

# **WQD7009**

## **BIG DATA APPLICATIONS AND ANALYTICS**

# IMPACT OF EDUCATION EXPENDITURE ON GDP GROWTH ANALYSIS

## **GROUP ASSIGNMENT REPORT GROUP 16**

#### **GROUP MEMBERS:**

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	INTRODUCTION

#### 1. INTRODUCTION

#### 1.1 Project Background

Societal advancement and economic development are significantly influenced by education. To analyse how a country's economic trajectory is affected by the GDP share allotted to education, it is crucial to comprehend the relationship between GDP growth and education spending. This study investigates the connection between a nation's total economic growth and its GDP investment in education and how it affects other economic sectors such as industry & service sectors. To gain insight into how education influences economic environments, the research looks for trends and relationships using a World Bank dataset that contains a variety of economic, demographic, and developmental metrics for countries all over the world. Policymakers, economists, and educators should find value in this investigation as it provides useful data to inform strategic choices for promoting equitable and sustainable economic growth.

#### 1.2 Project Objectives & Descriptions

This project's major goal is to discover whether an investment in education affects its ability for economic resilience and rapid recovery from downturns or crisis. Additionally, to promote more equitable economic development, this research aims to recognise and comprehend the challenges that each country faces as well as how investment in education can address these differences. The chosen dataset, World Bank Data on Countries is obtained from Kaggle.com <a href="https://www.kaggle.com/datasets/yusufglcan/country-data?select=Countries.csv">https://www.kaggle.com/datasets/yusufglcan/country-data?select=Countries.csv</a>. This dataset is a collection of global economic, demographic, and developmental indicators. The information was compiled from the World Bank, with many nation's data collected between 2000 and 2022. It offers a comprehensive picture of all the different facets of the social and economic landscape of every nation and covers a broad range of features. This dataset helps to compare nations according to indicators, identify patterns and trends in the social and economic development of various nations or look at how indicators have evolved over time for nations or regions.

#### 2. MEETING MINUTES REPORT

# **Meeting Minute**

4 Dec, 2023

Agenda	Attendees
<ul> <li>Brainstorm and identify suitable dataset for group assignment.</li> <li>Select a research topic.</li> <li>Identify research objectives.</li> </ul>	<ul> <li>SHALINI (Team Leader)</li> <li>DHIVASHINI (Member)</li> <li>NG YAN TING (Member)</li> <li>TARSVINI (Member)</li> <li>ZHANCANG HEI (Member)</li> </ul>

#### **Updates**

- Research title is IMPACT OF EDUCATION EXPENDITURE ON GDP GROWTH ANALYSIS
- · Research objectives are:
  - To discover whether an investment in education affects its ability for economic resilience and rapid recovery from downturns or crisis.
  - b. To recognise and comprehend the challenges that each countries faces as well as how investment in education can address these differences.
- . Ng Yan Ting's World Bank Data on Countries dataset was chosen for this research.
- The dataset was chosen because it is the largest dataset with many features compared to other members' dataset.
- The dataset contains variety of economic, demographic, and developmental metrics for countries all over the world.
- The dataset contains insightful features that are relevant to research objectives. Missing values in these features are less than 10%.
- · Policymakers, economists, and educators can be benefitted from this research.

Action Items	
Action	Owner
<ul> <li>Meeting Minute</li> <li>Cloud-based data analytics framework proposal</li> </ul>	Shalini
<ul> <li>Justify one potential tool relevant to each layer of the data lifecycle or data architecture process.</li> </ul>	Dhivashini
<ul> <li>Produce practical output evidence by implementing at least 30% of the proposed data lifecycle process.</li> </ul>	Tarsvini
<ul> <li>Analyse the implemented framework using any three performance evaluation metrics for query processing.</li> </ul>	Ng Yan Ting & Zhanchang Hei

# Timeline

performance.

· Produce three graphs to check their

200		Dec-23				Jan-24	
Task List	W1	W2	W3	W4	W1	W2	
Cloud-based data analytics framework proposal							
Justify one potential tool relevant to each layer							
Produce practical output evidence							
(cover 2 tools in framework development)							
Analyze three performance evaluation metrics for							
query processing & produce three graph							

#### **EVIDENCE**

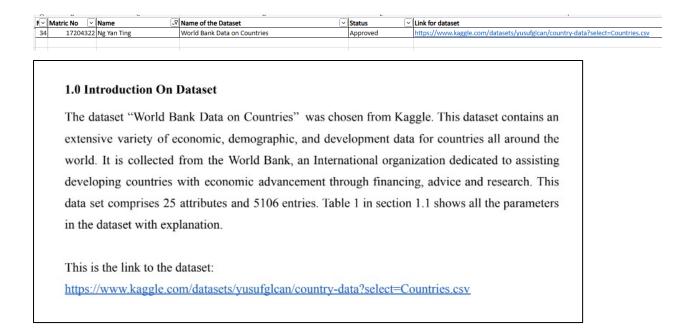


Figure: Part of Ng Yan Ting's Individual Assignment

#### 3. PROJECT DESIGN

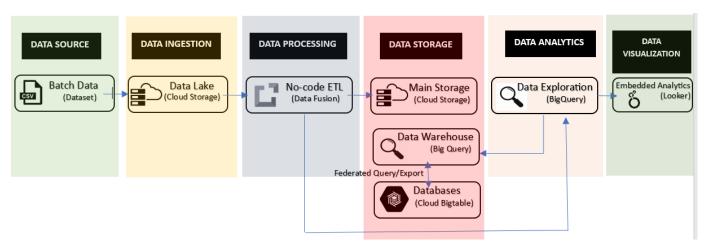


Figure 1: Overall system framework for cloud-based Impact of Education Expenditure on GDP Growth Analysis

#### 3.1 Project Framework

In this project, batch data from World Bank dataset used to analyse relationships between relationship between GDP growth and education spending. The blue line represents the data flow of the batch data. In this section, five layers of data analytics cycle will be discussed, and overview of the framework will be discussed in the next subsection.

