



SOCIAL MEDIA KIT

EVERGLADES LAW CENTER

EVERGLADES LAW CENTER | PROTECTING FLORIDA'S
ENVIRONMENT

786 - 496 - 3309
CONTACT@EVERGLADESLAW.ORG

2023

SOCIAL MEDIA TOOLKIT

Everglade Law Center's social media kit is a promotional public relations tool that can serve several functions, including promoting the launch of our new website or helping us spread the word on [Land Use and Sustainability](#), [Waters and Wetlands Protection](#), [Endangered Species and Wildlife](#), and [Public Lands Protection](#).

Please use this toolkit to help us build momentum to defend Florida's ecosystem and communities.

We need your help in sharing our journey!
Please use this toolkit to help further our commitment to protecting Florida's environment and ecosystems

Get started by following us on our social media channels.



Suggested post: Did you know that manatees are Florida's state marine mammal? Manatees play an essential role in influencing plant growth in coastal waters!



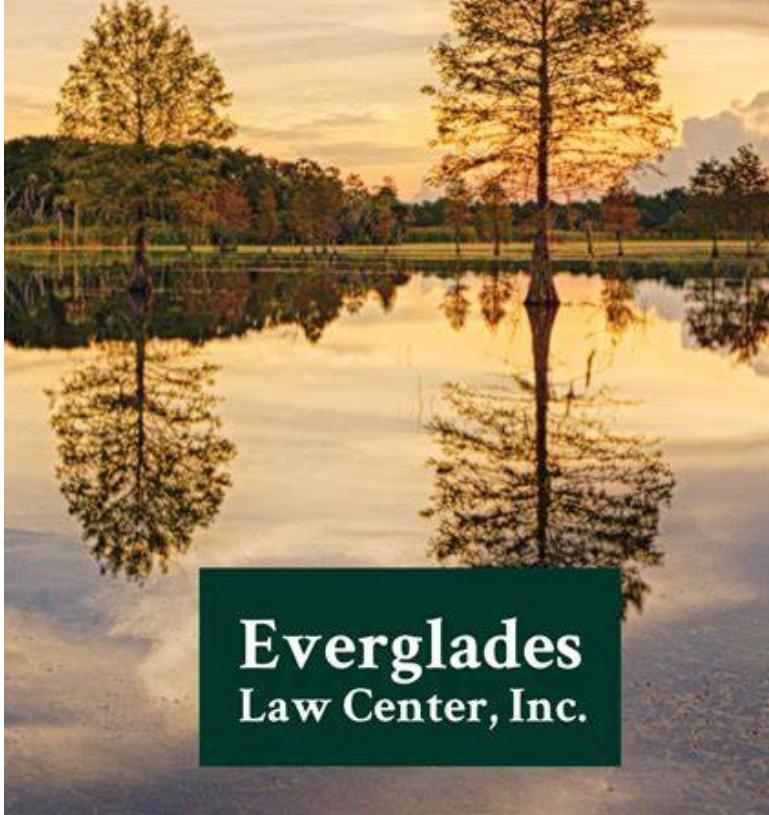
TOOLKIT BREAKDOWN

You will find examples of suggested visuals and our latest featured press in this toolkit to post on social media. You can use this toolkit as a framework for what to share with your audience. Multiple posts are always encouraged.

Please feel free to adopt the hashtags as they relate to each post and tag us on all social media platforms.

Want to stay informed on local Florida environmental policy? Sign up for our quarterly [newsletter](#).

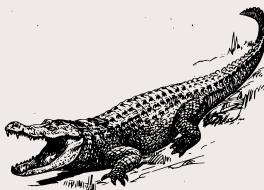




**Everglades
Law Center, Inc.**

*Who We
Are*

**Everglades Law
Center**



NONPROFIT LAW FIRM DEDICATED
TO FLORIDA'S ENVIRONMENT

About Us

Everglades Law Center was founded to provide high-quality legal assistance to advocate, negotiate, and litigate to protect and restore the ecosystems of the Florida Everglades

From its headwaters north of Lake Okeechobee to the southern tip of the Florida peninsula, the Florida Everglades is an integral part of our ecology, culture, and economy

