



BUSINESS DEVELOPMENT STUDIO

# PROJECX

## BUSINESS DEVELOPMENT STUDIO

We don't just develop software; we nurture visions. With unwavering dedication, we deliver Business Development solutions tailored to your growth aspirations.



# OUR



Our vision is to be the favored innovation accomplice for organizations around the world, perceived for our development, unwavering quality, and client-driven approach. We mean to develop and adjust to the changing mechanical scene to ceaselessly address the issues of our clients.



# OUR MISSION

Our main goal is to engage organizations with state-of-the-art innovation arrangements that smooth out tasks, improve efficiency, and drive development. We endeavor to convey outstanding assistance and support to guarantee our clients accomplish their objectives.



# CORE VALUES



## INTEGRITY

We lead our business with dependability and straight-forwardness.



## INNOVATION

We embrace novel considerations and progressions to provide the best courses of action.





## CUSTOMER FOCUS

Our client's thriving is our primary concern.



## EXCELLENCE

We are dedicated to achieving the highest standards.



## COLLABORATION

Culturally focus on internal and external teamwork to achieve goals and visions.



# OUR STRENGTHS



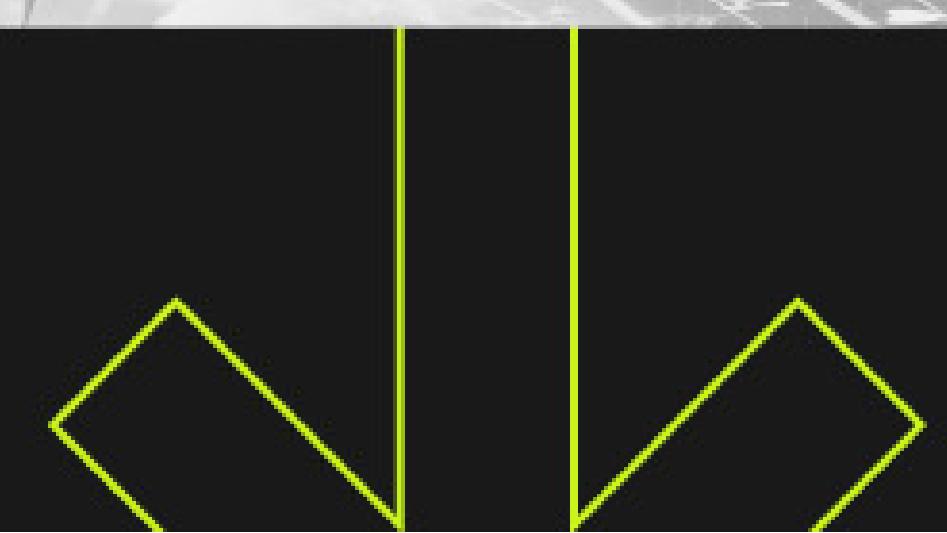
## EXPERTISE

Combined 40 Years of cross-industry technology and data experience under one roof.



## CUSTOMIZATION

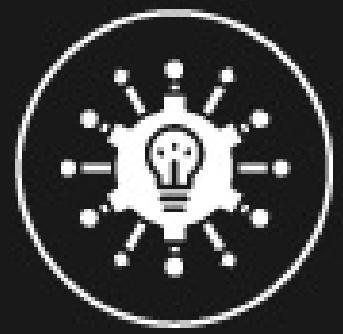
Our Frameworks & Experience enables any clients customization.





## SUPPORT

24/7 365 Support , Reachability & Guidance.



## INNOVATION

We Strive to capture and drive forward innovation for all of our partners.



## RELIABILITY AND DEPENDABILITY

We Stand by our commitments, deadlines and partners' needs.



# OUR SERVICES



# SOFTWARE DEVELOPMENT SERVICES



## WEB DEVELOPMENT

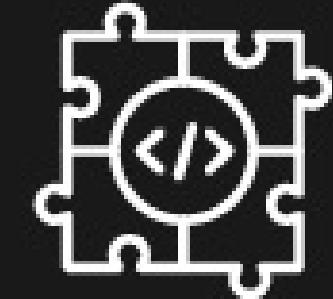
Planning and building responsive sites and web applications that convey consistent user experiences , We Utilize the leveraging the latest and most advanced solutions to achieve engaging , practical and easy-to-use web arrangements.



## MOBILE APP DEVELOPMENT

Creating versatile applications for iOS and Android.





## SOFTWARE INTEGRATION

Enabling Business to connect and automate previously disconnected systems.



