

PROJECT PROPOSAL

Solving Complex Business Problems

Through Structured Execution

Strategy

Research

Growth

Analytics

Execution

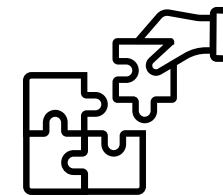


ABOUT US

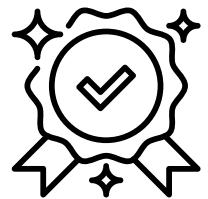
WHO WE ARE

- Alvion is a strategic execution firm that delivers consulting-grade work for companies at startup cost and **2x the speed of traditional consulting.**
- We combine **top 1% student talent from colleges like IIT/SRCC** with **senior strategic oversight with 10+ years experience** to solve real business problems—not just create PowerPoints.
- We have delivered Multiple **projects for companies like PUMA India , Bajaj Auto , Infosys and Masters Union** with high client repeat/referral rate .

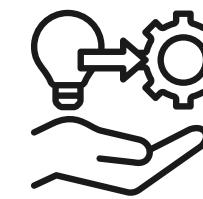
WHAT DO WE DO



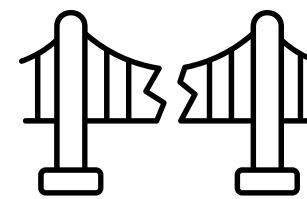
Solve Real Business Problems



Deliver Consulting-Quality Work



Create Implementation-Ready Solutions



Bridge the Execution Gap

"We deliver consulting-quality output in 6-8 weeks at startup cost instead of 30L and 6 months, solving the execution gap between unreliable interns and unaffordable consulting"

Our Service Portfolio

Market & Consumer Research

- Deep consumer research through surveys, focus groups, and behavioral analysis
- Market sizing, segmentation, and opportunity assessment
- Customer persona development and ICP validation
- Voice-of-customer studies and product-market fit validation

GTM & Growth Strategy

- Go-to-market strategy development and launch roadmaps
- Market entry and geographic expansion planning
- Partnership identification, validation, and ecosystem mapping
- Channel strategy and business model optimization

Pricing & Competitive Analysis

- Data-driven pricing strategies and revenue model design
- Competitive landscape mapping and benchmarking
- Strategic positioning and differentiation frameworks
- Industry trend analysis and market intelligence

AI Enablement & Automation

- AI opportunity assessment and implementation roadmaps
- Process automation and operational efficiency optimization
- AI-powered analytics and insights generation
- Custom AI solution validation and integration strategy

Trusted by:

15+ PROJECTS | 8+ SECTORS | 100% SATISFACTION RATE



Technology & IT Services



Healthcare & Insurance



Education & EdTech



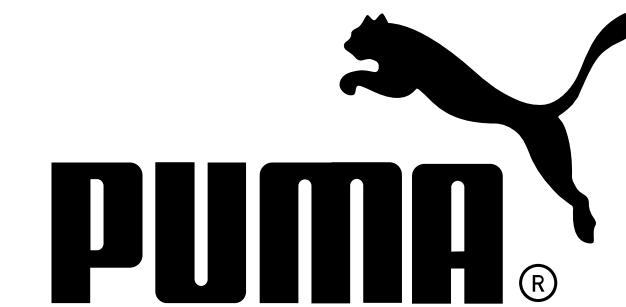
Finance & FinTech



Sustainability & Green Tech



Sportswear



Manufacturing



SaaS & B2B

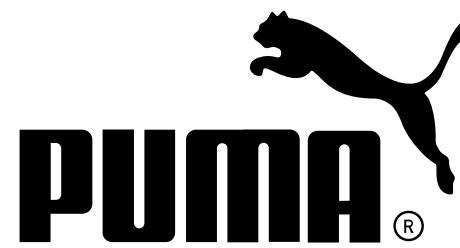


CLIENT Portfolio

Consumer Research

PUMA India

1500+ surveys | 200+ focus groups



Decoded the urban Indian female consumer across key metros. Delivered a data-backed marketing roadmap to redefine brand resonance and capture market share against key competitors.

AI & Operations

Infosys

5-Year GenAI Roadmap



Navigate your next

Tackled critical operational failures during summer heatwaves. Designed a Generative AI framework to automate support, transforming the model from reactive firefighting to scalable operation.