#### 3.2 Data Life Cycle Processes

#### 3.2.1 Data Ingestion

Data ingestion is the process of gathering and preparing data for analysis, involving the extraction of information from diverse sources like databases, logs, APIs, and file systems. This task employs various tools such as ETL (Extract, Transfer & Load) tools. In our project, we plan to upload the World Bank Data on Countries dataset from Kaggle to Cloud Storage, using it as the data ingestion tool for batch data. The data stored in Cloud Storage can then be accessed by other tools. Specifically, Data Fusion will extract the dataset for further processing in data pipelines and analysis.

#### 3.2.2 Data Processing

Data processing is a crucial phase in the data journey, ensuring that information is accurate, consistent, and aligned with its intended use. This involves various activities like cleaning, filtering, aggregating, and transforming data to enhance its quality. The ultimate aim of data processing is to ready the data for subsequent analysis or visualization, extracting valuable insights. In our project, we're crafting a framework pipeline in Data Fusion. This tool takes batch data from Cloud Storage, previously stored, and processes it by cleaning and transforming the information. The result is refined data, neatly organized and directed to the specified output.

#### 3.2.3 Data Storage

Storing data serves the purpose of creating a reliable, secure, and easily accessible repository for future use. Once we've gathered the necessary data, it's crucial to safeguard it with security measures and encryption keys, ensuring the protection of user identities and enabling backup and recovery. Our processed data stored in Cloud Storage and BigQuery. Cloud Storage acts as a secure backup, while BigQuery serves as the storage hub for analytics. Additionally, we leverage Cloud Bigtable for its efficient read and write throughput, low latency, and excellent performance in scanning massive amounts of data. This makes it particularly adept at quickly retrieving records, enhancing overall efficiency.

#### 3.2.4 Data Analytics

Data analysis occurs after data processing, serving as a crucial step in interpreting and identifying patterns, trends, or relationships. Our particular focus is on evaluating the influence of education expenditure on GDP growth over time, guiding decisions through data-driven insights. Notably, this project involves analysing data directly within Big Query, allowing for seamless exploratory and descriptive analyses. The outcomes of these analyses will come to life through visualization in Looker, offering a clear and comprehensible representation of the findings.

#### 3.2.5 Data Visualization

Presenting information visually is all about creating clear and understandable representations, like charts and graphs, to convey data analysis outcomes in a way that anyone can grasp. The selection of visualization techniques depends on the nature of the data and the audience it's intended for. By transforming results into visual formats, communication becomes more impactful. In our project, Looker Studio acts as the space for visualizing the results of exploration and descriptive analytics. Visualizations are utilized to illustrate relationships between relationship between GDP growth and education spending.

#### 3.3 Project Implemented Tools & Justification

#### 3.3.1 Cloud Storage

Google Cloud Storage (GCS) is a scalable and long-lasting object storage solution for storing and retrieving data. It offers a secure and dependable method of ingesting data into the data lifecycle. GCS allows users to upload data to the Google Cloud Platform, after which any application service in the Google Cloud Platform can directly access the supplied data, considerably improving the researcher's comprehension of the data. This justifies that GCS supports large data sets and can handle a variety of data types, making it suitable for storing the World Bank Data on Countries dataset. Its integration with other Google Cloud services simplifies the data transfer process to subsequent layers. Storing data in Google Cloud Storage speeds up processing and allows academics to do follow-up data exploration study. Aside from that, it makes data available at any time and in any location. It also offers flexible serverless development for multicloud setups.

#### 3.3.2 Cloud Data Fusion

Another feature supplied by Google Cloud Platform is data fusion. It is a fully managed, cloudnative business data integration solution that allows for the rapid development and management of
data pipelines. The Cloud Data Fusion enables us to build scalable data integration solutions to
clean, prepare, blend, transmit, and convert data without the need for infrastructure maintenance.
This utility is useful and popular due to its compatibility with practically all applications. Google's
Big Data tools, such as Cloud Storage, Big Query, and other tools required for this project. Another
reason Data Fusion is employed is that it can be used without the requirement for coding, which is
quite useful in completing the project. Aside from that, data fusion enables real-time data
integration, allowing us to provide change streams into BigQuery for continuous analytics. Thus,
the Data Fusion tool provides a scalable and economical solution for the World Bank dataset, which
may require cleaning, transformation, and enrichment. Because of its no-code characteristics, it is
usable by users with varied levels of technical ability.

#### **3.3.3 Big Query**

Google BigQuery is a fully managed, serverless commercial data warehouse that provides for scalable analysis and management of petabytes of data in seconds and minutes. It also includes BigQuery ML, which models using SQL syntax. The reason choosing Big Query is to aid us in the processing and analysis of large amounts of data. We may leverage Google Cloud PlatBigQuery is a fantastic solution because of its ability to democratize insights through a scalable and secure platform that includes machine learning features and can adapt to data of any size, from bytes to

petabytes, with no operational overhead making it an ideal choice for the World Bank dataset. Furthermore, its ability to integrate with other GCP products utilized in this project, such as Looker, Data Fusion, and so on, is a benefit in selecting this tool. This makes it easy to transfer data for free to Data Fusion and other data integration technologies, which can successfully capture data and transfer it automatically, and it works both ways form features in BigQuery to integrate, transform, analyze, and implement visual data reports. Besides, BigQuery enables ML models to be trained in SQL rather than languages such as Python and Java at high speed due to less complexity from avoiding transporting and formatting vast amounts of data. Last but not least, BigQuery serves a dual role by also being utilized for data exploration at the data analytics layer because it can handle massive datasets quickly, analysts and data scientists can perform ad-hoc queries, discover patterns, and derive insights from the World Bank dataset. Hence, its SQL-like syntax, it is understandable to users who are experienced with traditional database querying.