## SOFTWARE MAINTENANCE AND SUPPORT

Management, enhancement and upkeep of existing software(s) user by partners



# SaaS SERVICES



# 1

## LEARNING MANAGEMENT SYSTEM (LMS)

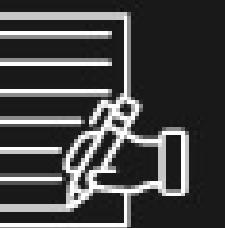
We offer adaptable and customizable lms solutions to fit any business needs.



# 2

## CONTENT MANAGEMENT SYSTEM (CMS)

Our Comprehensive cms infrastructure allows partners to stay in control of their online presence.



# 3

## CUSTOMER RELATIONSHIP MANAGEMENT (CRM)

Our CRM Solutions enable business to serve and manage their clients relationships in many industry and domains.



# 4

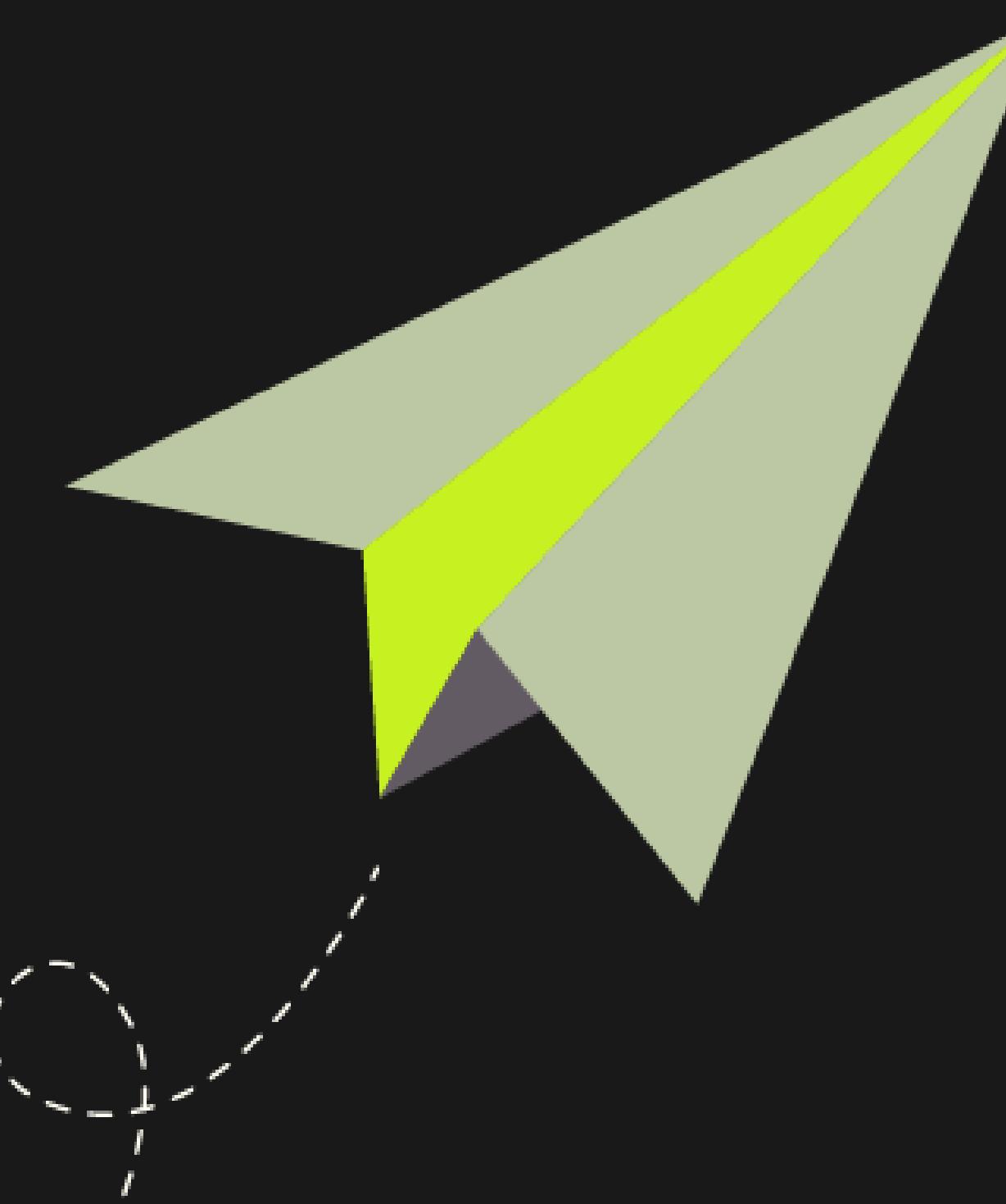
## ENTERPRISE RESOURCE PLANNING (ERP)

