

# Esteban Rodriguez Reyes

Address: Guadalupe de Cartago, 200 mts south from the Plaza de Deportes  
Id: 114780723

**Contact Number:**

**7114-52-45**

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## Experience

### **Freelancer as Digital Marketing Consultant**

October/10/2020- Actual

- Business promotion at local, national and international level.
- Business promotion through the use of social networks.
- Ambassador program (influencers) to promote your business.
- Google Ads expert, all types of campaigns.
- Google Analytics to improve business.

### **Web Developer:** Developer and founder of

[www.webreators.shop](http://www.webreators.shop)

July /07/2017 - actual

Web development for all types of business, event or situation using programming languages such as HTML, CSS and JavaScript. Also ecommerce websites created with WordPress or Shopify.

Data analysis through tools such as Google Search Console, Google Analytics, Hrefs among others.

### **Amazon San José:** *customer service representative*

Troubleshooting for Amazon devices, inquiries with customers orders and retail issues. The interaction with the customer was in chat and phone calls

## Additional Skills

- 1.Office package proficiency
2. B1 for driving license
3. Own vehicle
- 4.Programming languages:
  - Html
  - CSS
  - JavaScript
- 5.Web Designer
- 6.Great proficiency with online games and platforms like Twitch, PS, Steam, Epic Games
- 7.SCRUM Fundamentals
- 8.Verbal communication
- 9.Ability to prioritize on multitask moments
- 10.Facility to work with a team
- 11.Adobe Experience Manager
12. Google analytics Expert

**Concentrix** **San José:** *customer service representative*

In charge of issues for customers problems, solve software and hardware problems, Educate and guide customers through the solution process.

## Languages

Spanish: Native

English: C1

**Guicoro S.A.** **San José:** *back office position*

Worked for a family enterprise that was in charge of the maintenance of boilers for pollution companies. Between our partners we had big enterprises such as Recope. I was in charge of administrative labors and also contacting partners and customers.

## FORMATION

**Colegio Bilingue Isaac Martin,** Moravia: *High School Diploma*

**Universidad Hispanoamericana,** Aranjuez: *Advanced Studies in Psychology*

**Universidad Fidelitas,** San Pedro: *Studies in Systems Engineering*

**Codecademy,** Online: *HTML, CSS and Deploy a website certificate*

**Google Activate:** *Marketing digital, HTML, CSS and SEO certification.*

## Certificates

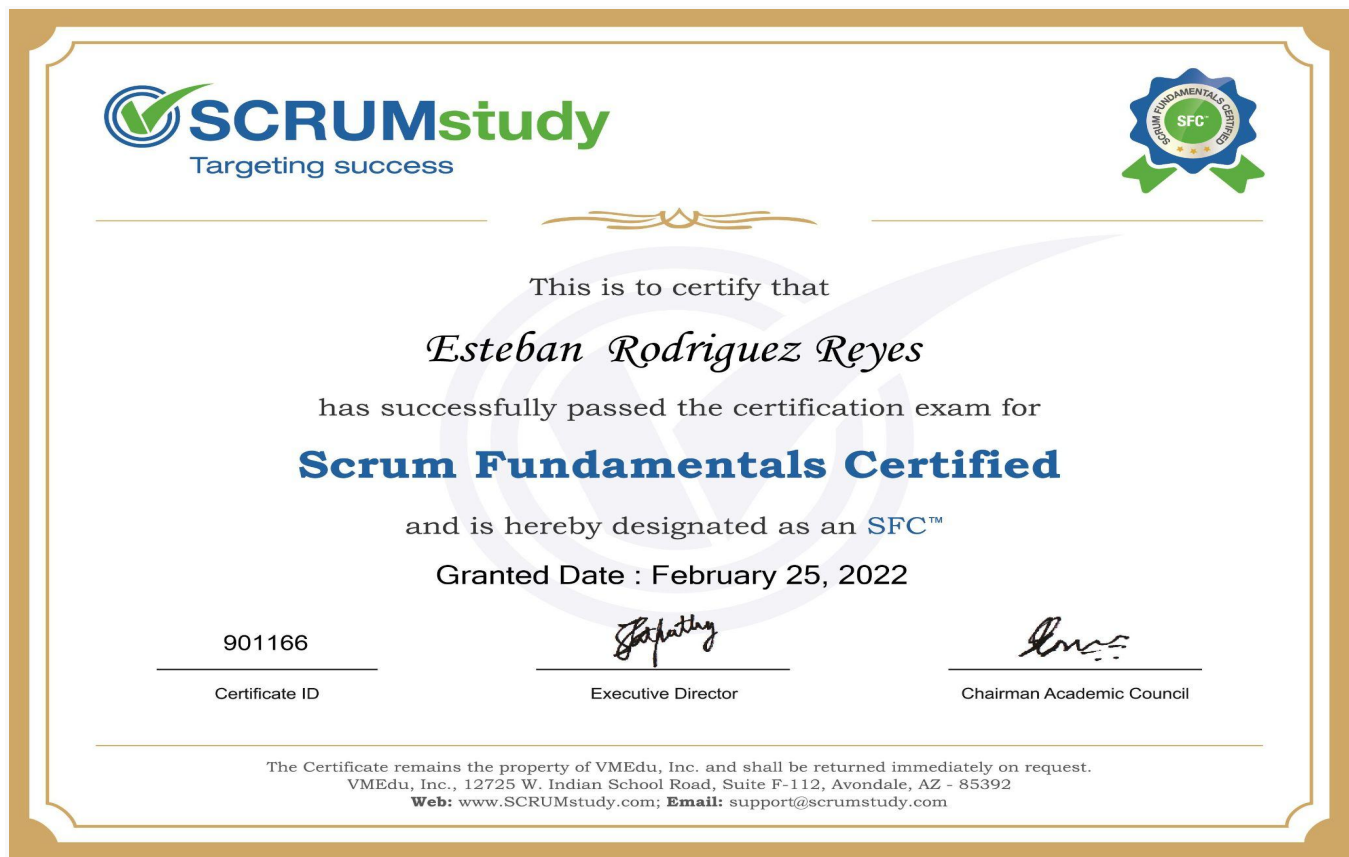
### Web Development with HTML and CSS (Google Activate+)



