STAGE
क्योंकि बोली में अपनापन है

Hi there, congratulations on making it to the next step of the STAGE Product Design hiring process. We are looking forward to getting to know you better. Through this assignment, we hope to give you a sense of the kind of work you'd be expected to do at STAGE while simultaneously helping us understand your fit for this role at our company. We commit that this is not a problem statement we intend to work on in the next 12 months and hence you can rest easy that this isn't a way for us to crowdsource our roadmap from candidates :)

We hope you'll have fun with it!

Your assignment:

At STAGE, we are proud of the fact that our content helps restore and uplift the pride of regional communities – this is something we've heard from numerous customer interactions over the years. This is both a differentiator and a source of inspiration for us as a company. Building on this insight, we believe that smartly injecting a community layer may help users gain more out of our platform and in turn drive higher levels of engagement.

Imagine and design a feature or set of features that build(s) a sense of community among STAGE users.