We enable business of all sizes to customize and cost-effectively digitize their organizations

Official Partners :



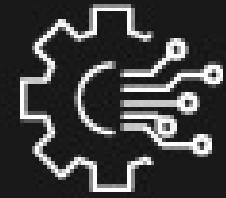
# BUSINESS DEVELOPMENT SERVICES





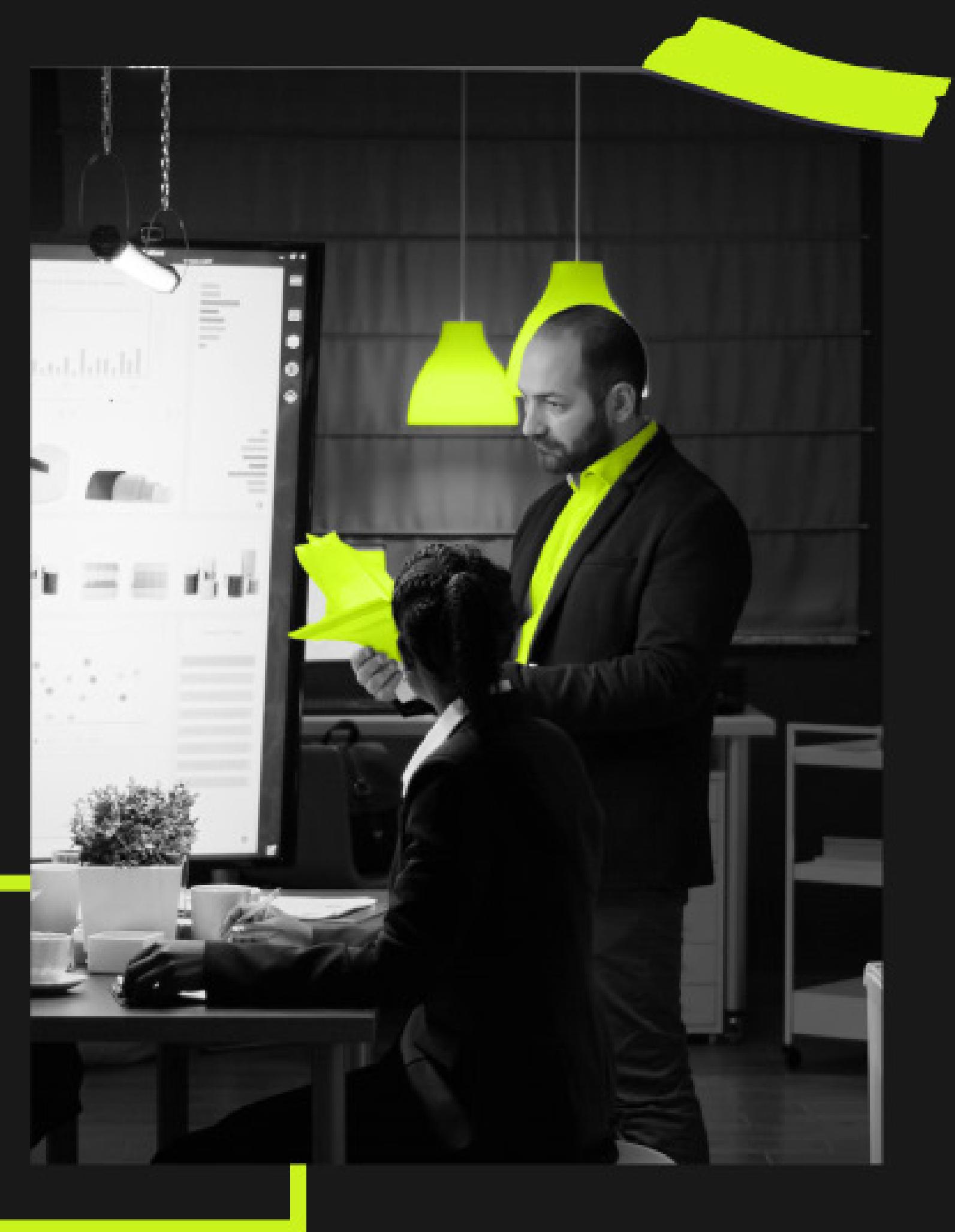
## TECHNOLOGY CONSULTING

Through Review and Reporting on organizational technology, along with market understanding and experience, We provide consultation to our partners, enabling them to form their digital strategy.



## DIGITAL TRANSFORMATIONS SOLUTIONS

Through our base of services, market understanding and multiple domain expertise. We provide a comprehensive solutions for digital transformation in any organization difficulties and profiting through potential open doors.



