

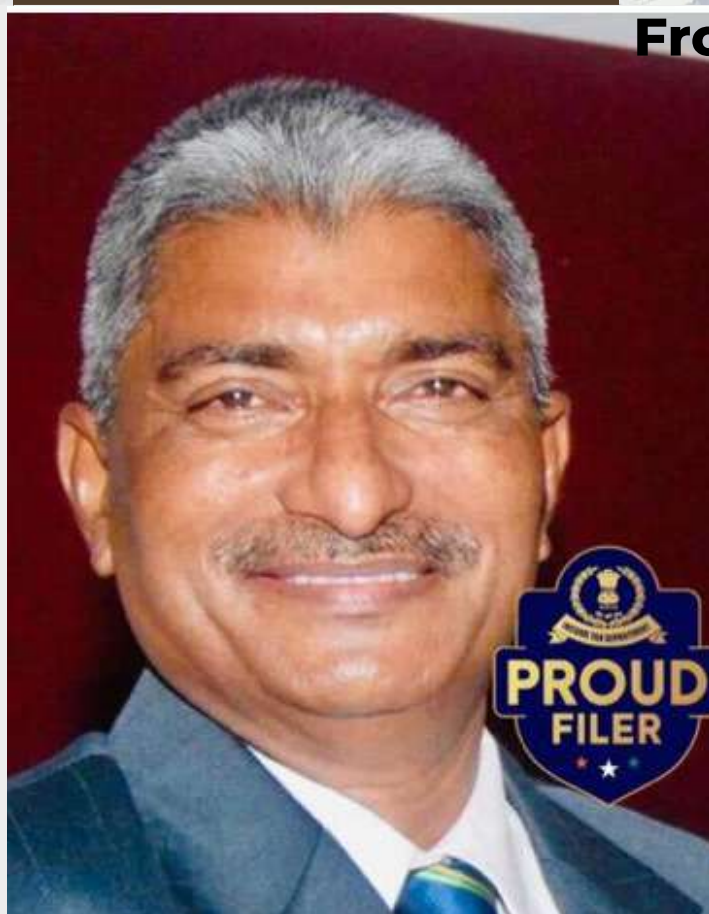
CENTURION BEACON
Bi-Annual

NEWSLETTER

By Center for Commercialization of Innovation and Entrepreneurship (CCIE)

Vol- 1 (Issue 1)

From Vice- Chancellor's Desk



I am happy that the Research centre CCIE has planned to publish a newsletter 'The BEACON' which contains all the developments in academics, innovations, Skill training, publications, Patents, IPRs, MOUs, Vips visited, seminars conducted etc. in Centurion University. I am sure BEACON will peep into every aspect of Centurion University. It will become highly readable not only by Centurions but also by the public. I wish for the great success of BEACON for a long time.

Prof GSN RAJU, PhD (iit-kgp)
VC, CU
former VC, AU
former VC, (i/c)
DS National Law University

In this Issue

1. Vice-Chancellor Message
2. Member's Activities
3. RC Associationship
4. CCIE Incubation space & Facilities
5. Product & Prototype Development
6. Member Details



CENTURION BEACON
Bi-Annual

NEWSLETTER

By Center for Commercialization of Innovation and Entrepreneurship (CCIE)

Vol- 1 (Issue 1)

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President, Chairman, Gram Tarang

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Editorial Team
DEAN (SOVET)

Associationship



MEMORANDUM OF UNDERSTANDING

THIS MEMORANDUM OF UNDERSTANDING ('MOU') is being entered on this from 1st April 2022 to 31st March 2023

FICCI FLO, the women wing of the federation of Indian chamber of commerce and Industry (FICCI), an all India forum for women entrepreneurs and professional and having its headquarters in New Delhi and active chapter in Bhubaneswar, Odisha (hereinafter referred to as "FICCI FLO" on "First Party", which expression shall, unless repugnant to the context or meaning hereof, be deemed to include its successors and permitted assigns" of the First part.

And

Center for Commercialization of Innovation and Entrepreneurship (CCIE) of Centurion University of Technology and Management (CUTM), NAAC A Grade & UGC Sec 12b notified private state University of Odisha, having its registered office at, HIG-4, Floor 1&2, JaydevVihar, Bhubaneswar 751013, Khordha, Odisha (herein referred as "CUTM CCIE" which expression unless repugnant to the context shall include its successors and assignees) of the Other part.

FICCI FLO and CUTM CCIE shall be hereinafter individually be referred as "Party" and collectively as "Parties"

And whereas FICCI FLO and CUTM-CCIE have both agreed to work together for empowering women entrepreneurs in the state of Odisha by mentoring women led startups incubating ideas, supporting in the initiation of enterprises, acknowledging

Partnership with FICCI FLO (Women's wing of FICCI)

How to
write a
Business
Plan

Dr. Susanta K Mishra

Entrepreneurship
& Business Plan in
the New Normal



Dr. Susanta K Mishra

Skills for
Entrepreneurial
Success



SUSANTA K MISHRA

Books Published

The Conference



The International Conference on Management and Entrepreneurial challenges in dynamic business environment (ICMEBE-2022) came to a successful end on 26th March' 2022 (Saturday). The event was inaugurated by our Honorable Vice-Chancellor Madam, Prof. (Dr) Supriya Pattanayak and Prof. (Dr.) Santosh Kumar Tripathy, Honorable Vice Chancellor, FM University, Odisha. Prof. Tripathy threw some light on current market environment scenario and tools such as PESTEL analysis which can have an impact on an organization. He mentioned about the recent challenges faced by corporate sectors in the changing business environment. He also spoke about the challenges can be an opportunities' for the different sectors to grow and perform better.

