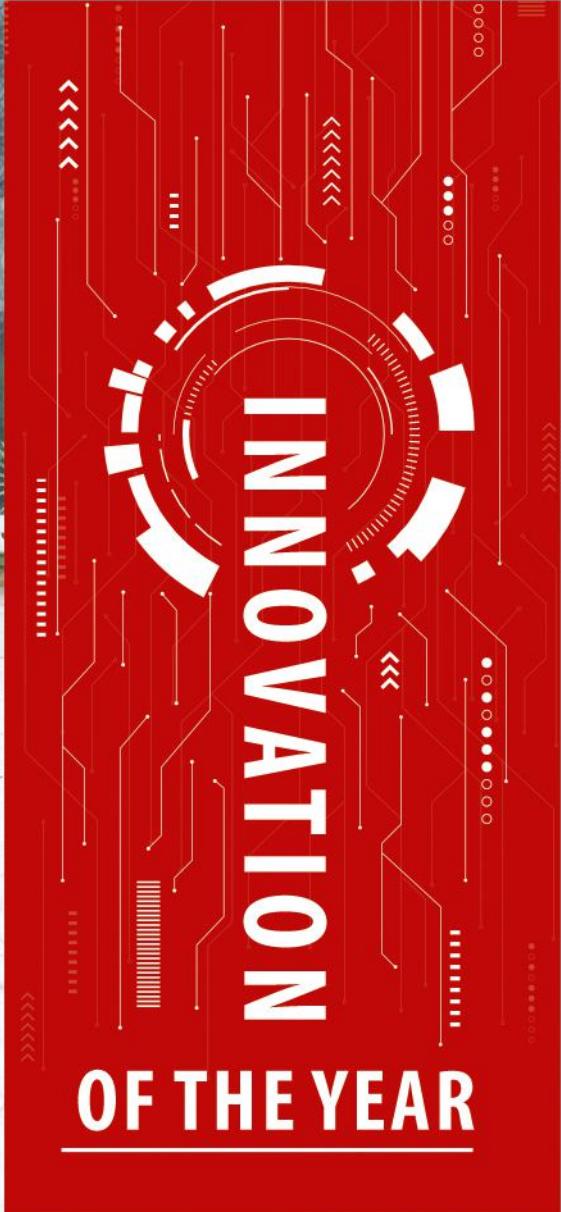
E-Cell in Collaboration with PUM Netherlands organised a week-long fostering & sensitization program on sustainable entrepreneurship & start-up Ecosystem.



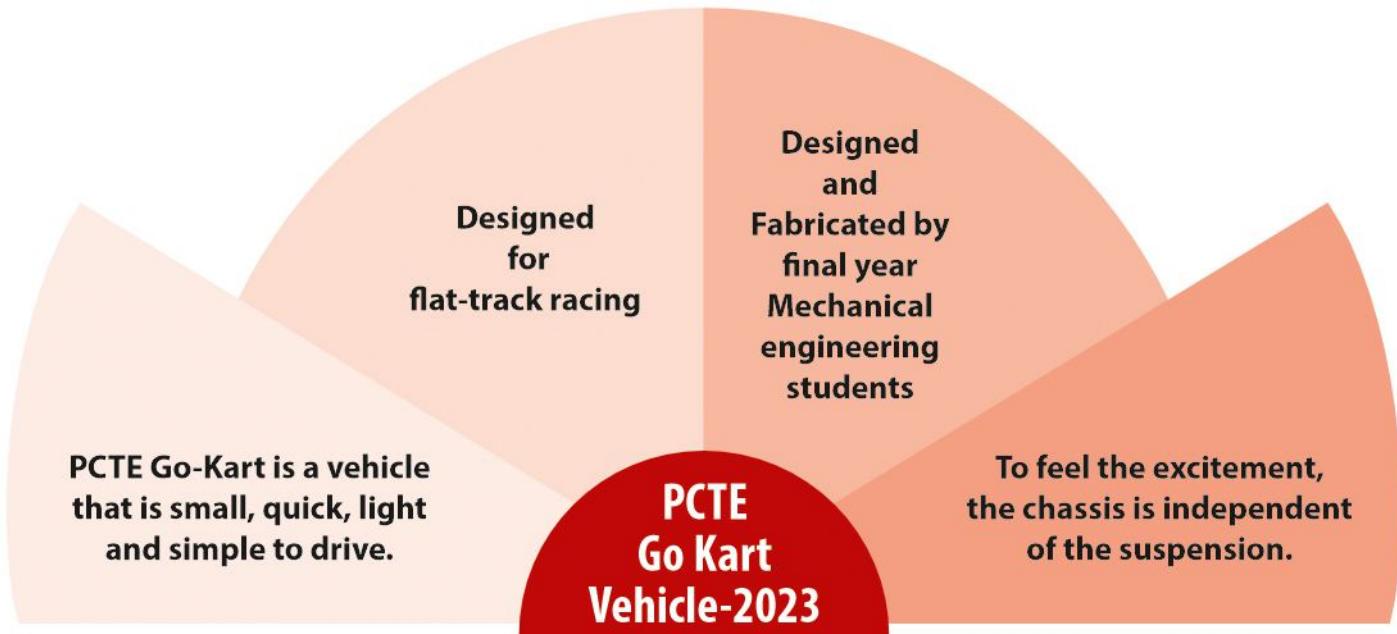
## Start-up Boot Camp

PCTE E-Cell conducted a 3 days start-up boot camp workshop to help budding entrepreneurs Ideate, Build & Launch their innovative start-up ideas





## PCTE Innovations 2023





## PCTE Smart Eco-friendly E-Bike-2023

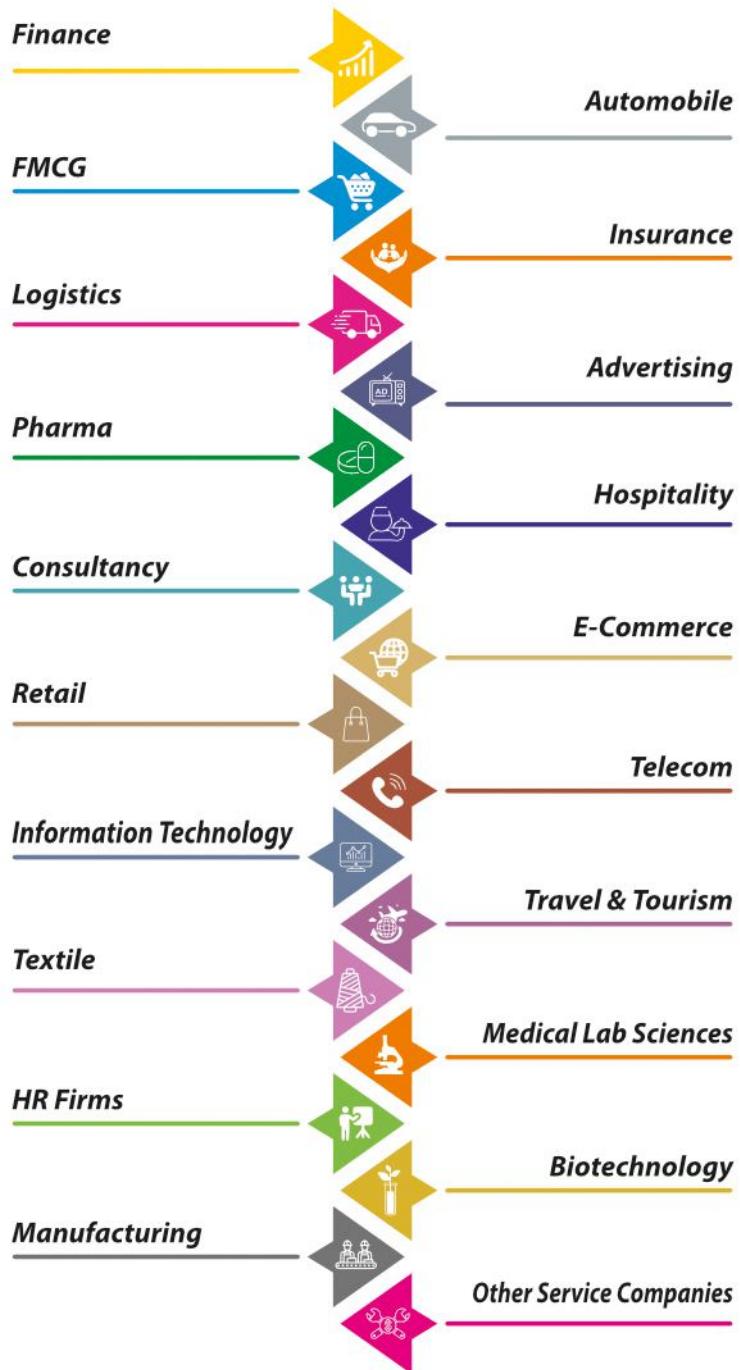
- Students converted an old petroleum motorcycle into an electric bike which uses a BLDC motor instead of a combustion engine which results in less pollution, low maintenance cost and reduced noise. The bike utilizes chemical energy stored in the rechargeable battery packs.

- The Institute sponsored an old motorcycle to trigger this concept and students developed and fabricated their own prototype that will help make our environment green and eco-friendly.



# 100 % Placements @PCTE

Whatever subject you choose, PCTE provides a comprehensive career advice and support to all our graduate students. Our experts offer tailored individual advice, job fairs and workshops, not just while you're here: our career support is for life. PCTE offers its support in searching for your first job and with career changes. The departments train students with aptitude tests, mock interviews, grooming and provide hands on training sessions on MS Office as well.