#### 3.3.4 PowerBI & Looker Studio

Based on data visualization layer there are two tools can be used. First, PowerBI is a sophisticated corporate analytics application that smoothly connects with a variety of data sources, including cloud-based solutions. PowerBI may connect to Google Cloud Storage or BigQuery to build dynamic and meaningful visuals based on the World Bank dataset for the data visualization layer. Its easy-to-use interface and comprehensive collection of visualization choices make it ideal for building engaging dashboards and reports. Second, Looker Studio is another component of GCP that focuses on visualization. We can directly visualize the data in BigQuery using Looker Studio, which is faster and more comfortable, and the visualization impact of Looker Studio is also clean and simple. Furthermore, Looker studio includes a data connection that serves as a pipeline connecting the Looker tool to its underlying data. Aside from that, both PowerBI and Looker Studio has a highly user-friendly web interface, which helped our project because we had no prior expertise applying the program. This facilitates data integration from several data sources into a single system, which was quite useful in this project.

### 3.4 Implementation of the proposed framework (Practical)

#### **Google Cloud storage**

A new bucket named 'bucket\_countries' was created in google cloud storage. Our dataset 'Countries.csv' is uploaded to this bucket.

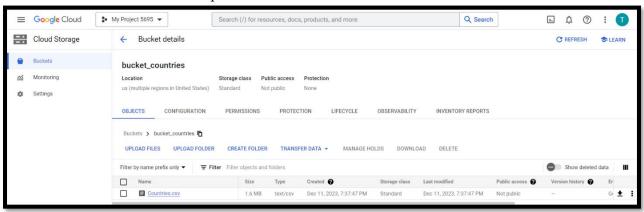


Figure 2: Uploading dataset in Google Cloud Storage

#### **Data Fusion**

Then, Data Fusion instance named 'countries' was created as shown in below Figure.

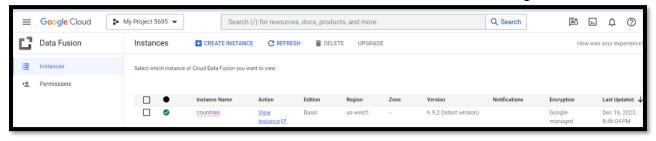


Figure 3: Creating instance in Data Fusion

#### **Data Fusion- wrangler**

Then, one of the cloud fusion functionality wrangler was used to preprocess the dataset. We located the dataset from the connections (Google Cloud storage bucket) and parsed the file using the configurations as shown in figure below:

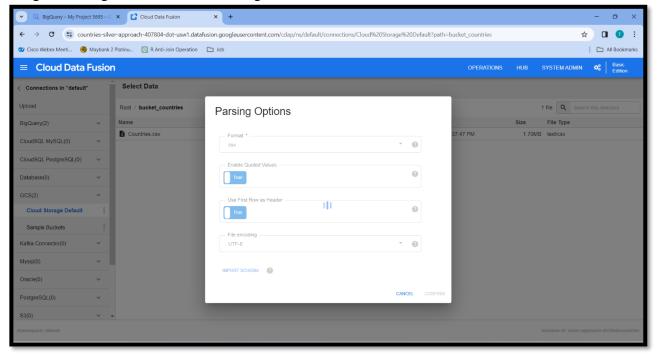


Figure 4: Parsing dataset in data fusion-wrangler

Our dataset has the first row as header and also has value which includes single quotes. To cater the above conditions, we enabled these 2 configurations in wrangle:

- 1. 'Enable Quoted Values'
- 2. Use first row as header

Once the dataset is parsed in cloud data fusion, the interface showed preview of some rows of as below:

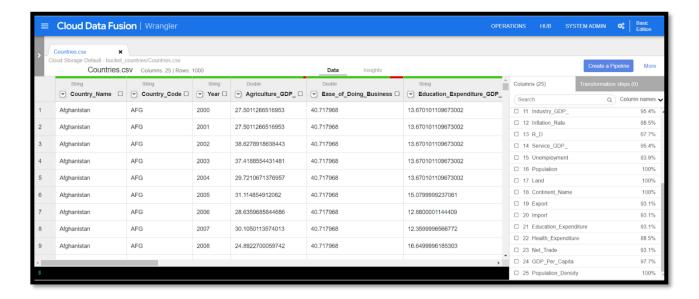


Figure 5: Preview of Dataset in Cloud data Fusion

- 1. Irrelevant attributes were removed from the dataset.
- 2. The data type of numeric columns were changed from string to decimal (4 d.p) to standardize.
- 3. The data type of population column was changed from string to integer.
- 4. The columns (numeric data type) having empty values were replaced with 0.
- 5. Some columns were renamed to make it more understandable.

