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Roll No.

BBA-101

B. B. A. (FIRST SEMESTER)

MID SEMESTER

EXAMINATION, Jan., 2023

PRINCIPLES OF MANAGEMENT

Time : 1½ Hours

Maximum Marks : 50

Note : (i) Answer all the questions by choosing any *one* of the sub-questions.

(ii) Each sub-question carries 10 marks.

1. (a) Enumerate the concept of evolution of management. Discuss the importance of management. (CO1)

OR

- (b) Explain the classical approach of management. (CO1)

2. (a) Summarize the level of management. What are the functions of management ? (CO2)

P. T. O.

(2)

OR

(b) Illustrate the behavioural science approach of management. (CO2)

3. (a) Explain your understanding on decision making. Write down the importance of decision making. (CO3)

OR

(b) Demonstrate the process of decision making with some real example. (CO3)

4. (a) Classify the different types of planning. Explain with the help of examples. (CO4)

OR

(b) Examine the various approaches of decision making. (CO4)

5. (a) Differentiate between management and administration. (CO5)

OR

(b) Criticize the different bias which are faced in decision making. (CO5)