Adrián Tarín

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Profile:

- Self-driven with strong analytical skills, a results-oriented mindset, and a commitment to continuous learning.
- Received an offer to become a partner in the company after completing 6 months internship.
- Entrepreneurial mindset Funded and managed and online vintage fashion store while at college, importing from USA and sending to Spain and Portugal.
- Sports Trader 7 years of consistent profitability in sports betting, leveraging advanced data analysis and market research to identify and exploit inefficiencies. Provided consulting to over 100 clients, collectively achieving over 100K in profits through strategic betting methodologies.
- 2:1 Commerce and Marketing level 8 graduate who has undertaken the Higher Diploma in Science in Computing specialized in Artificial Intelligence and Machine Learning seeking opportunities in tech and data roles to build solutions for companies and individuals.
- Dissertation "Power BI as Marketing Tool" graded 90%. IT Specialist in Databases Certified. Microsoft Excel Associate Certified. English C1 Certified and Spanish native language.
- Cultural awareness and adaptability to changes Born in Spain and lived abroad, first in Turkey and then in Italy and Ireland. Also volunteering with international students as staff member of the Erasmus Student Network.
- Eligible to work in Ireland without a Visa requirement. Available to start immediately.

Technology Skills:

- **Python:** Over 2 years of experience developing applications, automation scripts, web scraping tools, websites (using Flask and Django), and Data Science projects, demonstrating advanced programming capabilities.
- **JavaScript, HTML and CSS**: Proficient in scripting and building full-featured, reliable websites with an understanding of modern web development practices.
- **Databases**: Certified IT Specialist in Databases (Exam ITS-201). Skilled in SQL, MySQL, SQLite, MongoDB, and PostgreSQL, with a proven ability to design, optimize, and manage database systems.
- **Power BI**: Developed and defended the dissertation "Power BI as a Marketing Tool," achieving a 90% rating. Proficient in creating actionable insights through dashboards and data visualization. Preparing for Microsoft Power BI Data Analyst Associate certification.
- Microsoft Excel: Certified Microsoft Excel Associate (Exam MO-200) achieving a score of 925/1000.
- **Applications:** Experienced with GitHub, Postman, Microsoft Office, WordPress, and Shopify for version control, API testing, content management, and e-commerce.
- **Programming Frameworks:** Proficient in Flask, Django, Bootstrap, React, Node.js, Express, FastAPI, and Django REST Framework, demonstrating versatility in web and API development.
- **Programming Libraries:** Advanced use of libraries such as NumPy, Pandas, Matplotlib, Plotly, Scikit-learn, SciPy, Selenium, and BeautifulSoup for data analysis, visualization, machine learning, and web scraping.

Education:

Sep 2024 – Aug 2025 | National College of Ireland | Higher Diploma in Science in Computing

Modules: Introduction to Databases, Object Oriented Software Engineering, Software Development, Web Design and Client Side Scripting, Artificial Intelligence, Computer Architecture Operating Systems and Networks, Machine Learning Fundamentals, Statistics, Career Bridge, Project.

Projects (available at <u>Github</u>):

- **Online Food Delivery System Database:** Designed and implemented a complete database system, including Conceptual and Physical Design, as well as SQL queries for efficient data management.
- Law Firm Management System: Developed a comprehensive project plan using UML (Unified Modeling Language) diagrams to model workflows and data structures.
- Responsive Web Development: Built a fully responsive website for a Yoga Studio using HTML, CSS,

- JavaScript, Bootstrap, and JQuery, focusing on usability and cross-device compatibility.
- **FitnessApp Application:** Developed a Java-based application that recommends personalized sports activities based on user input, showcasing expertise in Java and algorithm development.

Sep 2017 - Feb 2024 | Universidad de Oviedo (Spain) | BA. Hons. Commerce and Marketing

Modules: Law, Statistics, Mathematics, Economics, Accounting, History, Finance, Marketing, English, Logistics, International Trade, Human Resources, E-commerce, Psychology, Advertising, Sociology.

Thesis:

• **Power BI as a Marketing Tool:** Achieved a 90% rating for presenting a real-world case study utilizing Power BI for actionable marketing insights.

Jan 2019 – Jul 2019 | Dökuz Eylül University (Turkey) | BA. Hons. Business Administration (Erasmus)

Modules: Advertising Management, Retail Marketing, Human Resource Management, Entrepreneurial Finance, Product and Brand Management.

Additional Courses:

- IBM Full Stack Software Development Professional Certificate (Coursera, 2024).
- IBM DevOps, Cloud and Agile Foundations Specialization (Coursera, 2024).
- 100 Days of Code. Python Bootcamp (Udemy, 2024).
- Microsoft Power BI for Business Intelligence Course (Udemy, 2023).

Personal Projects (available at <u>Github</u>):

- API Django that receives requests from different origins and then normalized and stored in a DB
- Portfolio Website using Flask, HTML, CSS and Bootstrap and hosted on render.
- Data Analysis and Data Science projects using Numpy, Pandas, Matplotlib, Plotly, Scikit-learn, Scipy, etc.

Work Experience

Apr 2024 - Jul 2024 | Centra | Sales Assistant

- Improved customer satisfaction by efficiently addressing inquiries and providing personalized assistance.
- Maintained high store presentation standards, increasing product visibility and driving sales.
- Accurately processed financial transactions, ensuring zero discrepancies in daily cash flow.
- Streamlined inventory management by organizing warehouse deliveries and optimizing stock placement.

Nov 2017 - Present | Sports Trader | Self Employed

- Developed and refined advanced strategies to consistently achieve profitability through advanced sports betting, including Sports Arbitrage, Value Betting, and Trading Odds Movements, achieving an annualized ROI of 217%.
- Provided consulting and training to over 100 clients, helping them develop profitable strategies tailored to diverse market conditions and collectively driving profits exceeding €100K by implementing effective betting strategies.
- Utilized technical tools to monitor market trends, analyze odds, and identify inefficiencies across various bookmakers.
- Demonstrated expertise in diverse sports markets, including Football, Basketball, Tennis, Hockey, and Esports, with a comprehensive understanding of market dynamics and key performance indicators.

Feb 2020 - Jul 2020 | Marketing Internship | Barril Enterprises S.L.

- Boosted social media engagement by 25% through targeted content creation and SEO optimization.
- Organized and managed branded events that increased customer awareness and strengthened brand loyalty.
- Improved website traffic by administering WordPress, optimizing content for SEO, and implementing a strategic content calendar.

Jan 2019 – Dec 2019 | Ecommerce Entrepreneur | Fanatika Vintage

- Grew monthly sales by 9% by developing a targeted social media marketing strategy.
- Enhanced operational efficiency by managing nationwide and international shipping logistics for over 500 orders.
- Designed and launched an engaging Shopify storefront, increasing conversion rates by 21%.

Interests and Achievements

- **New Technology:** Keen interest in programming and software development, self-taught in Full StackDevelopment and Python. My goal is to develop solutions to solve problems. While open to discuss new opportunities and add value for a company, continue using my skills to build and commercialize my own products and services.
- **Sports:** For more than 20 years I was a roller hockey player, as well as an instructor and referee. I am also a shareholder of Real Oviedo Football Club. Currently training for fun and health as an amateur runner.
- **Travel and culture:** I have had the pleasant experience of visiting several countries, as well as living in Spain, Turkey, Italy and Ireland. Sharing moments and experiences with people from different backgrounds. I was also a volunteer in Erasmus Student Network.

References available upon request