

# Tarek Eldeeb

tarekeldeeb@gmail.com • [in/tarekeldeeb](https://www.linkedin.com/in/tarekeldeeb)  
+20 100 147 2345 • Cairo, Egypt



## Summary

*Creative geek with roots in electronics engineering, an entrepreneurial mindset and a passion for building and integrating systems on chips.*

My experience is built up in a relatively broad spectrum of engineering know-how; covering computer architecture, embedded software programming and automotive systems.

As an electronics digital design engineer, I design system architectures, code RTL, do static timing analysis, tailor designs to vendor-specific FPGAs

and integrate subsystems into an SoC. I'm familiar with several technologies and buses including: PCIe, Ethernet, WiFi, AXI, HDMI, Multi-Gigabit Transceivers (MGT) and many Microblaze-centered systems. Additionally, I code low-level C drivers, build testing environments and benchmarks tools.

Since 2011, I play leadership and management roles in parallel; I follow 'Agile Project Management' with a coach mindset. People management skills enabled me to lead multi-site projects successfully.

## Experience

### Valeo

PRINCIPAL ENGINEER, SW MANAGER

Valeo is a tier-1 multinational automotive supplier, with annual sales exceeding €15B and 75,000 employees. Valeo's largest software R&D center is located in Egypt.

#### HIL Testbench Development for Automotive SW Validation

July '13 – today

Design, develop and Implement state-of-the-art test benches for automotive hardware-in-loop (HIL) SW validation.

- Lead and grow a team from 5 to 15 engineers
- Manage multiple projects, resource planning and billability, purchasing, training and enhancing customer satisfaction
- Successfully deliver a HIL test bench to 20+ projects at more than 3 production sites
- Implement HD video streams, high-performance ultrasonic sensors simulation, Ethernet, Flexray and CAN bus communication using FPGA IPs in VHDL/Verilog
- Implement test boards; PCB design and testing activities
- Develop and maintain an RT kernel with firmware and drivers
- Develop and maintain Java-based Test-Automation Environment
- Enable Automotive SW Validation for automatic self-parking cars, Laser Radars, Video surround views and many advanced driver assistance systems

### SilMinds

CO-FOUNDER AND SR. DIGITAL DESIGN ENGINEER

A six year entrepreneurial journey with other enthusiastic innovative engineers who started the company from the ground up.

#### Out-sourced Consultant at Silicon Vision

Nov '12 – Jan '13

Implement a verilog digital communication bit-chain, and a test system. Silicon Vision provides design services for analog/mixed signal of wireless/optics communication chips.

- Implement the digital communication bit chain; FEC, CRC, SERDES and interleaver blocks. This chain integrates to an analog RF chip
- Develop a Microblaze-based SoC to build a configurable dynamic testing environment for their next generation chip

#### DFP Stream Co-processor

Oct '10 – Oct '12

Design and build a completely new stream processor architecture to efficiently utilize SilMinds Decimal Floating-Point (DFP) IP library.

- Manage and lead a team of 5 engineers
- Build an architecture with a configurable number of DFP units

- Ensure a powerful instruction-level parallelism capabilities
- Build a run-time configurable Network-on-chip for dynamic routing
- Support semaphores for thread synchronization with the host PC
- Productize the coprocessor: Integration within a Xilinx PCIe (X8 Gen-2) card, managing DMA streams, low-level PC drivers with adding GCC backend support
- Benchmark the coprocessor; showed 10X speed-up on a 50MHz build over a 3 GHz CPU
- Publish technical papers and apply for patents (USPTO)

### Decimal Floating-Point IPs

Nov '07 – Sep '10

Design and implement of decimal floating-point (DFP) arithmetic cores comforting the IEEE 754-2008 standard. This is the core technology for SilMinds.

- Work closely to our CTO, Hossam Fahmy, and an IEEE floating-point standard committee member with a Stanford Ph.D. Basing our design on IEEE draft versions gave us a market lead at that time
- System level design, VHDL implementation, data path optimization, static timing analysis, FPGA tailoring and writing automation scripts for EDA tools
- Implement Basic ( $\pm$ ,  $\times$ ,  $/$  and  $\sqrt{\phantom{x}}$ ) and Elementary functions ( $\text{Log}$ ,  $\text{Ln}$ ,  $X^Y$  ... etc.) in VHDL to complete a robust arithmetic library of IP cores for monetary applications
- Technical Presenter in a 10-day business trip: On August '08, SilMinds Sponsored [Hot Chips 20](#) Conference at Stanford University
- Publish several papers and apply for patents, listed below

### Consultant at [Varkon Semiconductors](#)

Nov '08 – Feb '09

Build an on-chip testing environment for their DVB-C IP core.