# MARKETING SERVICES



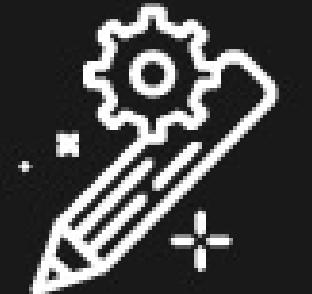


## DIGITAL MARKETING

Extensive track record building and executing digital marketing strategies across all mediums  
Branding and identify.



From start-ups to large established organizations, We handle work from scratch to re-branding helping organizations establish and solidify themselves.



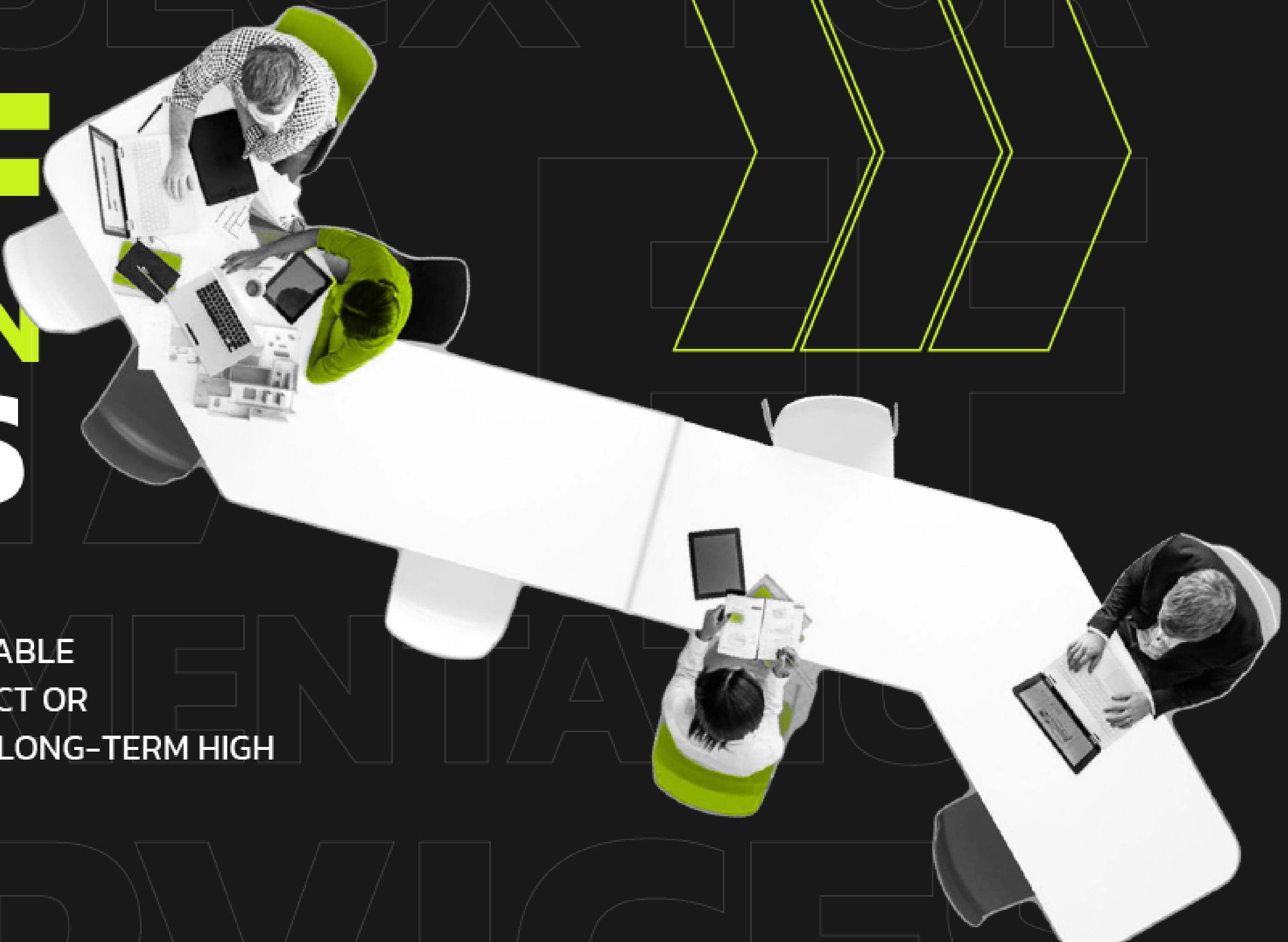
## CONTENT CREATION:

From Blog posts to videos and info-graphics we offer full suite content creation capabilities  
Marketing Analytics Providing insights and measurements on all forms of digital market activity to partners allowing them to maximize their ROI.



