

B2C

ANALYTICS REPORT

Key Indicators

Sales

Category

Region



\$2 297 354

Sales

\$598 623

Total Profit

\$3 544

Profit Ratio

37873

Quantity

531

Profit per Order

5009

Unique orders

Region



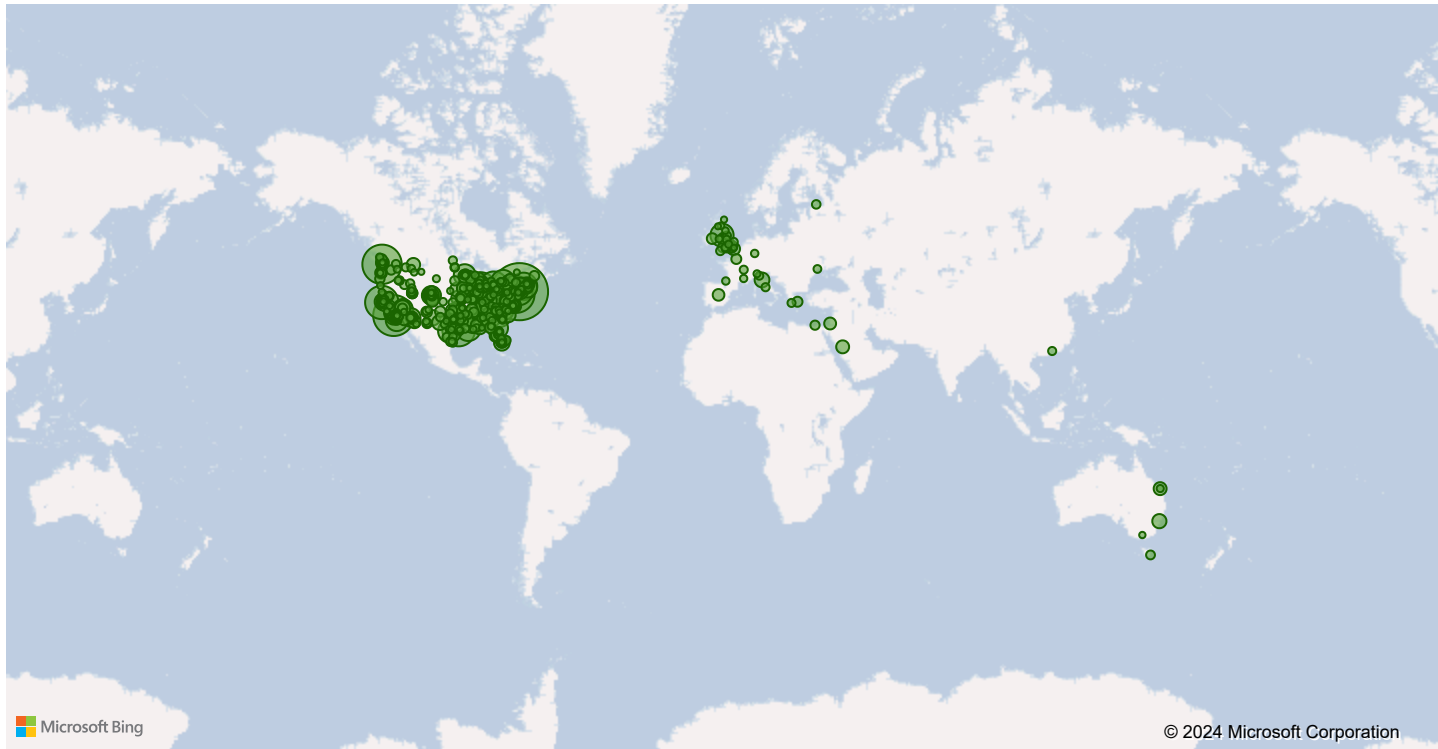
☐ Central

☐ East

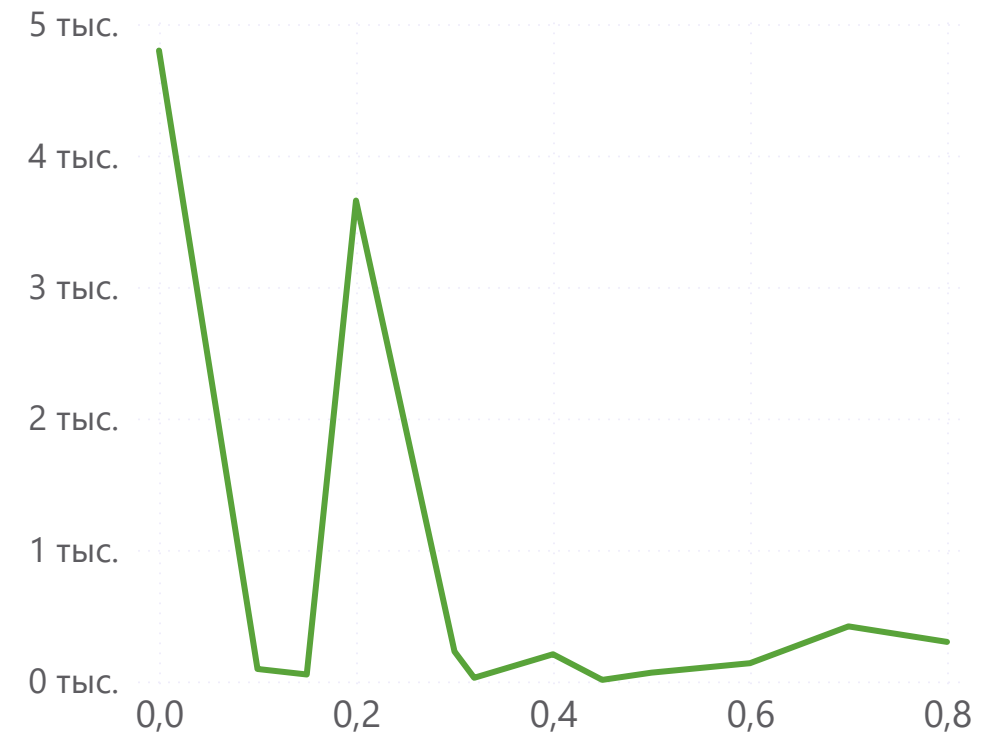
☐ South

☐ West

Profit & City

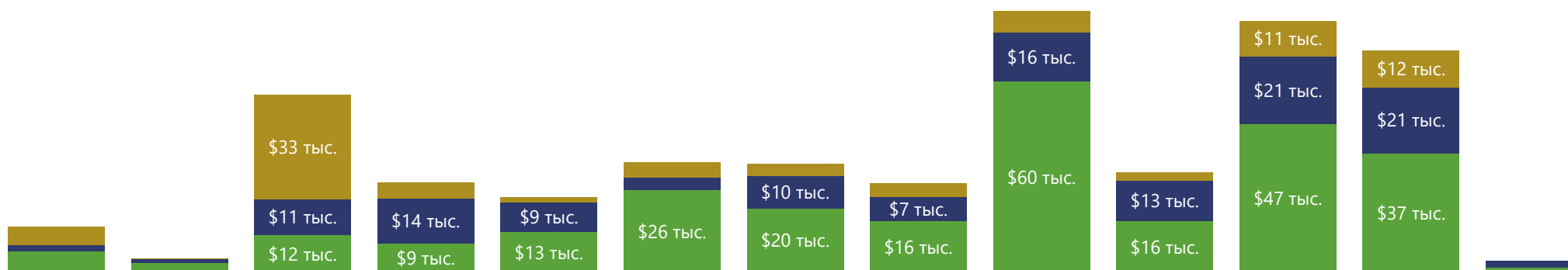


Quantity & Discount



Sales & Segment