**45 Lakhs**  
Highest Package

**6.8 Lakhs**  
Average Package

**200+**  
Companies Visited

# List of Companies

## Financial

Goldman Sachs  
Federal Bank  
Axis Bank  
ICICI Bank  
Capital First  
IDFC First Bank  
HDFC Bank  
Yes Bank  
PhonePe  
HDFC Home Loan  
Kotak Mahindra Bank  
ICICI Bank  
S&P Global  
Capital Local Area Bank  
DCB Bank  
Edelweiss  
Kotak Securities  
ICICI Prudential  
ICICI Securities  
HDFC AMC  
IndusInd Bank

## FMCG

ITC  
Godrej & Boyce  
Veeba  
Berger Paints  
Wrigleys  
HUL  
Nestle  
Asian Paints  
Cargill Foods  
Kent RO  
LT Foods  
Bonn  
Cremica

## Logistics

Tata Forbes & Logistics  
VR Logistic  
Maersk  
Trafigura  
Continental Logistics  
HindTerminals  
Agility Logistics

## Pharma

GSK  
Sun Pharmaceutical Industries Ltd.  
Cipla  
Abbott Laboratories  
Cadila Pharmaceuticals  
Systopic Labs  
B. Braun  
Fortis Hospital  
Nano Tech Chemical Brothers P Ltd  
Velite Pharmaceuticals  
Trokka Pharmaceuticals  
DMC & Hospital  
SPS Hospital  
Zoventus  
Nixon Biotech  
Frankline Pharmaceuticals  
Micro Labs  
Windlas Biotech  
Macleod Pharma

Mankind Pharma  
Overseas Healthcare  
Precise Pharmaceuticals  
Alembic Pharma  
Life Cell  
Covidien Healthcare  
Mediday Health Care Pvt. Ltd  
Keva Industries  
Cosmas Research Lab. Ltd  
Consern Pharma Limited  
Nano Tech Chem Brothers P Ltd  
ISF Analytical Laboratory

## Consultancy

All States  
Crescendo Global Services  
WNS Global Services  
IMRB  
S&P Market Intelligence  
Nielsen

## Retail

Tommy Hilfiger  
Calvin Klein  
Reliance Retail  
Lenskart  
Easyday  
Marks & Spencer  
Gant  
Kapsons  
Reliance Brands  
Aditya Birla Retail  
Globus

## Information Technology

Cognizant  
Tata Consultancy Services  
Tech Mahindra  
CS Infotech  
Wipro  
Infosys  
Genpact  
IBM India  
Infino  
Accenture  
HCL  
IDS Infotech  
Honeywell  
PCS  
Inforce Zone  
Aon NIIT  
Nagarro  
CS soft  
Promatics  
Artech  
Om Careers  
Peritus Soft  
British Telecom  
Prime Focus  
JSR  
Biz Merlin  
Cavision  
Cryoviva  
Education Culture  
Edulark Global Pvt Lmt.  
Kinex Media/Infino  
Pristine

## Other Service Companies

Byju's  
Lido Learning  
Tata Classtech  
Global Honey Bee  
Jaro Education  
Oyo Rooms  
Next Education  
UAS International  
Allan Lloyds

## Textile

Trident  
Vardhman Textile  
Oswal Group  
Shingora Textile  
Duke Fashion  
Centex Exports  
Malwa Textile  
VP Lifestyle  
sportking

## Manufacturing

Saint Gobain  
Metro Tyres  
Vardhman Industries  
Ceasefire Industries  
TRB Exports

## Advertising

TBI International Pvt. Ltd.

## Insurance

ICICI Prudential  
Star Daichi  
TATA AIG  
Shree Ram  
Star Health  
HDFC Life  
Aegon Life  
Religare Health  
Bajaj Allianz  
Kotak

## Hospitality

La Quinta Resort & Club  
Marriot Gaylord Opryland  
Vistara Airlines  
Inter-Continental  
Shangri-La  
Taj Group  
Oberoi Group  
Marriott Hotel & Resorts  
Hyatt Regency  
Crowne Plaza  
Omni Hotels  
Burj Al Arab  
Radisson Blu  
Le Meridien  
The Leela  
The Lalit  
Park Plaza  
Royal Orchid  
ITC Maurya  
Cinepolis  
KFC  
Hilton  
EazyDiner  
Four Seasons

## Automobile

JK Tyres  
Daimler Benz India  
Ralson Tyres

## HR Firms

Harrison Associates  
Zen 3 Associates  
Om Careers  
Talent Corner

## E-Commerce

Alibaba  
Amazon  
Flipkart  
India Mart  
Instakirana  
Naukri.com  
Carawala  
Jabong  
Printvenue.com  
Cashkaro.com  
Syberplace.com  
Whoopiee  
Justdial

## Telecom

Vodafone  
Airtel  
Oppo Mobile  
Reliance Communication  
Tata Teleservices  
British Telecom

## Travel & Tourism

Qatar Airways  
Thomas Cook  
SOTC  
MMT  
Bout Travels Pvt. Ltd.  
Air Asia  
Yatra.com  
Cox & Kings  
Vivo  
JW Marriott  
PB Tourism Board  
Delhi duty-free  
Indira Gandhi International Airport  
Amritsar Airport  
Chandigarh Airport  
ITC associate travel company  
VFS global  
Indigo  
American express  
Bhutan Tourism

## Medical Laboratory Sciences

SRI Diagnostic Lab, Ludhiana  
Fortis Hospital, Ludhiana  
Deepak Hospital, Ludhiana  
Mediways, Ludhiana  
Shree Raghunath Hospital, Ludhiana  
Global Hospital, Ludhiana

## Biotechnology

Ludhiana Beverages Pvt. Ltd.  
Beehives  
Life Cell International Pvt. Ltd.  
Ganpati Surgicals  
Cordlife



## PCTE Mr & Miss Punjab

PCTE Mr. & Miss Punjab is beauty pageant organised by PCTE to give the youth of the region an opportunity to realize their dreams and to be in the limelight to fulfill their desires and to experience the world of fashion, creativity, glamour and style. More than 200 aspirants from the region participate and get the opportunity to win cash prizes worth Rs. 1,25,000.

The pageant is auditioned by a panel of experts who have represented India at different platforms including Mrs. India Beauty Queen 2016, Mrs. India Globe 2016, China, Miss India International 2012, Ms. India Worldwide 2019, Fashion Stylist and Jewellery Designer, Mrs Admirable face North India, 2018 and Ms. Plus Size India.

The pageant consists of six rounds in which the contestants are judged on their-

OUTFIT

WALK

FITNESS

SKIN RADIANCE

PERSONALITY

COMMUNICATION & CONFIDENCE



## Koshish

Koshish - The most awaited, week-long inter class cultural cum literary fest witnessed 59 teams which competed in various events like Debates, Group Discussions, Group Dances, Fashion Shows, Nukkad

Nataks, etc. The final day of the fest ends with live musical performances by renowned bands and singers like Indian Ocean, Euphoria, Nooran Sisters, Jasbir Jassi, Satinder Sartaj and Harbhajan Mann.

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Fashion Show

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Indian Group Dance

---

PCTE Mr. & Miss. Punjab

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Nukkad Natak (Flash Mob)

---

Solo Dance

---

Solo Song

---

Quiz

---

Western Solo Song

---

Instrumental Solo Song

---

Videography

---

Mono-Acting

---

Rangoli

---

Extempore

---

Dumb Charades

---

Business Plan

---

Photography

---

JAM (Just a Minute)