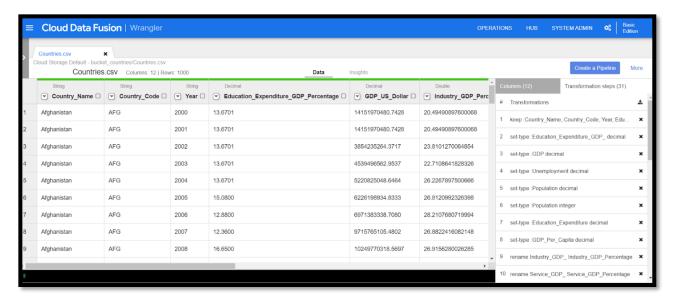


Figure 6: Data Fusion Transformation Steps 1 -10

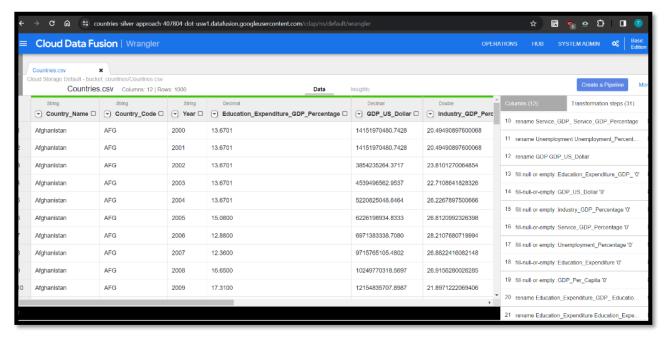


Figure 6.1: Data Fusion Transformation Steps 11 -20

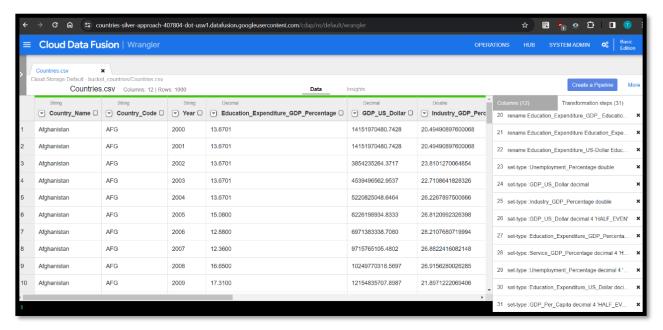


Figure 6.2: Data Fusion Transformation Steps 21 -31

#### **Data Fusion- Pipeline creation**

1. Pipeline 'country pipeline' was created and deployed.

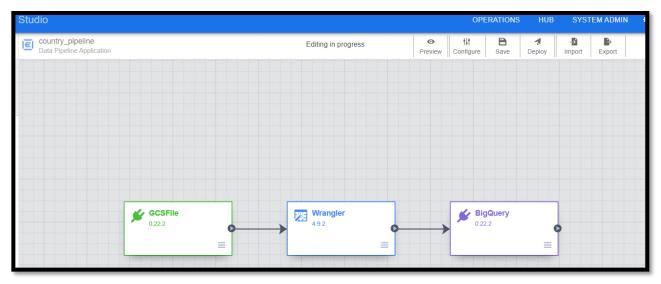


Figure 7: Pipeline in data fusion studio

2. Then, the pipeline was executed successfully

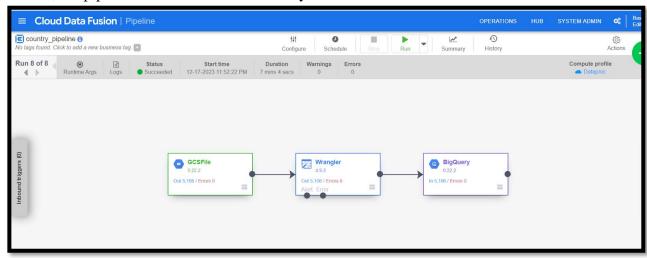


Figure 8: Successful Execution of Data Fusion Pipeline

3. The cleaned data was processed successfully in Big Query as shown below

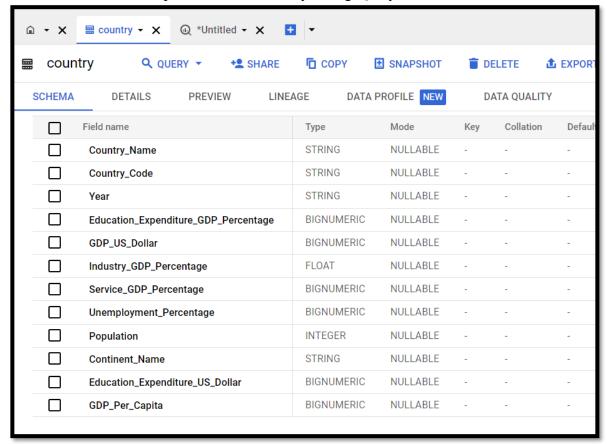


Figure 9: Country table schema in BigQuery

The select query was run to check the output from the table as below:

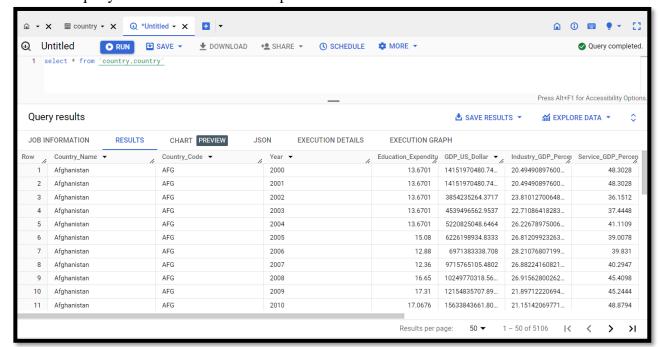


Figure 10: Select query results

The table in BigQuery was visualized as below in Looker Studio:

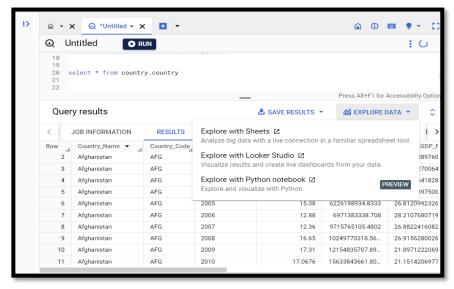


Figure 11: Explore Looker Studio

These results were further analysed in Looker Studio.

The columns Unemployment Percentage, Service GDP Percentage and Industry GDP Percentage showed the percentage.

But, for report visualization, numeric value was needed. So, to cater this, 3 new calculated fields were added in looker.

#### **New Calculated Fields:**

1. Total Unemployed



2. Industry\_sector\_contribution\_US\_Dollar



3. Service\_sector\_contribution\_US\_Dollar



## **Looker Report**

The looker report consists of 1 table and 3 bar graphs.

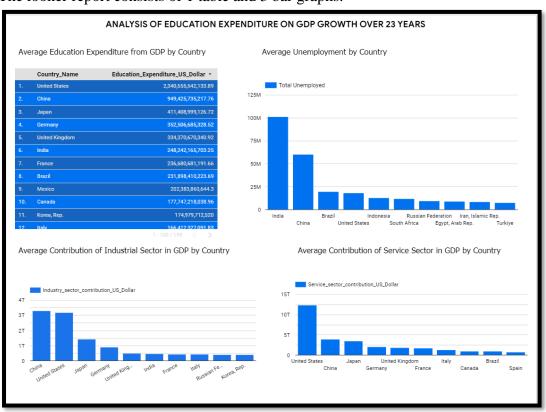


Figure 12: Report in Looker Studio

Each visual will be analysed.

