

TARA YUEN

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EXPERIENCE

Product Manager Intern @ Research Now

SAN FRANCISCO, USA 09/2018 - 12/2018

- Lead end-to-end implementation of a market research data reporting tool that gathers and reveals insights on 60 million users to help over 3500 businesses make data-driven decisions
- Developed and analyzed user data to identify 15% in lost revenue, implemented a solution to clear up fraudulent activity and unbilled projects
- Collaborated with key stakeholders to redefine product strategy to best reach the product's target market and users

Product Manager Intern @ Vineti

SAN FRANCISCO, USA 01/2018 - 04/2018

- Worked with a team to ship 6 software applications that help pharma companies deliver cell and gene therapy cancer treatments to patients worldwide
- Increased user satisfaction and adoption in over 60 hospitals by working with clients to identify issues and execute high priority features as dedicated PM
- Helped redesign and extend existing platform to support customized supply chain workflows for new clients that suit their specific business needs
- Supported platform migration and international expansion by conducting stakeholder interviews and managing customer requirements

FinTech Software Engineer Intern @ D+H

MISSISSAUGA, CANADA 09/2016 - 12/2016

- Improved security on banking software through the creation of ASP.NET Web APIs using multi-tier architecture
- Developed stored procedures through MySQL to instantiate data dashboards for the company that improved efficiency by 20%
- Designed client's UI/UX for pre-authorized payments using Figma and user-centered design principles to better align customers with the company and product vision

Full Stack Web Developer @ BroadConnect Telecom

TORONTO, CANADA 01/2016 - 04/2016

- Instantiated a real-time text messaging feature using Twilio's REST APIs and WebSockets to improve customer support response rate by 35%
- Led the design and implementation of company platform features to maximize the productivity of support agents
- Implemented a Django website to better advertise products and increase company profits

SKILLS

Design

UI/UX • Sketch • Zeplin • Invision
Illustrator • Photoshop
Human Factors • User Research

Development

JavaScript • AngularJS • HTML • CSS
C# • C++ • Python • SQL

PROJECTS

More @ tarayuen.com/#portfolio

Always Be Conducting

Designed and developed a product that allows conductors to hear what their music sounds like without an orchestra present

GRT easyGO Redesign

Enhanced the UI/UX of a transit app by conducting heuristic evaluations, design walkthroughs & usability testing

EDUCATION

University of Waterloo

Expected Graduation: 04/2020

BASc. Systems Design Engineering

Relevant Courses: Growing Early-Stage Ventures, Engineering Design, Commercialization Strategy

INTERESTS

Sailing • Skiing • Climbing
Hiking • Ultimate • Photography