# STAFF AUGMENTATION SERVICES

- WE OFFER RESOURCES AS A SERVICE TO ENABLE ORGANIZATIONS TO MEET SPIKES IN PRODUCT OR ORGANIZATIONAL DEMANDS WITHOUT THE LONG-TERM HIGH COST OF HIRING SOMEONE FULL TIME.



# BENEFITS



## COST EFFICIENCY

Decrease above costs related to full time employment at the same time accessing top class talents.



## TIME SAVINGS

Speed up projet timetables by rapidly onboarding extra assets without the hassle of customary recruiting process.



## ENHANCED EXPERTISE

Increase your group with particular abilities and information to meet projects demands.

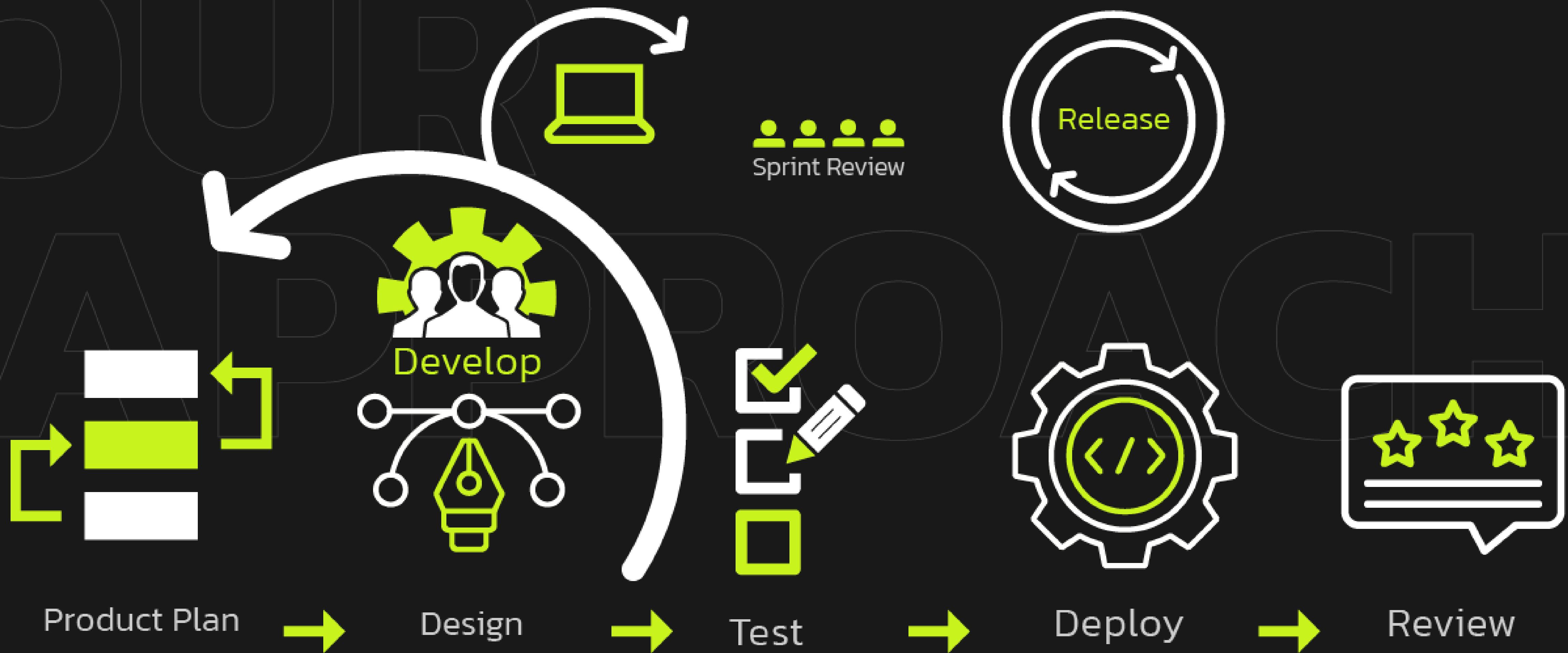


## AGILITY

adjust to changing task prerequisites and market elements easily. Because of the versatility and adaptability of our staff expansion services.