IMPACT

30+

Partners

50+

Years of
Experience

27+

Years of
Representing
Ecosystems

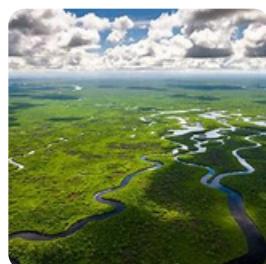
100%

Florida



Mission:

SUSTAINABILITY WATER PROTECTION



ENDANGERED
SPECIES



PUBLIC LANDS
PROTECTION



Follow Us

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Facebook: [@evergladeslawcenter](#)

contact@evergladeslaw.org

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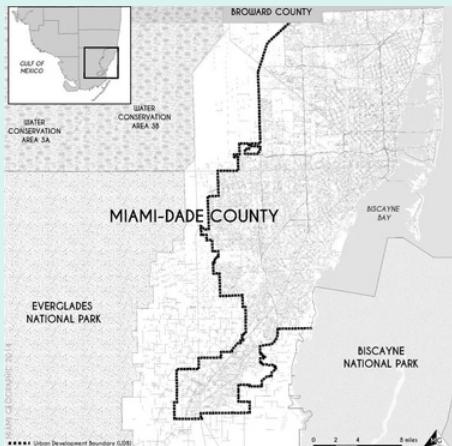


Everglades Law Center, Inc.



LAND USE AND SUSTAINABILITY

FIGHTING TO PROTECT SMART GROWTH
IN MIAMI-DADE COUNTY



We vigorously oppose attempts by local governments to weaken their land use regulations and move their urban service boundaries. We support local governments seeking to improve their land management programs and oversight practices to minimize water pollution and protect community health. We strive to hold local governments accountable for failing to comply with critical water quality and stormwater management laws.

TAG US

@EvergladesLawCenter
@Miamiwaterkeeper @tropicalaudubon
@miamirosenstiel @evergladesnps
@everglaadesfoundation
@love_the_everglades @cleoinstitute
@floridaoceanographic @audubon_fl

SUGGESTED HASHTAG

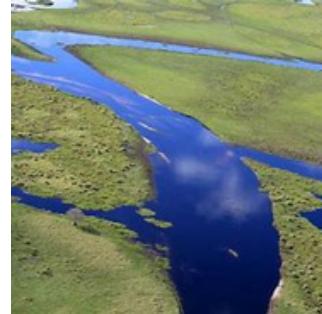
#EvergladesLawCenter #KeepFLWild #visitflorida #Florida
#nature #Everglades #explore #Floridawildlifecoridor
#UrbanDevelopmentBoundary

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WATER AND WETLANDS PROTECTION

ADVOCATING FOR STRONGER STORMWATER
MANAGEMENT AND CLEANER WATER



The protection and restoration of Florida's water resources is central to ELC attorneys' practice. We have significant experience advocating and litigating under the federal Clean Water Act and state water protection laws. We work with governments and others when we can, pushing for effective implementation of laws to maximize their environmental protection potential, but are willing and able to go to court when needed.

TAG US

@EvergladesLawCenter

@Miamiwaterkeeper @tropicalaudubon

@miamirosenstiel @evergladesnps

@everglaadesfoundation

@love_the_everglades @cleoinstitute

@floridaocenographic @audubon_fl

SUGGESTED HASHTAG

#EvergladesLawCenter #KeepFLWild #visitflorida #Florida

#nature #Everglades #BiscayneBay #Pollution #LawTube

#Lawyers #Floridalaw #Environmentallaw #Environmentaljustice

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Everglades Law Center, Inc.



ENDANGERED SPECIES AND WILDLIFE

ADVOCATING AND ENSURING LISTED SPECIES RECOVERY

ELC attorneys take a comprehensive and integrated approach to listed species recovery by ensuring that endangered species needs are considered at all levels of government decision-making (federal, state, and local).



