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MI 349

Final Project Preproduction

Title: Gamer's Opinions

A gamers website to review games so you don't waste your hard-earned cash on it.

I think this is a great idea as it helps people who struggle with spending money on games to make sure that they spend their money on good games. It is also for parents of gamers who can go on here to make sure they don't waste their money on games that their kids won't like. Lastly, this helps the gamers that maybe have to wait for sales, so they know what titles to watch out for on big sales.

Personas:

Hardcore gamers: This site would cater to hardcore gamers who like to see insight in every game they are looking at buying

Parents of gamers: This site would be useful for parents who are mindful of their money and don't want to waste their money on something their kid won't end up liking

Gamers who don't have much to spend: this is the perfect website for gamers on a budget to see what to spend their money on in a sale

Comps: IGN, Game spot, Metacritic, and Game Informer

GAMERS OPINIONS

PICTURE

GAME REVIEW

PICTURE

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ABOUT THE AUTHOR

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