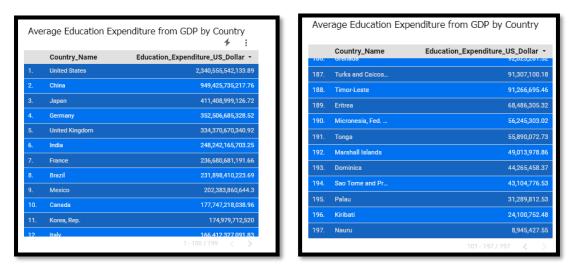


Figure 13: Average Education Expenses by Country

Based on the graph above, United States has the highest education expenditure followed by China and Japan.

Whereas, Nauru (a country in Oceania) has the least average education expenditure among all the countries.

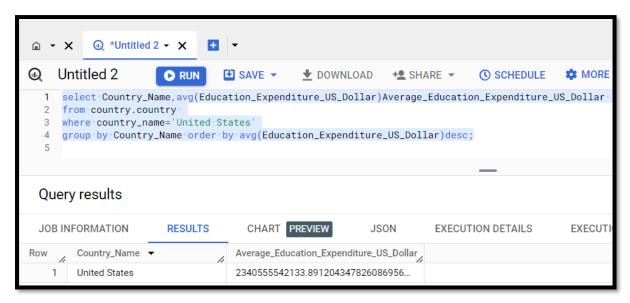


Figure 14: Average education expenses of United States in BigQuery

To confirm the accuracy of the average education expenditure displayed in the visual, the United States' results were queried from Big Query as shown above.

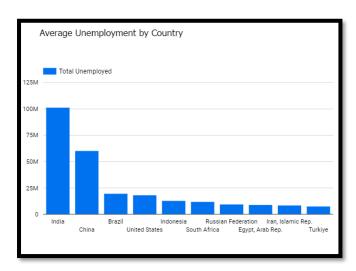


Figure 15: Average unemployment by Country

India, China, Brazil and United States seem to have the largest average unemployment among all the countries despite being in top 10 countries in education expenditure. This can be due to these countries having larger population compared to other countries and affected by other factors.

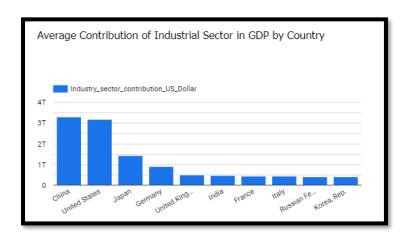


Figure 16: Average Contribution of Industrial Sector by Country

China tops in industry sector contribution followed by United States and Japan. China and United States contributed about 3 trillion US dollar respectively over the 23 years from industry sector alone.

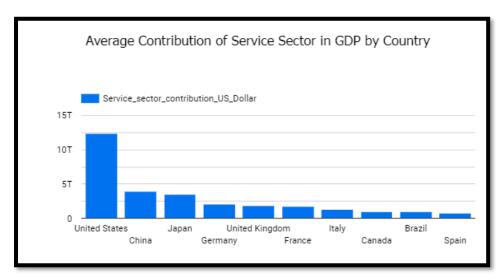


Figure 17: Average Contribution of Service Sector by Country

In terms of service sector, United States contributed around 10 trillion for its GDP. China on the other hand has contributed around 2.5 trillion from service sector. Interestingly, India is not in the top 10 countries for average contribution of service sector. This could be due to India's high unemployment rate.

Analysis highlights stark contrasts in education, employment, and economic contributions. The U.S., China, and Japan lead in education spending, while Nauru spends the least. Despite top education expenditures, India, China, Brazil, and the U.S. face significant unemployment, potentially influenced by large populations. China dominates industry contributions, matched by the U.S., both contributing \$3 trillion over 23 years. In the service sector, the U.S. excels, contributing \$10 trillion, whereas China contributes \$2.5 trillion. Intriguingly, India, marked by a high unemployment rate, falls outside the top 10 contributors in the service sector.

#### 3.5 Framework Performance

The implemented Data Fusion and Big Query will be assessed in this section.

#### 3.5.1 Framework Performance for Data Fusion

Table 2: Dataset size is 561.9 KB

Test Case	Component	Record out per second	Min process time (one record)	Max process time (one record)	Standard deviation	Average processing time
Country	GCS properties	429689.472 ms	0 secs	1.455 ms	0.002 ms	0.002327 ms
Country	Wrangle	4343.757 ms	0 secs	360.679 ms	0.23 ms	0.230215 ms
Country	BigQuery	375330.785 ms	0 secs	2.774 ms	0.002 ms	0.002664 ms

Table 3: Dataset size is 1.6 MB

Test Case	Component	Record out per second	Min process time (one record)	Max process time (one record)	Standard deviation	Average processing time
Telco	GCS properties	435219.911 ms	0 secs	1.489 ms	0.002 ms	0.002298 ms
Telco	Wrangle	7493.506 ms	0 secs	159.169 ms	0.133 ms	0.133449 ms
Telco	BigQuery	307238.703 ms	0 secs	6.745 ms	0.003 ms	0.003255 ms

We tested the performance of data fusion by selecting two data sets of different sizes.

Figure 1 - Average processing time:

In the medium dataset (Country), Wrangle's average processing time is higher, but in the larger dataset (Telco), this time decreases, indicating that Wrangle is more efficient when processing larger datasets. GCS Properties and BigQuery both maintained low average processing times in both dataset sizes, indicating that these two components are relatively stable in processing efficiency.

Figure 2 - Record out per second:

The record output rates for both GCS properties and BigQuery are high for medium and larger datasets, indicating that they perform well in terms of data throughput. Although Wrangle's output rate improves on larger datasets, its output rate is still lower compared to GCS attributes and BigQuery.

Figure 3 - Max process time:

Wrangle's maximum processing time is higher on medium datasets, but improves significantly on larger datasets, which may mean that Wrangle's ability to process individual records increases as the dataset grows. Both GCS Properties and BigQuery have relatively low maximum processing

times for both dataset sizes, indicating that they are more stable in worst-case processing of individual records.

