

INSTITUTE OF MANAGEMENT STUDIES,
DEVI AHILYA VISHWAVIDHYALAYA, INDORE
M.B.A- EXECUTIVE PROGRAM
2019
SEMESTER -1st
ORGANIZATION BEHAVIOUR

ASSIGNMENT – 1

- Q.1. Define the relevance of organization Behaviour in an Indian business environment.
- Q.2. Discuss the various Learning theories.
- Q.3. Elaborate the impact of cognitive dissonance theory in decision making of an individual.
- Q.4. Describe the role of values in Job Satisfaction.
- Q.5. What is Motivation? Which theory you dislike the most?

ASSIGNMENT – 2

- Q.1. What is O.B. Model? Discuss its implication in a service sector organization.
- Q.2. What is Personality? Describe the attributes of Personality.
- Q.3. What is Perception? Explain with suitable examples.
- Q.4. Behaviour modification is done by application of motivation theory. Comment suitably.
- Q.5. Managing emotions is task of every manager. Comment suitably.