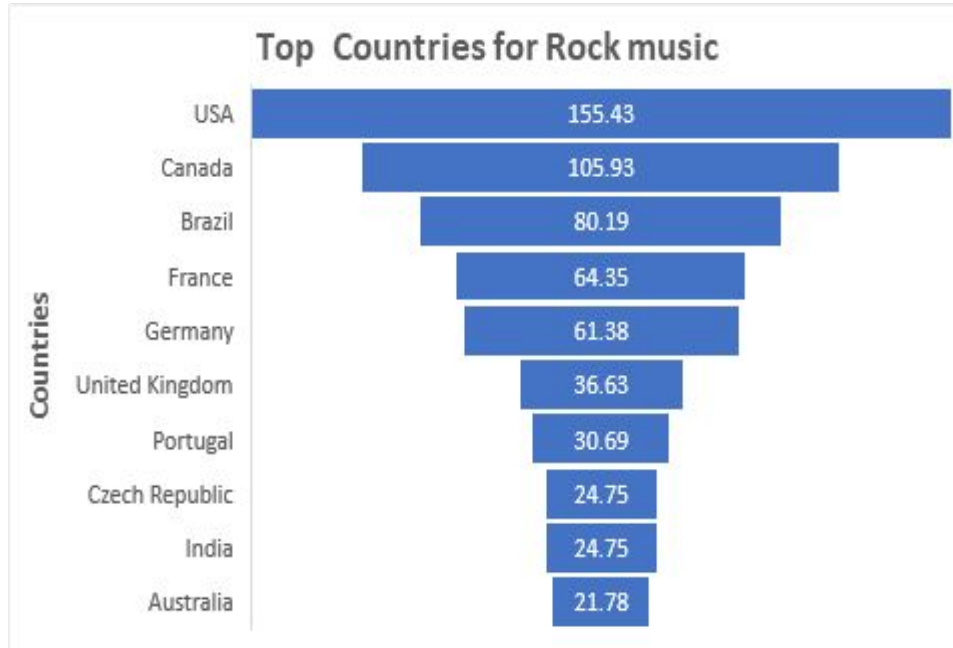


Which are the top 10 Countries where “Rock” music is liked the most?

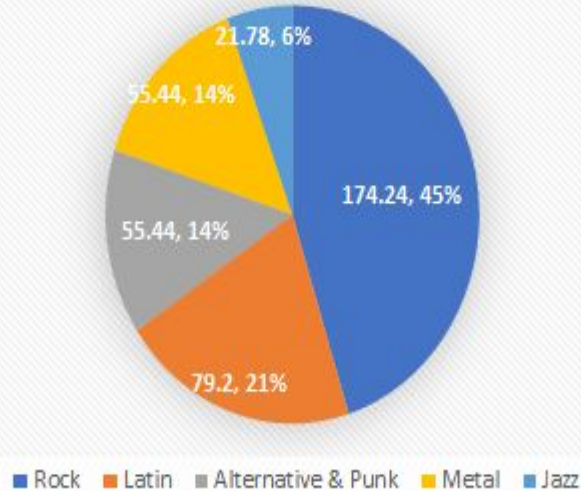


Through this Funnel chart it is clear that Rock music genre is most popular in USA followed by Canada & Brazil.

Czech Republic, India & Australia being the bottom 3 countries in terms of rock music popularity in terms of sales.

In the year 2013 which were the 5 of the most popular music genres?