#### Figure 4 - Standard deviation:

Wrangle's standard deviation is higher on medium data sets but decreases on larger data sets, indicating improved consistency when dealing with larger data sets. Both GCS properties and BigQuery have lower standard deviations on medium and larger datasets, indicating that these two components have more consistent processing times and more predictable performance.

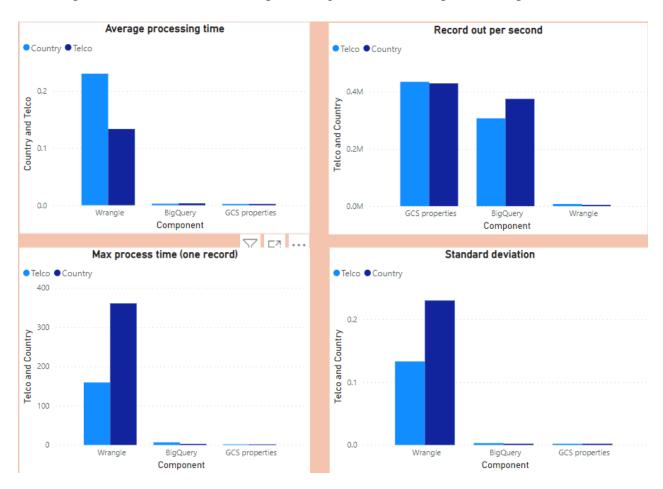
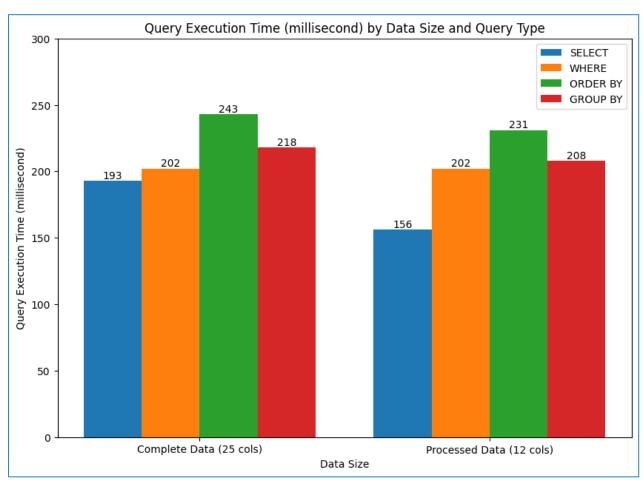


Figure: Performance Metrics of Data Fusion Components

In summary, GCS properties and BigQuery show high consistency for the processing of medium and larger data sets, indicating that they are suitable for processing data sets of various sizes. Dataset size has a significant impact on Wrangle's performance but has a smaller impact on GCS properties and BigQuery. This may be because Wrangle requires more computing resources and time when performing data cleaning and transformation operations, especially for complex or large data sets. Therefore, simplify the data model or preprocess the data to reduce the complexity of wrangle component transformation at runtime. This can effectively improve the performance of wrangle.

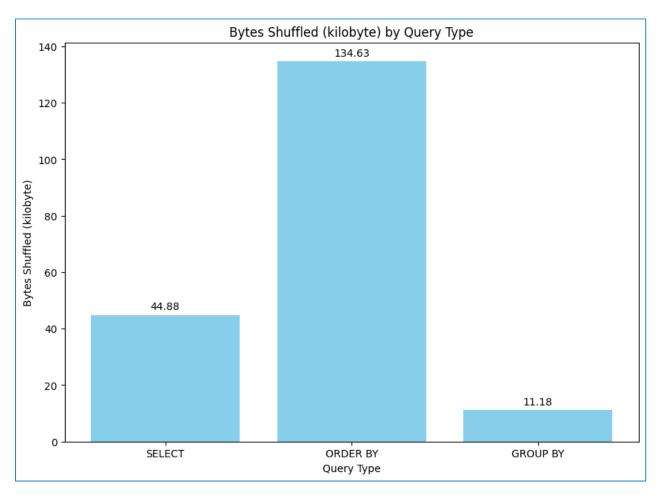
#### 3.5.2 Framework Performance for Big Query

Graph 1: Query Execution Time (millisecond) by Data Size and Query Type



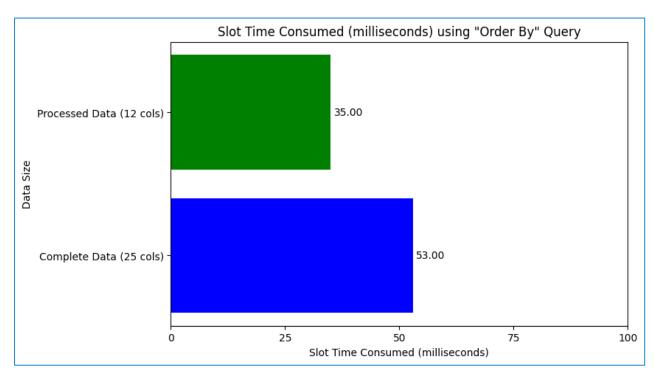
Query execution time measures the total time taken for a query to complete its execution. This clustered bar chart compares the execution time of different types of SQL queries on two datasets of different sizes. One of the datasets is the complete data obtained from Kaggle with 25 columns and the other is the processed dataset with 12 columns. The query types compared are SELECT, WHERE, ORDER BY, and GROUP BY. For both datasets, GROUP BY query took the longest time while SELECT query took the shortest time to execute. Similar trends are observed in both graphs, but the execution times are shorter in processed data, indicating that reducing the number of columns can improve performance.





Bytes shuffled refers to the amount of data that needs to be moved between different worker nodes during the execution of the query. This bar chart illustrates the amount of data (in kilobytes) that is shuffled during the execution of different query types using processed dataset. Shuffling can be a resource-intensive operation in distributed databases, as it involves transferring data between different nodes. SELECT query retrieves specific rows which leads to data shuffling of 44.88kB. The ORDER BY query shuffled 134.63kB of data, as significant data movement is required to achieve the desired order. The GROUP BY query aggregates data based on specified criteria, resulting in a moderate amount of data shuffle (11.18kB).