Prof. Pattanayak while addressing the inaugural session shed light on amalgamation of skill and entrepreneurship and also how Centurion as a university is striving to integrate skill into higher education for preparing future entrepreneurs. The speakers highlighted that along with the right attitudes, skills, and behaviour of the entrepreneurs, the capability to adapt quickly, understand dynamism, innovate, invent, understand customer needs, and the skill to convert challenges into opportunities are some important facets that help entrepreneurs to reach the sky. Around 50 presenters from different parts of the country presented papers in areas of management and shared different insights ranging from the role of entrepreneurs in industry 4.0 to the mental well-being of the entrepreneurs.

The Activities



A 2-Days Start-up Bootcamp was organised by Centurion University in association with Start-up Odisha & Carve Start-up Labs for the MBA & BBA students from 22nd March to 23rd March 2022. The objective of the Bootcamp was to create awareness among the students as well as to kindle the spirit of innovation and entrepreneurship. Mr Vishnu Nagaraj, Entrepreneur & Founder of Carve Start-up Labs was the mentor for the Bootcamp. The Bootcamp was inaugurated by Dr Umakanta Nayak, Dean, School of Management, Centurion University. Prof. Soumit Rajit Ukil, Director, School of Management, Centurion University spoke about the challenges that an entrepreneur faces, Dr. Nayak highlighted the importance of an entrepreneur in society. Dr Pramod Kumar Patjoshi, School of Management, Centurion University emphasized how an entrepreneur should strive to overcome the challenges and sustain in this competitive era. The two day workshop has indeed boosted the existing entrepreneurship ecosystem of the University.

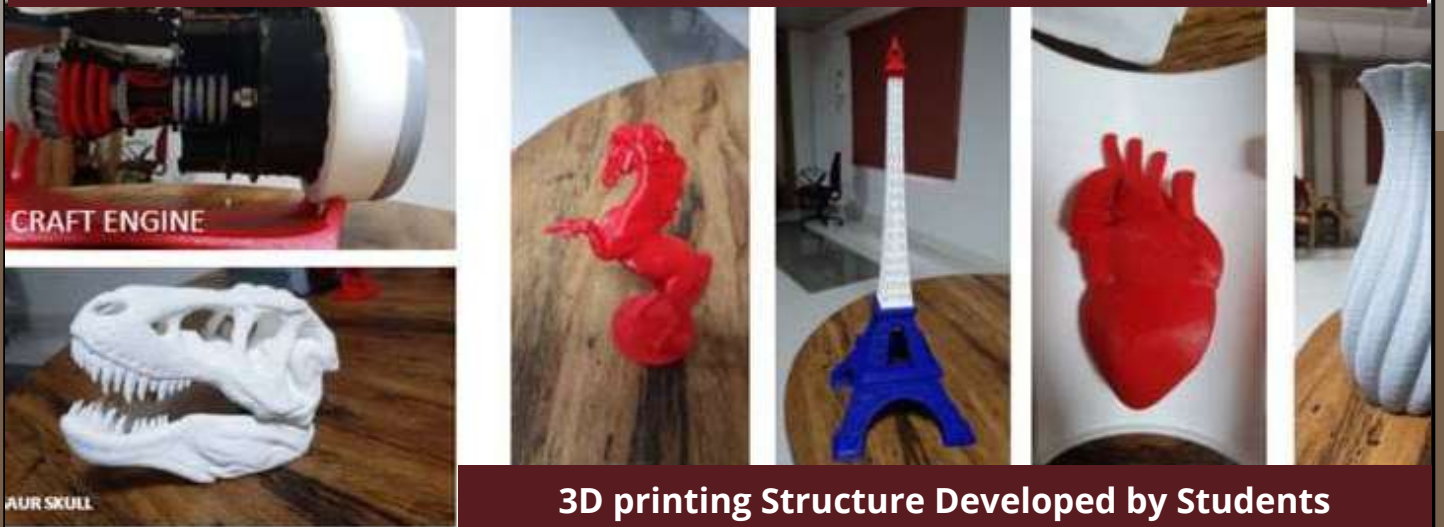
Product Developed



Sanitary Napkin Incinerator developed by Mr. I. Siddartha, will help Complete disposal of used napkin by burning, Avoid blockages in toilet plumbing, Avoid waterway pollution, Avoid drainage line chock UPS, Gets rid of the embarrassment of finding out ways to dispose used napkins and it can be used in Girls school/ Colleges, Ladies Hostels, Working Women Hostels, Hospitals and in many more places.



Prototype Developed



3D printing Structure Developed by Students

The Activities

To bridge the gap from academia to corporate we partnered / associated with Several industries and institutions. In this regard today Centurion AP students visited a C&F unit of ITC limited from school of management studies.. 14 students availed the opportunity and learned about various categories and brands of ITC limited at GandiGodam, A. P.



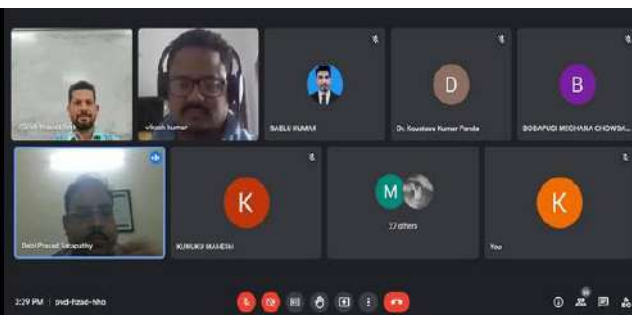
Mr Manideep Kumar, Manager has shown different brands of ITC company and exhibited the product depth with a complete tour of the warehouse currently storing FMCG products worth more than 50crore. The entire tour of the warehouse took more than an hour followed by short questions asked by the students. He also informed the students about the highest-selling brand across categories and how they followed optimisation techniques during loading and unloading stocks. Towards the end of the 1st hour, students learned the basic operations of C&F units and saw the product depths.



Internal Quality Assurance Cell (IQAC, Paralakhemundi) in association with the research Centre "Centre for Commercialization of Innovation and Entrepreneurship (CCIE)" organized webinar entitled "Importance of Patent and Copyright in Academia" on 17th June 2022. The webinar was conducted to bring awareness among the students and faculty members towards the innovative ways through which the Patent and Copyright knowledge could be leveraged by young aspiring entrepreneurs and students. The webinar was moderated by Dr.Girish Prasad Rath, Assistant Professor, CUTM.

