# THE DALLAS SHOW

#### HANGING REQUIREMENTS

### NO HANGING FEES

Once again, DSVC has eliminated hanging fees. No additional payment is required when furnishing your mounted pieces for display.

## DEADLINE AND DELIVERY

The deadline to deliver mounted pieces and credit forms for display at the Dallas Show is 5:00 p.m., Friday, May 30, 2014.

Deliveries must be made to: Tom Dennis Blanks 2343 N Beckley Ave Dallas, TX 75208

# HANGING REQUIREMENTS

For all entries, you must:

- 1. Send ONE sample of each accepted piece, following the instructions below for each type of piece.
- 2. Send one credit tag, mounted on 1/4" black-core foam board along with each piece. (Credit tags are included in this document.)
- 3. Affix a copy of the credit tag to the back of each piece. For pieces with multiple pieces/images, please affix a copy of the credit tag on each part. For entries with a small footprint where mounting the credit tag would obscure the design of a piece, (i.e. a wine bottle), it is acceptable to affix a sticker with the entry number written on it to the bottom of the piece.

#### Logos

Logos should be printed in color, and flush-mounted to measure 6" x 6" on 1/4" black-core foam board. Include the client's name and a succinct description in the bottom left corner (e.g., "Client: Big Bark Bakery; Description: Logo for a bakery specializing in handmade treats for dogs").

#### **Business papers**

Business papers should be arranged and mounted on 1/4" black-core foam board cut to 16" x 20". If there are pieces that exceed this size (i.e., a large envelope or mailing tube), enter those pieces unmounted along with the mounted pieces.

### Packaging, wearables, menus

Packaging, wearables, and menus may be submitted as actual unmounted samples, or as printouts of images (18" x 12" maximum size) mounted on 1/4" black-core foam board (limit two images for a single entry; four for a series).

# **Printed pieces**

Brochures, entire books, entire publications, annual reports, cards, and other printed work should be entered unmounted.

	Title	    ustrator	
Entry number		Photographer	
,	Client	Writer	
Category	Creative Director	Printer	
7-1			
	Art Director	Paper/Merchant	
	Designer	Other	
Design – Standaı	rd credit tag		
	Title	Illustrator	
Entry number	Studio/Agency	Photographer	
	Client	Writer	
Category	Creative Director	Printer	
	Art Director	Paper/Merchant	
-		Other	
Design – Standaı	l		
	Title 	Illustrator	
Entry number	Studio/Agency	Photographer	
 Category	Client	Writer	
J	Creative Director	Printer	
	Art Director	Paper/Merchant	
		Other	
Design – Standal	rd credit tag		
	l <del></del>		
	Title 	ustrator	
Entry number	Studio/Agency	Photographer	
Category	Client 	Writer	
+1	Creative Director	Printer	
	Art Director	Paper/Merchant	
	Designer	Other	

	Title 		
Entry number	Studio/Agency	inustrator	
 Category	Client	Photographer	
Category	Creative Director		
	Art Director	Writer	
		Printer	
		Paper/Merchant	
	Designer	Other	
Design – Extend	ed credit tag (for use only if credits will not fit	t on standard credit tag)	
	I		
	Title		
ntry number	Studio/Agency		
	Client		
Category	0 1 8	Photographer	
4	Creative Director	Writer	
	Art Director	Pitt.	
		Printer	
		Paper/Merchant	
	——————————————————————————————————————	Other	
	ed credit tag (for use only if credits will not fit	: on standard credit tag)	
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	Title	Illustrator	
	I	Illustrator	
Entry number	Title		
Entry number	Title Studio/Agency	Illustrator 	
Entry number	Title Studio/Agency Client Creative Director		
Entry number	Title Studio/Agency Client	Photographer	
Design – Extend Entry number Category	Title Studio/Agency Client Creative Director	Photographer  Writer	

	Title	Producer	
		Editor	
Entry number	Studio/Agency 		
 Category	Client	Designer	
3 ,	Creative Director	Illustrator/Animator	
	- Art Director	Photographer/Studio	
	- Writer	Printer	
	- Director	Paper/Merchant	
	Director of Photography	Other	
Advertising – Star	ndard credit tag		
	•		
		Producer	
Entry number		Editor	
	Client	 Designer	
Category		Illustrator/Animator	
	Art Director	Photographer/Studio	
		Printer	
		Paper/Merchant	
	Director of Photography	Other	
Advertising – Star	ndard credit tag		
	_		
		Producer	
Entry number		 Editor	
,		 Designer	
Category			
+-1	Creative Director	I∥ustrator/Animator	
	Art Director	Photographer/Studio	
		Printer	
	Director	Paper/Merchant	
	Director of Photography	Other	

	Title	UX Designer
Forting 1		UI Designer
Entry number		
 Category	Client	Information Architect
3 7	Creative Director	Project Manager
	Designer	<b>Ill</b> ustrator/Animator
	Art Director	Photographer/Studio
	Writer	Other
		Other
NA/ 1 % /1 .	or Co. I. I. Iv.	
Websites/Interact	tive – Standard credit tag	
	Title	UX Designer
Entry number	Studio/Agency	UI Designer
		Information Architect
Category		
4	Creative Director	Project Manager
	Designer	<b>Ill</b> ustrator/Animator
	Art Director	Photographer/Studio
	Writer	Other
		Other
Websites/Interact	tive – Standard credit tag	
	I	
	Tit <b>l</b> e	UX Designer
Entry number	Studio/Agency	UI Designer
	Client	Information Architect
Category	Creative Director	Project Manager
1		Illustrator/Animator
$\vdash$		
	Art Director	Photographer/Studio
	Writer	Other
	 Developer	Other