

A top-down view of a dark, textured wooden desk. In the upper center is a black vintage typewriter with white keys. To its left is a small potted white succulent. To its right is a bouquet of red roses. Below the typewriter is a white ceramic cup of coffee on a matching saucer. On the left side of the desk, there is a silver vintage camera on a green textured book, a pair of round-rimmed glasses, and a small wooden keyboard. On the right side, there are several papers, a pen, and some wooden letterpress blocks. In the top left corner, there is a teal logo consisting of a square with a stylized 'W' and a flourish above it.

Design has evolved.  
Has your **website?**





# Tara WHITELEY

DIGITAL STORYTELLER

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## ABOUT ME

As a 2017 graduate of the University of Florida's Web Design and Online Communication's master's program, I am skilled in web and graphic design, branding, digital marketing, search engine optimization, and social media management.

Whether you need help creating a brand identity for a new business, refreshing your digital presence for an existing business, or with creating a custom invitation for your special occasion, I am happy to assist you design and create exactly what you are envisioning. Or, if you are unsure where to take your business digitally, I am also available for consultations.

Feel free to look around in my online portfolios, shop online in my Etsy store for inspiration, or reach out to me today and we can begin our collaboration!



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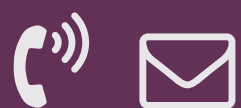
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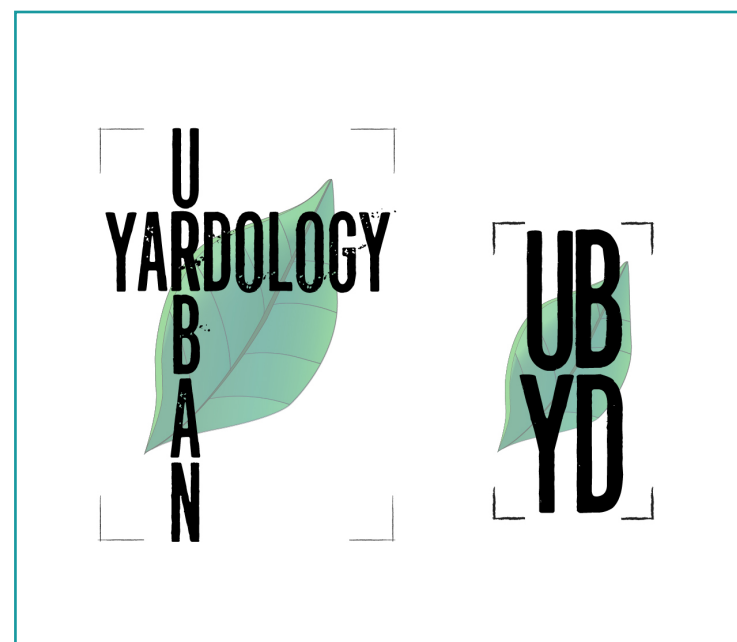
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# BRANDING

Branding is key to the identity of your business. I can help you create a logo, color scheme, typography package, social media profile and cover photos, and overall branding guide.

Here are some examples of my previous logo and branding design work:





