

SATURDAY, APRIL 1, 2023



EXCLUSIVELY HOSTED BY
SEMINOLE HARD ROCK CASINO & HOTEL
HOLLYWOOD, FLORIDA



DIVERSITY HONORS

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This annual event is a collaboration between two organizations, The Harvey Milk Foundation and The Pride Center at Equality Park. This recognition event has put South Florida on the international stage of LGBT rights and activism. Diversity Honors will highlight those who have made a transformational effect on improving the lives of others, leading the change to promote inclusion and acceptance.



The Seminole Hard Rock Hotel & Casino Hollywood will be the setting for the Diversity Honors gala that kicks off Harvey Milk Day events across the nation and will benefit the Harvey Milk Foundation and The Pride Center at Equality Park.

WHY WE DO IT

This highly anticipated event set for April 1, 2023 will showcase those who are transforming lives by living authentically and advancing inclusiveness.

Diversity Honors is an event that brings together the leaders of Miami-Dade and Broward Counties to showcase leadership in diversity.

ABOUT OUR EXCLUSIVE PRESENTING SPONSOR: SEMINOLE HARD ROCK HOTEL & CASINO HOLLYWOOD

Seminole Hard Rock Hotel & Casino Hollywood is the flagship-integrated resort of Hard Rock International, owned by the Seminole Tribe of Florida. The renowned entertainment, gaming and hospitality destination unveiled a \$1.5 billion expansion in 2019, highlighting the debut of the world's first and only Guitar Hotel. Between three hotel towers, the resort boasts 1,271 luxury guestrooms.



HOLLYWOOD, FL



THE GUITAR HOTEL®

Amenities include a 42,000 square-foot Rock Spa® & Salon; an 18-acre recreational water experience; private “Bora Bora” style cabanas; more than 20 food and beverage outlets; an expansive gaming floor with more than 2,700 slots, more than 200 table games and a 45-table poker room; 120,000 square feet of premier meeting and convention space; and a 26,000 square-foot retail promenade. Hard Rock Live, ranked No. 5 worldwide in 2022 gross revenue for both Pollstar Magazine and Billboard in its respective categories, highlights A-list entertainers and performers, sporting events and live broadcast productions in an intimate 7,000-person capacity setting.

Seminole Hard Rock Hollywood is located on 87 acres of the Hollywood Seminole Reservation along State Road 7 (U.S. Highway 441). For more information, visit us online at www.seminolehardrockhollywood.com call (800) 937-0010 or follow us: Facebook: [SeminoleHardRockHollywood](https://www.facebook.com/SeminoleHardRockHollywood), Twitter: [@HardRockHolly](https://twitter.com/HardRockHolly), Instagram: [@HardRockHolly](https://www.instagram.com/HardRockHolly).

HARVEY MILK FOUNDATION

The Harvey Milk Foundation has worked on the ground in over 60 nations with local LGBTQ organizations, community based programs, diplomats, and government representatives to support emerging and struggling communities in some of the most challenging and difficult human rights environments in the globe. In a single decade, the Milk Foundation has become the premier global LGBTQ rights NGO working alongside local, regional, state, and national organizers to create a world that is free from discrimination and where equality and the celebration of diversity replaces the hate and violence that has been historically systemic for our LGBTQ community.

Using the inspiring life story of Harvey Milk and his belief that broad public education and dialogue was paramount to civil rights advancement, the Milk Foundation inspires individuals, communities and organizations to carry on Harvey's values in a timeless vision for a better world.

The Foundation's high visibility targeted programs support cross-cultural discussions that harmonize and share best advocacy practices on a global level which have been recognized with nearly every major global human rights award.

HMF has built a reputation of producing historic "firsts" that have become a hallmark of our work, from the United Nations, the European Union, The Munich Security Conference, the White House, and even to the Pentagon. Harvey's very unique but critical focus on building a base for societal change through face to face conversation with communities that have traditionally opposed LGBTQ equality, has enabled us to realize a dream that Harvey began and continues to inspire our leadership and create sustained societal change.



