Assignment

Part 1: Source Mix Strategy

1. **Scenario:** STAGE OTT is aggressively scaling and hiring across multiple roles as part of its expansion. You need to source and hire talent for various tech roles, including Kotlin Developer, Full Stack Developer, Sr. Frontend Engineer 2. **Task:**
    ○ Define a Source Mix strategy for STAGE OTT, focusing on tech roles ○ Highlight the channels you would prioritize (e.g., job boards, social media, referrals, job fairs, industry networking events, etc.,) and explain why.
    ○ Discuss how you would utlise channels other than Naukri and Linkedin to build out a robust pipeline of candidates with high talent density
    ○ Include innovative approaches to attracting talent that may not be actively seeking opportunities.

Part 2: Hiring Metrics

1. **Scenario:** As part of the Talent Acquisition team at STAGE OTT, you need to track and report on the efficiency and effectiveness of your hiring process.
2. **Task:**
    ○ Identify the key hiring metrics you would track to ensure a successful recruitment process for various roles.
    ○ Explain why these metrics are important and how they would help you refine your hiring strategy.

Part 3: Candidate Experience

1. **Scenario:** Providing an exceptional candidate experience is crucial for attracting top talent, especially in niche markets like regional content creation.
2. **Task:**
    ○ Describe the steps you would take to ensure a positive candidate experience from initial contact to oding.
    ○ Include specific examples of how you would tailor the candidate experience to appeal to senior leadership roles

Part 4: Source 5 relevant profiles for the role of Data Infrastructure Engineer. JD is attached with the mail.

Submission Guidelines:

● Combine all deliverables into a single PDF document.
● Ensure clarity, conciseness, and a professional tone throughout.
● Use data, research, and real-world examples where applicable.