# BUAN 6320 DATABASE FOUNDATIONS FOR BUSINESS ANALYTICS EQUINOX LEARNING – AN ONLINE LEARNING PLATFO

(GROUP - 3)

**Group Members** 

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### **PROJECT CHARTER: ONLINE LEARNING PLATFORM**

#### **OVERVIEW:**

An online learning platform is an information system designed to deliver educational content and resources via the Internet. Unlike traditional classroom learning, it offers an accessible, inclusive, diverse, and technology-driven approach to meet the learning needs of users while enhancing their skill sets.

#### **OBJECTIVES:**

**Diversity:** Present learners with a broad selection of courses across a range of subjects, encompassing academic topics such as mathematics, vocational skills like stitching, and life skills such as cooking.

**Accessibility:** We offer high-quality course content that can be downloaded on multiple devices, including tablets, laptops, and smartphones, with optimized data usage for seamless access, even in low-bandwidth environments.

**Inclusivity:** The content is designed to meet the needs of learners of all ages and skill levels, whether they are beginners, novice programmers, or experienced professionals seeking to refresh their skills. The platform offers cost-effective solutions with flexible subscription plans.

**Technology-driven:** Innovative features like an AI chatbot, live expert sessions for resolving doubts, online forum discussion boards, prerecorded videos, integrated coding infrastructure, and social media controls.

#### **STAKEHOLDERS:**

**Learners/Students:** Individuals who access and utilize the platform to acquire new knowledge, develop skills, and further their education

**Course Instructors/ Content Creators:** Professionals who develop and publish courses on the platform, providing educational content and expertise to learners

**Platform Administrators:** Personnel responsible for managing the technical aspects of the platform, including maintenance, updates, user support, and ensuring smooth operation

**Educational Institutions:** Schools, colleges, and universities that may collaborate with the platform to offer courses or integrate online learning into their curriculum

#### **FUNCTIONS:**

**User Profile Management**: Manage user accounts, which encompasses a range of tasks such as registration, login, subscription, and profile management. Effective management of user accounts is essential for ensuring a seamless and personalized learning experience. These profiles can also be linked to the student profiles created by the respective educational institutions.

**User Registration**: It involves maintaining a database of user information for individuals who sign up on the platform. These users can vary in roles, including students, content creators, and IT support specialists. The platform collects and stores various details about each user, such as their first name, last name, password, address, designation, work experience and others. This information is essential for providing personalized experiences and ensuring the security and integrity of the platform.

**Course Management**: It involves organizing and categorizing courses based on numerous factors such as the level of the course and the technology used. With the help of advanced search algorithms, users can easily find free and paid courses and access content that aligns with their interests and needs. Additionally, the platform records vital details such as course ratings and the number of users registered for each course, providing valuable insights into the popularity and quality of the content.

Course Assessment and Grading: The online learning platform assesses student learning through quizzes, tests, and others. It stores questions, answers, grades, and other relevant data for each assessment. Grading reports provide feedback on student performance and recommend improvement areas with relevant resources. Furthermore, the platform allows learners to track their progress by displaying the number of learning hours spent on each course, completion status in percentages, and course feedback.

Course Advertising and Promotions: This involves various strategies to attract and engage learners. The platform integrates social media icons to promote courses, share success stories, and engage with learners through social media channels to reach a wider audience. Platforms promote the courses through blog posts and webinars related to their courses. It also records the details like coupon codes and discounts on the course for the courses registered through affiliate links.

**User Support Tickets**: Users encountering issues with the platform can easily access customer IT support. They submit a ticket promptly received by support agents who prioritize based on urgency. Clear communication and regular updates ensure users are informed throughout the resolution process. Ticket status can be tracked anytime from the website.

**Payroll System:** Employee payroll data such as pay slips, tax information, and other information is stored on a separate table, where monthly transactions are recorded. Incentives are given based on course popularity and course feedback. Employee bonuses will be given to employees annually based on course ratings, number of enrolled users, and course feedback.

#### **DELIVERABLES:**

To create an online application featuring a repository of courses and pertinent course content crafted by professionals, accessible to learners via the Internet for skill-building purposes.