# OUR APPROACH



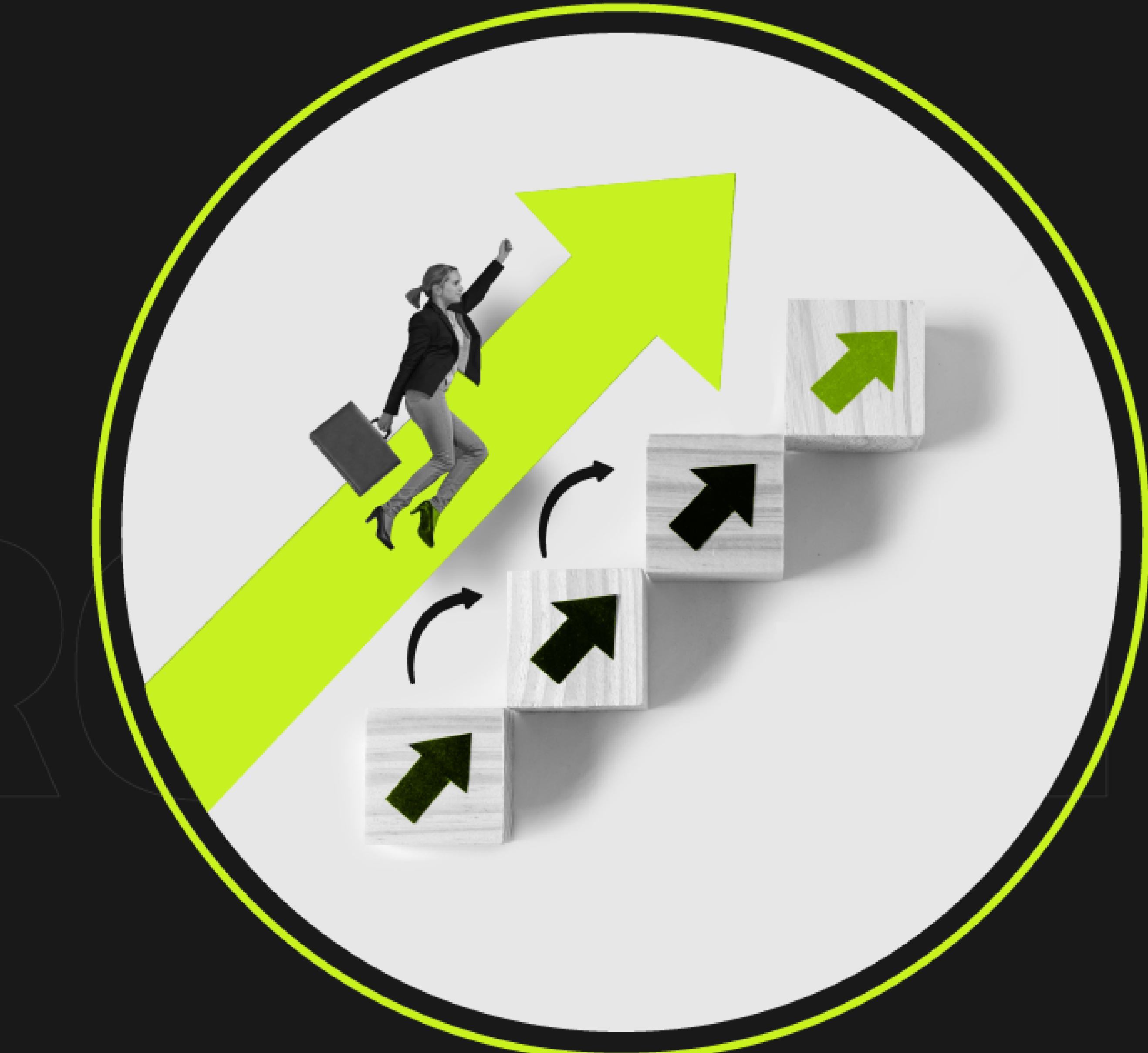
# OUR APPROACH

understanding client needs, utilizing inventive innovations, and executing industry best practices to make supportable development and progress.

## OUR METHODOLOGY INCORPORATES

### DISCOVERY AND ANALYSIS

We start by completely figuring out our client's business goals, difficulties and market scene through nitty gritty exploration and examination.



## DESIGN AND DEVELOPMENT

We use cutting edge progressions and inventive arrangement guidelines to cultivate fiery plans that line up with the unbelievable game-plan.

## IMPLEMENTATION AND INTEGRATION

We use cutting edge progressions and inventive Our gathering ensures reliable execution and the blend of new courses of action into existing systems, restricting aggravation and supporting efficiency.

## TESTING AND QUALITY ASSURANCE

Thorough testing and quality confirmation processes guarantee that our answers are dependable, secure, and perform ideally.