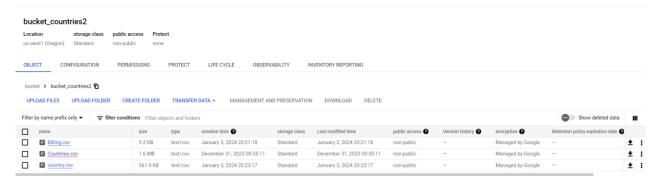


Slot time represents the duration for which a query occupies a slot, whether it is actively using the slot or waiting for resources to become available. It is useful for understanding the resource utilization in Big Query. This bar chart represents the slot time consumed when executing an ORDER BY query on two different sizes of datasets. From the diagram, the smaller dataset consumes significantly less slot time (35 milliseconds) than the larger dataset which consumes 53 milliseconds, implying higher efficiency or fewer computational resources needed.

In summary, these three graphs suggest that data size and the type of SQL query significantly affect the performance of a database. Reducing data size and optimizing queries can lead to faster execution times, less data shuffle, and more efficient use of computational resources. These findings are useful for optimizing operations in distributed databases like Google Big Query, where resource utilization directly impacts cost and performance.

## **Appendix**

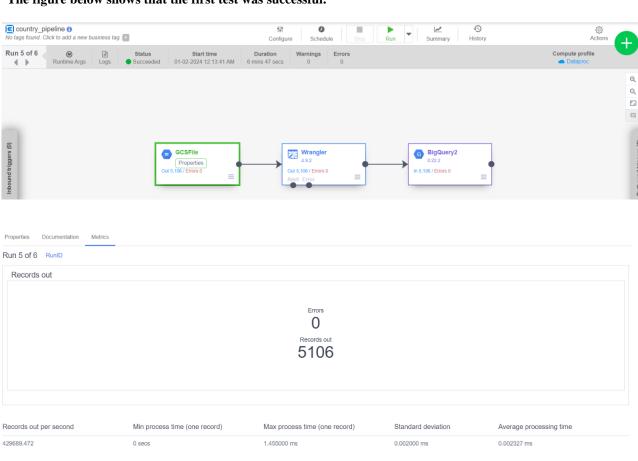
#### **Create 2 Case bucket Test**

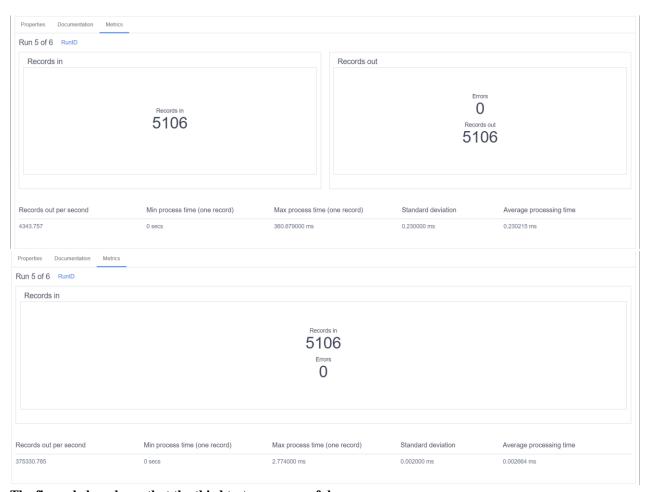


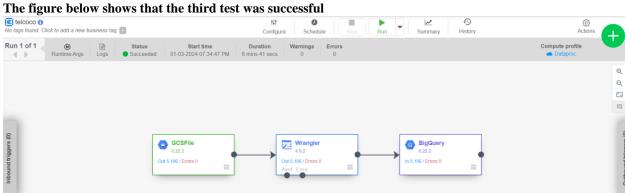
#### Create data fusion test instance

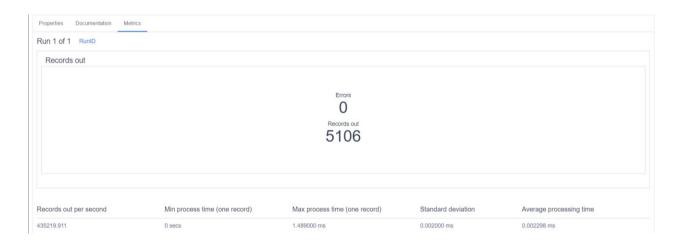


#### The figure below shows that the first test was successful.











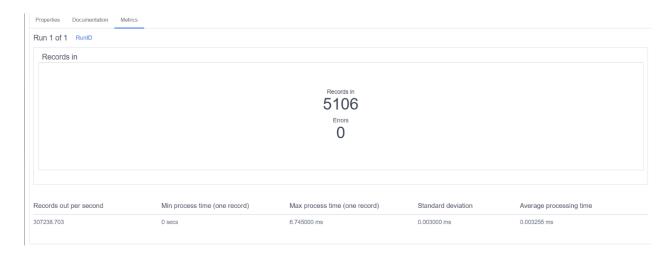


Figure: Costs incurred during the use of the project

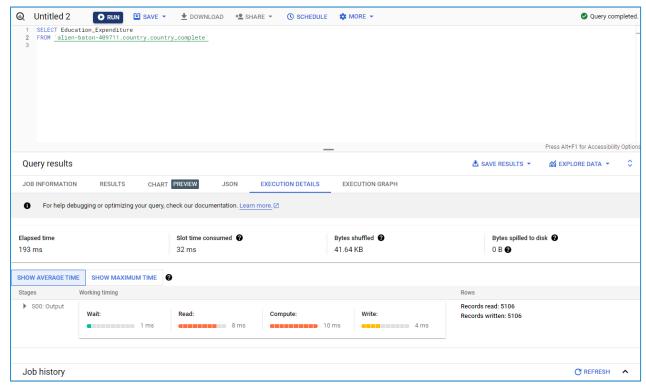


Figure: SELECT query with complete dataset (25 columns)