#### **TIMELINE:**

# Weeks 1-2: Initial Project Planning

- Define project scope, functions and objectives
- Prepare a project charter for client approval
- Identify target customers who will utilize the learning platform

# Weeks 3-4: Initial Database Design

- Create tables based on functionalities offered
- Assign proper data types and constraints to the tables designed
- Create Entity Relationship diagrams to visualize the structure

## Weeks 5-8 Database design

- Populate mock data in the database objects
- Create major queries and store procedures relevant to the project
- Modify database schema based on testing feedback on mock data

# Weeks 9-10 Security and Optimization

- Develop functions for custom operations and performance improvement
- Develop triggers for setting alerts and audits
- Fine-tune queries for tables, major queries, stored procedures, and triggers

#### **Weeks 11-12 Documentation and Deployment**

- Document the database schema and deploy the project in a staging environment
- Prepare training material and support needed to understand the platform
- Plan roll-out in the production environment after testing is complete

# **Post Deployment**

- Collect feedback from end users to identify issues seen post-deployment
- Monitor system performance and ensure compliance with relevant policies
- Perform upgrades based on evolved requirements and advanced infrastructure availability

| APPROVAL:                |                      |                |  |  |
|--------------------------|----------------------|----------------|--|--|
|                          |                      |                |  |  |
| This project             | charter is approved  | l by:          |  |  |
| Prof. Kannaı             | n Srikanth           |                |  |  |
|                          | The University of Te | exas at Dallas |  |  |
| Date: 7 <sup>th</sup> Ma |                      |                |  |  |
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## **Meeting Log:**

Meeting Date & Time: 02/12/2024, 8:00 PM - 8:30 PM

Attendees: Amulya, Tarun, Ramya, Srinivas, Moksha

# Minutes of the meeting:

• What is an online learning platform

- Which are the prominent learning platforms
- How to document the project charter