The invited speaker Dr Bijay Kumar Sahu, delivered a talk on the above topic. Dr Bijay Kumar Sahu is Regional Manager and Head, IPFC & TISC, NRDC, Govt. of India. Currently, he is involved in the task of increasing awareness of patent and copyright development in India. Dr Sahu started by explaining the significance of patent and copyright laws not only for academics but for the industry as well. Then he explained the benefits of filing patents for academia. After that, he went on to explain why students and researchers should know about Intellectual Property rights.

The webinar was conducted to bring awareness among the students and faculty members towards the innovative ways through which entrepreneurial abilities could be leveraged by young entrepreneurs. The webinar was moderated by Dr Girish Prasad Rath, Assistant Professor, CUTM. The invited speaker Mr Vikas Kumar Jha, founder and C.E.O. RUKART, Mumbai, delivered a talk on the above topic. Mr Vikas Kumar Jha is an alumnus of IIT, Bombay and started his own enterprise in the agri-tech sector in 2019 by founding RUKART. Currently, he is involved in three products namely Treadle Pump, Peek-Rakshak and Subjee Cooler.



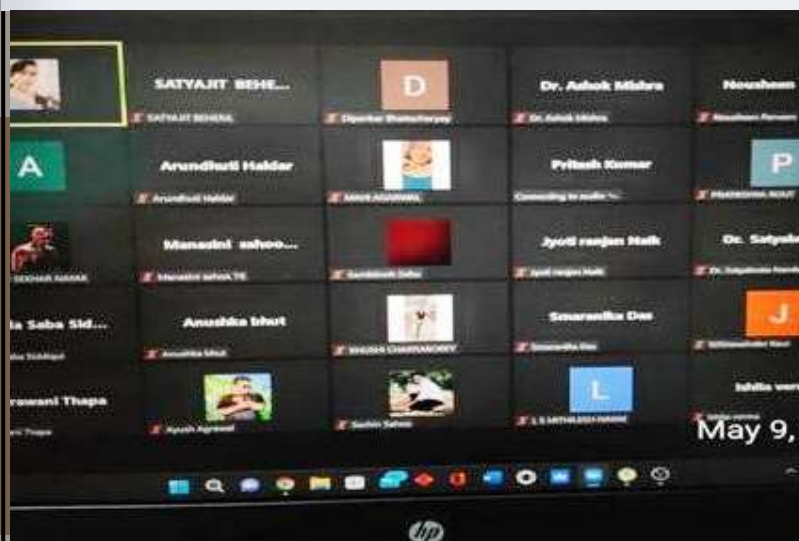
The Activities



A training programme on Housing microfinance and digitization of microfinance operations in India and Social Entrepreneurship opportunities. The faculty coordinator of the programme was Dr Girija Nandini. The delegates visited Urban Micro Business Centre, a project of Centurion University that aims to help the rural people especially slum dwellers earn a livelihood.



The Center for Innovators and Entrepreneurs organized the event New Gen Entrepreneur on 1st April 2022. It is an event where an individual or a team of three members shows up with different start-up ideas following the rules. It was a nice brainstorming session for the students. It increased the knowledge of participants about new startup ideas with the leadership of Dr Susanta k Mishra & Dr. Girija Nandini.



A webinar on Innovations Leading to Patent. The webinar was mentored by Dr Dipankar Bhattacharya Pro-Vice-Chancellor(Research & Learning). Dr Dipankar Bhattacharya addressed innovation and design patents. He suggested participants do some designs by using their creativity. He shared his thoughts about how to get a patent from an idea. There are 75 participants in this webinar. CIE members and two management students, Satyajit Behera and Ankita Mohanty helped in coordinating the event with Dr Girija Nandini.

The Activities



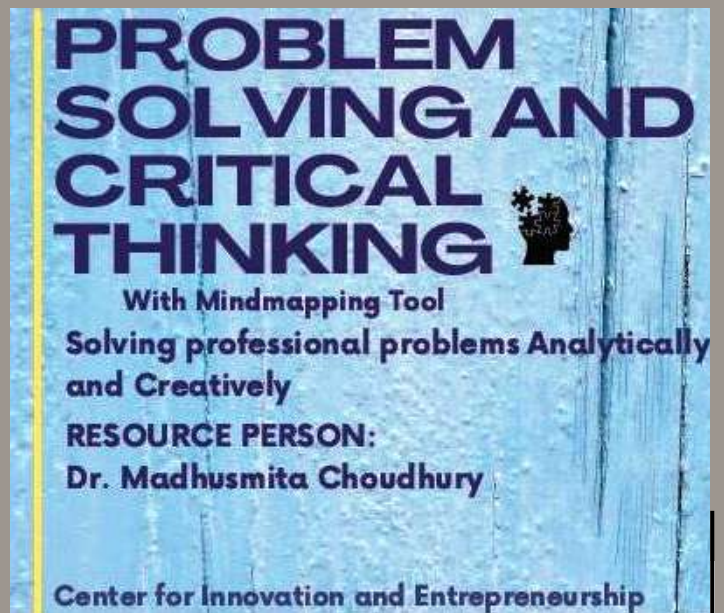
As per the Centre for Innovators and Entrepreneurship Initiative, to create awareness among the students as well as to spread the culture of innovators and entrepreneurship among the students of Centurion University, a workshop on the Skill set required for Entrepreneurship 1 on 23rd February 2022, Dr Namita Patnaik, Faculty, Economics, Maharishi College of Natural Law, Bhubaneswar, Odisha addressed the students of Centurion University regarding the different skills required to be a successful entrepreneur.