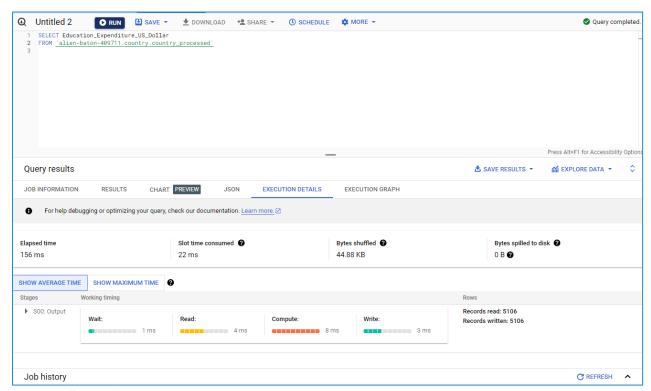


Figure: SELECT query with processed dataset (12 columns)

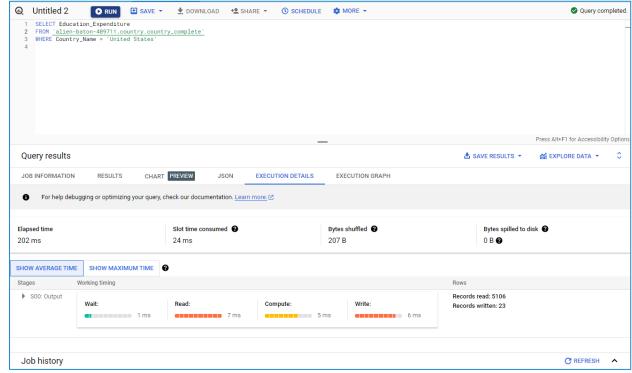


Figure: WHERE query with complete dataset (25 columns)

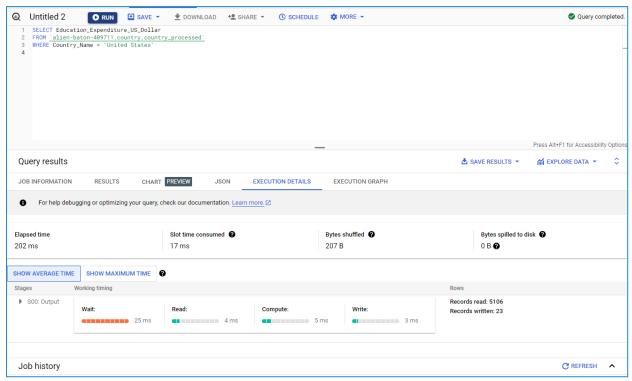


Figure: WHERE query with processed dataset (12 columns)

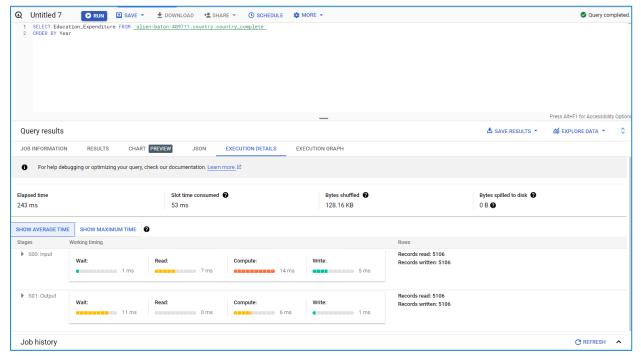


Figure: ORDER BY query with complete dataset (25 columns)

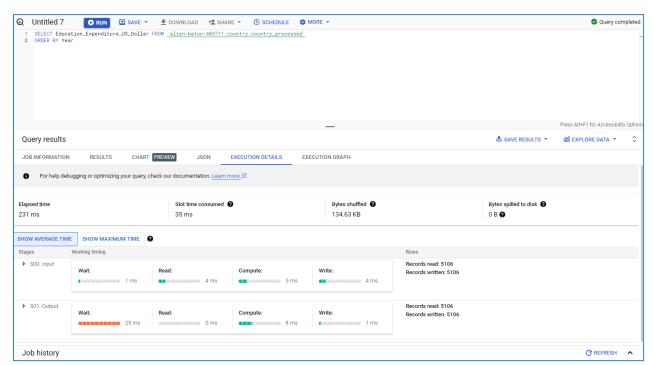


Figure: ORDER BY query with processed dataset (12 columns)

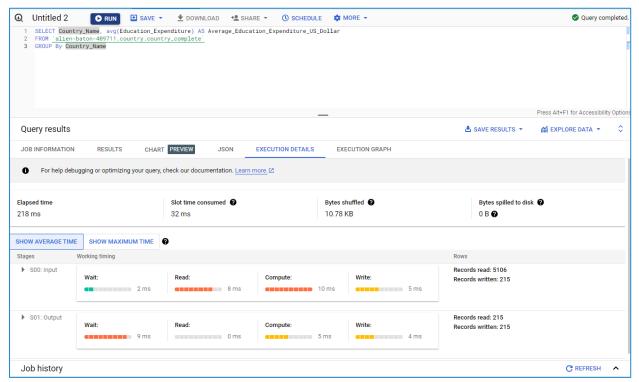


Figure: GROUP BY query with complete dataset (25 columns)

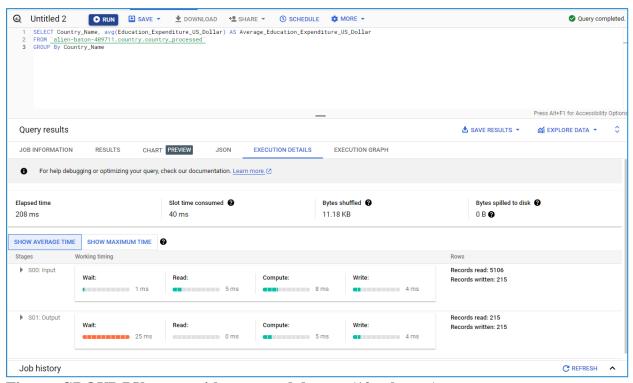


Figure: GROUP BY query with processed dataset (12 columns)