THE PRIDE CENTER AT EQUALITY PARK

Our mission is:

"We provide a welcoming, safe space--an inclusive home--that celebrates, nurtures and empowers the LGBTQ communities and our friends and neighbors in South Florida."

The Pride Center will celebrate 30 years of service in June of 2023. We serve a beautifully diverse community. In the year before the COVID-19 pandemic, more than 35,000 adults and youth attended activities at The Center. We hosted more than 65 regularly-meeting groups each month.

Support, social and educational groups focus on seniors, people living with HIV/AIDS, people of transgender experience, communities of color, recovery, women, young adults, men, health, the arts, athletics, spirituality, games and more. Outreach activities over that year directly impacted over 250,000 residents and visitors to South Florida.

A paramount goal for The Pride Center is to reduce HIV transmission in our community and increase access to treatment throughout our communities. Though we are not a traditional AIDS Service Organization, The Center has served as a vital site for HIV testing, prevention, linkage, support, outreach and education.

The Equality Park campus offers five-and-a-half acres of property with 30,000 square feet of office space that provides homes for programs and services, as well as synergy among various other organizations who are housed here. The life-enhancing, innovative programs we provide each day have been used as best practice models for centers worldwide--in HIV prevention, Seniors programming, women's health resources, outreach to communities of color and more. We take pride in that work. For more information, visit us online at:
www.PrideCenterFlorida.org



SPONSORSHIP OPPORTUNITIES

Sponsorship provides a unique opportunity for individuals and companies to engage and connect with LGBTQ+ leaders and allies in an inspiring atmosphere with a few surprises that you won't want to miss. This event has all eyes watching as it has set the national stage for LGBTQ+ advocacy and progress. We can customize opportunities so all ideas are encouraged to embrace LGBTQ+ individuals and those who support LGBTQ+ causes and concerns. Your investment supports the Harvey Milk Foundation and The Pride Center at Equality Park.

SOLD OUT

PRESENTING SPONSOR \$75,000

Program participant, Private cabana, Award Honoree Meet & Greet, Priority VIP access (for 50), Recognition in all media & PR, Logo on step and repeat, Stage recognition, video message and MORE!



PLATINUM SPONSOR \$50,000

Private cabana, Priority VIP access (for 30), Recognition in all media & PR, pre/post social media messaging, Stage recognition, video message on screens and MORE!



DIAMOND SPONSOR \$25,000

Private cabana, Priority VIP access (for 20), Recognition in print & digital media, Pre/post social media messaging, Stage recognition, Video message on screens.



GOLD SPONSOR \$10,000

Priority VIP access (for 10), Recognition in print & digital media, Stage recognition, Video message on screens.

PARTY HOST

VIP ACCESS FOR 8

For 2023, we are shaking up the usual format and headed under-the-stars, with live entertainment al fresco for a rocking gourmet a-go-go at Seminole Hard Rock Hotel & Casino Hollywood.

Party Host Sponsorships start at \$3,500 and includes up to 8 of your invited guests. Upon arrival, your party will be whisked away to the VIP Lounge, replete with:

Vignette Seating, Bottle Service, Epicurean Delights, 360 Photo Fun, and a Complimentary Limited Edition Stoli Vodka Ukraine

All sponsorships are tax-deductible. Please contact Carla Calavitta, Director of Development for The Pride Center at Equality Park for more information: ccalavitta@pridecenterflorida.org or call direct: (954) 463-9005 ext. 105



HOLLYWOOD, FL



Sponsorship Level Agreement



DIVERSITY HONORS

COMPANY NAME

SPNSOR LEVEL

☐

PLATINUM

☐

DIAMOND

☐

GOLD

☐

TABLE HOST \$2,500

CREDIT CARD TYPE

☐

AMEX

☐

MC

☐

VISA

CREDIT CARD NUMBER

Cardholder Name

Billing Address

City State Zip

CVV

Expiration Date

*Format Date: DD/MM/YY

PHONE

Email

Email

Signature

Additional Donation

TOTAL AMOUNT

Please make check payable to "DIVERSITY HONORS"



CONTACT: CARLA CALAVITTA / CCALAVITTA@PRIDECENTERFLORIDA.ORG