



HOW TO SUBMIT WORK TO THE 2014 DALLAS SHOW

Follow the guidelines below as you prepare work for entry. In addition to the following guidelines, read each category description carefully—some categories have specific guidelines that are not included here. Please note that although some of the Dallas Show's submission guidelines may seem excessive for judging purposes, winning projects are photographed for DSVSC use using those pieces entered. Above all, use your best judgement—submit entries in the manner that you think they will be most clearly understood.

TRACKING TAGS

For all pieces submitted physically, please attach the entry form to the back of the entry, using one piece of tape at the top to secure the form to the entry. DO NOT tape, glue, or spray mount the entire form to the entry.

LOGOS

Submit logos flush mounted on 6" x 6" black foam core {1.4" thick}.

Include the client's name and a succinct description in the bottom left corner {e.g., "Client: Big Bark Bakery; Description: Logo for a bakery specializing in handmade treats for dogs"}.

BUSINESS PAPERS

Business papers should be submitted unmounted. Gather the pieces into one envelope, and attach the tracking form to the back of the envelope.

PRINTED PIECES

Submit an unmounted sample when submitting brochures, books, annual reports, cards, and other printed work. Print ads, editorial design, book covers, etc., may be entered as tearsheets, as entire publications with the section for entry bookmarked with a sticky tab or other removable marker, or as printouts {limit one printout per entry}.

Menus and other miscellaneous items may be submitted as printouts of images {limit of five images per entry}.

POSTERS

Whenever possible, posters should be submitted as printed samples. Posters over 32" wide or tall can be entered as a single printout, but should have the actual printed measurements indicated on the bottom left corner.