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# **Logistic Regression**

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# Logistic Regression: Intro

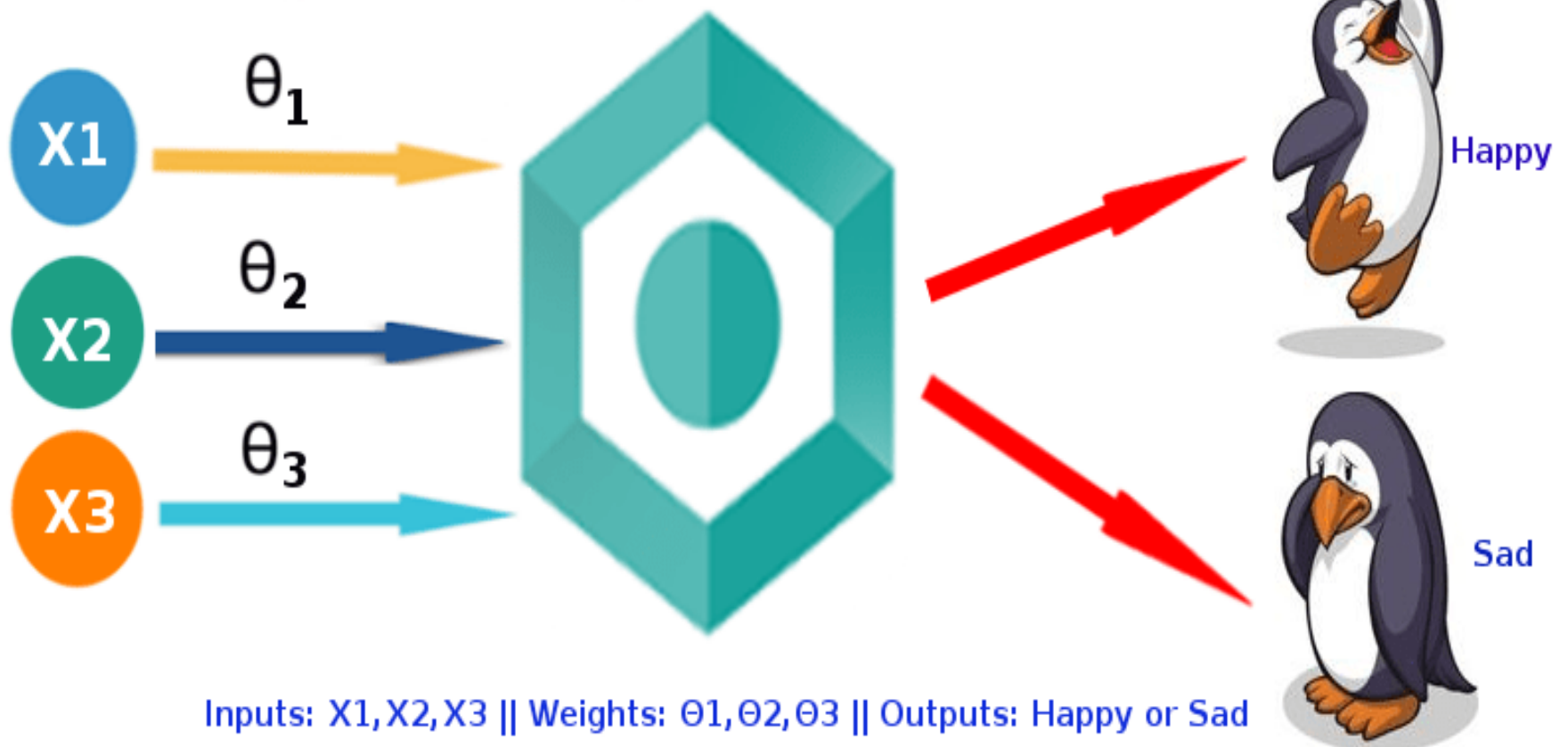
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- Logistic regression extends the ideas of linear regression to the situation where the dependent variable,  $Y$ , is categorical.
- Now suppose the dependent variable  $y$  is **binary**.
- It takes on two values “Success” (1) or “Failure” (0)
- We are interested in predicting a  $y$  from a continuous independent variable  $x$ .
- This is the situation in which **Logistic Regression** is used.