Top 5 Genres in 2013

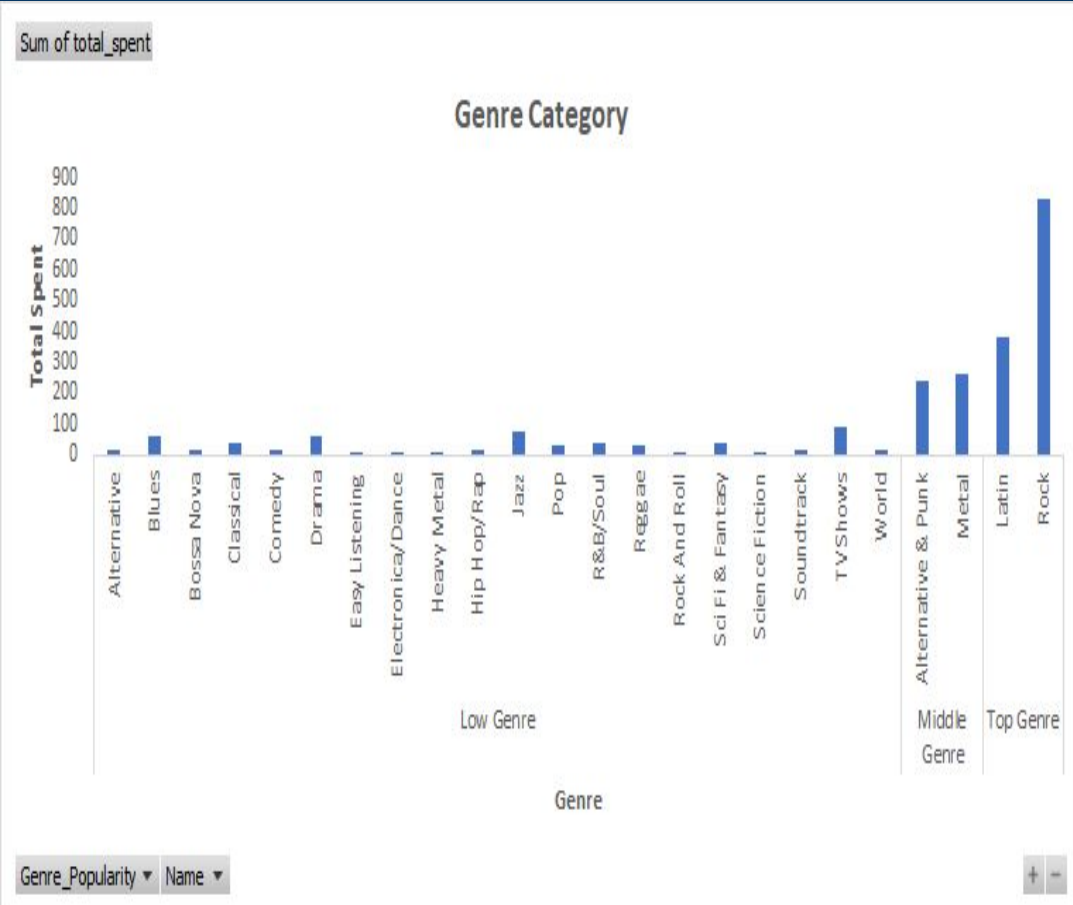


In the year 2013, Rock music with 45% share in sales commanded the top position in popularity.

Latin music with 21% stood at second, Alternative & Punk and Metal are equally popular in that year with 14% each.

Jazz music with just 6% share in 2013 become 5th most popular music genre in terms of sales.

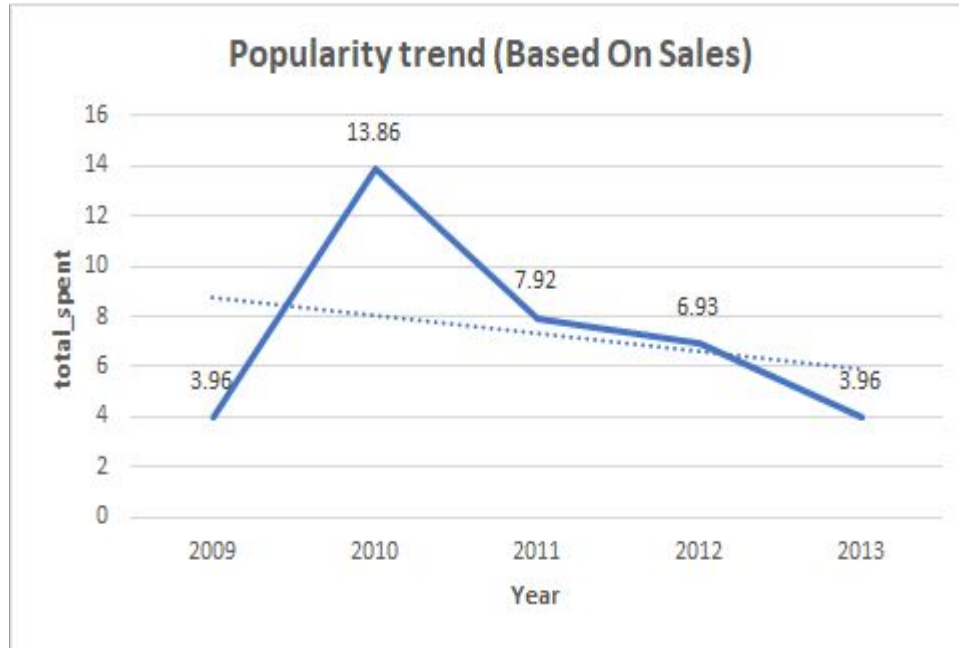
Can we break down genres into Top, Middle & Low on the basis of sales?



With the help of the Pivot Chart by using the sales data all the music genres are divided into 3 categories in terms of sales viz. Top (Rock, Latin), Middle (Alternative & Punk, Metal) and lastly "Low" which contains all left genres.

Rock category is most popular followed by latin, metal and alternative genre of music.

What's the trend of "Rock" music genre in United Kingdom across years?



By plotting the data on a line chart indicates that initially the popularity of "Rock" music starts low in 2009 but shoots up in 2010 and starts to decline substantially in the later years.

Overall the trend is downward as indicated by the dotted trendline. The sudden surge in the year 2010 is interesting and could be probed further.