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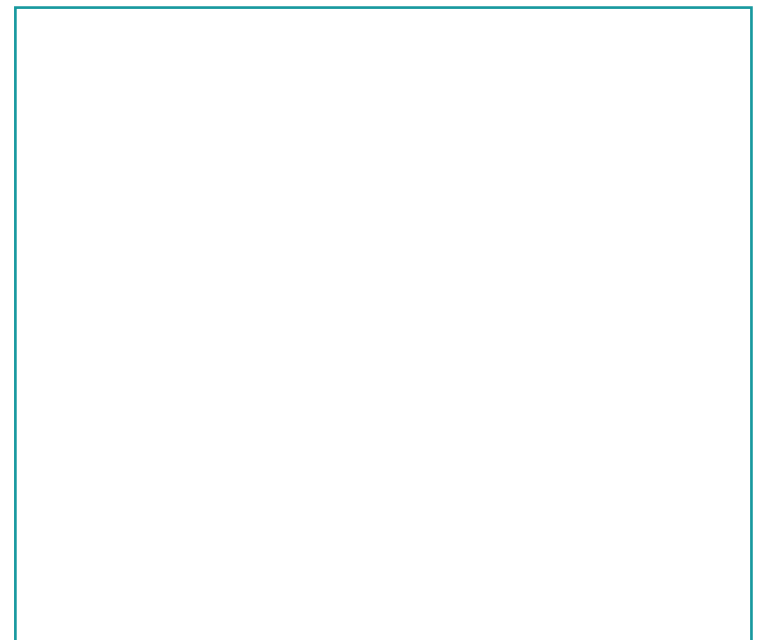
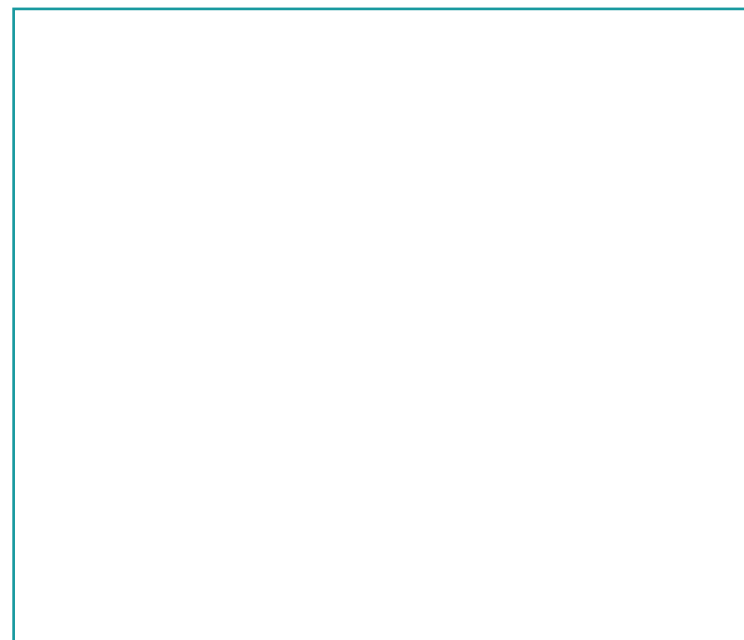
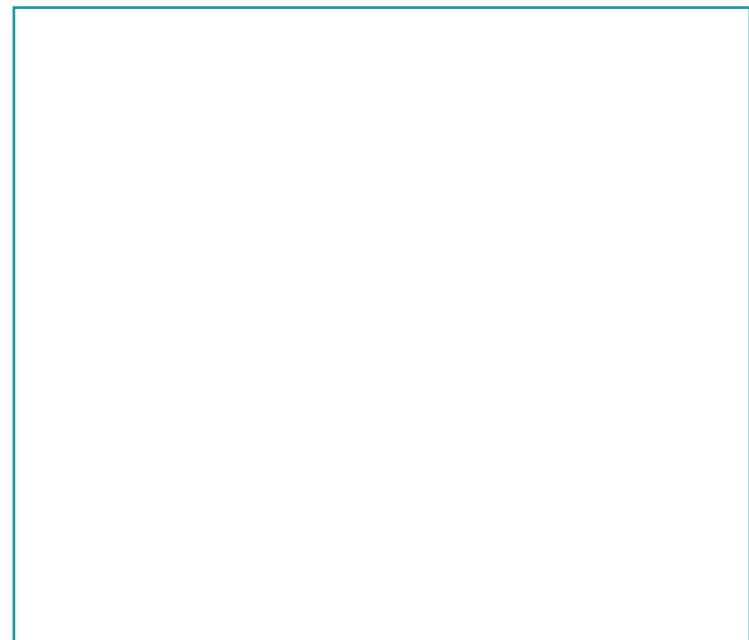
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# WEB DESIGN

A website is your digital real estate. This is your chance to catch your audience's attention in a world of constant distractions.

Here are some examples of my previous website work:



# CUSTOM INVITATIONS

No matter the occasion, custom invitations set the stage for a great event. From weddings to birthdays, I can help you create the atmosphere for your next celebration.

Here are some examples of my custom invitation work:





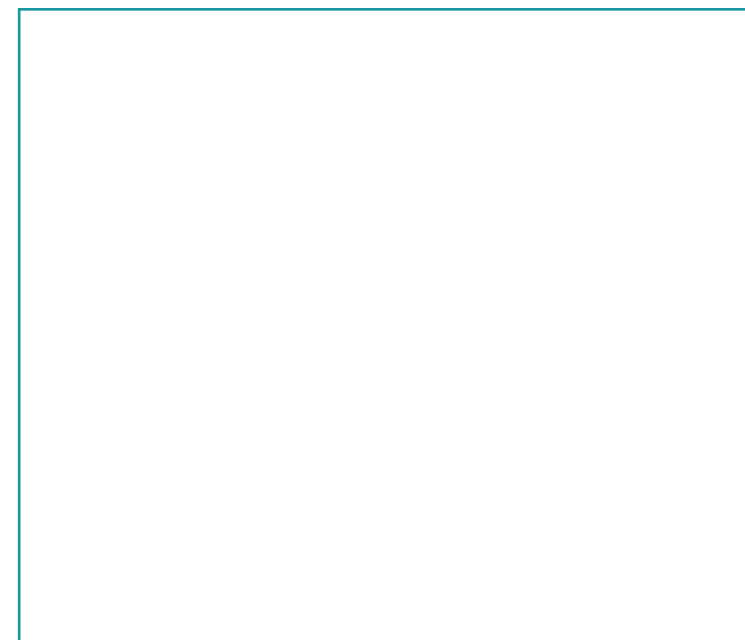
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# OTHER VENTURES

In addition to my digital offerings, I am also a Trades of Home Compassionate Entrepreneur, and a Jamerry Independent Consultant.

If you are visiting my page for those ventures, please feel free to use the links below:







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# CONTACT ME

I would love to chat with you about your needs for your business or your personal events. Please feel free to contact me anytime!



[tarawhiteley@gmail.com](mailto:tarawhiteley@gmail.com)



814.462.7122





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