Tarum Fraz

Sacramento, CA

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EDUCATION

University of California, Santa Cruz - *Cumulative GPA: 3.5*   **Santa Cruz, CA**
B.A. Computer Science, B.S. Technology & Info Management | Jack Baskin School of Engineering   *Graduation: March 2018*

Relevant Coursework: Systems Analysis & Design, Business Information Strategy, Product Development, Supply Chain Management, Abstract Data Types, Data Programming for Visualization, Discrete Mathematics, Economics of Accounting, Database Management, Software Engineering Methodology, Computer Systems & Assembly Language, Technical Writing & Communication in Computer Science

EXPERIENCE

Salesforce, Inc.   **San Francisco, CA**
Incoming Platform Specialist Scout, Solution Engineer   *February 2018 – Present*
- I will be joining Salesforce's inaugural Scouts Program for College Graduates in July 2018

Accenture PLC   **New York, NY**
Cloud Infrastructure Summer Analyst | Journey 2 Cloud Team   *June 2017 – September 2017*
- Developed a complex IT Asset Management Tool in order to prototype an ITAM solution for the client, a large manufacturer with $9B+ in revenue, led to first ever company wide participation in best ITAM practices & multi-million dollar consulting contract extension for ACN
- Performed a clean up in IT Service Ticketing System, increasing team efficiency and reducing overall confusion
- Analyzed IT Asset data allowing the team to get a better understanding of the distribution of internal assets across all global locations, including lost or stolen items. This reduced unnecessary company costs and allowed for longer IT asset lifecycles.
- Facilitated in reducing IT Infrastructure costs by finding inefficiencies in use of resources, cutting costs for client by $1M+

Plantronics, Inc.   **Santa Cruz, CA**
Information Technology Intern | Information Technology Department   *June 2016 – June 2017*
- Backend development on company intranet in order to mend broken URL of group pages, reducing end user confusion
- Frontend development on company intranet to make home-page content global with a focus on target audience, allowing end users to have a unique & informative experience
- Wrote scripts to scan errors in log file and notify appropriate team members, eliminating previous manual effort
- Re-built company website on AWS for cloud investment research, led to department wide increase of use in cloud services
- Completed data migration by writing complex Python scripts between Project Management Tools, Rally & Jira, which allowed company to cease subscription and fees with Rally, ultimately decreasing costs
- Facilitated in creation of Marketing Dashboard for Executive stakeholders consisting of Key Point Indicators from various data sources, led to automated data extraction. Also, trained company employees to efficiently use Microsoft's Power BI Tool.

Marketing Technology & Operations Intern | Marketing Operations Department   *June 2015 – June 2016*
- Built complex Excel Dashboard and in-depth training material on User Activity of advanced Digital Asset Management System, allowing appropriate stakeholders to make key decisions and boost efficiency of database use
- Worked with Content Management System to display product information on company screens for Executive briefings, allowing the executives of potential clients to have a pleasant experience during product briefings
- Provided database administration and operational support to relevant departments, boosting efficient use of tool and licenses
- Led a group of 30 interns in hosting a company-wide presentation on month-long findings of Millennial headset usage

LEADERSHIP & PROFESSIONAL DEVELOPMENT

University of California, Santa Cruz   **Santa Cruz, CA**
Department of Electrical Engineering Student Assistant | Jack Baskin School of Engineering   *August 2017 – Present*
- Chosen to work directly with the Chair of Electrical Engineering at the University of California - Santa Cruz, to develop and implement a strategy that rebrands the department and improves online presence and alumni/community outreach

Delta Sigma Pi, *Professional Business Fraternity*   **Santa Cruz, CA**
Vice President of External Affairs | Executive Cabinet   *January 2017 – June 2017*
- Provided IT & technical support to organization, rebuilt website (www.ucscdsp.org)
- Maintained strong social media presence and increased Instagram followers by over 23%
- Introduced new marketing campaigns to recruitment events & implemented first-ever Snapchat filter use in fundraisers, boosting revenue
- Worked with 11 other members of Executive Committee to oversee the wellbeing of the chapter

Society of Women Engineers, *Educational & Service Organization*   **Santa Cruz, CA**
Collegiate Member   *September 2015 - Present*
- Support organization, mentor other female engineering students, attend networking events

SKILLS

Technical: Python, Java, JavaScript, HTML, CSS, SQL/MySQL, MEAN; (Can pick up languages and concepts quickly)
Non – Technical: Bilingualism – Urdu/English, Customer Service
(Project Information available at www.tarumfraz.info)