



Solving Complex Business Problems Through Structured Execution

Strategy | Research | Growth | Analytics | Execution

Project Proposal

EXECUTIVE SUMMARY

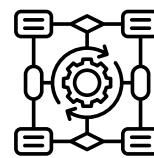
Who We Are?

Alvion is a **strategy** and **problem-solving** organization that partners with companies to address **high-impact business challenges** through structured thinking, data-driven analysis, and an execution-focused approach.

What We Do?

We work with organizations to **define problems clearly**, analyze them rigorously, and deliver **actionable, implementation-ready solutions** across strategy, growth, research, analytics, and execution.

How We Create Value



Structured consulting frameworks



Deep market and consumer insights



Data-backed decision support

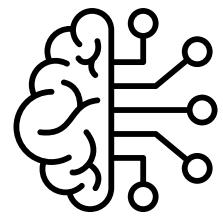


Practical recommendations

Our Approach

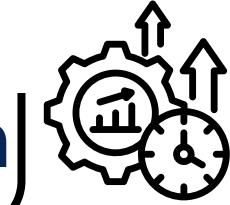
Flexible engagement models enable us to work efficiently with startups, and institutions—delivering consulting-grade outcomes with speed and cost efficiency.

“Our focus is not just insights, but impact.”



**AI & Automation
Implementation**

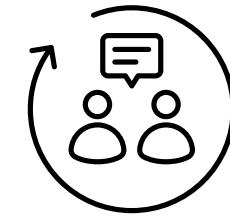
**Efficiency Audit &
Performance Optimization**



WHAT WE OFFER



Project-Based Consulting



**Recurring Advisory &
Plug-and-Play Teams**

SERVICES PORTFOLIO

- Market Entry & Expansion Strategy
- Customer & Competitive Intelligence
- Brand Positioning & Messaging
- Architecture
- Go-To-Market Strategy & Launch Planning
- Operations Excellence & Process Redesign
- Performance Management & KPI
- Frameworks
- Financial Modeling & Business Case Development

- Revenue Growth & Sales Optimization
- Data Analytics & Decision Dashboards
- UX, Product & User Research
- Pricing Strategy & Revenue Architecture
- Customer Experience Optimization
- Digital Transformation & Technology
- Strategy

Our PAST CLIENTS



INVESTMENT MANAGEMENT



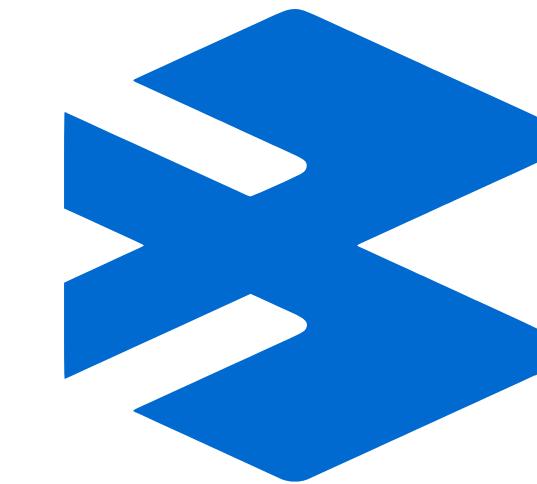
SHIPTURTLE



DU Buddy



Navigate your next



BAJAJ



CHALLENGE THE NOW

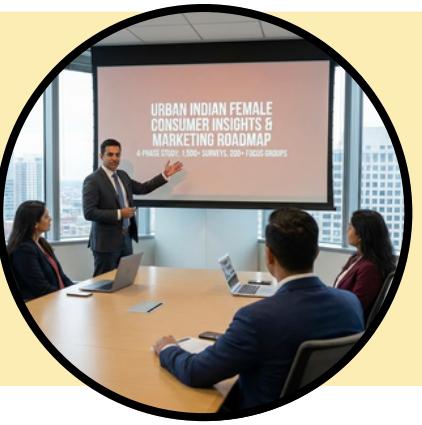


jj
HR



— Health Insurance —

CLIENT Portfolio



We partnered with a **global giant** to decode the urban Indian female consumer. Executing a rigorous **4-phase study involving 1,500+ surveys and 200+ focus groups across key metros**, we delivered a data-backed marketing roadmap to redefine brand resonance and capture market share against key competitors.

We partnered with a **leading power utility** to tackle **critical operational failures** during summer heatwaves. Facing overwhelming complaints, we designed a Generative AI framework to automate support, **delivering a 5-year roadmap** that transformed their model from reactive firefighting to a scalable, future-proof operation.