---

British Parliamentary Debate

---

Oil Canvas Painting

---

International Group Dance

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Picto

---

Group Discussion



# Your Excellency Lecture Series

46 Ambassadors and Senior Officials of various countries visited PCTE campus

**H.E. Mr. Ganbold Dambajav**  
Ambassador of Mongolia to India

**H.E. Monika Lanzetta Mutis**  
Ambassador of Colombia to India

**H.E. Dr. Sabit Subasic**  
Ambassador of Bosnia and Herzegovina to India

**H.E. Peter Othol**  
Ambassador of South Sudan to India

**H.E. Desire Koumba**  
Ambassador of Gabon to India

**H.E. Thomas Selby Pillay**  
Ambassador of Seychelles to India

**H.E. Dr. Mbuya Isaac G. Munlo**  
Ambassador of Malawi to India

**H.E. Asfaw Dingamo Kame**  
Ambassador of Ethiopia to India

**H.E. Nejmeddine Lakhal**  
Ambassador of Tunisia to India

**H.E. Kanyi Galley LOGOSU-TEKO**  
Ambassador of Togo to India

**Hoang Diem Hanh**  
First Secretary of Vietnam to India

**H.E. Desh B Sahae**  
Consulate General of Tonga to India

**Asalf Habtegeorgis**  
Education Counsellor of Ethiopia to India

**H.E. Robert McDougall**  
Head of Mission of Canada to India

**Dusan Vukic, Deputy Chief of the Mission**  
Deputy Chief of the Mission of Serbia to India

**Ditza Froim**  
Minister Counsellor of Israel to India

**H.E. George Crytone**  
Ambassador of Malawi to India

**H.E. Dr. Wael Albttrekhi**  
Deputy Chief of the Mission of Palestine to India

**H.E. K.L. Ganju**  
Consulate General of Comoros to India

**H.E. Fernando Martin Abal Baru**  
Charge d' Affaires of Uruguay to India

**H.E. Ali ILLIASON**  
Ambassador of Niger to India

**H.E. Judith Kan' goma Kapijimpanga**  
Ambassador of Zambia to India

**H.E. Ahmed Mohamed**  
Ambassador of Maldives to India

**H.E. Piotr Kłodkowski**  
Ambassador of Poland to India

**H.E. Alexandre Cece Loua**  
Ambassador of Guinea Conakry to India

**H.E. Maj. Gen. V. Namgyel**  
Ambassador of Kingdom of Bhutan to India

**H.E. Peter Othol**  
Ambassador of South Sudan to India

**Beya NkashamaGregorie**  
Secretary Administrative of DRC India

**Dominiqe Waag**  
Director of Alliance Françoise to India

**Sediqullah Sahar**  
Education Attaché of Islamic Republic of Afghanistan to India

**H.E. Bothata Tsikoane**  
High Commissioner of Lesotho to India

**H.E. Matte Nkona Mashapane**  
High Commissioner of South Africa to India

**H.E. Francois Balumuene**  
Ambassador of DRC to India

**H.E. Deepak Vohra**  
Special Advisor to P.M. of Guinea Bissau to India

**H.E. Dembo M. Badjie**  
Ambassador of Gambia to India

**H.E. Malam Sambu**  
Ambassador of Guinea Bissau to India

**H.E. Felix Ngoma**  
Ambassador of Congo to India

**H.E. Tarcisius Eri**  
Ambassador of Papua New Guinea to India

**Jessica Mancera**  
Cultural Attaché of Mexico to India

**LUDHIANA MANAGEMENT**  
presents

**Dr. D.R.Singh Memorial Deb**

**Sponsored by: SEL Manufacturing Comp**

**Institutional (National Level) Pa**

at PCTE Group of Institutes, Baddow

**10<sup>th</sup> & 11<sup>th</sup> February**



## **British Parliamentary Debate**

Dr. D. R. Singh Memorial British Parliamentary Debate was first pioneered in the year 2008 in India by PCTE Group of Institutes. It is an Intercollege two day long literary fest, organised in collaboration with Ludhiana Management Association.

The competition witnesses participation from all over India where the 50 best teams from top institutes like the IIM's, IIT's NIT's etc. participate in the most prestigious and challenging debate tournament to win cash prizes worth Rs. 1,50,000.

The competition aims to stimulate the students' interest with a diverse range of topics, to help them to achieve well-rounded development and to improve critical thinking.

The students not only have a healthy debate but the teams of leading colleges from all over the country compete for more than 30 hours and despite the grueling sleepless night they compete through knockout debate pattern and brace a minimum of 6 debates until next afternoon.



## PCTE hosts Industry Get Together

Ludhiana Management Association (LMA) is one of the most outstanding and fast growing management associations in Northern India with 800 members. PCTE has been an official host of LMA get togethers from the last two decades.

It is a rejuvenating and joyous day where a lot of fun activities and games are conducted like Lucky

Draw Competitions, Sack Race, Lemon Race etc. The Hotel Management students during the event set up several stalls of different delicacies and cater to the LMA members and their families.

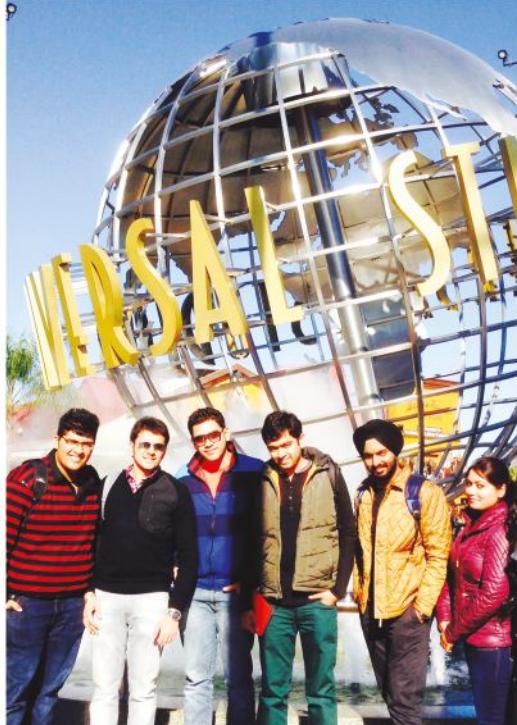


# Expeditions



## International Trips

USA  
UK  
Europe  
Russia  
Dubai  
Abu Dhabi  
Malaysia  
Singapore  
Thailand



## Domestic Trips

Goa  
Darjeeling  
Rajasthan  
Rishikesh  
Nainital  
Kasauli  
Manali  
McLeod Ganj & Triund  
Shimla



## Student & Faculty Exchange Programs

France  
Lithuania  
Romania  
Mexico  
Denmark  
Egypt  
Brazil  
Kenya  
Poland  
Russia  
Greece  
Sri Lanka





## Corporate Activities



### RAWAR

A semester-long series of activities that are research-based and include real life challenging situations. The students get to explore markets for product development and designing.



### Consumer Hub

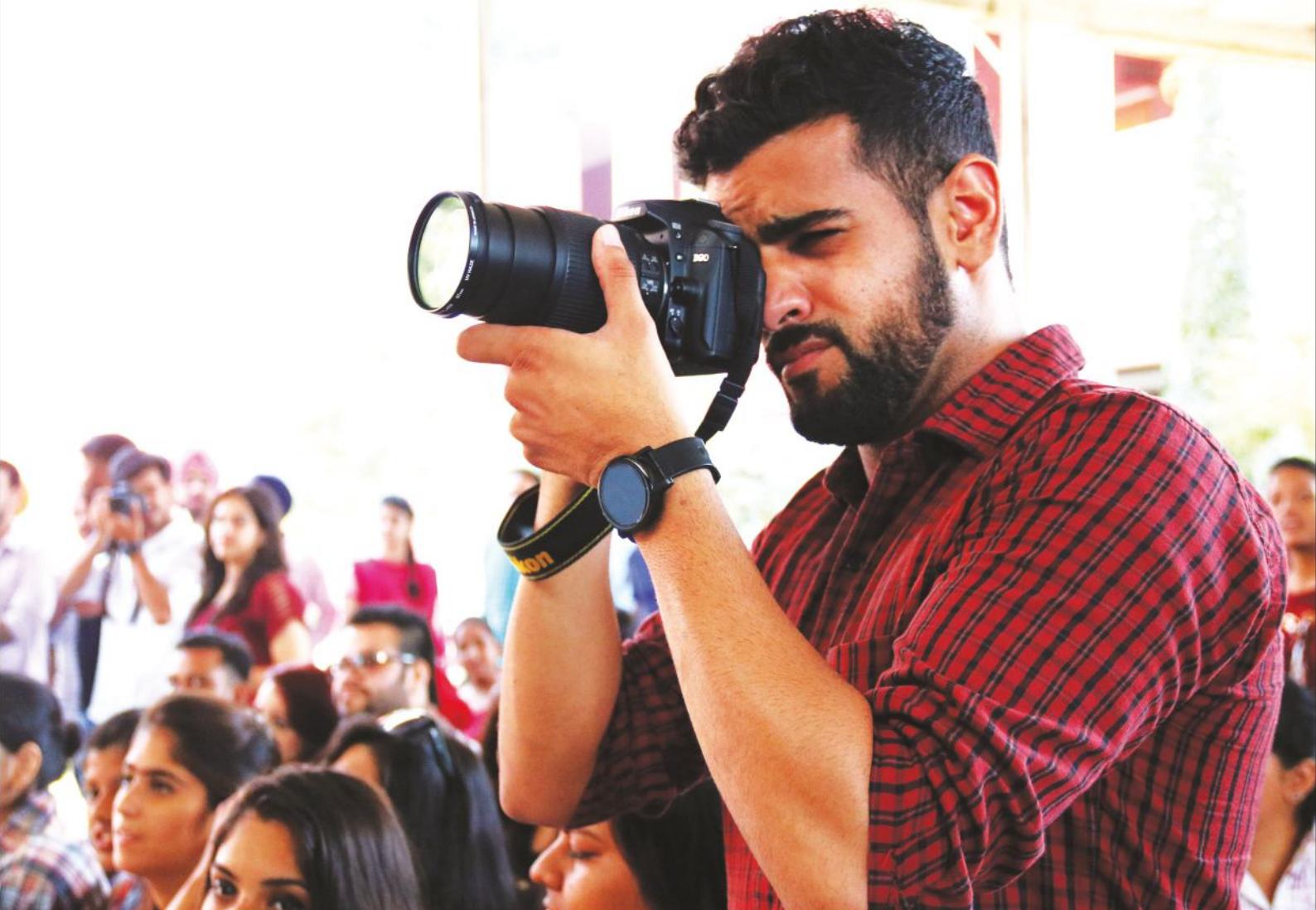
Learning to earn and invest wisely is essential, students participate by putting up a consumer hub at the college campus and sell their services.



### Grand Thursday/Friday/Saturday

Students work in the related industry once a week. This helps them learn the working culture and enhance their skills before starting their career.





## Clubs

PCTE offers a stimulating, challenging and positive learning environment where student-driven initiatives play a large role. Our students are deeply engaged in activities beyond the classroom where they participate in more than 21 clubs that range from the Corporate Social Responsibility

Club to the Football Club, there is something for everybody. The students explore their talent and regularly participate and compete in activities related to the following clubs.