Teasana, his brand has been currently recognized as among the top ten start-ups in Tea & Coffee Industry by Industry Outlook for the year 2021-22. This is an enormous achievement as Teasana is the first start-up from Odisha to be featured among the top ten. Teasana offers a diverse assortment of tea products to assist customers in living healthier lives and overcoming various health concerns. In this Session, Mr Tripathy Highlighted the journey of an entrepreneur and motivated the students to pursue their passion and become one.

The Activities

The ideation of this programme started during the summer to make use of available resources and to add value to the faculties and in this endeavour FDP on Problem-solving and Critical thinking was designed, developed & delivered to the Faculties of CUTM across the campus of Odisha & AP. A total of 58 faculties have enrolled for the same programme and filled the research items for self-discovery in the learning process. In this FDP the resource person about the types of problems, how to address the problem, and what are the different dimensions of the programme along with a problem-solving tool – Mind Mapping. This tool was appreciated by all faculties participating and the recordings are live for future usage.



Centurion University students organise different events to showcase their student talents to different B-Schools. With the mission of creating more values for the students during their study, the research centre coordinated this time a presentation Competition where the students need to present different start-up success stories and learn lessons from them to apply in their business set-up. Students like Ms Manasa Gurana & Mr Akshay Raju presented the success story of their own start-up unit on campus and how they are learning everyday lessons to generate revenue. Faculty Guide Dr Madhsumita Choudhury conveyed her best wishes for the success of the students as an entrepreneur. Col. Prof. Dr G.S.N. Raju, Vice-Chancellor also praise the students by motivating them to do more in life.

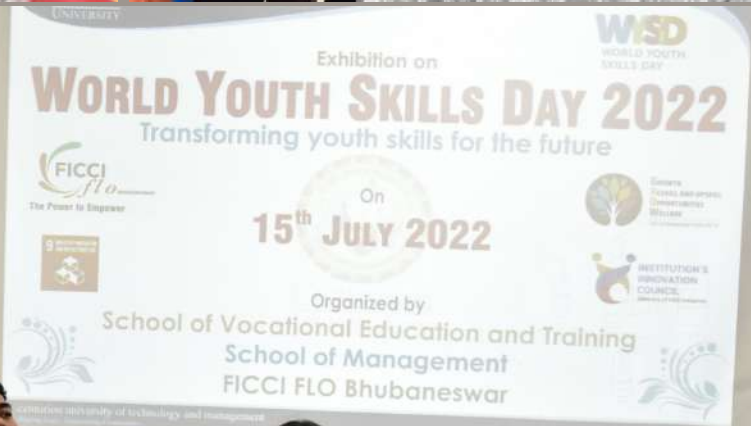
Centurion University Management students participated in Industrial Visit to Odisha to apply the learning in set-up costs to start small units. The Students first started with an Organic research farm and visited 07 different units like Poultry, Vermicomposting, Live Stock, Organic Mushroom, Dragon fruit Cultivation Unit, & Gram Tarang which is a 10 Year Set- Up plant. The student came to know the barrel of ginger oil is costing 2.5 lakh. Mr Asish Panda, Plant Manager also highlighted how in trial and error learning the entity lost lots of money. It's 10 years set-up plant. The students were led by Dr Madhusmita Choudhury to create an entrepreneurial mindset in the management students.



World Youth Skills Day 2022



Skills are of paramount importance for building a nation. It is well understood by the University and it manifests itself in the Uni charter a decade before. The same is accommodated in the NEP 2020. Cherishing the journey the University celebrates Wysd in tandem to the international celebrations.



World Youth Skills Day 2022



The Activities



Agriculture is the backbone of our economy and has been a source of livelihood for many. A Young ECE graduate from Visakhapatnam has set up one firm in 2021 to cater to people's needs by supplying organic vegetables through online supermarkets to the doorsteps. The Speaker mentioned his journey after his graduation. He addressed many issues of students. He finally encourages the students to stay grounded and encouraged students to visit his firm in future. He has the vision to add more farmers to supply quality organic vegetables to its customers.

ENTREPRENEURIAL DESIGN THINKING

Centurion University of Technology & Management
Centre of Innovation & Entrepreneurship

28th February 2022, 3.30pm
Zoom Platform



Speaker: Ms. Saswati Dash

Director, Founder & CEO Technical Site Devajyoti
Technical Services (OPC) Private Limited

Coordinated By
Dr. Madhusmita Choudhury

We organised one webinar on Entrepreneurial Design Thinking with the support of Ms Saswati Dash, Director, and Founder & CEO of the Technical site. She addressed the participants with the questions of who is a Business, Entrepreneur & Scientist. Then she addressed the participants about what Entrepreneurial Design Thinking was with a help of small DIY activity. Later on, she highlighted why Design thinking is needed in Entrepreneur life with the help of one of her business division "The Martian Army" and how this design thinking help solve the problem of mass.

The Activities

The collage features several elements: a Facebook Ads interface on the left, a presentation slide titled "Role of Digital Marketing for aspiring Start-up" in the center, a video player on the right showing a webinar, and various social media and content-related icons. The presentation slide includes a funnel diagram with three stages: Top of the Funnel (ToFu), Middle of the Funnel (MoFu), and Bottom of the Funnel (BoFu).

Funnel

The marketing funnel stage names are standardized: Top of the Funnel (ToFu), Middle of the Funnel (MoFu), Bottom of the Funnel (BoFu). Whereas the three main buying stages that match the same journey in the funnel can vary wildly. You will see numerous variations, but commonly, these buyer stages are called:

- Awareness for ToFu
- Consideration for MoFu
- Decision for BoFu

TOP-OF-THE-FUNNEL
Visitors, potential leads, and potential MQLs (marketing qualified leads)

MIDDLE-OF-THE-FUNNEL
MQLs (marketing qualified leads) and SQLs (sales qualified leads)