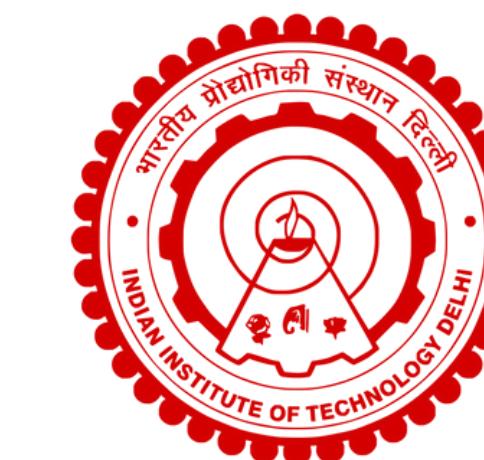
Our team **designed tiered training modules across 3 distinct employee levels** and optimized existing content with critical feedback. We **delivered comprehensive learning mind maps to visualize pathways** and bridged the execution gap by connecting the client with specialized vendors for seamless delivery.

We partnered with a **premier global quantitative trading firm** to re-engineer their digital footprint. By **conducting a rigorous audit of 43 BFSI platforms across 23 strategic parameters**, we delivered a data-backed roadmap to build a "Best-in-Class" institutional website that reflects their market dominance.

[Portfolio Link](#)

OUR CAMPUSES

Our team is drawn from India's leading academic institutions, bringing a wide range of perspectives and expertise to the table.



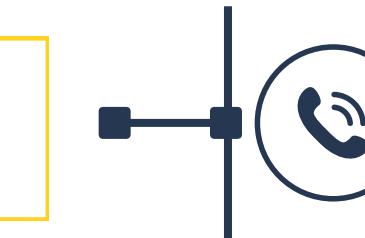
WHY WORK WITH US?

"Where Consulting-Grade Value Meets Startup-Level Flexibility"