### Dance Club

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CSR Club

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Music Club

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Investment Club

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Exports Club

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Fashion Club

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Literary Club

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### Photography Club

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Events on Air Club

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Chess Club

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Pool Club

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Travel Club

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Cricket Club

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Basketball Club

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### Volleyball Club

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Physical Fitness Club

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Theatre Club

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Table Tennis Club

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Athletics Club

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Badminton Club

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Soccer Club

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# Annual Athletic Meet & Sports Tournaments

## Annual Athletic Meet

The Annual athletic meet is an Inter class sports event which starts with a colourful March Past by the students in their unique class dress code along with their class flag. After the March Past the students compete in different athletic events to win the overall sports trophy. The annual athletic meet also includes a Cross Country Race in which students of various disciplines run for a cause.

## Sports Tournaments

The college believes physical fitness is very important for students. PCTE has various sports clubs that on regular basis during the entire year organise leagues under the name "All Star League" in which different sub clubs such as Falcon Fires, Thunder Wolves, Golden Warriors, XCEL Hoopers etc. compete with full passion and enthusiasm with each other to win the tournament.

Badminton	100/200/400/1200, etc. Metre Race	Skipping
Table Tennis	Tug of War	Shot Put
Soccer	Cross Country Race	Long Jump
Pool	Bench Press	Triple Jump Boys
Volleyball	Chin Ups	Basketball
Cricket	Body Building	March Past



## Ehsaas

Ehsaas-Inter College Cultural and Literary Fest organised on campus since 1999 witness 45-50 teams from all over the country competing in

literary, fine arts and cultural events to win cash prizes worth Rs. 1,20,000 along with the overall trophy.

### JAM

Face Painting

Dumb Charades

Group Dance

Solo Dance

### PICTO

Quiz

Extempore

Solo Song



## Turf

Turf is the most sought after inter school cultural and literary competition where every year nearly 45 schools participate in various events. Best schools

from Ludhiana & neighbouring satellite cities compete with one another to win cash prizes worth more than Rs. 2,40,000.

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Oven Love  
(Bakery competition)

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Expressions of Colours  
(Painting composition competition)

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Let's Dance  
(Group Dance Competition)

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The Well  
(Presidential Debate)

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QUIZ

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JAM  
(Just A Minute)

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Fashion Show

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Dumb Charades

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Sur Mantra  
(Solo Song Competition)

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Group Discussion



## Reunion

Reunions are a great way of meeting up with old friends and reminiscing about the student days. They enable us to reunite with those whom we have lost touch with, reignite old friendships and share memories about good times.

PCTE invites alumni back for their Reunion to celebrate and refresh old relationships and form new ones. It is an occasion when students gather at their Alma Mater, go down the memory lane and look forward to new interactions with new hopes.

PCTE maintains close ties with alumni and keeps them updated with latest career advice, industry trends and news from the college. We are rooted in values to foster alumni relationships and driven to uplift both present and future alumni community through continuous support to build a social, knowledgeable and motivational capital for the institute and its alumni.



## NOSTALGIA 2022

To meet and depart is  
the way of life,  
To depart and meet is  
the hope of life.



# 14<sup>th</sup> Annual Convocation Ceremony 2022

Chief Guest

**H.E. Mr. Ganbold Dambajav**

Ambassador of Mongolia to India

PCTE Group of Institutes



## Annual Convocation Ceremony

Convocation is the formal ceremony for the conferral of degrees, diplomas and certificates. It is also a time-honoured tradition that celebrates every student's academic accomplishment.

Keeping in mind the significant presence of the international students on campus, PCTE hosts a parade of students from different countries including India with their respective flags that lead the ceremonial Academic Congregation.

Every year students are awarded trophies for their excellent performance; Mr. Ativ Ralli from BBA 1999 was awarded as "The Best Alumni Award" for

his outstanding professional and personal success over the last two decades.

Ms. Vinayaka who completed her Bachelors of Journalism and Mass Communication in the year 2022 was awarded Wg.Cdr.H.S.Gill award for her overall performance. Shrishti Verma from BAJMC was bestowed in the literary category, Amanpreet Kaur and Priyanshu Singh Rathore from MBA were awarded in the music & dance category. Mr. Manvir Singh from BCA & Terry M Dahn were awarded in the theatre and sports category.





## Faculty of Engineering and Technology

The Faculty of Engineering and Technology was established in the year 2019 with the objective of providing quality technical education with adequate industrial exposure. It offers three under Graduate Engineering Programs: Computer Science Engineering, Civil Engineering and Mechanical Engineering.

The Institute distinguishes itself from other Institutes due to its holistic approach and unique

foresighted planning in providing technical education with the state-of-art techniques and uncompromised professional ethics.

The Institute is centrally air conditioned, has harmonious and vibrant environment, smart classrooms, sophisticated laboratories with the latest high configured equipments and experienced faculty who are cornerstone for building a dynamic educational system.

**All the Engineering programs are approved by the All India Council for Technical Education (AICTE), New Delhi, and are affiliated to I.K. Gujral Punjab Technical University, Jalandhar.**



## Computer Science Engineering (B. Tech CSE)

**Duration:** 4 Years

**Total Seats:** 150

**Fee:** ₹ 42,250/- per semester

**Eligibility:** 10+2 with Physics and Mathematics as Compulsory Subjects. For remaining single course the candidate should have passed any one subject out of : Chemistry/ Computer Science/ Electronics/ Information Technology/ Biology/ Informatic Practices/ Biotechnology/ Technical Vocational Subject/ Agriculture/ Engineering Graphics/ Business Studies/ Entrepreneurship.

Students explore the concepts in a well-equipped environment with Computer Centres, Operating System Lab, DataBase Management System Lab, Digital Electronics Lab, Mobile Application Development Lab, Object-Oriented Programming Lab, Software Engineering Lab, Java Programming Lab and many more.

### Beyond the Classroom

- **Online Certification:** Cousera, Udemy, Edx, NPTEL, Google & Microsoft platforms are used for MOOC Courses. Students are encouraged to enroll and complete various Online Certifications and programs which are aligned with their subjects for better understanding.
- **In-house IT Cell:** Managed by students with the guidance of faculty it deals with live projects from the corporate in a gamut of domains like Web development, App development, Digital Marketing, Networking, etc.
- **Workshops & Seminars:** Industry Experts conduct regular sessions on various domains like Application Development, Web Development, MATLAB, Network Security, etc. to enrich students with the latest in the IT field.
- **Computer Science Society:** it conducts various training programs for students on the latest IT Trends like IoT, Machine Learning, Network Administration (CCNA), Hadoop, Big Data, Ethical Hacking, etc. Many Inter and Intra college activities and Competitions are also held to challenge the students.
- **Placement Grooming Sessions:** The students are provided grooming sessions including aptitude, group discussions, resume building, mock interview etc.
- **Student Chapter:** ISTE Student Chapter is introduced to get the students actively participate in techno-professional activities. The chapter actively organizes talks, seminars, workshops and events to creatively enhance their knowledge and soft-skills which would help them in their future prospects.
- **Industrial Visits:** industrial visits to several plants in the region like G.S. Auto International Ltd., Arora Irons & Steel Rolling Mills, Verka Milk Plant, Amrit Soap Company, Central Tool Room, R&D Centre for Bicycles and Sewing Machines and Arisudana Spinning Mills Ltd. are organised. Besides this, students are exposed to MACH AUTO-EXPO.



## Mechanical Engineering (B. Tech ME)

**Duration:** 4 Years

**Total Seats:** 30

**Fee:** ₹ 42,250/- per semester

**Eligibility:** 10+2 with Physics, Chemistry and Mathematics as Compulsory Subjects.

**Description:** The program is one of the most diverse and versatile courses from the other engineering disciplines. Students get to work in labs such as Applied Thermodynamics Lab, CAD & CAM/Automation Lab, Central Workshop, Fluid Mechanics and Machinery Lab, Heat Transfer Lab, Manufacturing Technology Lab, Metallurgy & Heat Treatment Lab and many more to be industry ready.

In addition to the application of principles of Physics & Mathematics, Mechanical Engineering encompasses key elements of aerospace, electrical, civil, chemical and even materials science and bio-engineering. It touches virtually every aspect of modern life. Mechanical Engineers have a great future ahead in the key areas of industries like Manufacturing, Automobile and Power Sector.

### Beyond the Classroom

- Hands on Training:** In-house faculties conduct hands on Training on Automobile, Refrigeration & Air Conditioning and CATIA Software.
- Student's Forum:** "Yantri ki", is a platform provided to the students to showcase their knowledge and talents.
- Live Projects:** The students work on live projects and also go on Internships to enhance their learning. The students of final year built an innovative 'Go-Kart' all by themselves and also developed an 'E-Bike' that can run on both Petrol and Electricity
- Student Chapter:** ISTE Student Chapter is introduced to get the students actively participate in techno-professional

activities. The chapter actively organizes talks, seminars, workshops and events to creatively enhance their knowledge and soft-skills which would help them in their future prospects.

- Industrial Visits:** Industrial visits to several plants in the region like SML Isuzu Ltd., RCF Kapurthala, International Tractors Ltd., G.S. Auto International Ltd., Arora Irons & Steel Rolling Mills, Verka Milk Plant, Amrit Soap Company, Central Tool Room, R&D Centre for Bicycles and Sewing Machine and Arisudana Spinning Mills Ltd. and organised. Beside this, students are exposed to MACH AUTO-EXPO.