Meeting Date & Time: 02/14/2024, 4:00 PM - 5:30 PM

Attendees: Amulya, Tarun, Ramya, Srinivas, Moksha

# Minutes of the meeting:

Overview, scope, and objectives

• Assigned tasks to individual members to document the charter

Meeting Date & Time: 02/16/2024, 5 PM - 6:15 PM

Attendees: Amulya, Tarun, Ramya, Srinivas, Moksha

#### Minutes of the meeting:

• Reviewed the project charter documents

• Discussed in detail the features of the online learning platform

Meeting Date & Time: 02/19/2024, 5 PM - 6:15 PM

Attendees: Amulya, Tarun, Ramya, Srinivas, Moksha

# Minutes of the meeting:

Reviewed the functions of the online learning platform

• Reviewed the timeline of the project

Meeting Date & Time: 03/04/2024, 6:00 PM - 6:30 PM

Attendees: Amulya, Tarun, Ramya, Srinivas, Moksha

# Minutes of the meeting:

Discussed the tables needed for the learning platform

Created metadata for 15 tables for the EQUINOX learning platform

Meeting Date & Time: 03/13/2024, 11:00 AM - 12:30 PM

Attendees: Amulya, Tarun, Ramya, Srinivas, Moksha

## Minutes of the meeting:

Populated sample data for 15 tables created

Reviewed sample data and tables created for the platform

Meeting Date & Time: 03/25/2024, 12:40 PM - 01:40 PM

Attendees: Amulya, Tarun, Ramya, Srinivas, Moksha

# Minutes of the meeting:

• Designed scenarios for major queries

• Wrote 5 major queries based on the scenarios discussed

Meeting Date & Time: 04/01/2024, 10:30 AM - 12:00 PM

Attendees: Amulya, Tarun, Ramya, Srinivas, Moksha

#### Minutes of the meeting:

Discussed about the project video story to be made

• Completed the remaining major queries based on the scenarios discussed

**Meeting Date & Time:** 04/08/2024, 4:00 PM – 5:30 PM

Attendees: Amulya, Tarun, Ramya, Srinivas, Moksha

#### Minutes of the meeting:

Discussed about stored procedures needed for the platform

Repopulated data in the tables to write meaningful stored procedures

**Meeting Date & Time:** 04/16/2024, 5:00 PM – 8:00 PM

Attendees: Amulya, Tarun, Ramya, Srinivas, Moksha

# Minutes of the meeting:

Recorded project video

• Created a dummy website to feature in the project video

**Meeting Date & Time:** 04/23/2024, 1:00 PM – 3:00 PM

**Attendees:** Amulya, Tarun, Ramya, Srinivas, Moksha

# Minutes of the meeting:

Discussed stored procedures needed

Created 5 stored procedures as the scenarios discussed

**Meeting Date & Time:** 04/29/2024, 6:00 PM to 10:00 PM

Attendees: Amulya, Tarun, Ramya, Srinivas, Moksha

## Minutes of the meeting:

• Discussed about the functions and triggers needed

• Created 5 functions and 5 stored procedures as per the scenarios discussed

Meeting Date & Time: 04/30/2024, 4:00 PM to 6:30 PM

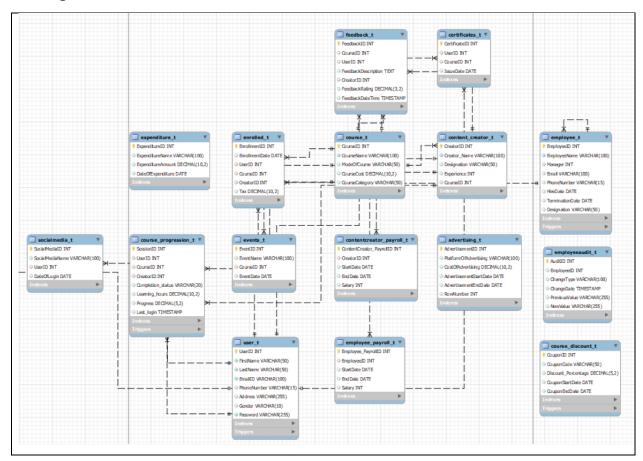
Attendees: Amulya, Tarun, Ramya, Srinivas, Moksha

# Minutes of the meeting:

• Discussed about the project presentation

• Rehearsed for the project presentation

## E-R Diagram:



## **Complex Queries:**

## 1) Query Description:

Using regular expressions, utilize a pattern-matching technique to filter special characters and text characters in the PhoneNumber field of the user\_t table. In this scenario, we aim to extract only entries containing valid phone numbers, excluding any non-numeric characters or alphabetic characters.

## Data before execution:





# 2) Query Description:

We utilize SQL to calculate the gap days in subscription for a particular user using the LEAD window function and DATEDIFF function. This method allows us to analyze the time intervals between consecutive subscription dates for a given user. The LEAD function is used to get the next subscription date for each row within the same user partition, ordered by the subscription date. DATEDIFF calculates the difference in days between the current subscription date and the next one. PARTITION BY user\_id ensures the LEAD function operates within each user's subscription history. The WHERE clause filters the results for a particular user based on the user\_id.

#### Data before execution:





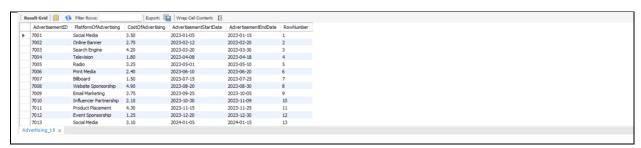
### 3) Query Description:

Add a row number sequence to the Advertising\_t table in SQL; we use the ROW\_NUMBER() window function. This function assigns a unique incremental number to each row, ordered by a specified column. The resulting table includes a new " RowNumber " column containing the generated sequence.

## Data before execution:



#### Result after execution:



#### 4) Query Description:

Retrieve details about the course, event, and content creator with the highest number of events; we utilize SQL joins, GROUP BY, and LIMIT clauses, along with the concept of subqueries. This involves connecting the Content\_Creator\_t and Events\_t tables through appropriate join conditions. We group the results by course, event, and content creator, counting the number of events associated with each combination. Subsequently, we order the results by the count of events in descending order and use the LIMIT clause to retrieve only the top entry. This enables us to obtain the details of the course, event, and content creator with the maximum number of events.



### 5) Query Description:

Retrieve employee details and their respective managers using SQL's self-join concept; we create a connection within the same table, employee\_t. By joining the table to itself, we establish relationships between employees and their managers based on matching IDs. The resulting query selects the employee\_id, employee\_name, and manager\_id columns, and the manager's name is retrieved through the self-join. Executing this query provides information about each employee alongside their manager's details.

#### Result after execution:



## 6) Query Description:

Merge data from two tables using the UNION concept in SQL, we combine the records from Employee\_payroll\_t and Content\_Creator\_Payroll\_t tables into a single result set. This involves selecting columns with similar data types from both tables and ensuring they appear in the same order. The UNION operator combines the results while removing duplicates, if any. Executing this operation provides a unified dataset containing payroll information from both tables.

#### Result after execution:



# 7) Query Description:

Calculate the total sum of rent expenditure using SQL's GROUP BY, SUM, and HAVING concepts; we aggregate the rent values from the expenditure\_t table. First, we group the records by the rent category. Then, we apply the SUM function to compute the total rent expenditure within each group. Executing this query provides the aggregated sum value of rent expenditure.