## Digital Marketing (Google Activate+)



## SCRUM Fundamentals



**¡Enhorabuena!**

**Esteban Rodriguez Reyes**



Completado

## **Certificación sobre las Campañas de Búsqueda de Google Ads**

el 8 de febrero de 2022

ID terminación: 105466527    Caducidad: 8 de febrero de 2023

...

En Google, reconocemos que dominas los aspectos básicos de la creación y personalización de campañas de búsqueda efectivas.



**¡Enhorabuena!**

**Esteban Rodriguez Reyes**



Completado

## **Google Ads Display Certification**

el 6 de febrero de 2022

ID terminación: 105153292    Caducidad: 7 de febrero de 2023

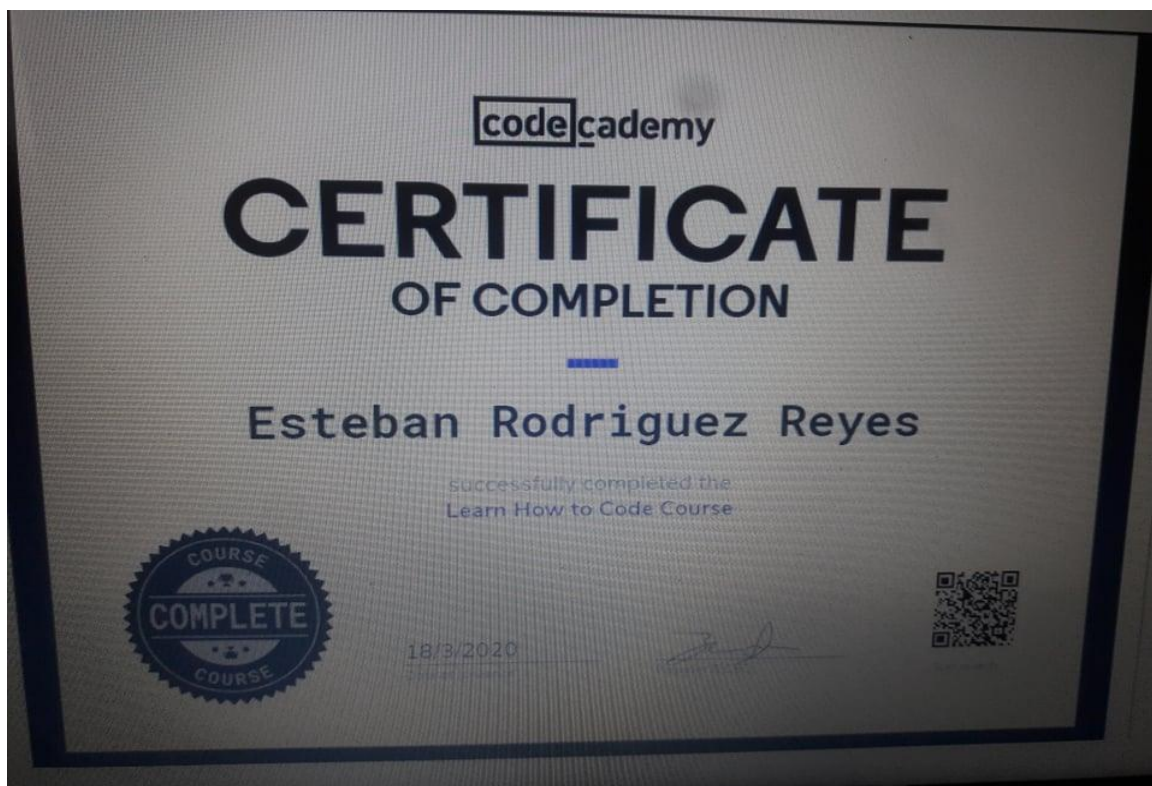
...

Google recognizes your mastery of the fundamentals of developing and optimizing effective Google Display campaigns.





Web Development (CodeCademy)



codecademy

# CERTIFICATE OF COMPLETION

**Esteban Rodriguez Reyes**

successfully completed the  
How to Make a Website with NameCheap  
Course



17/5/2020

Date of completion

*[Signature]*  
Founder & CEO



Scan to verify

codecademy

# CERTIFICATE OF COMPLETION

**Esteban Rodriguez Reyes**

successfully completed the  
How to Deploy a Website Course



4/6/2020

Date of issuance

*[Signature]*  
Founder & CEO



Scan to verify