## Civil Engineering (B. Tech CE)

**Duration:** 4 Years

**Total Seats:** 30

**Fee:** ₹ 42,250/- per semester

**Eligibility:** 10+2 with Physics, Chemistry and Mathematics as Compulsory Subjects.

A Civil Engineer is involved in creating everything from a petite bridge to a luxury sprawling residential complex. The degree will provide an understanding from bridge designing to water treatment, geotechnics and structural analysis to hydraulics and mechanics, including the innovative ways of computer modeling to foster learning and to promote innovation and entrepreneurship.

### Beyond the Classroom

- **Student Centric Learning:** The students are exposed to live-industrial and on-site projects. MoUs with leading construction groups and real estate developers are signed to provide hands on learning experience to the students.
- **Student's Forum:** "Constructors" is a platform provided to the students to showcase their knowledge and talent.
- **Software Learning:** Students enhance their skills by learning professional software like AUTOCAD, BIM, GEOSTADIA, STAAD PRO to analyse the Infrastructure of buildings, roads, highways, dams, etc. as per the required scale.
- **Life Projects:** The students work on live projects & also go on Internship to enhance their learning.
- **Student Chapter:** ISTE Student Chapter is introduced to get the students actively participate in techno-professional activities. The chapter actively organizes talks, seminars, workshops and events to creatively enhance their knowledge and soft-skills which would help them in their future prospects.
- **Industrial Visits:** Industrial visits to several sites like Ambuja Cement Punjab Irrigation and Water Works Department, National Fertilisers Ltd., Shahpur Kandi Dam project and Bhakra Nangal Dam Project.
- **Facilities:** Department Laboratories are fully reequipped with high precision equipments and advanced software to enhance learning in thrust areas of civil engineering.



## Faculty of Hotel Management

We prepare professionals for dynamic and demanding industries, not only do we focus on practical training but also on overall development and grooming of personality.

Over the Years, the faculty of Hotel Management has registered and have set various records such as for Guinness Book of Records & Limca Book of Records by making **1241 varieties of parathas in 9 minutes & 10 seconds** during the 2018-2019 school year.

They also made it to the India Book of World Records by organising "MOJITO FIESTA" where 110 Students made **110 different types of Virgin Mojitos** in 110 seconds.

In 2019, a record in the Limca Book of Records was registered by preparing the **world's largest thali of 96 inches** in diameter with **270 dishes** of all states and union territories of India.

It goes on as the students displayed **100 varieties of Halwaizzas** i.e. Halwa served on a Pizza Base to explore their creativity.

In 2021, yet another Limca Book of Records was registered where the students prepared **114 different varieties of coffee** in the Cafiesta Event. Besides this, another world record was set where **160 students made 300 samosa variations** in the Great Samotsav.

**The faculty and students of Hotel Management research new cuisine every year. Some of the recent ones are:**

- **Tribal Cuisine:** A showcase of different Indian tribal dishes prepared in bare minimum spices and cooked in wood fire, leaves, bamboo, earthenware as originally used by different tribes of India.
- **Blue Cuisine:** A cuisine of lost & unknown recipes and dishes of Mughals, Rajputana, Nizams & Nawabs, and dishes from "Royal' India. It was introduced to revive slow cuisine.
- **White Cuisine:** A healthy cuisine made by using raw, steamed and boiled food. Students prepared 160 types of dishes using the same method from all over India.
- **Green Cuisine:** A powerful cuisine introduced to think about food in a healthier & beneficial way, the faculty and students prepared dishes with ingredients that not only tasted delicious but also healed diseases.
- **Pink Cuisine:** A cuisine introducing fresh flowers with great health & taste values.
- **Curry Cuisine:** Fifteen types of various curries with immunity boosting agents which are known for healing diseases were introduced by the department.



PCTE

# Rotten Tomato



## Bachelor of Hotel Management and Catering Technology (BHMCT)

**Duration:** 4 Years

**Total Seats:** 60

**Fee:** ₹ 40,050/- per semester

**Eligibility:** 10+2 (any stream), Min. 50% marks for general category & 45% marks for other categories.

**Hotel Management is a Degree Course that is approved by the All-India Council for Technical Education (AICTE).**

The building of the department is built like a Mock Hotel, where one enters a lobby that leads to the Front Desk and the Concierge's desk with a waiting area and Manager's Desk, and then it flows into a Banquet. Up stairs there is a Hotel Room, Laundry Room and a fully functional Restaurant named Indian Angeethi.

### Beyond the Classroom

- **Dignitaries Dine:** Students cook and serve Indian, Continental, European, American, Pan Asian, etc. to the High Commissioners, Vice-Chancellors, and Several Industrialists.
- **Hospitality Olympics:** An Inter College competition featuring young Master Chef, Cocktail/Mocktail Making, Bed Making, Napkin Fold, Service Relay Race, etc are organised by the students of Hotel Management.
- **Annual Hospitality Conclave and conference:** Famous personalities from the hospitality industry and academicians participate every year to widen the knowledge base of the students. Celebrity Chefs like Chef Mandeep Singh Gill, Chef Sabhyasanchi and Chef Harpal Singh Sokhi have visited the campus so far.
- **Corporate Training:** Students are provided corporate training. So far, the students of Hotel Management have catered to events of CII, LMA (Ludhiana Management Association), Bonn Breads, Trident, Cremica & Delmonte.
- **Event Management:** Students organise outdoor catering/ themed events, gala banquets- 1000 pax (Cook, serve, and manage) and they also cater to Freshers night, Farewell, International Students' week, etc.
- **Association with Lodhi Club:** The department has an active tie up with Lodhi Club in which the students are indulged in organising events.
- **Placements:** The students are placed across the globe in countries like the USA, Singapore, Canada, Australia, UAE, Kuwait, etc and are working with International Brands in India & Abroad: Omni Hotels, Burj-Al-Arab, Marriot Gaylor Opryland, Vistara, Inter-continental, Shangri-La, Taj Group, Oberoi Group, Marriott, etc. 19 Students got selected for one year Internships in the different states of USA.



## Bachelor of Travel & Tourism Management (BTTM)

**Duration:** 4 Years

**Total Seats:** 60

**Fee:** ₹ 19,925/- per semester

**Eligibility:** 10+2 (any stream)

Tourism is the 3rd largest industry which is flourishing over the world and we are glad to be at the core front offering it. The four year undergraduate program helps in learning about different cultures and to build a diverse set of skills to work in travel and tourism sector where you will be taught about Travel Agencies, Airline Management, Tour Guiding, Hospitality Industry, Marketing, Human Resource Management, etc. The Study combines a well-rounded academic curriculum with hands-on experiential learning.

### Beyond the Classroom

- Passports Making Activity:** The travel and tourism students understand the process of passport making. Every student has to get atleast 20 passports processed during the semester.
- Training in Travel Agencies:** Students prepare tour packages, process visa applications of various countries, make air ticketing reservation (on online portals), act as a tour guide. The students are also involved in sales and marketing of tour packages, Event planning, Railway Ticketing (IRCTC), etc.

**Placements:** The students are placed in Airlines like Air Asia, SpiceJet, Qatar Airways, and Indigo Airline. Besides this, in Airport Services at Indira Gandhi International Airport, Delhi Duty Free and Retail Stores. In Travel agencies the students are working in companies like

Make my trip, Cox and king, Thomas cook, Yatra.com, Alexa travel, and VFS global. PCTEians are also working with the Ministries of Tourism in Bhutan and Lesotho. Apart from this, they have also been placed in the State Tourism Boards like Punjab Heritage Promotion Board, Jammu-Kashmir Tourism Development Corporation etc. The students are placed across the globe in countries like USA, Canada, Norway, UK, France, Germany, Australia, New Zealand, UAE etc.

- Globetrotter :** It is a competition held during the Hospitality Olympics event every year where the students participate in Geography Quiz. The Quiz is divided into 5 parts: Countries, Flags, Capitals, Currency and Famous Destinations & Personalities.



## Faculty of Business Management & Commerce

The Faculty started in the Year 1999, and offers Under Graduate and Post Graduate Degree Courses in Management.

The programs will initially teach you the fundamentals of business ownership and management with courses like business law, communications, finance, economics, and statistics. Later, you'll have the opportunity to choose electives that target specific areas to customize your training.

The Management Courses open opportunities for the students in the areas of marketing, accounting, finance, human resources and so forth.

BBA is a course that shapes a leader in you to face the challenges of the dynamic business world. It's a completely hands on oriented course that aims to build a solid understanding of Business Management.

Bachelor of Commerce in Honours program offers an interactive learning experience and a strong

commercial grounding in business. Take advantage of our international exchange programs and industry placement opportunities, and tailor your degree to take your career in virtually any field, anywhere in the world.

Besides this, students get an opportunity to work on establishing their firm. Four Start-ups (Nappads Solutions Pvt. Ltd., Mad-Chef, Patravali and Valazhai-Ilai) from the Entrepreneurial Cell have been recognized among the best start-up initiatives at a national level and received funding from various venture capitalists and financial institutes.

One of our MBA-IB (Batch 2018-20) student Shifali Jain bagged an aid worth Rs. 17 Lacs by the Ministry of Agriculture and Farmer Welfare.

In Umang 2020, 10 students were short listed for pitching their ideas and to meet angel investors.