## DEPLOYMENT AND SUPPORT

We offer full help during the arrangement stage and propositional continuous support to guarantee long-term achievement.



# BUSINESS GENRES, AND DOMAINS



- SERVICE BASED PROJECTS
- DATA ANALYSIS AND AI PROJECTS
- FOOD AND BEVERAGE
- TRANSPORTATIONS AND LOGISTICS
- POLITICAL PROJECTS

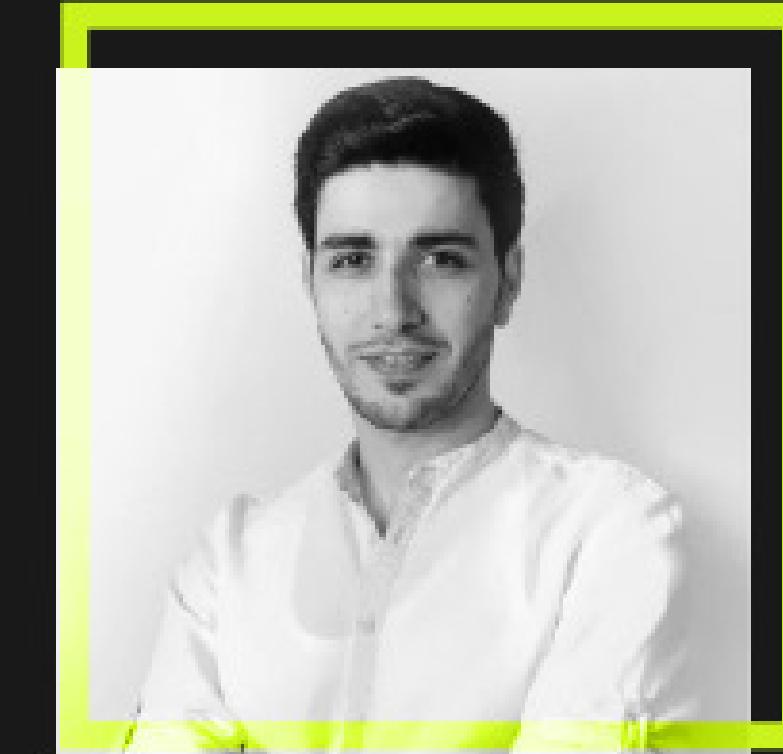


# TARGET AUDIENCE

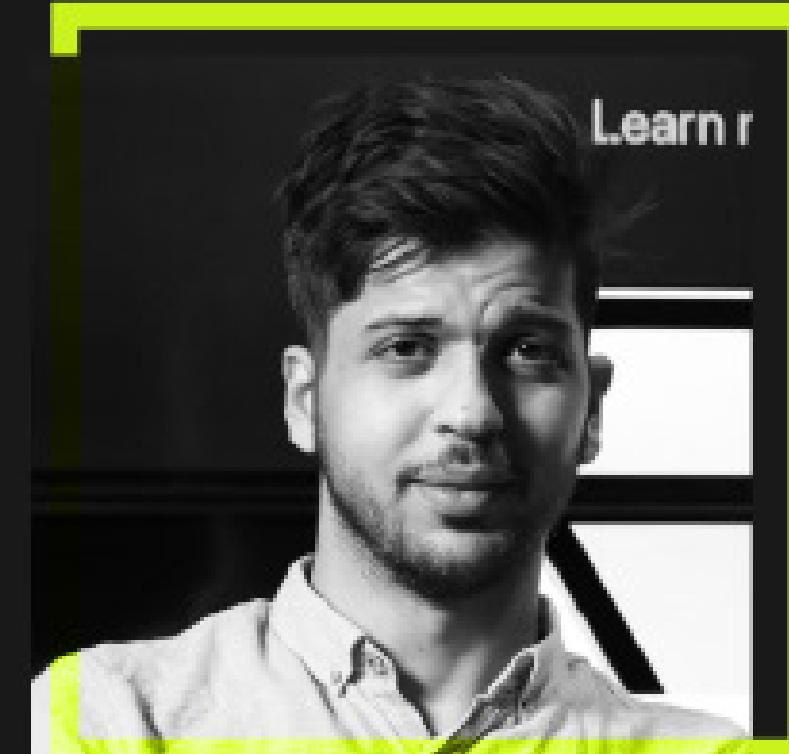
- STARTUPS
- SME'S
- LARGE ENTERPRISE



# OUR TEAM BOARD OF DIRECTORS



Mohammed abushbak  
Founder



Ibrahim Haboush  
CEO



Ahd Othman  
Head of development



Ahmed Al-Sahwwa  
Head of Business Analysis



Liela Al-Araj  
Head Of marketing



Mohammed Ali  
ART Director

# PROJECX PROJECTS

Subrate

KIDZONET®

sauce<sup>capital</sup>

HAPPY  
VENTURE.