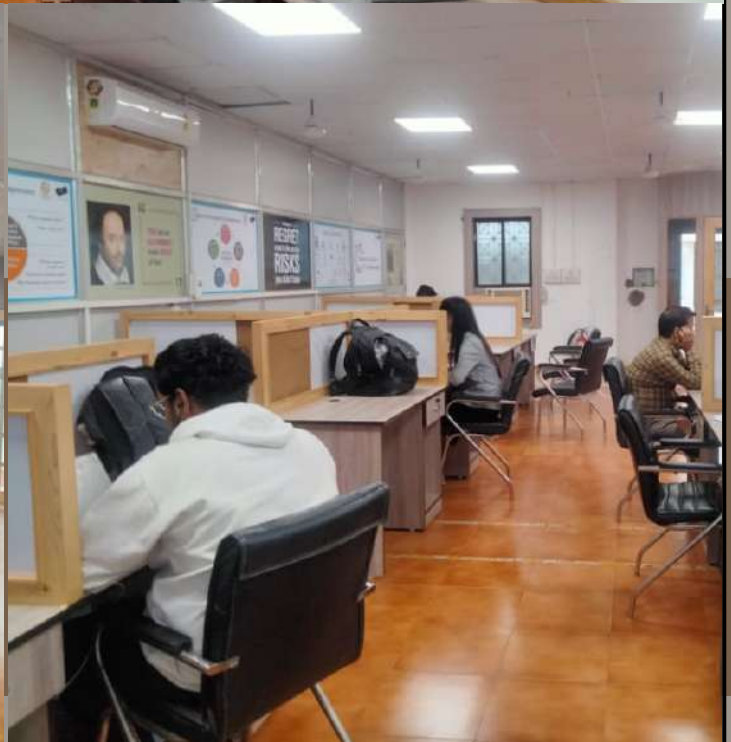
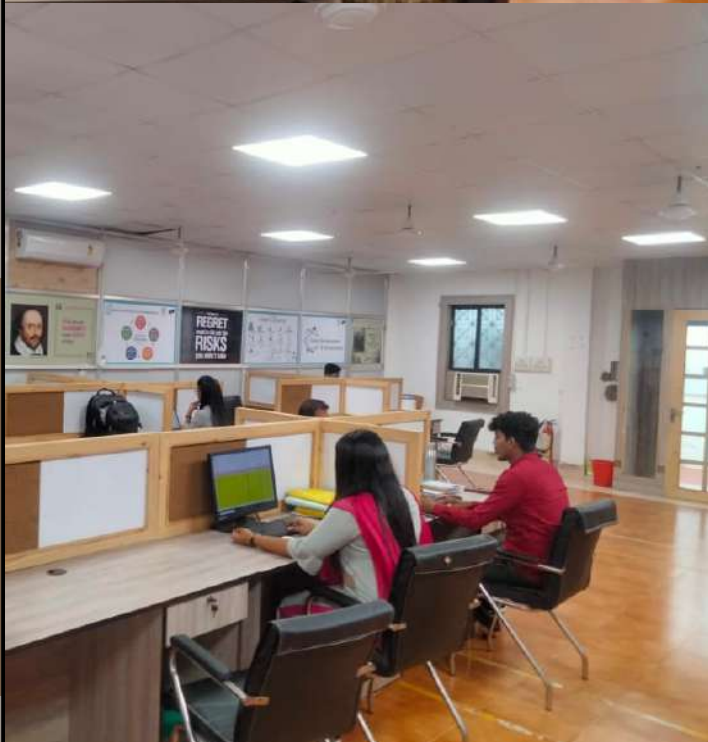
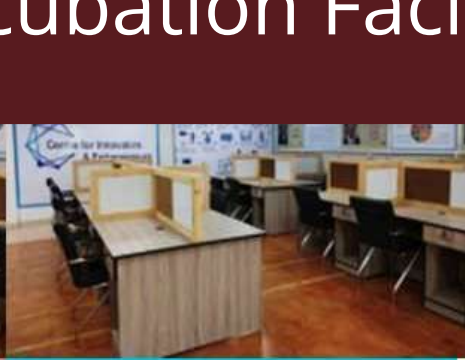
BOTTOM-OF-THE-FUNNEL
SQLs (sales qualified leads), sales opportunities, and potential customers.

Digital Marketing skillset is one such important area of Marketing which every entrepreneur should learn and practice to create brand awareness of their product and advertising with a limited amount. In this webinar session on "Role of Digital Marketing for aspiring start-ups" our speaker Mr Jayendera Kumar Sahu, explained the terms Digital Marketing and he helped the participant to understand to become a Digital Marketer by applying its concepts of it to earn profits with limited amount. This Session was coordinated By Dr Madhusmita Choudhury.

The collage features a central image of a man speaking, a burger advertisement on the right, and a video player on the left. The burger advertisement includes the text "HIGGIES BURGER SINCE 2011" and "TO BE THE MOST TRUSTED & VALUED BRAND IN INDIA".

A highly passionate & energetic Start-up from Odisha who left his high-paid jobs from the reputed IT firms like HCL & Infosys and ventured into his own niche business in the food sector with his own investment of Rs1 lakh and later with dedication, unique taste of burgers and excellent customer service become a Rs 30cr net worth company. 138 Students of Centurion University got the opportunity to listen to his journey from a student to a start-up. He interacted with the students and answered their queries and recommended the students start early. An excellent Team manager, has a pleasant personality, has immense patience, and who could able to retain 62% of his old customers. The full session and learning insights can be viewed with this link.

