

TARUN SRINIVAS PUTCHALA

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SUMMARY:

Dynamic Junior Software Developer with previous track record in delivering high-impact, user-centric web applications. With proven Experience of Frontend Development with cutting-edge Technologies like **ReactJS**. Demonstrated expertise in building robust **RESTful APIs** using **PHP, NodeJS, Express JS, MongoDB and MySQL**. Successfully Integrated multiple **Value-Added Services (VAS)** across global regions. Streamlining User Life-Cycle Management. Skilled in managing **Third-Party API's** and enhancing system functionality, driving a **30%** increase in subscription renewals and a **10%** boost in user engagement. Eager to bring technical acumen and innovative mindset to a forward-thinking organization, contributing to success and innovation.

EXPERIENCE:

Junior Software Developer (Veniso Solutions)

June 2023 - present

- **Increased User engagement by 40%** by designing responsive, user friendly web applications using HTML, CSS, JavaScript and React JS, Tailwind-CSS, ShadcnUI
- Orchestrated Multiple **Value-Added Services (VAS)** across different regions and streamlined the subscription process, achieving a **30%** increase in successful renewals
- Written and Managed **RESTful API's** using PHP, NodeJS, Express JS, MySQL and MongoDB and **CMS** for efficient **Content Management**.
- Enhanced **user-reward-redemption rate from 30% to 50%** by Integrating a kindred partner for coupons as rewards for users, using MongoDB, Express JS, mongoose for schema designing. Which inward also **increased the website Traffic** and attracted new users.

PROJECTS:

Chanajor | Jan 2024 – Mar 2024

- **UI Development:** Crafted a Visually appealing User Interface using **React JS**, Improving app performance by **25%**
- **API Integration:** Integrated APIs to ensure smooth Interaction between both the frontend and backend services, enhancing functionality and data handling
- **Data Management:** Orchestrated a **Content Management System (CMS)** to streamline for Content-administration and simplify the process of Content Updates.
- **Architecture:** Organized a Model View Controller (**MVC**) Architecture to effectively structure code and improve maintainability, **reducing review time by 20%**

Buddie Beatz Music Store | UI Developer

- **Arc Player Component:** Developed a Custom Arc Player using React.js, Enhancing user engagement by **30%** through interactive and intuitive audio controls.
- **UI Components:** Redesigned reusable UI components (e.g., buttons, dropdowns, toasts, steppers) improving development efficiency by 20%.
- **Player Features:** Built a functional player section with features like **add-to-playlist, add-to-queue, play-pause, and real-time synchronization** with audio players using react-redux for state Management.

Self-Projects

URL Shortener (Linkly) | Sept 2024 – Oct 2024

- Created a full-stack URL-shortener web app using **MERN stack and Shadcn UI**, featuring an engaging landing page and personalized dashboard for each user.
- Designed a single link page with **QR Code** generation and detailed link stats presented in an interactive **graph** enhancing User-Experience
- Implemented **REST APIs** using Express JS. Integrated authentication using JWT to ensure secure login and authentication and mongoose for schema designing
- Gained in-depth understanding of full-stack development, successfully deploying the app in render.com as a web service with a [Live-URL](#) and sharing the and [Git-hub](#) repository for code review.

EDUCATION

2019 - 2022

B. Sc Information Technology

Nannaya University 9.3 CGPA

TECHNICAL SKILLS

- | | |
|------------------------|---|
| ➤ UI Technologies | - HTML, CSS, JavaScript, AJAX, ReactJS, React-Redux |
| ➤ Architectures | - MVC, Client & Server Architecture |
| ➤ Backend Technologies | - PHP, NodeJS, Express JS |
| ➤ APIS | - REST APIs |
| ➤ Data Base | - MYSQL, MongoDB |
| ➤ Schema Designing | - Mongoose |
| ➤ Operating Systems | - Windows, Linux |
| ➤ Tools | - Visual Studio Code, Putty |
| ➤ Caching Mechanism | - Redis |

DECLARATION

I hereby declare that the above information furnished true and to the best of my knowledge.

Date :

Place : Hyderabad

Thank you

PUTCHALA TARUN SRINIVAS