TAG US

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@Miamiwaterkeeper @tropicalaudubon

@miamirosenstiel @evergladesnps

@everglaadesfoundation

@love_the_everglades @cleoinstitute

@floridaocenographic @audubon_fl

SUGGESTED HASHTAG

#EvergladesLawCenter #KeepFLWild #visitflorida #Florida
#nature #Everglades #Conservation #wildlifeconservation
#wildlife #natgeo #biodiversity #sustainability
#endangeredspecies #floridapanther #manatee #seaturtles
#floridapine

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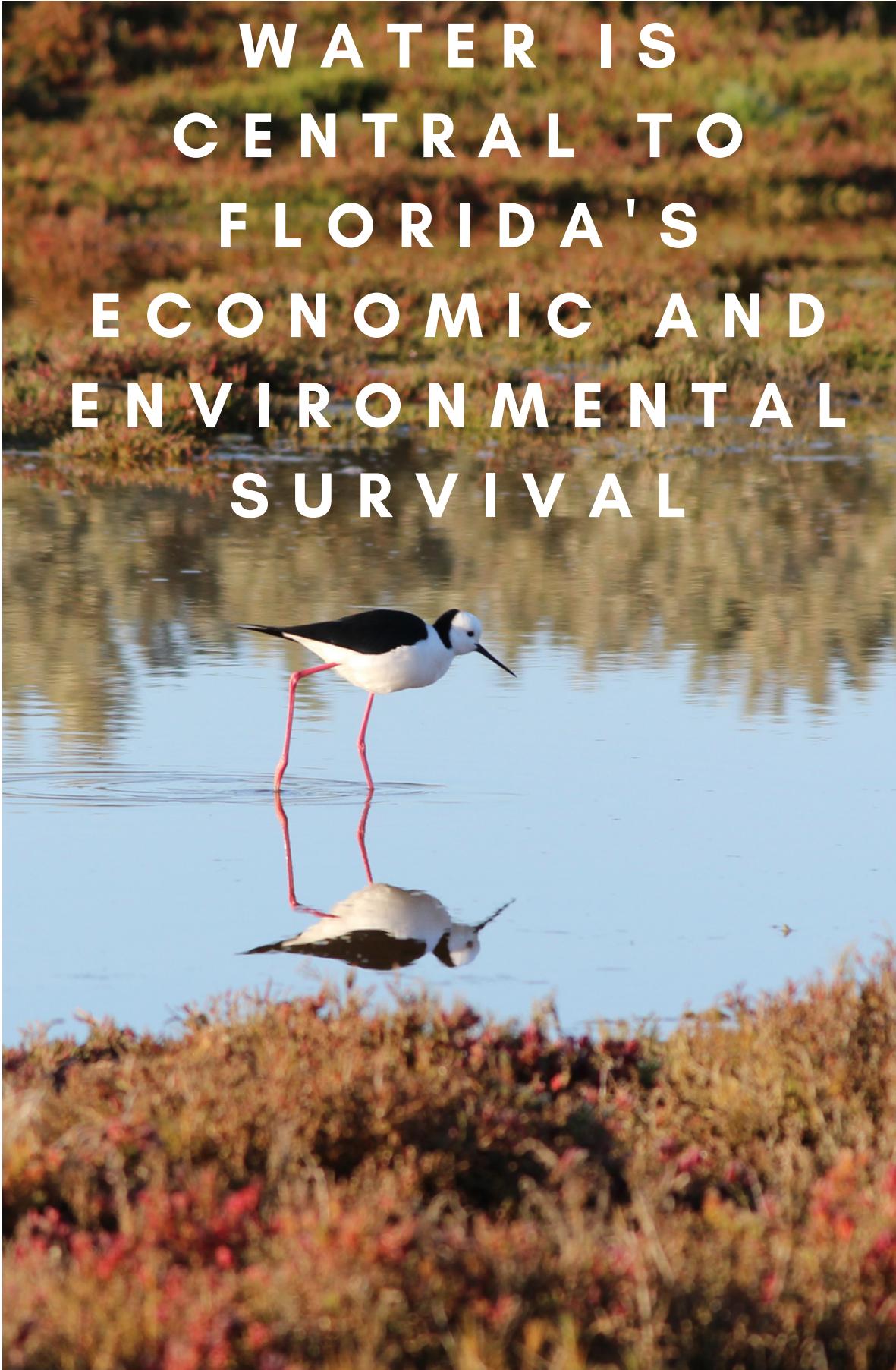


CURATED SOCIAL MEDIA POSTS

Everglades
Law Center, Inc.

