

TARUN SRINIVAS PUTCHALA

📍 [Hyderabad, Telangana 500001](#)

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SUMMARY:

Dynamic Junior Software Developer with previous track record in delivering high-impact, user-centric web applications. With proven Experience of Frontend Development with cutting-edge Technologies like [ReactJS](#). Demonstrated expertise in building robust [RESTful APIs using PHP, NodeJS, Express JS, MongoDB and MySQL](#). Successfully Integrated multiple *Value-Added Services (VAS)* across global regions. Streamlining User Life-Cycle Management. Skilled in managing *Third-Party API's* and enhancing system functionality, driving a *30%* increase in subscription renewals and a *10%* boost in user engagement. Eager to bring technical acumen and innovative mindset to a forward-thinking organization, contributing to success and innovation.

EXPERIENCE:

Junior Software Developer (Veniso Solutions)

June 2023 - present

- [Increased User engagement by 40%](#) by designing responsive, user friendly web applications using HTML, CSS, JavaScript and React JS, Tailwind-CSS, Shaden UI
- Orchestrated Multiple [Value-Added Services \(VAS\)](#) across different regions and streamlined the subscription process, achieving a *30%* increase in successful renewals
- Enhanced [user-reward-redemption rate from 30% to 50%](#) by Integrating a kindred partner for coupons as rewards for users, using MongoDB, Express JS, mongoose for schema designing. Which inward also **increased the website Traffic** and attracted new users.
- Written and Managed *RESTful API's* using [PHP, NodeJS, Express JS, MySQL, MongoDB and CMS](#) for efficient *Content Management*.

PROJECTS:

Chanajor | UI Developer

Jan 2024 – Mar 2024

- **UI Development:** Crafted a Visually appealing User Interface using [React JS](#), Improving app performance by *25%*
- **API Integration:** Integrated APIs to ensure smooth Interaction between both the frontend and backend services, enhancing functionality and data handling
- **Data Management:** Orchestrated a *Content Management System (CMS)* to streamline for Content-administration and simplify the process of Content Updates.
- **Architecture:** Organized a Model View Controller (MVC) Architecture to effectively structure code and improve maintainability, reducing review time by *20%*

Buddie Beatz Music Store | UI Developer

June 2024 – July 2024

- **Arc Player Component:** Developed a [Custom Arc Player](#) using React.js, enhancing user engagement by 30% through interactive and intuitive audio controls
- **State Management:** Designed and implemented [end-to-end player state management using react-redux](#), ensuring seamless synchronization across UI components.
- **UI Components:** Built and optimized *multiple reusable UI components* (e.g., *buttons, dropdowns, toasts, steppers*), improving development efficiency by 20%.

- **Player Features:** Developed a fully functional music player with key features like *add-to-playlist*, *add-to-queue*, *play-pause*, and *real-time audio synchronization using Redux* for centralized state management.

Self-Projects

URL Shortener (Linkly)

Sept 2024 – Oct 2024

- *Developed and deployed a full-stack URL shortener web app using the MERN stack and Shadcn UI*, featuring a dynamic landing page, personalized user dashboards, and interactive analytics with QR code generation, enhancing user engagement.
- *Engineered secure REST APIs with Express.js, JWT authentication, and Mongoose for scalable data management*, successfully hosting the application on Render.com with a [Live URL](#) and open-source code for peer review on [GitHub](#).

EDUCATION

2019 - 2022

B. Sc Information Technology

Nannaya University 9.3 CGPA

TECHNICAL SKILLS

- **UI Technologies** - *HTML, CSS, JavaScript, AJAX, ReactJS, React-Redux, Tailwind CSS*
- **Architectures** - *MVC, Client & Server Architecture, Event Driven Architecture*
- **Backend Technologies** - *PHP, NodeJS, Express JS, Rabbit MQ, Crons*
- **APIS** - *REST APIs*
- **Data Base** - *MYSQL, MongoDB*
- **Schema Designing** - *Mongoose*
- **Operating Systems** - *Windows, Linux*
- **Version Control & Tools** - *Git, Github, Visual Studio Code, Putty, Postman*
- **Devops** - *Aws EC2, S3, Docker*

DECLARATION

I hereby declare that the above information furnished true and to the best of my knowledge.

Date :

Place : Hyderabad

Thank you

PUTCHALA TARUN SRINIVAS