#### Data before execution:



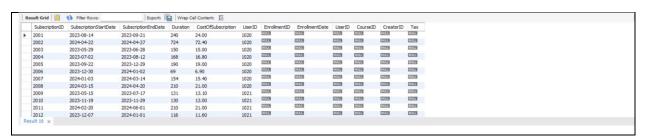
## Result after execution:



## 8) Query Description:

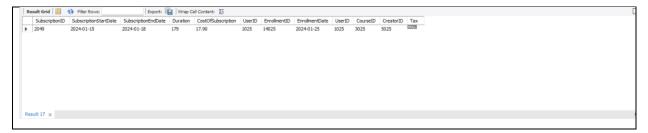
To identify users subscribed to but not enrolled in courses using SQL's LEFT JOIN and WHERE clauses, we connect the Subscription\_t and Enrolled\_t tables based on their user IDs. The LEFT JOIN retains all subscription records, while the WHERE clause filters out those without corresponding enrollment records. Executing this query returns the user IDs of individuals who are subscribed to courses but not enrolled.

## Result after execution:



## 9) Query Description:

Identify individuals who concurrently subscribed to a service and enrolled in a program during January. Leveraging the INNER JOIN operation and the MONTH function, it correlates data from two tables, Subscription\_t and Enrolled\_t. The query selects users' IDs who have both subscribed and enrolled, filtering by the month of January. Scrutinizing the subscription and enrollment dates ensures that only users meeting these criteria are included in the result set.



## 10) Query Description:

Retrieves details of users' enrollment, their enrolled courses, and information about the content creators associated with those courses. Employing JOINs, it combines data from three tables: Enrolled\_t, Course\_t, and Content\_Creator\_t. The query ensures that corresponding details from the course and content creator tables are fetched for each enrollment record. This way, the output provides a comprehensive view of user enrollments, including course specifics and the creators behind them.

#### Result after execution:



# **Functions:**

## 1) Function Description:

Calculates the effective cost of a course after applying a discount. It takes two input parameters: the original course cost (CourseCost) and the discount percentage (Discount\_Percentage). Deducting the discount amount from the original cost determines the final price learners would pay for the course.

#### **Use function:**

```
Select Calc_Effective_Course_Cost_F (10,10)
```



## 2) Function Description:

Computes the tax amount based on the course cost provided as an input parameter. It applies a tax rate of 18% to the course cost, determining the additional amount payable as tax for the course.

#### **Use function:**

```
select Calc_Tax_F(10)
```

#### Result after execution:

```
Result 21 ×
```

## 3) Function Description:

Computes the estimated cost based on a subscription's duration, with the duration specified as an input parameter. It calculates the estimated cost by multiplying the duration by 10 cents, providing an approximate total cost for the subscription period.

## **Use function:**

```
select Calc_EstimatedCost_Subscription_F (24)
```

#### Result after execution:

## 4) Function Description:

Determine the salary of a manager based on the EmployeeID of the employee who reports to them, which is provided as an input parameter.

## **Use function:**

```
select Calc_ManagerSalary_F(11010)
```

```
Result Grid 

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```

## 5) Function Description:

Check whether a user has visited social media pages with the user's ID specified as the input parameter.

#### **Use function:**

```
select Find_User_SocialMedia_F(1001)
```

## Result after execution:



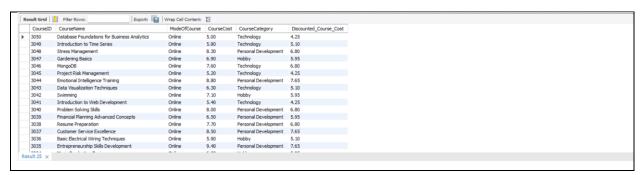
## **Stored Procedures:**

# 1) Procedure Description:

Retrieve the effective course cost after applying any discounts and other relevant course information. The year and month are provided as input parameters to filter the courses based on their availability within that specific timeframe.

## **Call Procedure:**

```
CALL Effective_Course_Cost_SP(2023,2)
```



## 2) Procedure Description:

Update the tax information in the Enrolled Table based on the course cost, and it also modifies the duration and cost of subscriptions in the Subscription Table. Unlike a function, this procedure does not require any input parameters.

## Data before execution:

## Subscription\_t



# Enrolled\_t

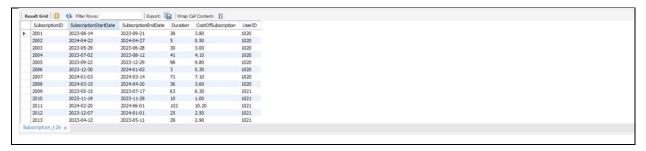


#### **Call Procedure:**