## Bachelor of Business Administration (BBA)

**Duration:** 3 Years

**Total Seats:** 330

**Fee:** ₹ 23,925/- per semester

**Eligibility:** 10+2 (any stream)

Our BBA program is designed to provide an in-depth understanding of key functional areas of business and to enhance the overall personality of our students. BBA Graduates can either launch their professional career in top corporations or become entrepreneurs. BBA students have a unique opportunity of graduating with a specialization (HRM/Marketing/Finance) which multiplies their career prospects manifolds!

### Beyond the Classroom

- Specialized Projects:** Students understand financial markets by opening a Demat A/C and by trading securities in the markets. Consumer Hub, an activity conducted to provide hands-on exposure to students in the marketing field; Students put different types of stalls and earn profits out of it.
- Overall Personality development:** Communication and Personality Development Activities (Quiz, Group Discussions, Extempore, Debates etc.). Regular Guest Lectures by Eminent Entrepreneurs, Senior Business Professionals and diplomats. Personalized Mentoring sessions are conducted to develop the overall personality of the student.
- Entrepreneurial Workshops:** Various workshops and seminars are conducted by Entrepreneurship Cell to equip the students with tools required to start their own business.
- Certification Courses:** For adding new skills, students take up Online Certification in emerging areas like Digital Marketing, Google Analytics, Business Analytics from Google Skill Shop, Edx, Coursera etc.
- Summer Internships and Industrial Visits:** Regular Industrial visits & Mandatory Summer Internship to get practical experience.
- Placements:** Federal Bank, Tommy & CK, Jaro Education, Wipro, Lenskart, Lido Learning, TCY, UTI Mutual Fund, Hike Education, Planet Spark, Educational Culture Vedantu, PhonePe etc.



## Bachelor of Commerce in Honours (B. Com Honours)

**Duration:** 3 Years

**Total Seats:** 150

**Fee:** ₹ 23,925/- per semester

**Eligibility:** 10+2 (any stream)

The three-year, full time program imparts students with a solid grounding in areas such as Accounting, Management, Business Statistics, as well as leadership skills. Our Bachelor of Commerce Combines theory and practice to learn about the operations of business in a globalised world. Alongside technical development students will gain critical thinking and problem solving skills to apply their knowledge in the business world.

### Beyond the Classroom

- **Tally Software Certification:** Students are exposed to the Tally software that is used by accountants on the professional front, this gives the students an edge.
- **NISM Certifications:** Students get extra specialized knowledge apart from the normal course curriculum. The certification program helps the students to improve their credentials to ensure better job opportunities.
- **Internships:** Students are provided Internships under the CA, CMA & CS of the City during their course. It encourages the students to learn practical aspects of commerce and business.
- **Workshops:** The students gain technical knowledge in workshops on Personal Financial Planning, Investments, and Contemporary Tax Structures.
- **Practical Assignments:** The students are encouraged to apply for PAN card, Filing of Income Tax Return, applying for GST Number, Filing GST Returns etc.
- **Placements:** ITC, CEIGALL, India Ltd., Just Dial, Jaro education, Wipro Lenskat, Lido Learning, TCY, UTI Mutual Funds, Education Culture, Sporking, Whiz Robo, Om Careers etc.



## Masters of Business Administration (MBA - Marketing, Finance & HR)

**Duration:** 2 Years

**Total Seats:** 180

**Fee:** ₹ 43,875/- per semester + 2000/- Security (One Time)

**Admission Criteria:** GD/PI + Minimum 50% marks for general category & 45% marks for other categories.

**Masters of Business Administration is a 2 Years Master's Degree approved by All-India Council for Technical Education (AICTE)**

### Beyond the Classroom

- **Sales Management:** Students get involved in the sale of merchandise and learn about consumer psychology and behavior, they also take up live projects to get their hands dirty.
- **Business Research:** Students are involved in real-time business research on current social and business issues.
- **Business Simulation Games:** Students are given a virtual environment of business in which they make strategic decisions regarding various business operations to improve overall shareholders' value.
- **Partnership Hub:** Students form actual partnership firm. Registration, formation of partnership deed, GST registration, opening up firm's account, PAN card, UDYOG Aadhar and other legal formalities are done by the students besides carrying out actual business transactions.
- **NISM, Digital Marketing and other Online Certifications:** These online courses help the students to get extra specialized knowledge apart from the normal course curriculum in the field of marketing, Financial and Human Resource.
- **Money Multiplier:** Students learn to increase the wealth of an enterprise by adopting various strategies and business models.
- **Workshops :** Workshops for students are organised to gain hands-on experience through corporate and professional events including Personal and Professional Grooming, Dining Etiquette, World Geography etc.



## MBA in International Business (MBA-IB)

**Duration:** 2 Years

**Total Seats:** 60

**Fee:** ₹ 43,875/- per semester + 2000/- Security (One Time)

**Admission Criteria:** GD/PI + Minimum 50% marks for general category & 45% marks for other categories.

**MBA in International Business is a 2 Years Master's Degree approved by All-India Council for Technical Education (AICTE).**

### Beyond the Classroom

- Barter Charter:** It is a vigorous experiential exercise that overnight sharpens interpersonal and negotiation skills. Students learn to do business with scarce resources. Strengthens their professional and entrepreneurial skills.
- Investment Hub:** Students open a Demat Account with a brokerage house and invest in stocks and IPOs.
- Export Club:** Students execute one real-time export consignment during the tenure of the program.
- Projects with Export Promotion Council:** Live projects are conducted with various Export Promotion Councils like DGFT, ECGC, ITPO and Indian Institute of Packaging, Mumbai.
- Workshop on International Logistics:** Students understand the multimode transport system of exports by analysing various trade routes across the globe along with a visit to the dry ports to have a better understanding of business operations in logistics.
- International Tie-ups:** PCTE has active tie-ups with 24 International Business Schools from various parts of the world. International Business Students participate in various Exchange Programmes, International Businesses, and Research opportunities.
- International Marketing Projects:** Students get hands on experience as they work on projects where they identify new buyers, vendors for bulk supply, prepare quotations for international buyers and select right logistic partners before shipment.
- Placements:** Goldman Sachs, Federal Bank, Trident, Jaro Education, Byju's, Tech Mahindra, Tata Consultancy Services, ICICI Bank, Axis Bank, are a few companies where the students are placed. For MBA IB Goldman Sachs, Rex International, TRP Exports Pvt. Ltd., Supple Tek Industries Pvt. Ltd., King Exports, Eastman, Ralson, Centex Export are a few companies where the students are placed.



## Faculty of Computer Applications

The Faculty of Computer Application offers Under Graduate and Post Graduate Courses which prepare the students for the challenges of the digital world, they are provided with a dedicated Research Lab with state-of-the-art infrastructure where they work on their researches and live projects. The students are exposed to technical knowledge related to Computer Hardware and Software and explore various aspects related to web development, software development & designing, Machine Learning, Python, IoT, Android Development, etc.

### Bachelor of Computer Applications (BCA)

**Duration:** 3 Years

**Total Seats:** 180

**Fee:** ₹ 23,925/- per semester

**Eligibility:** 10+2 (any stream)

#### Beyond the Classroom

- **Online Certification:** Coursera, Udemy, Edx, NPTEL, Google & Microsoft platforms are used for MOOC Courses. Students are encouraged to enroll and complete various Online Certifications and Programs which are aligned with their subjects for better understanding.
- **Athena, IT Fest:** An inter-college fest is organised by IT students to provide a platform for different colleges and universities to showcase their technical skills.
- **In-house IT Cell:** Managed by students with the guidance of faculty it deals with live projects from the corporate in a gamut of domains like Web development, App development, Digital Marketing, Networking, etc.
- **Workshops & Seminars:** Industry Experts conduct regular sessions on various domains like Application Development, Web Development, MATLAB, Network Security, etc. to enrich students with the latest in the IT field.
- **Placements:** The students of BCA got placed in the prominent IT companies like Solitaire, Infosys, Wipro, OmniTechnologies, etc.



## Masters of Computer Applications (MCA)

**Duration:** 2 Years

**Total Seats:** 60

**Fee:** ₹ 43,875/- per semester

**Eligibility:** BCA/B.Sc IT/B.Sc Computer Science from any recognized university.

**Admission Criteria:** GD/PI + Minimum 50% marks for general category & 45% marks for other categories.

### Beyond the Classroom

- Practical learning:** Students are taught using practical activities and live projects. Some of the activities include managing college networks through CYBEROAM, Server Management, Creating Websites, Creating and Managing Databases, etc,
- Start-up Forum:** It includes weekly discussions on different topics that are relevant for various aspects of entrepreneurship & business. They are given complete assistance to set up their start-up ideas.
- Computer Science Society:** It conducts various training programs for students on the latest IT Trends like IoT, Machine Learning, Network Administration (CCNA), Hadoop, Big Data, Ethical Hacking, etc. Many Inter and Intra College activities and competitions are also held to challenge the students.
- Placement Grooming Sessions:** The students are provided grooming sessions including aptitude, group discussion, resume building, mock interview etc.
- Placements:** PCTEians are placed in Top rated IT Companies like Amazon, Infosys, TCS, HCL Technologies and Wipro to name a few. There are a lot of job opportunities after BCA in Software Development, Quality Assurance, Digital Marketing, Web Designing etc.



## Faculty of Pharmaceutical Sciences

PCTE Faculty of Pharmaceutical Sciences was established in the year 2007 which offers Under Graduate and Diploma Courses in Pharmacy.

The students are provided with well-stocked laboratories equipped with instruments like Brookfield Viscometer, UV-VIS Spectrophotometer, HPLC, Dissolution Apparatus, Rotary Tablet Punching Machine, Planetary Mixer, Granulator Filter press, Orifice, Venturi Meter and a Herbal Garden.