Incubation Facilities



Equipment in Incubation centre



Box Furnance for product strength enhancement



3D Printer for Protototype development

Technology in Centurion Incubator

50+ startups

10+ Accelerated startups

5+ crore funding for startups

40,000 sqft incubation space,
Maker space, Production labs, Co-working space

3d prototype lab, ARVR industry 4.0 labs

Global Networking of Dedicated Members
50 plus dedicated mentors,
Foreign investors

Mentoring support to transform students idea s to startups

Seed Funding support to Student Start-Up

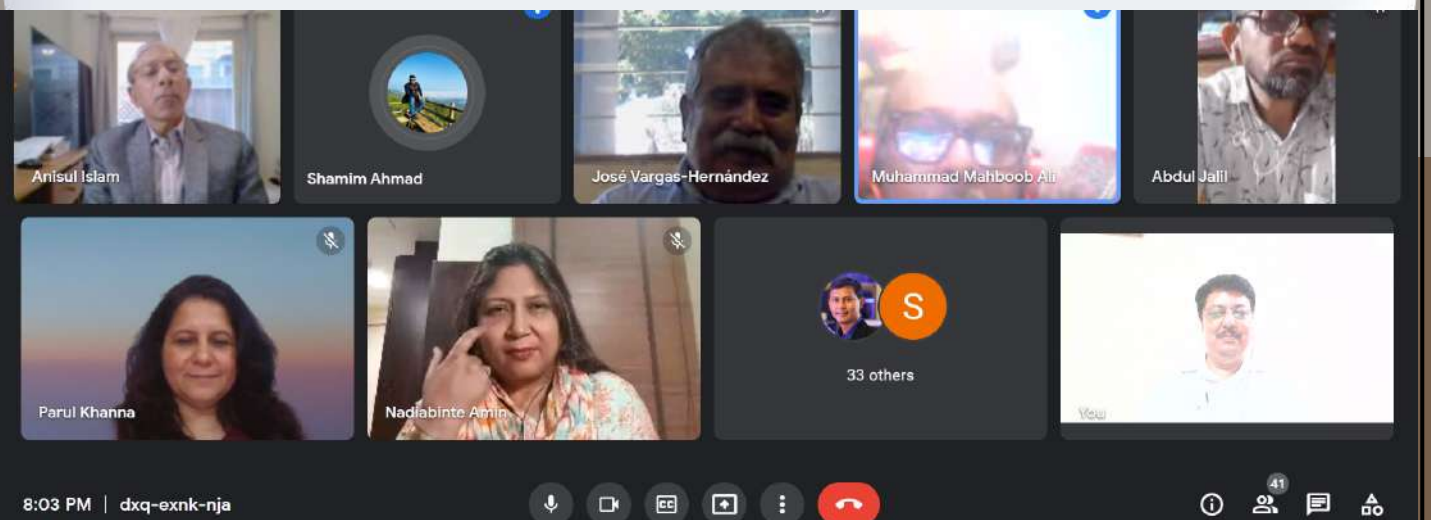
Member's Recognitions



Session Chair by Dr. Susanta Kumar Mishra on Entrepreneurship and Innovation on 23/07/2022 during the International Conference on Sustainable Initiatives in Agriculture, Business and Management-Trends and Way Forward conducted by Centurion University of Technology and Management, Odisha



Session Chair by Dr Madhusmita Choudhury on International Conference on Contemporary Issues & Challenges in Management and Economics (ICCICME 2022) on 01/04/2022 by University of Engineering & Management.



Session Chair By Dr Susanta Kumar Mishra at Dhaka School of Economics, University of Dhaka, Dhaka, Bangladesh as Special Guest on 17th of May, 2022 in a Webinar titled "Need for inclusion of Entrepreneurial Activities in the National Budget of Bangladesh"

The Activities



Success Story of Mittiland was shared with the Students. The Students asked many promising questions to the speakers regarding why blockchain and then how he started his journey at CUTM as a diploma student. how he got the first funding from Centurion for Crypto mining rig and then we build a blockchain application and make a good team of students.



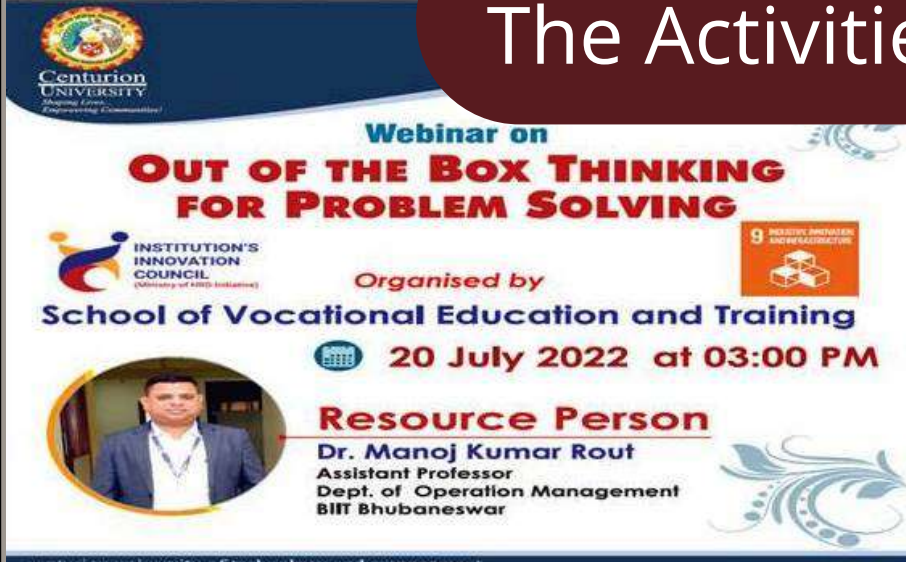
Anjaneya Ferro Alloys, Vizianagaram, Andhra Pradesh Unit Visit by the students of Management to prepare a Business Plan and to understand the sector and how the price of the raw materials & finished goods is influenced by the external factors. These Students also interacted with the General Manager, Finance to understand the capital investments and understand how a start-up can make profits during initial days.

The Activities



Mr Abhinav Madan started his talk with the life of Centurions & GTETs are very challenging as everyday Mr Abhinav lead team exhibits the best of centurions and enlightened students that life in B-Schools, Universities would be different from real-world applications with his own examples of the challenges he faced in the real India i.e Rural India and how does a refusal of a Rs 10 lakh Loan create a roadmap to build a company that currently generates 100cr revenue. He set the stage with the definition of start-ups & how to start a start-up and the incentives from the government. He continued the session with the beautiful taglines "Inverting the Pyramid" & "Without Selling your Ferrari" to grab the attention of all listeners. He enlightened the learners with the "Power of Choice" with the case study of Bhanupriya from GTET and interesting statistics Vocational Education in India. He also highlighted the applications of the complex "Quadruple Helix Model". He mentioned that the initial day challenges were associated with identifying sectors and finding industry partners. He finally invited the listeners to start their own journey of becoming a start-up by following the process recommended by him in the webinar with the incubation facilities and various technical support from developing product prototyping to helping in commercialising it with the resources he has with him at centurion by exploring options from finding out options for crowdfunding.