```
CALL Effective_Course_Cost_SP(2023,2)
```

## Result after execution:

## Subscription\_t



#### Enrolled\_t



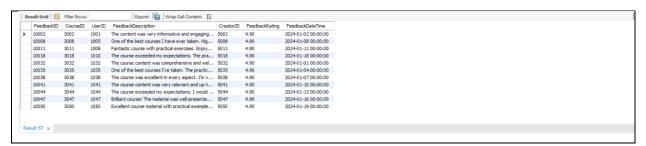
# 3) Procedure Description:

Retrieve pertinent feedback details from the feedback\_t table, filtered based on the feedback rating provided as an input parameter.

#### **Call Procedure:**

```
CALL Get_Feedback_Details_SP(4.90)
```

#### Result after execution:

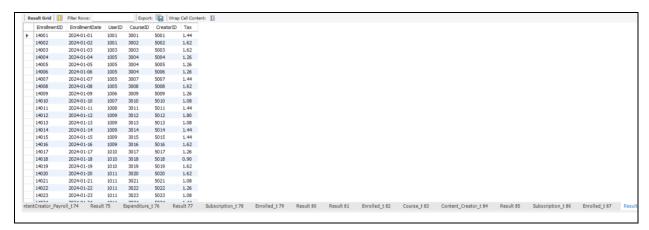


# 4) Procedure Description:

Retrieve relevant enrollment details from the enrolled\_t table, filtering them based on the input parameters for month and year.

## **Call Procedure:**

```
CALL Get_Enrollment_Details_SP(1,2024)
```



## 5) Procedure Description:

Retrieve user and course details for individuals who have spent over 20 learning hours or have a course progression greater than 80%. This procedure does not require any input parameters.

## **Call Procedure:**

```
CALL Get_User_Details_SP ();
```

## Result after execution:



# **Triggers:**

# 1) Trigger Description:

Inform users that inserting special characters or text in the PhoneNumber field of the user\_t table is prohibited.

# Invoke trigger:

```
insert into user_t values(1052, 'Ramya', 'Javvadi', 'ramya.j@example.com', '(914)998-9405x4', '72700 Viola Lock Apt. 244 South Gino, CT 00386', 'Female', '924eb91074bf8793ddafa01c868a77dc0147laea')
```

## Result after execution:

291 05:04:35 insert into user\_t values (1052; Ramya', 'Javvadi', 'ramya j@example.com', '(914)999-9405x4', '72700 Viola Lock Apt. 244 South Gino.... Error Code: 1644. Special characters and text based characters cannot be inserted in the PhoneHumber field.

# 2) Trigger Description:

Restrict the discount percentage from exceeding 30% in the course\_discount\_t table.

## Invoke trigger:

```
update Course_Discount_t set Discount_Percentage=40 where CouponID= 4050;
```

#### Result after execution:

293 05:07:45 update Course\_Discount\_1 set Discount\_Percentage=40 where CouponID= 4050 Error Code: 1644. Discount percentage should not be greater than 30%.

# 3) Trigger Description:

Enforce that the start date is consistently earlier than the end date in the course\_discount\_t table.

## Invoke trigger:

```
insert into Course_Discount_t values ( 4051, 'GROW770FF', 10.00, '2023-02-02', '2023-01-31');
```

#### Result after execution:

295 05:10:14 Insert into Course\_Discount\_1 values (4051,GR0W770FF, 10.00, 2023-02-02, 2023-01-311) Emor Code: 1644. The start date must be earlier than the end date. 0.000 sec

## 4) Trigger Description:

Automatically track course completion status and generate certificates accordingly. Upon completion, a new entry is added to the Certificate\_t table to signify the achievement.

#### Invoke trigger:

```
update Course_Progression_t set Completion_status= 'Completed' where sessionID= 15049;
```

# Result after execution (Certificate\_t):



# 5) Trigger Description:

Implement an audit mechanism to record any alterations made in the Employee\_t table. All modifications are meticulously logged in the EmployeeAudit\_t table for comprehensive tracking.

# Invoke trigger:

```
update Employee_t set TerminationDate= '2024-04-30' where EmployeeID= 11049;
```

# Result after execution (EmployeeAudit\_t):