During the course, the students study manufacturing of dosage forms, pharmaceutical, marketing

management, drug development and analysis, community pharmacy and drug regulatory affairs.

After the course completion, students can work as Pharmacists and also in Pharmaceutical industries under various sections like Production, Quality Control and Quality Assurance.

After extensive research the faculty of pharmaceutical sciences has developed many products such as Hand Sanitizer, Aloe Vera Gel, Hand Wash, Calamine Lotion etc.



## B-Pharmacy

**Duration :** 4 Years

**Fee:** ₹ 42,550/- per semester

**Total Seats:** 100

**Admission Criteria:** Minimum 50% marks for general category & 45% marks for other categories.

**Eligibility :** Candidates with 10+2 examination (science academic stream) with Physics, Chemistry and Biology or Mathematics or

Any other qualification approved by the Pharmacy Council of India as equivalent to the above examination. Provided that there shall be reservation of seats for the Scheduled Castes and the Scheduled Tribes candidates in accordance with the instructions issued by the Central Government /State Governments / Union territory administrations as the case may be from time to time.

**B. Pharmacy is an Under Graduate Degree Course in the pharma field. This course is affiliated by the IKGPTU & approved by Pharmacy Council of India (PCI).**

### Beyond the Classroom

- **Herbal Hub:** Students prepare herbs-based eatables and put-up stalls and sell their products. This activity enhances the marketing skills of students.
- **Collaborations:** An MOU is signed with Fortis Hospital & Diagnostic Centres.
- **Medical Camp:** Regular medical camps are organised whereby free health check-ups and medicines are offered to the community.
- **Seminars / Conferences:** There are several seminars / conferences which prepare the students for advanced research in the pharmaceutical field.
- **Research:** Faculty and students have published many papers in national and international journals.
- **Placements:** GSK, Sun Pharma, Cipla, Abbott, Fortis Hospital, DMC Hospital, SPS Hospital are few organisations where pharmacy students are placed.



## D-Pharmacy

**Duration :** 2 Years

**Total Seats:** 60

**Fee:** ₹ 20,400/- 1st semester

**Eligibility :** Candidates with 10+2 examination (science academic stream) with Physics, Chemistry and Biology or Mathematics. or

Any other qualification approved by the Pharmacy Council of India as equivalent to the above examination. Provided that there shall be reservation of seats for the Scheduled Castes and the Scheduled Tribes candidates in accordance with the instructions issued by the Central Government /State Governments /Union territory administrations as the case may be from time to time.

**D. Pharmacy is a Diploma Course affiliated by the Punjab State Board of Technical Education & Industrial Training, Chandigarh, and approved by the Pharmacy Council of India.**

### Beyond the Classroom

- **Herbal Hub:** Students prepare herbs-based eatables and put-up stalls and sell their products. This activity enhances the marketing skills of students.
- **Collaborations:** An MOU is signed with Fortis Hospital & Diagnostic Centres.
- **Medical Camp:** Regular medical camps are organised whereby free health check-ups and medicines are offered to the community.
- **Seminars / Conferences:** There are several seminars / conferences which prepare the students for advanced research in the pharmaceutical field.
- **Research:** Faculty and students have published many papers in national and international journals.
- **Placements:** GSK, Sun Pharma, Cipla, Abbott, Fortis Hospital, DMC Hospital, SPS Hospital are few organisations where pharmacy students are placed.



## Faculty of Biotechnology

### B.Sc. Biotechnology (Bio-Tech)

**Duration:** 3 Years

**Fee:** ₹ 25,925/- per semester

**Total Seats:** 60

**Eligibility:** Candidates with 10+2 in Physics & Chemistry as compulsory subjects and either Mathematics or Biology conducted by a recognized Board / University / Council.

Our exciting and diverse under graduate program combines multiple areas of science and technology with research and development of numerous types of living organisms. Students are involved in drug designing and development, stem cell preservation and therapies, crop improvement, food enrichment and fortification, bioplastics and biofuels.

#### Beyond the Classroom

- **Water Testing Activity:** The water testing activity is conducted by the biotechnology students on the campus and in the nearby villages in which they test water samples, discuss the result, handle basic queries related to parameters needed to assess clean drinking water.
- **Summer Training:** The students undergo summer training with various companies like Nestle Food, Verka Milk Plant, Ludhiana, Verka Milk Plant, Mohali, Bonn Nutrients Pvt. Ltd., etc.
- **Guest Lectures:** The professionals are invited to impart knowledge on topics like Quality Control in Industries, Genome Editing, Bioinformatics-Concepts, Dimensions and Applications, Plant Tissue Culture and Crop Improvement, CRISPER-Cas Genome Editing Tool, Recent Trends and Technologies in Biotechnology, Cancer Genetics, etc.
- **Swachh Campus:** An activity being organised by the students of biotechnology to draw the attention of the student community towards keeping their surroundings clean.
- **Conclave:** An annual conclave organised on various topics like "Exploring Potential Career Opportunities in Biotechnology" to aspire young biotechnologists.
- **Placement:** The biotech students are placed in companies like Life Cell International Pvt. Ltd., Cryoviva, Zydus Cadilla, Cordlife, Ludhiana Beverages Pvt. Ltd., Ganpati Surgical.



## Faculty of Medical Laboratory Sciences

### B.Sc. Medical Laboratory Sciences (MLS)

**Duration:** 3 Years

**Fee:** ₹ 25,925/- per semester

**Total Seats:** 60

**Eligibility:** Candidates with 10+2 in Physics & Chemistry as compulsory subjects and either Mathematics or Biology. Lateral entry is allowed for DMLT or Diploma in Pharmacy pass out as per IKGPTU norms.

Medical Laboratory Sciences program is an undergraduate professional healthcare course concerned with the diagnosis of diseases through the use of Hematological, Biochemical, Histochemical, Immunological and Microscopical techniques. Since the pandemic, MLS graduates are contributing more than ever before. The need for healthcare professionals has rapidly increased.

#### Beyond the Classroom

- **Medical Camps:** Free Medical Camps are organised in collaboration with various hospitals e.g., Global Heart, Aastha Kidney, Fortis and Aykai etc.
- **Weekly Practical Training:** Weekly the students are sent to various Labs/Hospitals like Raghunath Hospital, Star Lab, Red Cross Blood Bank, Mediways Hospital, Verma Hospital, Aykai Hospital, Arora Neuro Centre Hospital, Deepak Hospital & Global Heart Hospital etc. to work under professional guidance.
- **Blood Donation Camps:** In collaboration with CMC & other hospitals, the MLS students get hands on learning by organising and participating in Blood Donation Camps.
- **Placement:** SRL Diagnostics, DMCH Hospital, ADK Hospital, Maldives, P.K. Diagnostic Lab, Ludhiana, Patient Care Laboratory, Ludhiana, Raghunath Hospital, Ludhiana, Deepak Hospital, Ludhiana and Wellness Path Lab, Dugri.



## Faculty of Fashion Designing

### B.Sc. Fashion Designing (FD)

**Duration:** 3 Years

**Fee:** ₹ 25,925/- per semester

**Total Seats:** 60

**Eligibility:** 10+2 (any stream)

Fashion Designing program is a professionally structured under graduate course to give students knowledge of the industry. They start with the fundamentals of sketching to graphic designing where they are taught professional softwares like coral draw, photoshop, adobe illustrator and learn about professional draping, garment construction, pattern making, weaving, knitting, printing, and dyeing process. The course encourages both traditional hands-on practices as well as the use of professional software.

#### Beyond the Classroom

- **Tailor it Yourself:** An annual exhibition-cum-sale, where students exhibit their collection and accessories.
- **Designer Studio:** The students are involved in running a designer studio with the label: THE HANGER.
- **Fashion Conclave:** An annual conclave that includes discussion on various fashion and apparel sector related topics. Fashion Entrepreneurs share their experiences to encourage and widen the knowledge base of the students.
- **Educational trips:** Educational trips are a big element of student's growth. Cultural trips are organised in places like Kerala, Rajasthan, Himalayas, New Delhi etc.
- **Annual graduating show:** The final year students exhibit their work in an annual graduating show.
- **Fashion Talent Competitions:** The students participate in "The Runway India" - a fashion event where they get the opportunity to showcase their collection.
- **Boot Camp:** IM Punjab Innovation Mission under Invest Punjab organised a Boot Camp in which Ms. Karamjeet Kaur of start-up Twilight from Fashion Designing won 1st prize along with the cash prize worth Rs. 50,000/-.
- **Placement:** Duke, Tommy Hilfiger, Vardhman, Kudu, Sangam Weavers, Sportking, Vero Moda and many more.



# Faculty of Journalism & Mass Comm.

## B.A. Journalism & Mass Communication (BAJMC)

**Duration:** 3 Years

**Fee:** ₹ 23,925/- per semester

**Total Seats:** 60

**Eligibility:** 10+2 (any stream)

Students at PCTE's Journalism department engage in practical training work along with understanding theory to prepare them according to industry standards. They write articles, features and news for an in-house monthly magazine and a weekly newspaper on live events. Equally important, students also create programs, campus diaries and news bulletins for bi-weekly college radio, television and YouTube channels.

They learn anchoring, technique of doing voice overs, editing and designing on user friendly software in the department's exclusive soundproof studio. They are similarly imparted practical knowledge of DSLR Cameras, Drone and Gimble by making them cover real time news events in the college and outside.