Training Strategy

Bajaj Auto Ltd.

3-tier training architecture



Designed tiered training modules across 3 distinct employee levels, optimized content, delivered comprehensive learning mind maps, and bridged execution gaps with specialized vendors.

Digital Strategy

AlphaGrep IM

43 BFSI platforms • 23 parameters



INVESTMENT MANAGEMENT

Re-engineered digital footprint for a premier quant trading firm. Conducted rigorous audit and delivered a data-backed roadmap to build a best-in-class institutional website.



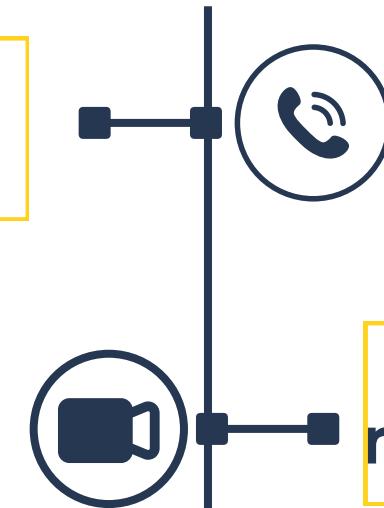
[Portfolio Link](#)

WHY WORK WITH US?



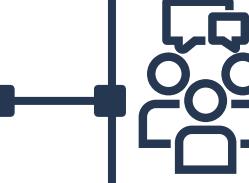
ITS EASY TO WORK WITH US

Discovery Conversation



Schedule a meeting with us

Problem Scoping and alignment



Finalization and Kickoff



DIVERSE FOUNDING TEAM WITH STRONG ADVISORS

CORE TEAM



KRISH MITTAL

Founder & CEO,
Strategy & Vision , Client
Acquisition and Stakeholder
Management



HARSH CHAURASIYA

Co-Founder & COO,
Focuses on operations &
workflow, quality control and
Team Coordination



SUSHANT KUMAR

Co-Founder & CGO,
Growth Strategy , Market
Expansion and Lead Generation



KAYANA AGARWAL

Director,
Responsible for project
delivery and team building



SUHANI JAIN

Director,
Responsible for project
delivery and team building

SEASONED MENTORS



Shekhar Gera

BCG, Masterunion



Sandeep

Capegemini, Accenture



Rohit Unni

Kotak Life , Icici Prudential



Utsav Bansal

Accenture , Pwc



Shatam

Infosys consulting



Shubham Verma

Upgrad



Ankush Gupta

EY , KPMG



Reetik Agarwal

Antler,Bain



Anil Das

Hr India Solutions

Students from India tops institutions with consulting experience



25+ Mentors | 10+ Years Average Experience
Advisors from Unicorns & Global Firms

BCG

ANTLER

Microsoft

Deloitte.

EY

Infosys®

TATA STEEL

kotak life

mahindra FINANCE

BAIN & COMPANY

nagarro

accenture upGrad

FAQs

Why can't this be solved using AI alone?

- AI accelerates analysis, but it cannot define the right problem, align stakeholders, or drive execution. Alvion integrates AI within a structured consulting framework to turn insights into real-world business impact.

Who actually works on our project?

- Each project is led by a core Alvion leadership member and executed by a carefully curated team of high-performing analysts from India's top institutions, selected based on problem relevance, skill fit, and execution capability.

How do you ensure quality and rigor in your work?

- We follow structured consulting frameworks, rigorous data validation, and multiple internal review checkpoints. Every deliverable is reviewed for clarity, logic, and actionability before being shared with the client.

What kind of companies do you typically work with?

- We work with startups, scale-ups, corporates, and institutions facing high-impact strategic, growth, or operational challenges—especially where structured thinking and fast execution are critical.

How are engagements structured and priced?

- Engagements are flexible and customized—ranging from short, problem-specific projects to recurring advisory or embedded teams. Pricing depends on scope, duration, and complexity, ensuring transparency and alignment with value delivered.

How do you handle confidentiality and data security?

- We follow strict confidentiality protocols, sign NDAs where required, and limit data access strictly to the assigned project team. Client data is used solely for project execution and never shared externally.

Thank You!



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