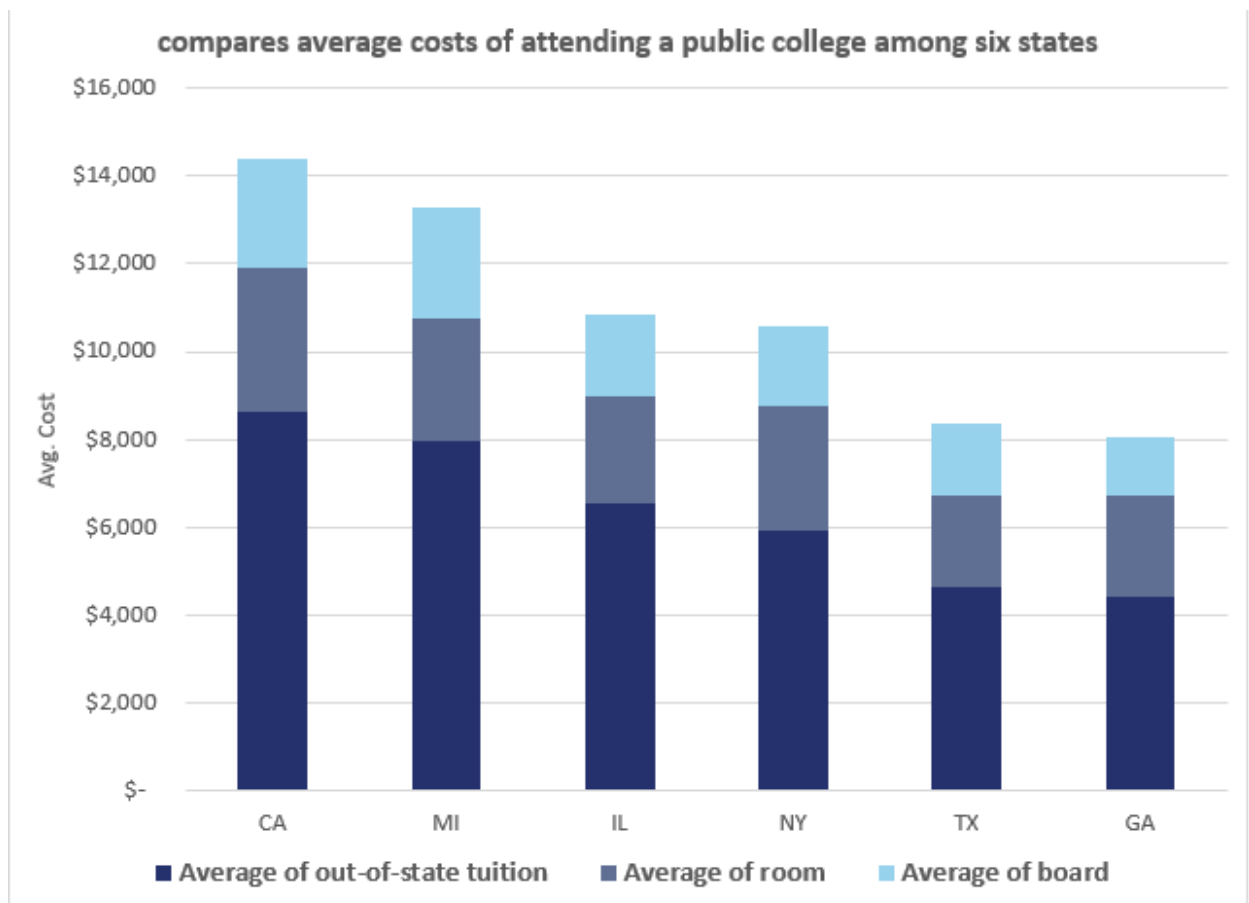# COLLEGE CHOICE

Business Strategy

In this case study I am given a task from the high school Counselor's to prepare a graphic for a high school student and their parents to give them insight for college choices depending on the average cost of attending a public college among six states: California (**CA**), Texas (**TX**), New York (**NY**), Michigan (**MI**), Georgia (**GA**), and Illinois (**IL**) regarding to cost of **out-of-state tuition**, **room**, and **board.**

Ask

➢ How much average cost do attending students pay for a public college among six states?
➢ What patterns am I trying to show?
➢ Who is the audience?
➢ Overview or in depth?

About the data

https://1drv.ms/x/s!Atu0z8aHTns4m3EBDrUv5LIRfD4K?e=U2dJ0f