Segment ● Consumer ● Corporate ● Home Office



Segment

- ☐ Consumer
- ☐ Corporate
- ☐ Home Office

Order Date

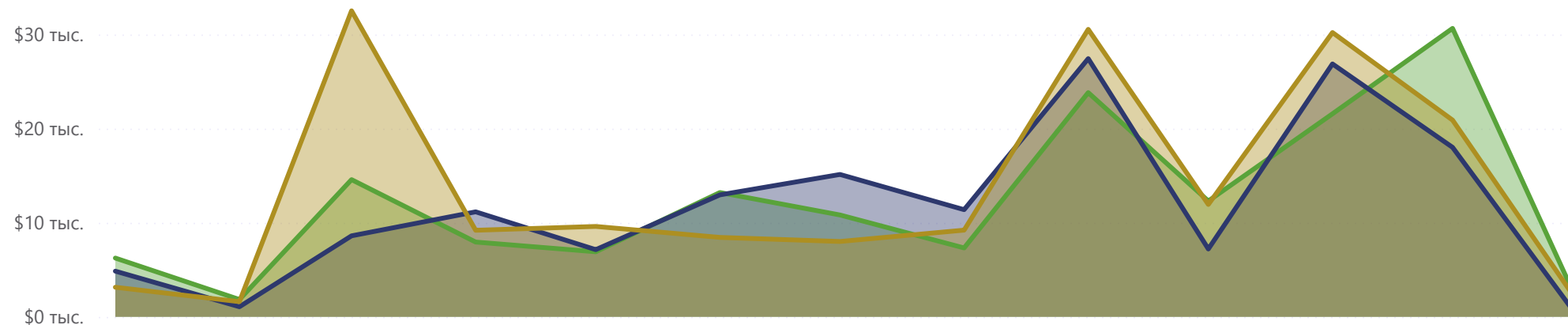
03.01.2018

03.01.2019



Sales & Category

Sales & Category ● Furniture ● Office Supplies ● Technology



\$487 955

Sales

\$115 111

Profit

Category	Furniture		Office Supplies		Technology		Bcero	
Product Name	Sales	Profit	Sales	Profit	Sales	Profit	Sales	Profit
"While you Were Out" Message Book, One Form per Page			\$25	\$10			\$25	\$10
#10- 4 1/8" x 9 1/2" Recycled Envelopes			\$285	\$115			\$285	\$115
#10- 4 1/8" x 9 1/2" Security-Tint Envelopes			\$146	\$64			\$146	\$64
#10 Gummed Flap White Envelopes, 100/Box			\$42	\$17			\$42	\$17
#10 Self-Seal White Envelopes			\$109	\$52			\$109	\$52
#10 White Business Envelopes,4 1/8 x 9 1/2			\$489	\$224			\$489	\$224
Bcero	\$742 006	\$140 296	\$719 127	\$235 748	\$836 221	\$222 579	\$2 297 354	\$598 623