The Activities

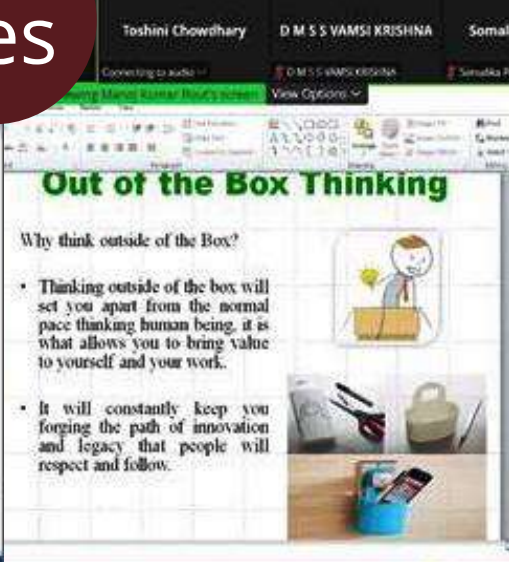


Webinar on
OUT OF THE BOX THINKING
FOR PROBLEM SOLVING

Organised by
School of Vocational Education and Training

20 July 2022 at 03:00 PM

Resource Person
Dr. Manoj Kumar Rout
 Assistant Professor
 Dept. of Operation Management
 BIIT Bhubaneswar



Out of the Box Thinking


Why think outside of the Box?

- Thinking outside of the box will set you apart from the normal pace thinking human being, it is what allows you to bring value to yourself and your work.
- It will constantly keep you forging the path of innovation and legacy that people will respect and follow.

The Most innovative & Creative Session which make the participant to think about the difference between Critical Thinking verses to Creative thinking and what are the benefits of thinking out of box. This session organised by Ms Suchismita Nayak, Member of CCIE.

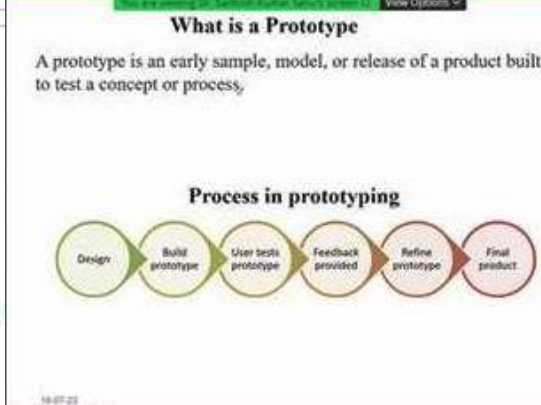
Dr. Pradip K. Maji, Associate Professor, Department of Polymer and Process Engineering, IIT Roorkee was the speaker of Problem solving & Ideation webinar and he highlights the importance of Planning before developing any products with the case studies and with interesting examples of Rubber seal and how it created problem for the aircrafts.





What is rapid prototyping?

Rapid Prototyping (RP), refers to the layer-by-layer fabrication of three-dimensional physical models directly from a computer-aided design (CAD). This additive manufacturing process provides designers and engineers the capability to literally print out their ideas in three dimensions. The RP processes provide a fast and inexpensive alternative for producing prototypes and functional models as compared to the conventional routes for part production.



What is a Prototype

A prototype is an early sample, model, or release of a product built to test a concept or process.

Process in prototyping

```

graph LR
    A[Design] --> B[Build prototype]
    B --> C[User tests prototype]
    C --> D[Feedback provided]
    D --> E[Refine prototype]
    E --> F[Final product]
    
```

Dr Santosh Sahu, Assistant Professor from the School of Mechanical Engineering, VIR during his webinar talks about Design and Prototype of a Product, Benefits of developing a prototype, About Rapid Prototyping, Classification of Rapid Prototyping. The webinar is highly appreciated by the students organised by Ms Suchismita Nayak.

The Activities



Students of RNB Global University of Bikaner, Rajasthan were addressed By Dr Madhusmita Choudhury during an online Virtual Marketing Conclave held on 5th April 2022 on the topic "The Power of Digital Platform for Micro Entrepreneurs"

SCHOOL OF MANAGEMENT

Webinar on
ENTREPRENEURIAL
SKILL SETS OF AN ENTREPRENEUR

21 July 2022 from 11:00 to 12:00 Noon

Organised by
School of Management and
Center for Commercialization of Innovation and Entrepreneurship (CCIE)

Speaker
Mr. J. P. Jagdev
 MD & CEO
 Parameter Softwares (P) Ltd.

Join Zoom Meeting
<https://us02web.zoom.us/j/84052547315?pwd=dGhPUiExYnl2ditqTmJjRGFWbVhnUT09>
Meeting ID: 840 5254 7315 **Passcode: 574254**

centurion university of technology and management
 Shaping Lives... Empowering Communities...

A Webinar on " Entrepreneurial Skill Sets of an Entrepreneur" was conducted on 21st July 2022 with Mr J.P.Jagdev, MD & CEO of Parameter Software(P) Ltd.During this Webinar the speaker highlighted how passion is highly essential for an entrepreneur to grow along with Risk taking abilities to sore high. He shared case studies of different Odisha Entrepreneurs with different skills they possess and wich help them to be succeded.

A Webinar on " Women Entrepreneurship Journey" was conducted on 26th July 2022 with Ms Jayashree Mohanty, Cofounder & President of Luminous Infoways (P) Ltd.During this Webinar the speaker highlighted her own initial day challenges to start this venture and how over a period of times she acquire those essential skills and reach the heights of success for which she is being envied by many. This session was highly motivating by students which was coordinated by Dr. Swetalina Mishra.

