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**13TH ANNUAL D.C. STIPP**  
*Memorial Scholarship*  
**CALL For ENTRIES**

DEADLINE MONDAY, MAY 7, 2012



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*Sponsored by* THE DALLAS SOCIETY *of* VISUAL COMMUNICATIONS FOUNDATION

# THE 2012 D.C. STIPP MEMORIAL SCHOLARSHIP

## Information

### ABOUT THE SCHOLARSHIP

The Dallas Society of Visual Communications (DSVC) is a professional non-profit organization whose membership represents the best of this country's design, advertising, photography and illustration talent. Also represented as members are the top printers, paper companies and others associated with the visual arts industry. As a group, the DSVC has a 53-year history of elevating the standards of visual communication and promoting its importance to business and the community at large. We provide an important bridge between colleges and the professional world by providing scholarships, internship programs and job referrals. We also sponsor an annual national creative competition, awards show and job fair for college students.

Our industry in general is very misunderstood and many people within the visual arts "stumbled" into it after forming an interest in fine arts. Parents may even discourage talented students from continuing in visual arts because they are unfamiliar with the many career possibilities. The DSVC wants to help assist talented students who wish to pursue a career in the visual arts industry. Through the D.C. Stipp Memorial Scholarship the DSVC Foundation provides scholarships to high school senior students who would like to take the next step to a visual arts career. Scholarship criteria and application are attached for teachers to photocopy and distribute to their students. **Applications Are Due by Monday, May 7, 2012!**

### CRITERIA

The D.C. Stipp Memorial Scholarship is awarded to graduating senior students in area high schools. To qualify the student must meet all of the following criteria:

- > Full time student enrolled in a DFW Metroplex high school for the entire year
- > Planning to major or minor in the visual arts field
- > Maintain a minimum of a B or equivalent grade point average
- > Provide samples of student's artwork

Scholarship recipients may attend a university, community college, design school or an accredited art school.

The payment of the scholarship will then be made directly to the school in the student's name.

### APPLICATION GUIDELINES

To be considered for The D.C. Stipp Memorial Scholarship, the student must submit the following materials:

1. Completed application and student's academic record verified by a counselor
2. Narrative (See page Application 2 for details)
3. Up to 6 samples of student's work
  - Samples will not be returned. Please send color photo prints, color laser copies, or 35mm slides (Do not send original art).
  - Only send a CD or flash drive if the actual sample is a website or Flash movie.
4. One letter of recommendation
  - From an art teacher or another adult, other than the student's parents or guardian, who can attest to the student's personal attributes.

*Please mail the above materials in a standard 9" x 12" envelope to the following address:*

DSVC 2012 D.C. Stipp Memorial Scholarship  
c/o Ken Koester  
756 Kilbridge Ln  
Coppell, Texas 75019

### DEADLINE

All application packets must be received no later than Monday, May 7, 2012 (make sure students understand that does not mean just "postmarked" May 7, 2012, **we must receive it by that date**). Packets will go to a selection committee comprised of five top professionals in the visual arts community. One or more D.C. Stipp Memorial Scholarships will be awarded by the DSVC for the 2012 - 2013 school year.

THANK YOU AND GOOD LUCK!

# THE 2012 D.C. STIPP MEMORIAL SCHOLARSHIP

## *Application, Part 1*

*Please complete the information below*

Student name	Phone	Age
Address	City	Zip
Parents or Legal Guardian	Phone (if different from above)	
Address (if different from above)	City	Zip

*Please respond to the following questions in the space provided below.*

How long have you been in this school district?	Number and ages of brothers and sisters?
Which college do you plan to attend?	What field of visual art would you like to pursue?
Combined family income per year?	Do you have any other scholarships?

*To be completed by your high school counselor.*

Student accumulative average / letter grade	Counselor signature	Phone number	Date
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*To be completed by your high school art teacher.*

Art teacher name (please print)	Teacher signature	Phone number	Date
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*To the best of my knowledge, the information in this application is correct and accurate.*

Student signature	Date
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# THE 2012 D.C. STIPP MEMORIAL SCHOLARSHIP

## *Application, Part 2*

*Remember, please include all of the following in your application packet.*

### APPLICATION

Completed application form on page Application 1 with all questions answered and your academic record verified by your counselor.

### NARRATIVE

On a separate single sheet of paper, please discuss the following:

1. Your major influences in deciding on a career in the visual arts.
2. What you hope to accomplish with your visual arts degree.
3. Why this scholarship would make a difference.

*Please type your response.*

### SAMPLES OF YOUR WORK

6 samples of your work.

Include 8 1/2" x 11" color photo prints, color laser copies, or 35mm slides (Do not send original art).

Only send a CD or flash drive if the actual sample is a website or Flash movie.

### LETTER OF RECOMMENDATION

Please include at least one letter of recommendation from your high school art teacher or from an adult other than a parent or guardian.

Letter must be signed and dated with phone numbers of individuals.

DEADLINE TO SUBMIT APPLICATION PACKET IS MONDAY, MAY 7, 2012

*Show*  
US YOUR  
*Creative*  
FIRE.