

FRANCO GALEANO

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PROFESSIONAL PROFILE:

I am a results-driven professional with an interdisciplinary background in data science, machine learning, and political science. My career blends strong academic credentials with hands-on experience in both the public and private sectors, where I have led teams, developed data-driven solutions, and advanced digital transformation strategies with tangible impact.

Currently, I serve as Co-Owner and Head of Operations and Data Analysis at Farmacias Avenida, a family-run pharmacy chain with regional reach, where I lead process optimization, automation, and data-informed decision-making. I also work independently as a freelance consultant, supporting projects related to artificial intelligence and public policy.

I am a 2025 Global Competitiveness Leadership Program (GCL) scholar at Georgetown University this year. Previously, I worked as a Machine Learning Engineer at Mercado Libre and as a data coordinator at Argentina's Ministry of the Interior, contributing to nationwide governance and public administration projects.

I hold a Master's in Political Science from Universidad Torcuato Di Tella, where I graduated with honors and received multiple awards and fellowships. I am passionate about teaching and mentoring, having taught courses in data science and applied research methods.

In addition, I currently serve as President of the Business Chamber of Tartagal, where I lead initiatives to boost local development, technological inclusion, and entrepreneurship in northern Argentina. My goal is to continue leveraging my technical skills, strategic vision, and civic commitment to drive meaningful change in underserved regions.

GRANTS, HONORS AND AWARDS

2025 Global Competitiveness Leadership Program (GCL) from Latin American Leadership Program, Georgetown University

2024 State IVLP - Junior USA Scholarship, Fundación Universitaria Río de la Plata y State Department from the US

2023 País Federal, Fundación Universitaria Río de la Plata

2019 First Prize, Comparative Politics Contest, Sociedad Argentina de Análisis Político

2018 Best thesis award, B.A. in Political Science, Universidad Torcuato Di Tella

PROFESSIONAL EXPERIENCE

CTO - Co Owner, Farmacias Avenida, Oct 2024-Nowadays

Ssr Machine Learning Engineer, Mercado Libre, Jul 2022- Sept 2024

Team Coordinator y Data Analyst, Ministry of Interior Affairs, Sept 2020 - Jul 2022

Data Analyst, PwC Argentina Acceleration Center, Jan 2020 - Jul 2020

Data Scientist, Menta Comunicación (Agencia de Comunicación Política), Sept 2018- Dec 2019.

EDUCATION

2025-2026 LONDON SCHOOL OF ECONOMICS (REINO UNIDO)

Master in Applied Social Data Science.

2019-2024 UNIVERSIDAD TORCUATO DI TELLA (ARGENTINA)

Master in Politics

GPA: 9,61/10

Thesis: Los huérfanos de la política: Un estudio sobre la fragmentación de las bases populares del peronismo (2013-2023).

Director: Germán Lodola

2014-2018 UNIVERSIDAD TORCUATO DI TELLA (ARGENTINA)

B.A. in Political Science

GPA: 8,13/10

Thesis: "Democracia Municipal en Salta 1983-2015"

Director: Carlos Gervasoni

TEACHING EXPERIENCE

UNIVERSIDAD TORCUATO DI TELLA (ARGENTINA)

2022. Introducción a la Ciencia de Datos. Escuela de Gobierno. Dictado junto a Ángeles Scetta

UNIVERSIDAD TORCUATO DI TELLA (ARGENTINA)

2019-2020. Lógica y Métodos de Investigación en Ciencias Sociales. Profesor: Gustavo Dufour

UNIVERSIDAD TRES DE FEBRERO (ARGENTINA)

2019. Comunicación Política Digital y Big Data (curso corto). Instructores: Luciano Galup, Juan Pablo Ruiz Nicolini y Rolando Muzzin.

ARTÍCULOS EN REVISTAS CON REFERATO

"Mudding the playing field. Fiscal contributions to municipalities as a political construction". *Governance*, 1-22 2023. (En conjunto con Paula Clerici, Juan Negri y Lucía Demeco)

"Transferencias, desarrollo y alineamiento. Determinantes de la democracia municipal en Salta (1987-2019)". *Revista Sociedad Argentina de Análisis Político*, Vol. 15, No. 1. 2021

OTHER ACTIVITIES

TARTAGAL CHAMBER OF COMMERCE - PRESIDENT (2023-2025)

RADIO NACIONAL TARTAGAL - RADIAL COLUMNIST (2021-2022)

RESEARCH ASSISTANT

- INTERDISCIPLINARY LABORATORY OF COMPUTATIONAL SOCIAL SCIENCES (ILCSS) – THE UNIVERSITY OF MARYLAND

2021-2022

- UNIVERSIDAD TORCUATO DI TELLA

2020-2022. German Lodola

2019-2020 Philip Kitzberger

- FLACSO (MEXICO) - 2018-2019 José del Tronco Paganelli
- CIPPEC - 2017-2018 Programa de Gestión Pública y Programa de Instituciones Políticas.
- STANFORD UNIVERSITY - 2018 Valentín Figueroa
- DUKE UNIVERSITY - 2017 Victoria Paniagua.

GRADUATE TRAINING

2025 Global Competitiveness Leadership Program - McDonough School of Business, Georgetown University

2021 Diploma in Computational Social Sciences and Digital Humanities – Escuela Interdisciplinaria de Altos Estudios Sociales (IDAES), Universidad Nacional de San Martín (UNSAM).

2020 Winter School in Mixed Methods. Universidad Católica del Uruguay – Essex Summer School. Curso: “Métodos de Machine Learning avanzados para el análisis social y político” (Profesora Inés Levin)

2018 Acámica - Data Science with Python

IDIOMAS Y SKILLS

Español (native), Inglés (fluent), Italiano (basic)

R (advanced), Stata (intermediate), SQL (advanced), Python (advanced)