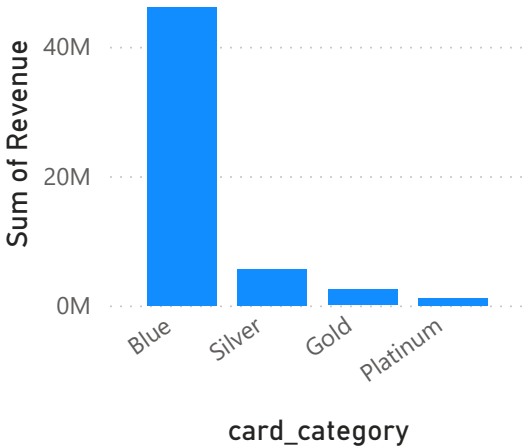


Sum of Revenue by card\_category



week_num2	Previous_week_Revenue	Current_week_Revenue	wow_revenue
1		1035629	
2	1,035,629.32	1053089	1.7%
3	1,053,088.81	1148250	9.0%
4	1,148,249.80	1071919	-6.6%
5	1,071,919.27	1064578	-0.7%
6	1,064,577.97	1121745	5.4%
7	1,121,745.13	1099909	-1.9%

activation\_30\_days %GT Count of activation\_30\_days

0	42.53%
1	57.47%
Total	100.00%

delinquent_acc	Blue-collar	Businessman	Govt	Retirees	Selfemployeed	White-collar	Total
0	14.76%	17.81%	13.97%	9.15%	23.82%	14.41%	93.93%
1	0.86%	1.00%	1.12%	0.60%	1.65%	0.84%	6.07%
Total	15.62%	18.81%	15.09%	9.75%	25.47%	15.26%	100.00%

# Credit Card Transaction Report

Q4

Q3

Q2

Q1

week\_start\_date

All

Revenue

55M

Amount

45M

Total  
interest

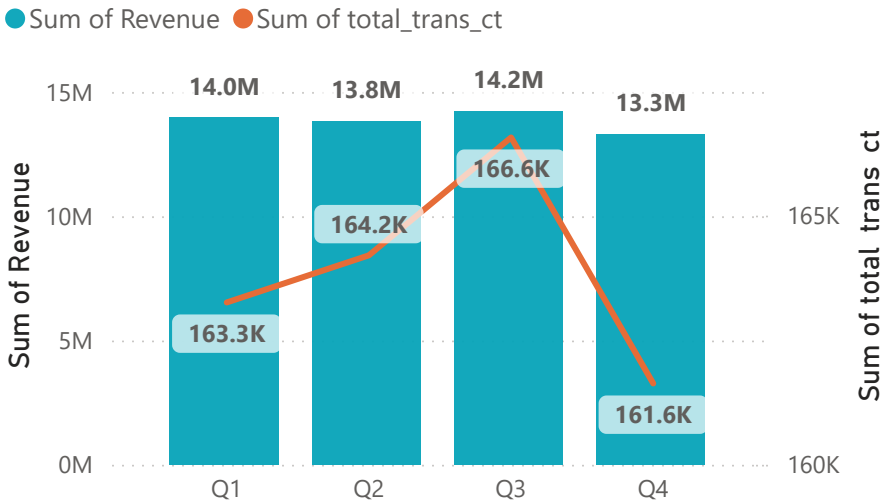
7.84M

Count

656K

card_category	Sum of Revenue	Sum of total_trans_amt	Sum of interest_earned
Blue	46139398	36957875	6,495,887.74
Silver	5586332	4586746	812,081.28
Gold	2454072	2024078	373,784.16
Platinum	1135608	953314	161,629.05
Total	55315410	44522013	7,843,382.23

QTR Revenue and total trans count



F

M

Silver

Blue

Gold

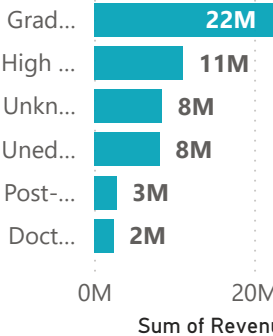
Plati...