IT'S EASY TO WORK WITH US

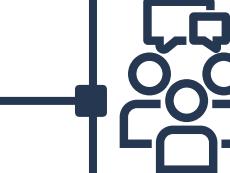
Discovery Conversation



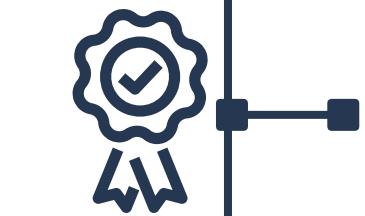
Schedule a meeting with us



Problem Scoping and alignment



Finalization and Kickoff



HOW WE WORK

Step: 1

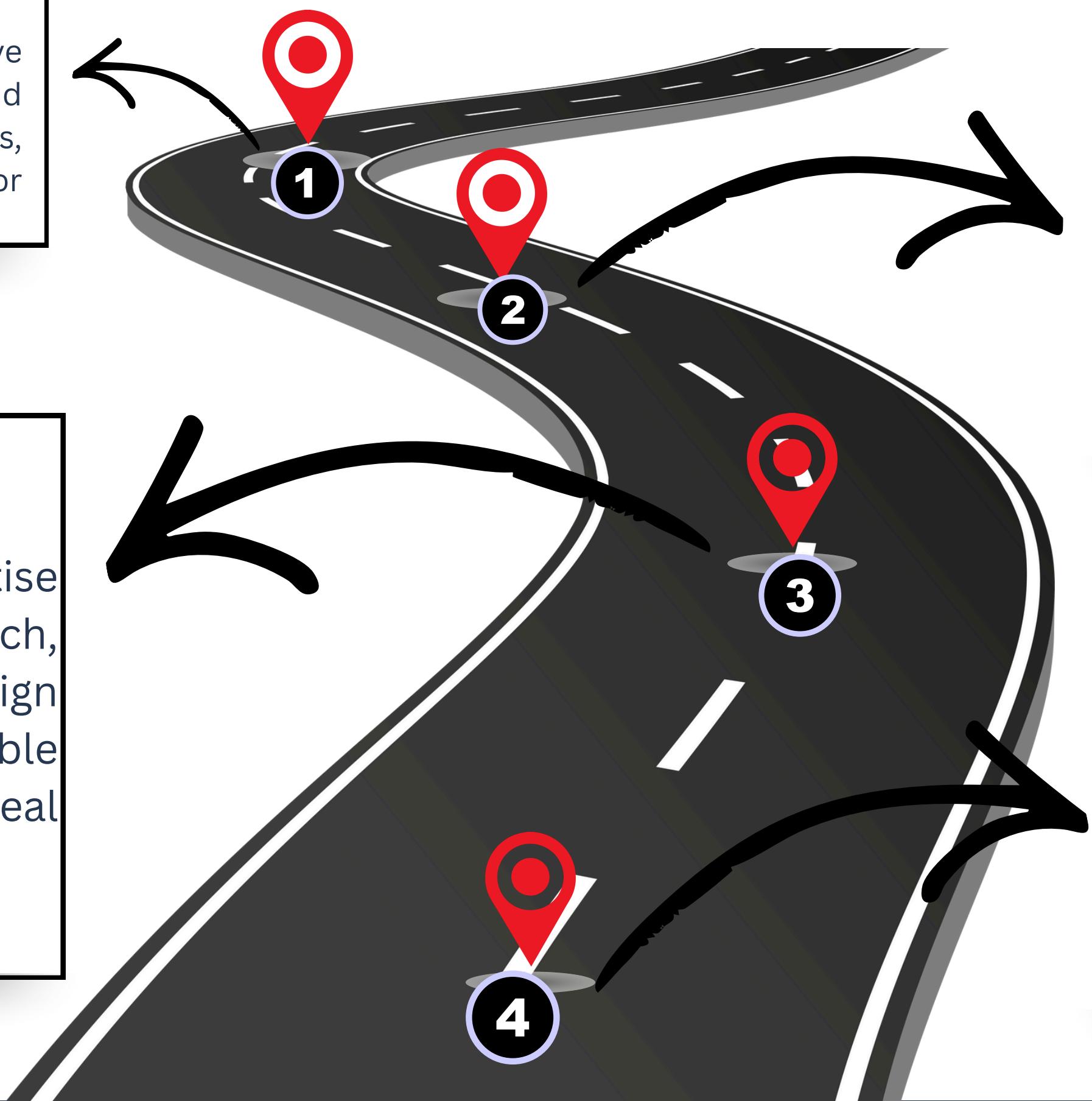
Discovery & Onboarding:

We begin by engaging collaborative conversations to deeply understand your organization's vision, challenges, and goals. This sets the foundation for a tailored consulting experience.

Step: 3

Strategic Execution

Our team mobilizes expertise across domains – research, strategy, finance – to design and deliver actionable solutions. You'll see real progress through iterative collaboration.



Step: 2

Defining the Roadmap

Together, we co-create a detailed scope of work. Deliverables, timelines, and key outcomes are mapped out with precision, ensuring alignment with your strategic objectives.

Step: 4

Results & Reflection

We wrap up with impact assessments, recommendations, and next steps. You walk away with data-driven insights, strategic clarity, and a path for future growth.

FAQs

Why can't this be solved using AI alone?

- AI accelerates analysis, but it cannot define the right problem, align stakeholders, or drive execution. Alvion integrates AI within a structured consulting framework to turn insights into real-world business impact.

Who actually works on our project?

- Each project is led by a core Alvion leadership member and executed by a carefully curated team of high-performing analysts from India's top institutions, selected based on problem relevance, skill fit, and execution capability.

How do you ensure quality and rigor in your work?

- We follow structured consulting frameworks, rigorous data validation, and multiple internal review checkpoints. Every deliverable is reviewed for clarity, logic, and actionability before being shared with the client.

What kind of companies do you typically work with?

- We work with startups, scale-ups, corporates, and institutions facing high-impact strategic, growth, or operational challenges—especially where structured thinking and fast execution are critical.

How are engagements structured and priced?

- Engagements are flexible and customized—ranging from short, problem-specific projects to recurring advisory or embedded teams. Pricing depends on scope, duration, and complexity, ensuring transparency and alignment with value delivered.

How do you handle confidentiality and data security?

- We follow strict confidentiality protocols, sign NDAs where required, and limit data access strictly to the assigned project team. Client data is used solely for project execution and never shared externally.

The Team to Build this:



SUSHANT | IIT-B
CHIEF GROWTH OFFICER



KRISH MITTAL | SRCC
CHIEF EXECUTIVE OFFICER



HARSH CHAURASIYA | SRCC
CHIEF OPERATING OFFICER



Together, we unite the discipline of top-tier strategy with the power of India's brightest young minds.

The Team to Build this:



KAYANA AGARWAL | JMC
DIRECTOR



SUHANI JAIN | JMC
DIRECTOR



Together, we unite the discipline of top-tier strategy with the power of India's brightest young minds.

Thank You!



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