

TERESA TARN

2040 Cowper Street, Palo Alto, CA 94301 · ttarn@stanford.edu · (215) 970-4278

EDUCATION:

- Stanford University** - Stanford, CA Cumulative GPA: **3.97/4.0**
- **M.A. in Education - Learning, Design, & Technology** (9/11)
 - **B.A. in Science, Technology, & Society** with a concentration in 'Information and Society' (6/10)
 - **B.A. in East Asian Studies** with a concentration in 'Asia-Pacific Transformation into Modernity' (6/10)
- Oxford University** - Oxford, UK (4/09 - 6/09)
- Study Abroad, Tutorial in Modern China and its Autonomous Regions
- Peking University** - Beijing, CHINA (9/08 - 12/08)
- Study Abroad, Focus in Chinese Media Studies, Chinese Criminal Justice, Modern Institutional Reforms

PROFESSIONAL EXPERIENCE

- Human Factors Engineer**, Intel – Santa Clara, CA (9/11 – Present)
- Delivering UX Roadmaps that define usage models, storyboards, prototypes, and technical and experience requirements for future computing products based on thorough investigation of global trends in technology and user experiences.
 - Leading the translation of UX Roadmaps definitions into compelling, intuitive graphical representations.
- Educational Content Specialist**, Zoodles – Mountain View, CA (9/10 – 1/12)
- Managed the content provided by Zoodles' children-oriented web browser, adding only web media that has passed evaluation for superior educational value and fun factor.
 - Facilitated user tests and reports areas for product improvement based on analysis of results.
- Learning Research Intern**, Adobe Systems Inc. – San Jose, CA (6/11 – 9/11)
- Conducted user tests and synthesizes findings into benchmark goals for product development teams.
 - Created instructional materials for non-research departments to independently conduct qualitative research projects.
 - Managed UNIX scripts for finding and extracting specific data regarding Adobe.com visitor behavior.
- Residential Computing Consultant & Associate**, Residential Computing - Stanford, CA (9/09 – 8/11)
- Provided first-response for any computing (hardware, software, network) issues on campus.
 - Developed and administers technology education programs for residents and new staff.
 - Monitored and updated organization's online documentations and knowledge base.
- Business Development Intern**, Holo Image Technology – Tullytown, PA (06/10 – 09/10)
- Created the company's website from initial layout and visual design to final HTML/CSS implementation.
 - Composed all published website content based on independent research into company's 18 year sales and development history.
- Summer Fellow**, Institute for National Policy Research - Taipei, TAIWAN (6/09 - 9/09)
- Produced briefs regarding democracy, security, and economy developments in East Asia for conference programs.
 - Coordinated press relations and logistics for three international conferences.
- Program Director**, Learning Enterprises - Malang, INDONESIA (9/07 – 9/08)
- Managed and selected team of 12 international volunteers to teach English in Indonesia for 10 weeks.
 - Designed and led week-long orientation to educate volunteers on local customs and ways to enhance classroom experience.
 - Expanded program to serve 6 local primary schools and an adult course.

COMMUNITY ACTIVITIES

- Peer Counselor & Teaching Assistant**, Bridge Peer Counseling Services - Stanford, CA (1/08 - 6/10)
- Planned and led weekly discussions and exercises on proper peer counseling techniques.
 - Advised students on walk-in basis about ways to cope with stress and other emotional health issues.

SKILLS

Programming: Java, C++; HTML, CSS

Tools: Microsoft Office; iMovie HD, GarageBand; Adobe Photoshop, Dreamweaver, Flash; Arduino

Languages: Mandarin (advanced), Taiwanese (conversational), Spanish (conversational)

Hobbies: Traveling, Snowboarding, Ultimate Frisbee, Ukulele, Guitar