

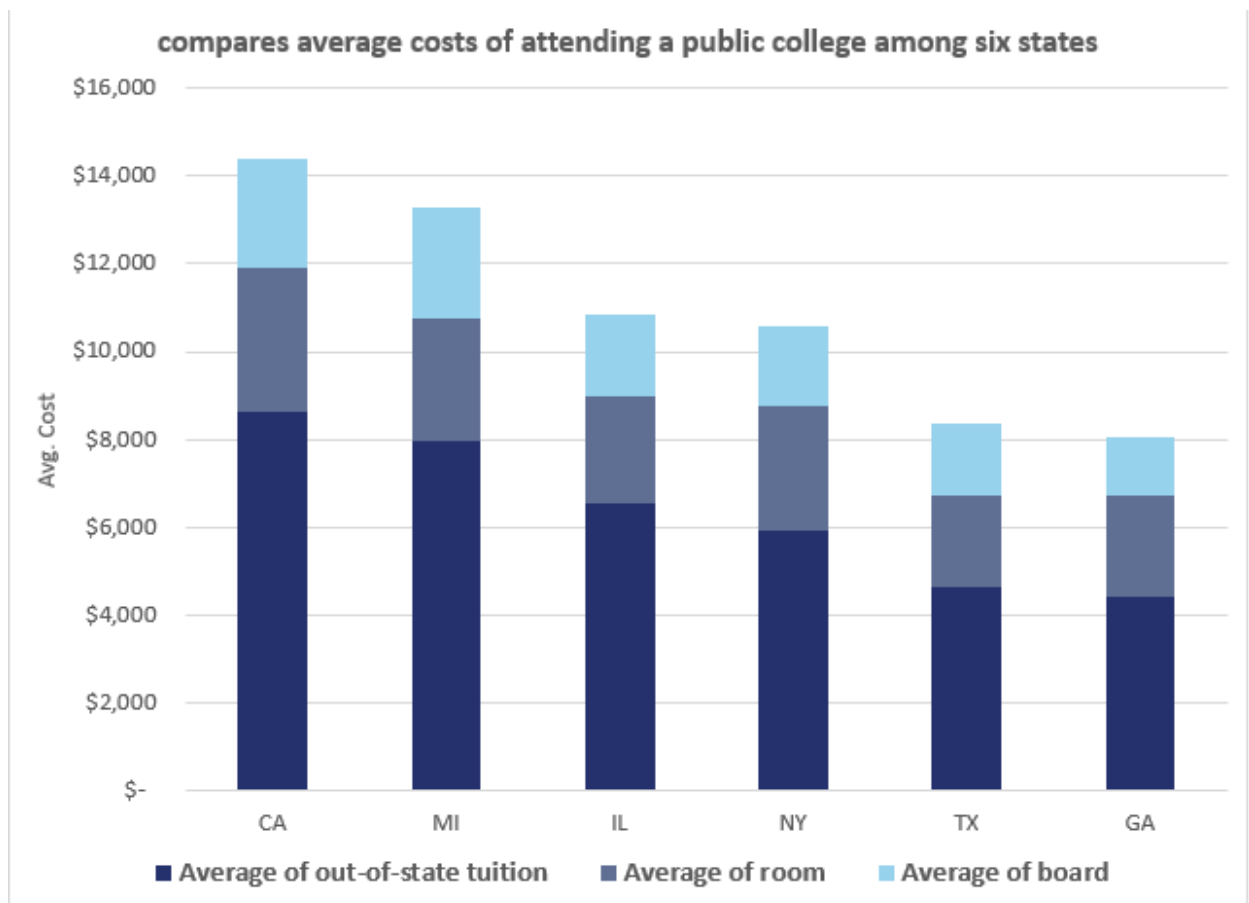
# COLLEGE CHOICE

## Business Strategy

In this case study I am given a task from the high school Counselor's to prepare a graphic for a high school student and their parents to give them insight for college choices depending on the average cost of attending a public college among six states: California (CA), Texas (TX), New York (NY), Michigan (MI), Georgia (GA), and Illinois (IL) regarding to cost of **out-of-state tuition, room, and board**.

## Ask

- How much average cost do attending students pay for a public college among six states?
- What patterns I am trying to show?
- Who is the audience?
- Overview or in depth?



## About the data

<https://1drv.ms/x/s!Atu0z8aHTns4m3EBDrUv5LIRfD4K?e=U2dJ0f>