- Build an FPGA microblaze-based SoC with PC controls
- Directly integrate with a mutiport DDR-II memory controller to serve high-throughput requirements

### Matlab FPGA Accelerator

May '07 – Sep '07

Develop a HW accelerator for Matlab. A business failure at the beginning of the start-up experience.

- Override Matlab's underlying math engine, [ATLAS BLAS](#), to accelerate common arithmetic functions.
- Design and build an FPGA-based accelerators for parallel matrix operations

### SysDSoft (Acquired by [Intel](#))

TESTING LAB ENGINEER

#### IEEE 802.11 (Wifi) Controller Testing

Aug '06 – April '07

Test and report Wifi controller using Hardware-in-loop technique. SysDsoft provides design services for PHY and MAC wireless communication layers.

- Contribute to the testing team of a Wifi project for [NewLogic](#) (Acquired by [Wipro](#)).
- Bug reporting, verification and evaluation of advanced IEEE 802.11 features; Station roaming, link rate adaptation, U-APSD, WMM and low power stations

## Education

[Faculty of Engineering](#), Cairo University, Egypt

COMPUTER NETWORKS DEPARTMENT

#### Graduate Classes

2007 – 2011

I passed several graduate classes including: Advanced Computer Networks, Computer Architecture, Computer Arithmetic, Advanced Math and Technical Writing.

[Faculty of Engineering](#), Cairo University, Egypt

ELECTRONIC COMMUNICATIONS DEPARTMENT

#### Bachelor of Science degree

2001 – 2006

Graduated with grade *Good*. As a student, I co-founded 'Tafra Scientific Magazine', issued by Cairo University, and was its Chief Editor. My graduation project is "MPEG-2 Decoder using HW/SW Co-design". Supervised by Prof. Serag Habib, the project was graded *Excellent*. On the IEEE's annual event, [Egyptian Engineering Day](#), the project was awarded as 'Best Project'.

## Skills

### Digital Electronics

- VHDL / Verilog
- MGC Questa
- Xilinx XPS/EDK and Vivado flows
- Multicore Microblaze
- AXI4-based SoC Integration
- Interfacing DSP, LVDS and MGT
- RAW Video Signalling

### Natural Languages

- Arabic: Mother tongue
- English: Fluently written and well spoken. I had my primary and preparatory education at [Misr Language Schools](#).

### Programming

- ANSI C
- IEEE 754-2008
- Matlab
- Javascript / Node.js
- C#
- Java / eclipse
- TCL and Bash

### Others

- Agile Project Mgt
- CVS/SVN/GIT
- Makefiles
- IEEE 802.11

### Automotive Systems

- BroadR-Reach Ethernet
- Flexray, CAN and LIN
- Vector Tools: Canoe, ..
- ISO 26262
- MISRA-C
- Rational DOORS
- Computer Networks
- Video Compression
- Linux Power User
- L<sup>A</sup>T<sub>E</sub>X

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## Publications

- by date:** "Dynamic Code Loading to a Bare-metal Embedded Target," *May '18*  
"Massively Parallelized DNA Motif Search on FPGA," *Book Chapter, Nov '11*  
"Decimal Floating Point for future processors ," *Dec '10*  
"Algorithm and architecture for on-line decimal powering computation," *Nov '10*  
"A Decimal Floating-point Fused-Multiply-Add Unit," *Aug '10*  
"Energy and Delay Improvement via Decimal Floating Point Units," *Jun '09*  
"A decimal fully parallel and pipelined floating point multiplier," *Oct. '08*

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## Patents

- by date:** "Decimal Floating-Point Fused-Multiply-Add Unit", *Apr '14*  
"Decimal Floating-Point Square-Root Unit Using Newton-Raphson iterations", *Aug '14*  
"Rounding Unit for Decimal Floating-Point Division", *Jun '14*  
"Parallel Redundant Decimal Fused-Multiply-Add Circuit", *Aug '14*  
"Decimal Elementary Functions Computation", *Jul '14*  
"DPD/BCD To BID Converters", *Oct '12*  
"Decimal Floating-Point Processor", *Dec '12*

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## Training Courses

- by date:** "Certified KPI Professional", *Aug '19*, KPI Institute [Certificate "Deep Learning Specialization", *May '18*, DeepLearning.ai (coursera) [Certificate]  
"Leadership Program", *Oct '16 – Nov '17*, Redrock International [Certificate "Linux Kernel Driver Programming with Embedded Devices", *Jul '17*, Udemy [Certificate]  
"Flexray, automotive network bus", *Mar '14*, Valeo, internal  
"Advanced Time Management", *Feb '14*, Brilliance Business School [Certificate "Train the Trainer", *Nov '13*, Brilliance Business School [Certificate "Agile Project Management", *Mar '2010*, The International Consortium for Agile [Certificate "Project Management Program", *Feb '09*, RS Management Consulting House