

# TARAN SINGH

tsingh33@calpoly.edu | 714.916.3114 | tarannssingh@gmail.com

## SKILLS SUMMARY

- **Leadership and Effective Team Management:** Skilled in leading teams to accomplish project goals and encouraging a culture of open communication and collaboration.
- **Creative Problem Solving:** Creative thinking to tackle abstract problems
- **Programming Languages:** Proficient in Java, Python, C
- **Wireframing:** Skilled in Balsamiq.com wireframes
- **Software Design and User Experience:** Possess a strong background in software design and user experience
- **Multilingual Communication:** Working Fluency in English, Punjabi, Urdu, Hindi, and Spanish
- **Educational Program Development:** Experienced in designing and implementing educational programs to enhance learning experiences.
- **Community Engagement:** Committed to engaging with and positively impacting communities through various initiatives and projects.

## EDUCATION

**Bachelor of Science Degree in Computer Science**

**June 2027**

GPA: 4.0 (Current First Year)

## RELEVANT COURSEWORK

Data Structures (CSC 202): In Progress

Calculus III (MATH 143): In Progress

## WORK EXPERIENCE

**Software Design Intern**, Practina Inc., Cool Credit Inc., Denefits LLC

**Summer 2023**

- The primary tool used across all projects: Balsamiq Wire Frames
- Practina (AI-powered social media marketing SAAS)
  - Iteratively designed and optimized the landing page to enhance user engagement and conversion rates.
  - Engaged in daily discussions with Chief Officers to drive product development and design decisions.
  - Conducted in-depth research to formulate an effective landing page strategy that aligned with business goals.
  - Crafted a mobile-responsive version of the landing page, ensuring a seamless user experience across devices.
  - Took part in the design of the user interface (UI) and user experience (UX) for the software web app.
  - Conceptualized and created mockups for innovative product features, contributing to ongoing product evolution.
- Cool Credit (Credit Repair SAAS)
  - Strategically refocused the user interface (UI) to simplify the service, enhancing user accessibility.
  - Generated comprehensive mockups for new product features, facilitating continued growth and functionality.
- Denefits (Healthcare Financing SAAS)
  - Collaborated closely with Chief Officers to revamp the landing page, effectively communicating the product's value proposition to potential customers.
  - Contributed to the development of mockups for innovative product features, supporting the enhancement of product offerings.

**Research and Development Intern**, Practina Inc., Lendee LLC, and Denefits LLC

**Summer 2021**

- Researched competing solutions and alternate industry needs for Practina (AI-powered social media marketing SAAS), Lendee (Peer-to-peer lending SAAS) and Denefits (Healthcare Financing SAAS).
- Insighted Chief Officers on product research of potential innovation

**Store Clerk**, 7-Eleven (Family-Owned)

**November 2021 - Present**

- Supervised and worked alongside staff
- Maintained store order by managing cash registers, ordering through restocking system, replenishing beverage freezer, brewing coffee, and mopping floors
- Attended 7-Eleven Franchise meetings/events

**All Rounder**, Curry and Kabab Bistro (Family-Owned)

**November 2021 - January 2023**

- Collaborated with my father to manage the restaurant and making informed decisions.
- Provided exceptional customer service, seating and serving guests to create memorable dining experiences.

- Demonstrated culinary skills by assisting in the kitchen, contributing to the preparation of a diverse range of delectable Indian dishes.

## **LEADERSHIP & SCHOOL INVOLVEMENT**

**President and Co-Founder**, FVHS Investing Club

**September 2020 – June 2023**

- Initiated and established the Investing Club, a prominent student organization dedicated to educating members about investment strategies and financial literacy.
- Orchestrated engaging workshops, seminars, and presentations on key investment strategies, empowering participants to make informed decisions.
- Cultivated a significant yield in membership (from 0 to over 100 members), positively impacting the financial literacy and future prospects of numerous students.