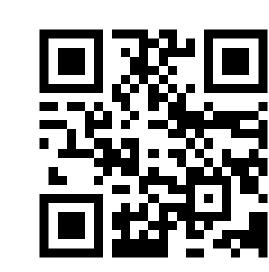
OPEN SOURCE MEDIA CONTENT FOR TEACHING ECONOMICS

Tarik Ocaktan¹

¹Département des Sciences économiques - Lycée du Nord



Objectives

The current project aims at:

- constructing a *comprehensible database* of relevant material in economics.
- identifying potential users of the database
- matching the content to the official syllabus
- integrating the content into pedagogial approaches

Introduction

The initial assessment of teaching practices highlighted the challenge of activating learners in the classroom. Reducing the monotony of teaching practices and a greater variety in teaching methods were called for.

Audiovisual sources add interest to the instructional event, which can in turn boost motivation [2, 3]. These sources also provide learners with an alternative representation of information and can lead to a deeper processing of information.

Teaching practice is always framed by a particular curricular context and learning objectives. This project aims to harmonize the offer of media sources with the demand from the national curriculum in Luxembourg. This tool should not only support learners and teachers, but also help to design and keep up-to-date the syllabus used in the different schools.

Contribution

Due to the large number and the diversity of players in the education sector, sources that can be used in the classroom are not centralized. Therefore the main contribution is that this project offers a *centralized open source framework*, which is not owned by one individual or by one organisation.

The second contribution is the effort that is made to match the different sources with the *official syllabus* that is taught throughout the different schools.

Media Database

The database is composed of videos, articles and other material. The database, which is the core of this project, offers for each item a set of parameters that will allow teachers to design their lessons. For instance, if the teacher wants to integrate a five minute video into the lesson about monetary policy. By selecting the parameters (see Table below) the user can quickly filter out those items.

Description	Number of items	Examples
Source	42	Arte, Financial Times, Nature,
Language	5	French, German, English,
Subtitles	3	French, German, English
Media Type	8	article, audio, video, database, webpage
Time (in minutes)	1 < t < 50	
Keywords	> 100	monetary policy, labour market,

Pedagogical Approach

This project can be used to implement a variety of pedagogical methods in the classroom. Relevant links can be shared with iPad classes. Articles can be used in group work. In general all the material can be used to implement the flipped classroom approach [1, 4].



Fig. 1: Overview of the project.

Potential Users

Primary users are teachers and learners. Teachers can experiment with the material and even contribute to the project by submitting questions, keywords or material that they found useful.

Other users would be officials who design, maintain or update the official syllabus.

Syllabus

Matching the material to the syllabus is time consuming process. The sources could be reused over years, however the topics may not be up-to-date after a ertain time and the whole purpose of getting the attention of the learner would be compromised.

The current project has been tested in different systems with different levels of success. The main conclusion is that the way of teaching as well as the material taught has to be in line with different sources.

Remarks

The following materials were required to complete the project:

- Python Web Front End for Database
- Github repository: https://github.com/tarikgit/econmediaDB

This project uses a Python web front end for updating the database. All sources are open source and accessible in a public Github repository. All links are available at www.ocaktan.org

References

- [1] Jamie Keddie. *Bringing online video into the classroom-Into the Classroom*. Oxford University Press, 2014.
- [2] Richard E Mayer. "Multimedia learning". In: *Psychology of learning and motivation*. Vol. 41. Elsevier, 2002, pp. 85–139.
- [3] Will Richardson. *Blogs, wikis, podcasts, and other powerful web tools for classrooms*. Corwin press, 2010.
- [4] Shaun Wilden. *Mobile learning*. Oxford University Press, 2017.