

THE DALLAS SHOW

HANGING REQUIREMENTS

NO HANGING FEES

Once again, DSVC has eliminated hanging fees. No additional payment is required when furnishing your mounted pieces for display.

DEADLINE AND DELIVERY

The deadline to deliver mounted pieces and credit forms for display at the Dallas Show is 5:00 p.m., Friday, May 30, 2014.

Deliveries must be made to:

Tom Dennis

Blanks

2343 N Beckley Ave

Dallas, TX 75208

HANGING REQUIREMENTS

For all entries, you must:

1. Send ONE sample of each accepted piece, following the instructions below for each type of piece.
2. Send one credit tag, mounted on 1/4" black-core foam board along with each piece. (Credit tags are included in this document.)
3. Affix a copy of the credit tag to the back of each piece. For pieces with multiple pieces/images, please affix a copy of the credit tag on each part. For entries with a small footprint where mounting the credit tag would obscure the design of a piece, (i.e. a wine bottle), it is acceptable to affix a sticker with the entry number written on it to the bottom of the piece.

Logos

Logos should be printed in color, and flush-mounted to measure 6" x 6" on 1/4" black-core foam board. Include the client's name and a succinct description in the bottom left corner (e.g., "Client: Big Bark Bakery; Description: Logo for a bakery specializing in handmade treats for dogs").

Business papers

Business papers should be arranged and mounted on 1/4" black-core foam board cut to 16" x 20". If there are pieces that exceed this size (i.e., a large envelope or mailing tube), enter those pieces unmounted along with the mounted pieces.

Packaging, wearables, menus

Packaging, wearables, and menus may be submitted as actual unmounted samples, or as printouts of images (18" x 12" maximum size) mounted on 1/4" black-core foam board (limit two images for a single entry; four for a series).

Printed pieces

Brochures, entire books, entire publications, annual reports, cards, and other printed work should be entered unmounted.

Design – Standard credit tag

	<hr/>	<hr/>
	Title	Illustrator
<hr/>	<hr/>	<hr/>
Entry number	Studio/Agency	Photographer
	<hr/>	<hr/>
<hr/>	<hr/>	<hr/>
Category	Client	Writer
	<hr/>	<hr/>
	Creative Director	Printer
	<hr/>	<hr/>
	Art Director	Paper/Merchant
	<hr/>	<hr/>
	Designer	Other

Design – Standard credit tag

	<hr/>	<hr/>
	Title	Illustrator
<hr/>	<hr/>	<hr/>
Entry number	Studio/Agency	Photographer
	<hr/>	<hr/>
<hr/>	<hr/>	<hr/>
Category	Client	Writer
	<hr/>	<hr/>
	Creative Director	Printer
	<hr/>	<hr/>
	Art Director	Paper/Merchant
	<hr/>	<hr/>
	Designer	Other

Design – Standard credit tag

	<hr/>	<hr/>
	Title	Illustrator
<hr/>	<hr/>	<hr/>
Entry number	Studio/Agency	Photographer
	<hr/>	<hr/>
<hr/>	<hr/>	<hr/>
Category	Client	Writer
	<hr/>	<hr/>
	Creative Director	Printer
	<hr/>	<hr/>
	Art Director	Paper/Merchant
	<hr/>	<hr/>
	Designer	Other

Design – Standard credit tag

	<hr/>	<hr/>
	Title	Illustrator
<hr/>	<hr/>	<hr/>
Entry number	Studio/Agency	Photographer
	<hr/>	<hr/>
<hr/>	<hr/>	<hr/>
Category	Client	Writer
	<hr/>	<hr/>
	Creative Director	Printer
	<hr/>	<hr/>
	Art Director	Paper/Merchant
	<hr/>	<hr/>
	Designer	Other

Design – Extended credit tag (for use only if credits will not fit on standard credit tag)

Entry number

Category



Title

Studio/Agency

Client

Creative Director

Art Director

Designer

Illustrator

Photographer

Writer

Printer

Paper/Merchant

Other

Design – Extended credit tag (for use only if credits will not fit on standard credit tag)

Entry number

Category



Title

Studio/Agency

Client

Creative Director

Art Director

Designer

Illustrator

Photographer

Writer

Printer

Paper/Merchant

Other

Design – Extended credit tag (for use only if credits will not fit on standard credit tag)

Entry number

Category



Title

Studio/Agency

Client

Creative Director

Art Director

Designer

Illustrator

Photographer

Writer

Printer

Paper/Merchant

Other

Advertising – Standard credit tag

Entry number

Category



Title

Studio/Agency

Client

Creative Director

Art Director

Writer

Director

Director of Photography

Producer

Editor

Designer

Illustrator/Animator

Photographer/Studio

Printer

Paper/Merchant

Other

Advertising – Standard credit tag

Entry number

Category



Title

Studio/Agency

Client

Creative Director

Art Director

Writer

Director

Director of Photography

Producer

Editor

Designer

Illustrator/Animator

Photographer/Studio

Printer

Paper/Merchant

Other

Advertising – Standard credit tag

Entry number

Category



Title

Studio/Agency

Client

Creative Director

Art Director

Writer

Director

Director of Photography

Producer

Editor

Designer

Illustrator/Animator

Photographer/Studio

Printer

Paper/Merchant

Other

Entry number

Category



Title

Studio/Agency

Client

Creative Director

Designer

Art Director

Writer

Developer

UX Designer

UI Designer

Information Architect

Project Manager

Illustrator/Animator

Photographer/Studio

Other

Other

Entry number

Category



Title

Studio/Agency

Client

Creative Director

Designer

Art Director

Writer

Developer

UX Designer

UI Designer

Information Architect

Project Manager

Illustrator/Animator

Photographer/Studio

Other

Other

Entry number

Category



Title

Studio/Agency

Client

Creative Director

Designer

Art Director

Writer

Developer

UX Designer

UI Designer

Information Architect

Project Manager

Illustrator/Animator

Photographer/Studio

Other

Other