WATER IS
CENTRAL TO
FLORIDA'S
ECONOMIC AND
ENVIRONMENTAL
SURVIVAL

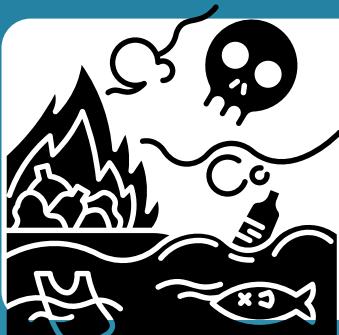
EVERGLADES LAW CENTER



SUGGESTED POST: SEA LEVEL RISE IS A GLOBAL CONCERN, AND MIAMI IS AT THE FOREFRONT OF THE CRISIS. CONSERVING MANGROVES ACTS AS AN EFFECTIVE BARRIER TO RISING SEA LEVELS

Advocating for Better Stormwater Management

To improve our water



Miami-Dade County's Stormwater System

Water pollution not only causes significant harm to the bay, but it also impacts public health and our economy



How Does Stormwater Impact Us?

23 pesticides can be found in our stream during any given rainstorm. Five of those exceed the level that is considered safe for aquatic life.

Advocating for Stronger Stormwater Rules
and Permits | Everglades Law Center

**UNSTAINABLE
LAND USE
PRACTICES
CONTINUE TO BE A
MAJOR THREAT TO
THE ENVIRONMENT**

EVERGLADES LAW CENTER



SUGGESTED POST: HOW CAN YOU HELP? WORK WITH THE EVERGLADES LAW CENTER TO SUPPORT LOCAL GOVERNMENTS SEEKING TO IMPROVE THEIR LAND MANAGEMENT PROGRAMS AND OVERSIGHT PRACTICES TO MINIMIZE WATER POLLUTION AND PROTECT COMMUNITY HEALTH

5 THINGS TO KNOW ABOUT THE URBAN DEVELOPMENT BOUNDARY



Hold the Line

For decades, Miami-Dade has protected a bright line to stop urban sprawl into the Everglades. The Everglades is a subtropical wetland ecosystem spanning across two million acres and provides drinking water to one-third of Floridians.



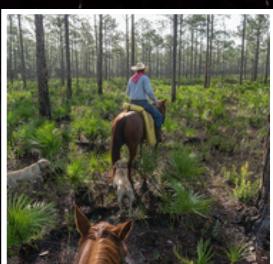
November 8, 2022

Miami-Dade County Commissioners voted 8-4 to approve the South Dade Logistics and Technology District, effectively gutting the Urban Development Boundary in favor of industrial development at the expense of our natural environment.



December 2, 2022

Dr. Nita Lewis petitioned the state for a formal administrative hearing to review the Board of County Commissioners decision, over the veto of Mayor Daniella Levine Cava, to approve a massive industrial center.



Why it Matters

The Urban Development Boundary is a land use rule that protects Florida's green space, farms, and drinking water from overdevelopment and urban sprawl. By Holding the Line, activists preserve agricultural heritage and economic diversity while protecting sensitive natural lands.



Take Action

Keep up with all the latest information with [Friends of the Everglades](#)

Sign up for updates with [Hold the Line Coalition](#)



FLORIDA IS HOME
TO MORE THAN
100 FEDERALLY
LISTED SPECIES

SUGGESTED POST: EVERGLADES LAW CENTER ATTORNEYS TAKE A
COMPREHENSIVE APPROACH TO LISTED SPECIES RECOVERY BY
LITIGATING UNDER THE ENDANGERED SPECIES ACT

PROTECT THE FLORIDA PANTHER

WE DON'T HAVE MUCH TIME. URBAN SPRAWL, ENVIRONMENTAL TOXINS, AUTOMOBILE COLLISIONS, AND HABITAT LOSS ARE SENDING THE FLORIDA PANTHER INTO EXTINCTION

27+

Over 27 Florida panthers were reported killed in 2022

>95%

Decline of panther historic range

DID YOU KNOW?

Fewer than 100 Florida panthers are estimated to live in South Florida today



PROTECTION EFFORTS HAVE NEVER BEEN MORE IMPORTANT. FOLLOW US FOR MORE UPDATES