



There are many varieties of courses provided by Skillora, and the key feature is that all courses are certified.



## Contact Us

---

P : +91 88482 68586

E : agmkerala@skilloraedu.com  
E : hr@skilloraedu.com

Palarivattom, Kochi,  
Ernakulam, Kerala,  
PIN: 682011

# SKILLORAEDU EXPERT PVT. LTD.

[www.skilloraedu.com](http://www.skilloraedu.com)

# NEVER STOP LEARNING.

EDUCATION IS THE KEY TO SUCCESS

Each course is focused on particular elements of the learning experience, helping you to develop specific skills you need for your career.

## THE CONTENT

Why Choose Skillora

04

About Our Courses

05

Graphic Designing -COURSE OUTLINE

06

Graphic Design  
Concepts & Practices

07



## WHY CHOOSE SKILLORA?

- Placement Assurance
- Highly Skillfull Trainers
- Advanced Training Modules
- Internship Assistance



## ABOUT OUR COURSES

- *Online Course*
- *Certification*
- *Expert Tutors*
- *Recorded Lectures*
- *Q & A Sessions*
- *One to One Interaction*

# GRAPHIC DESIGNING

Become A Graphic Designer. Learn About Design, Typography, Photo Retouching, Vector Graphics, And Much More As You Study Adobe Photoshop, Indesign, And Illustrator. Explore Design Concepts In A Project-based Graphic Design Bootcamp, Where You'll Work On Designs For Your Portfolio To Show Prospective Employers Or Clients.

Group classes in NYC and onsite training is available for this course. For more information,

## COURSE OUTLINE

### *This Package Includes These Courses*

Adobe Indesign Bootcamp (18 Hours)  
Adobe Photoshop Bootcamp (18 Hours)  
Adobe Illustrator Bootcamp (18 Hours)  
Graphic Design Portfolio Bootcamp (24 Hours)

## GRAPHIC DESIGN CONCEPTS & PRACTICES

- ▶ Principles Of Design
- ▶ Elements Of Design
- ▶ Typography
- ▶ Color Theory
- ▶ Layout
- ▶ Information Hierarchy
- ▶ Industry Standard Design Apps: Adobe Indesign, Photoshop, And Illustrator

### **ADOBE INDESIGN: THE INDUSTRY STANDARD FOR PAGE LAYOUT**

- ▶ Create the layout and design of multi-page publications in print and digital media with Text, Color, And Graphic
- ▶ Create Multi-page Documents Such As Brochures, Books, Magazines, And More
- ▶ Prepare Files For Final Output, Such As Print, Interactive PDF and Other E-Pub Formats.

### **ADOBE PHOTOSHOP: THE INDUSTRY STANDARD FOR PHOTO RETOUCHING**

- ▶ Concept Design, Book Cover Design
- ▶ Retouch Photos, Create Graphics, Adjust Color, Contrast, And More
- ▶ Prepare Images For Use On The Web Or In Print
- ▶ Games and Video Fantasy and Realistic Background Designs
- ▶ Make 2D images into realistic 3D Images

### **ADOBE ILLUSTRATOR: THE INDUSTRY STANDARD FOR DRAWING, LOGOS, AND GRAPHICS**

- ▶ Create Graphics: Logos, Icons, Patterns, Packaging, MinimalismWorks And More
- ▶ Draw Vector Graphics/ Illustrations For Web And Print
- ▶ Character and Background Creation, Perspective Drawing/Design
- ▶ Create your own Logo, Fonts and Brand Manual.

### **CREATE A PORTFOLIO**

- ▶ Use Indesign, Photoshop, And Illustrator To Produce Designs
- ▶ Create Projects Such As Logos, Social Media Graphics, Stationery, Book/ebook Covers, Flyer Design, Album Art, Event Posters, And Email Announcements.