jet

PETZANIA

MAD'A  
INVESTMENT  
مضاء للاستثمار

# GET IN TOUCH

## ✉ Email

[info@projecx.io](mailto:info@projecx.io)  
[sales@projecx.io](mailto:sales@projecx.io)

## 📍 Location

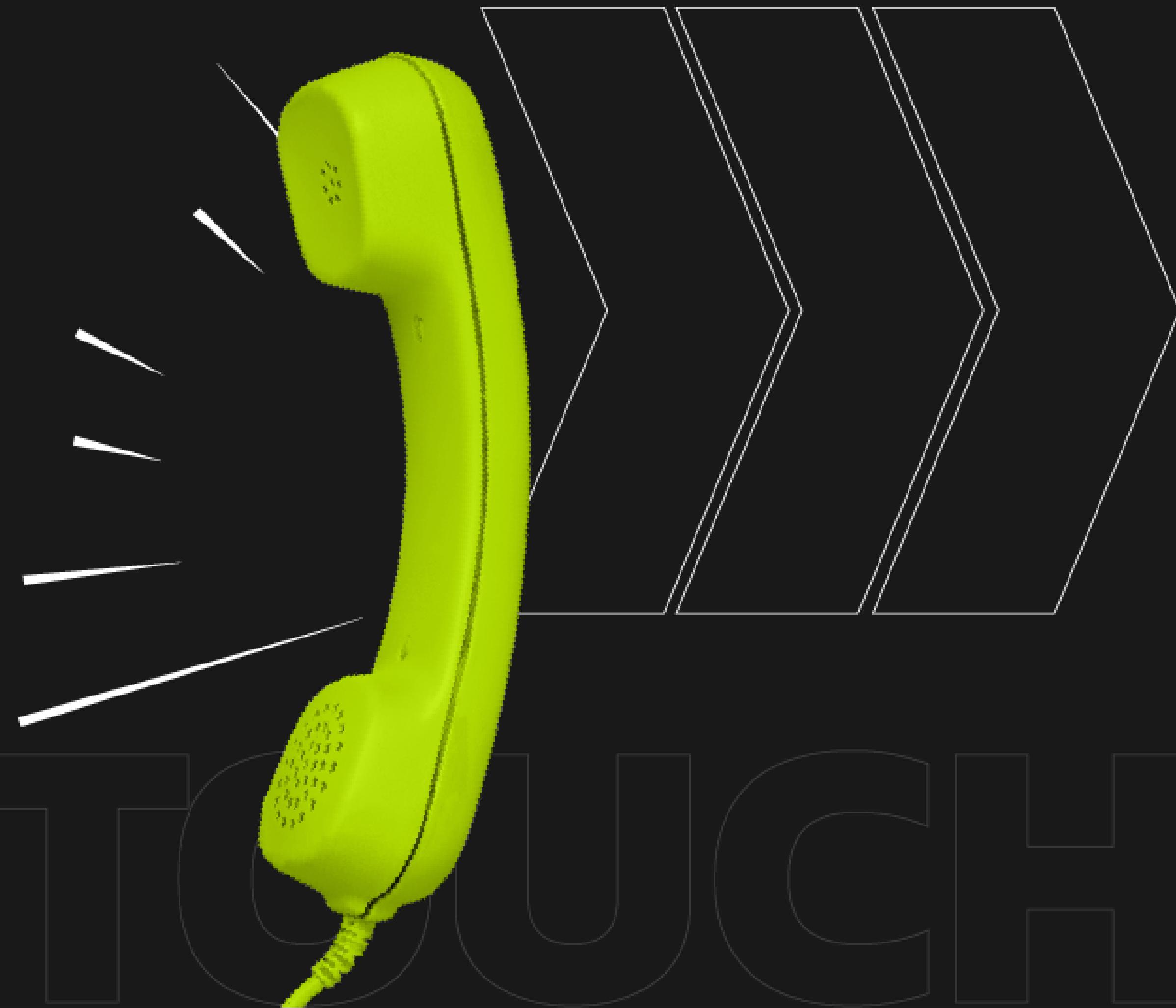
Abu Dhabi - UAE  
Dublin - Ireland  
Cairo - Egypt

## 📞 Phone

+971 50 421 0005

## 🌐 Website

[www.projecx.io](http://www.projecx.io)



**THANK YOU**