Med

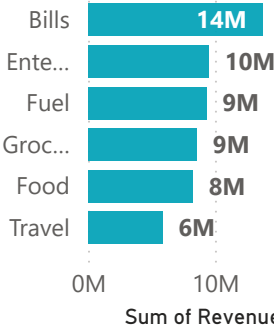
Low

High

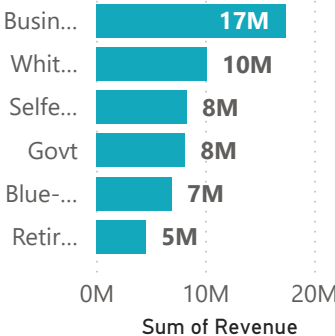
Sum of Revenue by  
education\_level



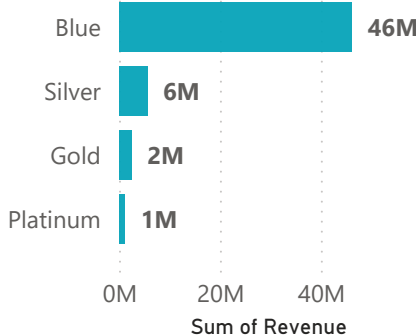
Sum of Revenue by  
exp\_type



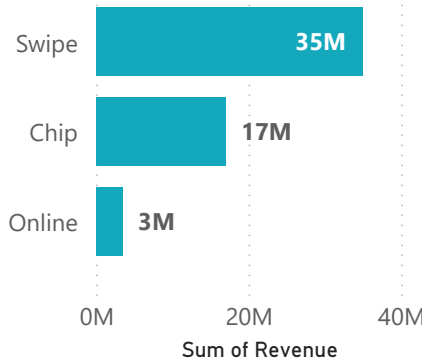
Sum of Revenue by  
customer\_job



Sum of Revenue by  
card\_category



Sum of Revenue by use\_chip



# Credit Card Customer Report

Q4

Q3

Q2

Q1

week\_start\_date

All

Revenue

55M

Income

576M

Total  
interest

7.84M

CSS

32.2...

Silver

Gold

Blue

Platinum

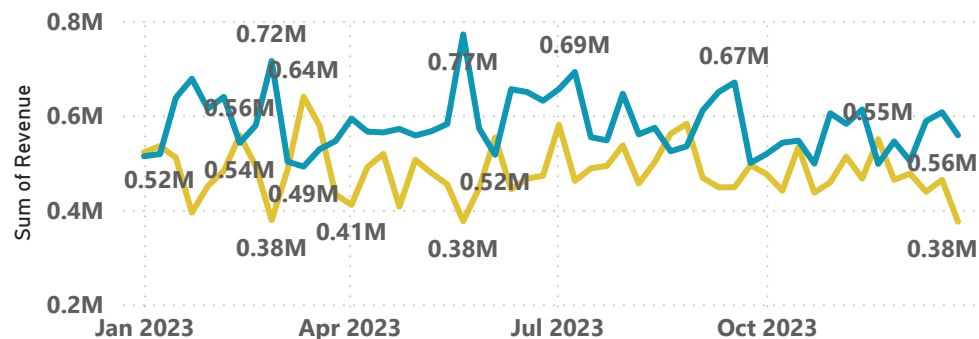
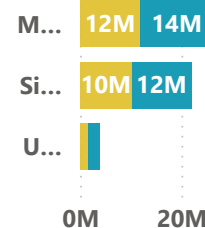
Count of  
client\_num by  
gender

Swipe

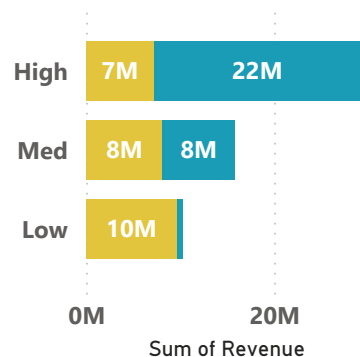
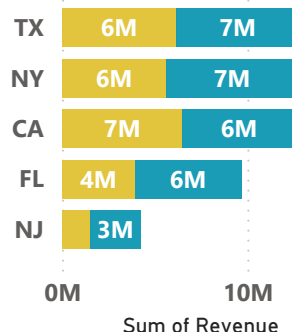
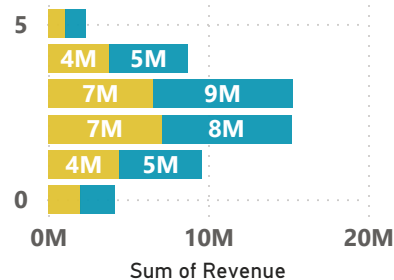
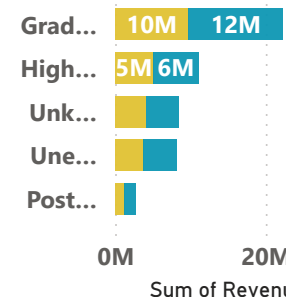
Online

Chip

Revenue by week

Top 5 Revenue by  
marital status

customer_job	Sum of Revenue	Sum of income	Sum of interest_earned
Blue-collar	6904279	72262158	952,800.57
Businessman	17387832	186959919	2,539,390.31
Govt	8111701	88773989	1,160,016.37
Retirees	4535184	48675030	630,359.24
Selfemployeed	8261758	75313288	1,119,741.81
White-collar	10114656	103930055	1,441,073.93
Total	55315410	575914439	7,843,382.23

Sum of Revenue by  
IncomeGroup and genderTop 5 Revenue by  
state\_cdSum of Revenue by  
dependent\_count and  
genderSum of Revenue by  
education\_level and  
gender

Sum of Revenue by Age Group