### Beyond the Classroom

- **Print Media:** Students regularly contribute to debates, letter to editors and citizen journalist columns which are run by various newspapers and are also provided an understanding of using Desktop Publishing Software.
- **Broadcast Media:** Students are involved in the process of anchoring for radio & television, camera handling, editing for in-house television, short film and writing news stories in broadcast formats. Besides they also feature shows for college radio. All work done by students is showcased on social media and is broadcasted on Radio PCTE Ludhiana.
- **Online Media:** Students blog and write for online portals. They produce a weekly newspaper, "Students Times", an e-paper comprising stories related to campus and other research-based articles.
- **Certificate Courses:** Students are advised to do various certification courses from sites as Swayam, NPTEL, Udemy, Udacity, Canvas, Coursera, edX, etc.
- **Expert Sessions:** Various seminars, webinars and workshops are organized with professionals from media industry for our students to interact and learn through the experiences of industry experts.
- **Industry Visits and Educational Trips:** Students are taken to various media organizations where they obtain exposure to the practical side of various facets of journalism.
- **Training:** Summer internships and Grand Fridays are also a part of the curriculum where in students are sent to recognized media houses.
- **Placements:** Students are well placed with media organizations as News18, Zee Group, India News, Living India, Times of India, Hindustan Times, The Tribune, Daily Post, Dainik Bhaskar, Jagran Group, Living India, Research organizations to name a few.





## International Student's Fee

Course	Fee Structure		Course	Fee Structure	
<b>B.Tech</b>	USD 3,500	Per Year	<b>Bio-Technology</b>		
<b>Business Management</b>			Bio-Tech	USD 2,500	Per Year
MBA	USD 5,000	Per Year	<b>Hotel Management</b>		
MBA-IB	USD 5,000	Per Year	BHMCT	USD 3,500	Per Year
BBA	USD 2,500	Per Year	<b>Travel &amp; Tourism</b>		
<b>Computer Application</b>			BTTM	USD 2,500	Per Year
MCA	USD 5,000	Per Year	<b>Fashion Designing</b>		
BCA	USD 2,500	Per Year	B.Sc.FD	USD 2,500	Per Year
<b>Pharmacy</b>			<b>Journalism</b>		
B.Pharma	USD 3,500	Per Year	BAJMC	USD 2,500	Per Year
D.Pharma	USD 2,000	Per Year	<b>Medical Laboratory Science</b>		
<b>Commerce</b>			B.Sc MLS	USD 2,500	Per Year
B.Com.Honours	USD 2,500	Per Year	<b>Additional Charges</b>		

**Additional Charges**  
University Examination Fee \$ 30 Per Semester to be paid to the university.  
(Subject to revision as per P.T.U. notification.)



## Indian Student's Fee

Course	Seats	Fee Structure (Per Semester)	Course	Seats	Fee Structure (Per Semester)
<b>Engineering</b>			<b>Hotel Management and Travel &amp; Tourism</b>		
CSE	150	Rs. 42,250/-	BHMCT	60	Rs. 40,050/-
Civil	30	Rs. 42,250/-	BTTM	60	Rs. 19,725/-
Mechanical	30	Rs. 42,250/-			
<b>Business Management</b>			<b>Fashion Designing</b>	60	Rs. 25,925/-
BBA	330	Rs. 23,925/-	B.Sc. FD		
B.Com Honours	150	Rs. 23,925/-			
MBA	180	Rs. 43,875/-	<b>Journalism</b>	60	Rs. 23,925/-
MBA-IB	60	Rs. 43,875/-	B.A. Journalism & Mass Communication		
<b>Information Technology</b>			<b>Medical Laboratory Science</b>	60	Rs. 25,925/-
MCA	60	Rs. 43,875/-	B.Sc. MLS		
BCA	180	Rs. 23,925/-			
<b>Pharmacy</b>			<b>Additional Charges</b>		
B. Pharmacy	100	Rs. 42,550/-	- Rs. 2000/- P.T.U. Counseling Fee (One Time).		
D. Pharmacy (1st Sem.)	60	Rs. 20,400/-	- Rs. 1500/- Examination Fee per semester (for UG Courses) + Rs. 1150 SRF yearly subject to revision as per P.T.U. notification.		
<b>Bio-Technology</b>			- Rs. 2000/- Examination Fee per semester (for PG Courses) + Rs. 1150 SRF yearly subject to revision as per P.T.U. notification.		
Bio-Technology	60	Rs. 25,925/-	- For MBA students Rs. 2000/- extra for security (One Time) (Refundable)		

# Boarding & Lodging

We provide separate boarding and lodging facilities for Boys and Girls. The girls hostel is located near MBD Mall which is five minutes drive from college and the boys hostel is located in Jhande Village at a walking distance from Campus 2. Apart from two hostels, luxuriously built guest house is also available for the students. The allocation of seats is on the first come-first serve basis.

## Hostels and Guest House have the following Facilities:

Fully Air-Conditioned & Well Furnished Room

Bed, Refrigerator, Mattress, Curtains, Cupboard & Study Table

Three Meals Per Day

24/7 Security Guard

TV-Lounge & High Speed Internet

Parking Space

Recreational Facilities Like Gym & Sports

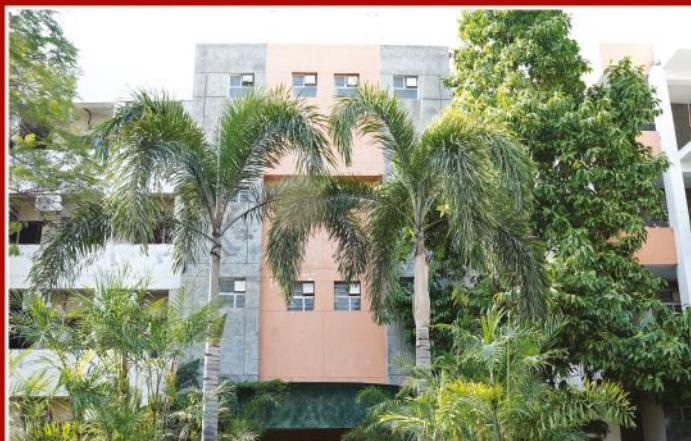
In House Laundry Facility



Guest House



International Hostel



Girls Hostel

# Transportation

College transport facility is available to & fro  
(Subject to Change)

- Ramgarh
- Kohara
- Jamalpur
- Samrala Chowk
- Atam Park
- Bus Stand
- Jagraon

- Mullanpur
- Raikot
- Pakhowal Road
- Dugri
- Sudhar
- Guard Room
- Halwara

- Arora Palace
- Gill Bridge
- Haibowal
- Nanaksar
- Jalandhar Bypass
- Basti Jodhewal
- Sidhwan Bet



## IMPORTANT NOTE

Ragging is prohibited and students found guilty are expelled. If any student remains absent for 10 days consecutively in any of the faculties, his/her name is struck off and the seat is offered to the next deserving candidate. Fee once submitted will not be refunded Jurisdiction of Ludhiana Court will apply in case of disputes.

## Public Notice

Advt. No. AICTE/Legal/04(01)/2007

**Sub:** Instructions to Technical Institutions, Universities including Deemed to be Universities imparting Technical Education regarding matters concerning charging of fees, refund of fees and other student related issues.

All India Council for Technical Education (AICTE) has been empowered inter alia under section 10 (n) of AICTE Act to "take all necessary steps to prevent commercialization of technical education". In compliance with the provision under AICTE Act and in the light of directions of Govt. of India issued under section 20 (1) of AICTE Act vide Letter No. (A) Section, it has been decided to issue instructions to the Technical institutions, Universities including Deemed to be Universities imparting Technical Education in the matters concerning students.

Whereas it has come to the notice of the AICTE that Technical Institutions and Universities including Deemed to be Universities, are admitting students to technical education programmes long before the actual starting of an academic session; collecting full fee from the admitted students; and, retaining their school/institution's leaving certificates in the original;

And Whereas, Institutions and Universities are also reportedly confiscating the fee paid if a student fails to join by such dates;

And, Whereas, certificates in original are being detained by institutions and Universities to force retention of admitted students;

And, Whereas the time-limit for students to join the courses/programmes is also being advanced in some cases unrealistically so as to pre-empt students/candidates from exercising other options of joining other institutions of their choice.

In the event of a student/candidate withdrawing before the starting of the course, the wait listed candidate should be given admissions against the vacant seat. The entire fee collected from the student, after deduction of the processing fee of not more than Rs. 1000/- (Rupees one thousand only) shall be refunded and returned by the Institution/University to the student/candidate withdrawing from the programme. It would not be permissible for the Institutions and Universities to retain the School/Institution Leaving Certificates in original. Should a student leave after joining the course and if the seat consequently falling vacant has been filled by another candidate by the last date of admission, the Institution must return the fee collected with proportionate deductions of monthly fee and proportionate hostel rent, where applicable.

Any violation of instruction issued by the AICTE, shall call for punitive including withdrawal of approval and recognition of erring institutions and Universities. AICTE shall on its own or on receipt of specific complaints from those affected take all such steps as may be necessary to enforce these directions.

**Dr. K. Narayan Rao**  
Member Secretary



## INFORMATION BROCHURE

**CAMPUS 1:** Baddowal, Ferozepur Road, Ludhiana-142021, Punjab, INDIA

**CAMPUS 2:** Near Baddowal Cantt, Ferozepur Road, Ludhiana-142021, Punjab INDIA

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*We would love you to follow us:*