Assignment-based Subjective Questions

1. From your analysis of the categorical variables from the dataset, what could you infer about their effect on the dependent variable? (3 marks)

holiday	Rentals reduced during holiday
mnth	September - Highest number of rentals
	December – Least number of Rentals
season	Spring – Least number of Rentals
	Fall – Maximum Rentals
weathersit	No riders in heavy rain or snow less.
	Highest count - when the weathersit was' Clear, Partly Cloudy'.
weekday	All seven days there is demand and the demand is consitant
workingday	Consistent demand during the week
year	Demand increased in 2019 vs 2018

2. Why is it important to use drop_first=True during dummy variable creation? (2 mark)

drop_first=True is used to drop the first column and is needed to be dropped otherwise the dummy variables will be correlated and redundant. This adversely affects the models and the effect only gets stronger when the cardinality is smaller. Imagine a scenario where all columns are 0, the model recognizes only the columns with a specific feature set to 1. Addditional columns leads to decreased performe and increased time for training time. So it is useful to use the drop_first = True parameter for model performance

3. Looking at the pair-plot among the numerical variables, which one has the highest correlation with the target variable? (1 mark)

From the all variables pairplot it is observer d that "temp" and "atemp" are highly correlated with the target variable (cnt)

4. How did you validate the assumptions of Linear Regression after building the model on the training set? (3 marks)

The following tests were done to validate the assumptions of linear regression:

- 1. Linear Relationship: linear regression models assumed that that there exists a linear relationship between the dependent variable and the independent variables. This was seen by plot the graph for actual vs predicted values
- 2. Residuals distribution should follow normal distribution and centred around 0 (mean = 0). We validated this assumption about residuals by plotting a histogram of the residuals and verified that there exists a normal distribution
- 3. Linear regression assumes that there is little or no multicollinearity in the data. Multicollinearity occurs when the independent variables are too highly correlated with each other. We iteratively calculated the VIF to get quantitative idea about how much the feature variables are correlated with each other in the model.

5. Based on the final model, which are the top 3 features contributing significantly towards explaining the demand of the shared bikes? (2 marks)

The top 3 features are:

- 1. temp coefficient
- 2. yr coefficient
- 3. weathersit

General Subjective Questions

1. Explain the linear regression algorithm in detail. (4 marks)

Linear Regression is a type of supervised Machine Learning algorithm that is used for the prediction of numeric values. Linear Regression is the most basic form of regression analysis. Regression is the most commonly used predictive analysis model. Linear regression is based on the popular equation "y = mx + c". It assumes that there is a linear relationship between the dependent variable(y) and the predictor(s)/independent variable(x). In regression, we calculate the best fit line which describes the relationship between the independent and dependent variable. Regression is performed when the dependent variable is of continuous data type and Predictors or independent variables could be of any data type like continuous, nominal/categorical etc. Regression method tries to find the best fit line which shows the relationship between the dependent variable and predictors with least error. In regression, the output/dependent variable is the function of an independent variable and the coefficient and the error term. Regression is broadly divided into simple linear regression and multiple linear regression.

1. Simple Linear Regression: SLR is used when the dependent variable is predicted using only one independent variable.

The equation for SLR will be:

2. Multiple Linear Regression: MLR is used when the dependent variable is predicted using multiple independent variables.

The equation for MLR will be:

B1 = coefficient for X1 variable

B2 = coefficient for X2 variable

B3 = coefficient for X3 variable and so on...

B0 is the intercept (constant term)

2. Explain the Anscombe's quartet in detail. (3 marks)

Anscombe's Quartet was developed by statistician Francis Anscombe. It includes four data sets that have almost identical statistical features, but they have a very different distribution and look totally different when plotted on a graph. It was developed to emphasize both the importance of graphing data before analyzing it and the effect of outliers and other influential observations on statistical properties

- The first scatter plot (top left) appears to be a simple linear relationship.
- The second graph (top right) is not distributed normally; while there is a relation between them, it's not linear.
- In the third graph (bottom left), the distribution is linear, but should have a different regression line The calculated regression is offset by the one outlier which exerts enough influence to lower the correlation coefficient from 1 to 0.816.
- Finally, the fourth graph (bottom right) shows an example when one high-leverage point is enough to produce a high correlation coefficient, even though the other data points do not indicate any relationship between the variables.

3. What is Pearson's R? (3 marks)

Pearson's r is a numerical summary of the strength of the linear association between the variables. It value ranges between -1 to +1. It shows the linear relationship between two sets of data. In simple terms, it tells us "Can we draw a line graph to represent the data?"

As can be seen from the graph below,

r = 1 means the data is perfectly linear with a positive slope

r = -1 means the data is perfectly linear with a negative slope

r = 0 means there is no linear association

4. What is scaling? Why is scaling performed? What is the difference between normalized scaling and standardized scaling? (3 marks)

Feature scaling is a method used to normalize or standardize the range of independent variables or features of data. It is performed during the data preprocessing stage to deal with varying values in the dataset. If feature scaling is not done, then a machine learning algorithm tends to weigh greater values, higher and consider smaller values as the lower values, irrespective of the units of the values.

- Normalization is generally used when you know that the distribution of your data does not follow a Gaussian distribution. This can be useful in algorithms that do not assume any distribution of the data like K-Nearest Neighbors and Neural Networks.
- Standardization, on the other hand, can be helpful in cases where the data follows a Gaussian distribution. However, this does not have to be necessarily true. Also, unlike normalization, standardization does not have a bounding range. So, even if you have outliers in your data, they will not be affected by standardization.

5. You might have observed that sometimes the value of VIF is infinite. Why does this happen? (3 marks)

VIF - Variance Inflation Factor

The VIF gives how much the variance of the coefficient estimate is being inflated by collinearity. If there is perfect correlation, then VIF = infinity. It gives a basic quantitative idea about how much the feature variables are correlated with each other. It is an extremely important parameter to test our linear model.

Where R-1 is the R-square value of that independent variable which we want to check how well this independent variable is explained well by other independent variables. If that independent variable can be explained perfectly by other independent variables, then it will have perfect correlation and it's R-squared value will be equal to 1. So, VIF = 1/(1-1) which gives VIF = 1/0 which results in "infinity"

The numerical value for VIF tells you (in decimal form) what percentage the variance (i.e. the standard error squared) is inflated for each coefficient. For example, a VIF of 1.9 tells you that the variance of a particular coefficient is 90% bigger than what you would expect if there was no multicollinearity — if there was no correlation with other predictors.

A rule of thumb for interpreting the variance inflation factor:
\Box _1 = not correlated.
\square _Between 1 and 5 = moderately correlated.
☐ _Greater than 5 = highly correlated.

6. What is a Q-Q plot? Explain the use and importance of a Q-Q plot in linear regression. (3 marks)

A q-q plot is a plot of the quantiles of the first data set against the quantiles of the second data set. It is used to compare the shapes of distributions .A Q-Q plot is a scatterplot created by plotting two sets of quantiles against one another. If both sets of quantiles came from the same distribution, we should see the points forming a line that's roughly straight. The q-q plot is used to answer the following questions:

- Do two data sets come from populations with a common distribution?
- Do two data sets have common location and scale?
- Do two data sets have similar distributional shapes?
- Do two data sets have similar tail behaviour?

Below are the possible interpretations for two data sets using a Q-Q plot:

- a) Similar distribution: If all point of quantiles lies on or close to straight line at an angle of 45 degree from x -axis
- b) Y-values < X-values: If y-quantiles are lower than the x-quantiles.
- c) X-values < Y-values: If x-quantiles are lower than the y-quantiles.