The Activities

Ardra

Inter Collegiate Business Plan Contest 2021



Centurion
UNIVERSITY

21 & 22
October, 2021
at Centurion University,
Vizianagaram

Details of the Event

Day 1 : **21.10.2021**

- Workshop for all the interested Participants / Entrepreneurs.

Day 2 : **22.10.2021**

- Presentation of Business Ideas by the Participants either as Teams or Individual.

VENUE:
CENTURION UNIVERSITY
VIZIANAGARAM CAMPUS

Event starts at : 10:00 am
Event ends at : 03:00 pm

Registration Details :

- Individual Participant : Rs. 150/-
- Group (2-4 Participants) : Rs. 300/-

Last date for registration: 15-10-2021

Payment Details :

Account Name : Centurion University of Technology and Management

Account Number : 070205005840

IFSC Code : ICIC0000702

Branch Name : Vizianagaram



76, 7981380067, 6304852858
map.ac.in www.cutmap.ac.in

Premium Sponsors :







Deliverables : ■ Transport ■ Lunch ■ High Tea

PRIZE

Winner will be Awarded with Prize Money.

MERIT

Runner will be awarded with a merit certificate.

PARTICIPATION

All the participants will be given a certificate of participation.

CERTIFICATION

Ardra - Beginning for excellence was started with The talk of Mr. Vikranth Killi, Director - GT technologies and he mentioned the basic difference of start-up and entrepreneur. He highlighted the detailed process of ideation to product development and makes their idea ready to sell in the market. Honorable Vice Chancellor sir was highlighted definition of start-ups, Documentation requirement for setting up a new start up and highlighted types of start-ups.

Dr. Madhusmita Choudhury highlighted the skill set requirement for entrepreneurs through case studies of unicorns.

Students of GITAM University-Vizag, Aditya College-Vizianagaram, GVP College-Vizag and students of Centurion University presented their business idea. A total of 28 Ideas were presented on the 2nd day of the Business Plan competition.

Lasya and team who presented their idea on e-rickshaw and Kaushal who presented his idea on advertisement on Auto rickshaw was highly appreciated by the board.

This programme is the first programme where all the expenses were sponsored by 3 firms entirely and students learn to generate revenue along with coordination skills and how control essential while the programme is proceeding with the help of Gantt chart tools.

The 2 days session was full of learning The 2-day programme was recorded live for the benefit of all students who could not participate in the event due to a lack of resources and knowledge by then.



The Activities

THE BIG SHOT
IDEA PITCHING COMPETITION
ORGANISED BY
E-CELL
PKD CAMPUS

ORGANISING COMMITTEE
V. SANDEEP
ROHIT KUMAR SINGH
SUBRAT DALAI
ASHIT K. MAHARANA

CONTACT US :- 8144242185/9989599617

SCAN HERE
FOR REGISTRATION

DATE: 20th AUGUST 2021

TIME: 5:00 PM - 6:00 PM

REGISTRATION
OPEN TILL
20-8-2021 8:00 PM

PRIZES FOR
TOP 3 IDEAS

On the occasion of **THE WORLD ENTREPRENEUR DAY** on **21st August 2021**, Dr Susanta Kumar Patnaik from **The Center for Innovators and Entrepreneurs (CIE)** and the **E.Cell of Parlakhemundi** campus organized an event "**THE BIG SHOT**" an **Idea Pitching competition** for all students of Parlakhemundi campus. The competition is open to all students from the Parlakhemundi campus. Each team had to upload their presentation in a folder shared by the organizing team on 21st August by 1 PM for the first round of scrutinization. Each individual/team will get 3 minutes for the presentation and 1 minute for Q&A. **The 3 best ideas** were awarded certificates of merit and gift vouchers. All participants received a certificate of participation. **AMITABHA BANDYOPADHYAY** for his idea **AUTOMATIC CROP DISEASE DETECTOR** become the winner of the event. **RESEARCH PARIDA, SUBHASISH SAHOO** was declared as the 1st Runner for their idea on **LOCUST PREVENTION USING SOUND WAVES**. **AYAN KUMAR KAR** declared as the 2nd Runner for his idea on **AI-BASED LANDSCAPING SERVICES**.

Centre of Innovators and Entrepreneurs, Centurion University of Technology and Management organized Introductory Workshop on Jagriti Yatra on 27.03.2021 at 10.00 am in the Auditorium with a limit of 100 offline student participant and the entire programme was streamed live on YouTube where it was highlighted how Jagriti can help building the entrepreneurial mindset in the young buds. The programme was inaugurated by **Dr. Anita Patra, Registrar** and executed under the supervision of Dr. Susanta Kumar patnaik



The Activities



AWARENESS CAMP ON THE SUSTAINABLE ENTERPRISE AWARD organised in collaboration with Jagriti Yatra at Parlakhemundi Campus. The registration process started at the venue and 227 students registered to participate in the said camp. Dr S P Nanda, Dean, Admin, MSSSoA, Prof.Subhendu Mishra, PGP Coordinator, Dr Sangram Keshari Swain, Dean Student Welfare, BBSR campus, Mr. Chinmaya Rajendra Vadhner, Lead Operation and Outreach, Jagriti Group were the guests on the inaugural session. The programme started with welcoming the guests and lighting the lamp. the Jagriti Yatra camp and Sustainable Enterprise Award at our university campus come to an end with the vote of thanks by Dr Susant Kumar Patnaik, Dean of Student Affairs.

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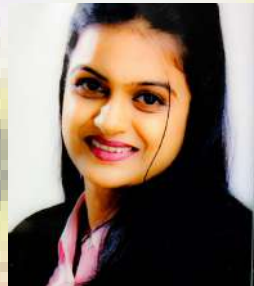
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"No one can whistle a symphony. It takes a whole orchestra to play it."