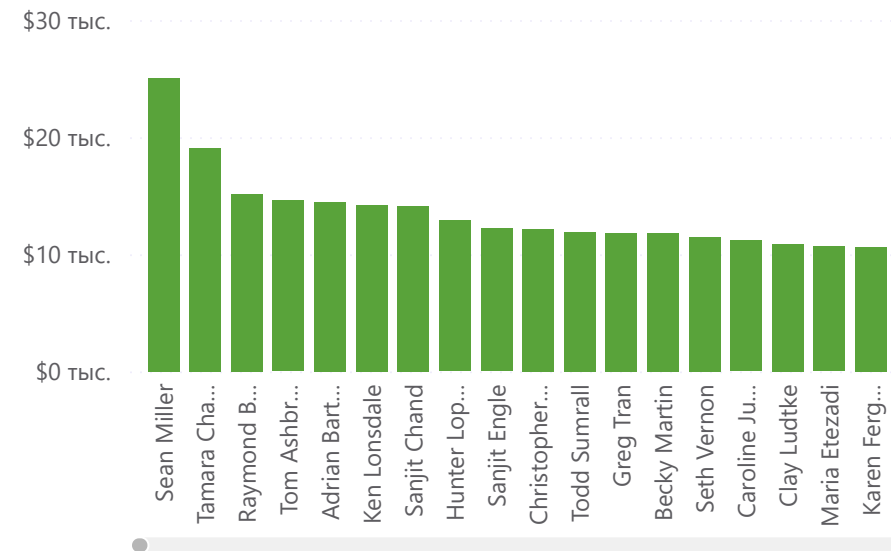
Category

- ☐ Furniture
- ☐ Office Supplies
- ☐ Technology

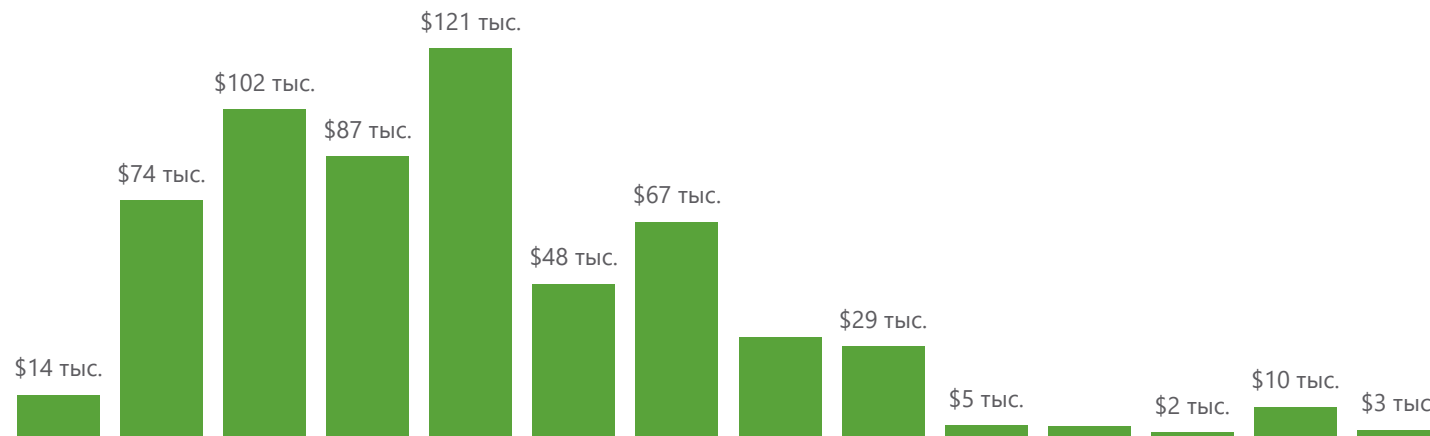
793

Unique customers

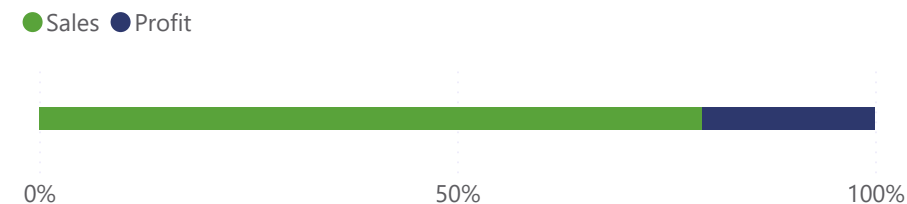
Sales & Customer



Profit & Quantity

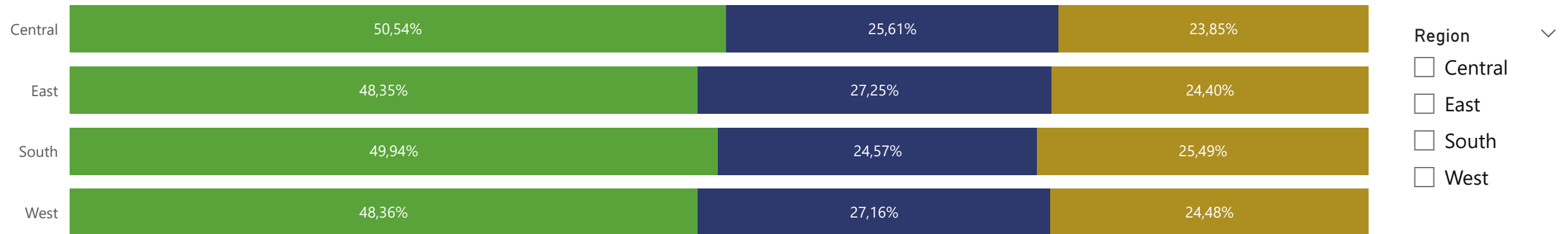


Sales & Profit



Quantity & Shipment

Ship Status ● Shipped Early ● Shipped Late ● Shipped On Time



Profit ratio & City