# Logistic Regression

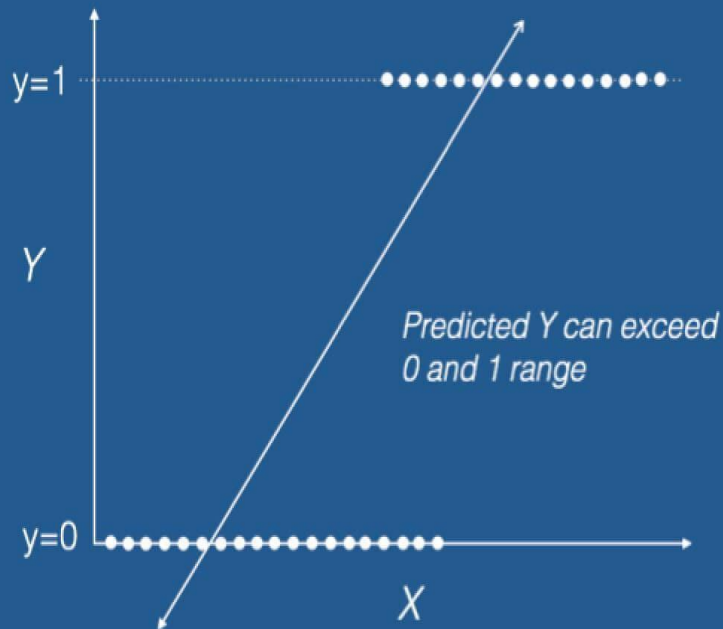
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## Logistic Regression Model

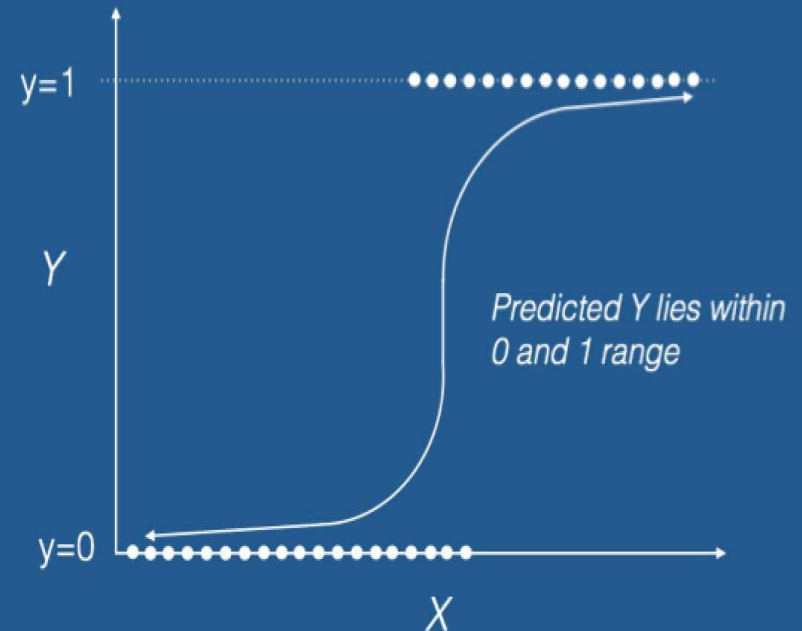


# Linear vs Logistic

## Linear Regression



## Logistic Regression



# Example

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- Based CGPA of UG, a student will get the admission in PG? **Yes/No**
- The values of  $y$  are 1 (Success) or 0 (Failure). The values of  $x$  range over a continuum. **Raining or Not.**
- A categorical variable as divides the observations into classes of a stock such as holding /selling / buying, then categorical variable with 3 categories. **“hold”** class, the **“sell”** class, and the **“buy”** class.
- It can be used for classifying a new observation into one of the classes, based on the values of its predictor variables (called “classification”).

# Applications

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- Logistic regression is used in applications such as:
  - Classifying customers as returning or non-returning (classification)
  - Finding factors that differentiate between male and female top executives (profiling)
  - Predicting the approval or disapproval of a loan based on information such as credit scores (classification).
- Popular examples of binary response outcomes are
  - success/failure, yes/no, buy/don't buy, default/don't default, and survive/die.
- We code the values of a binary response  $Y$  as 0 and 1.

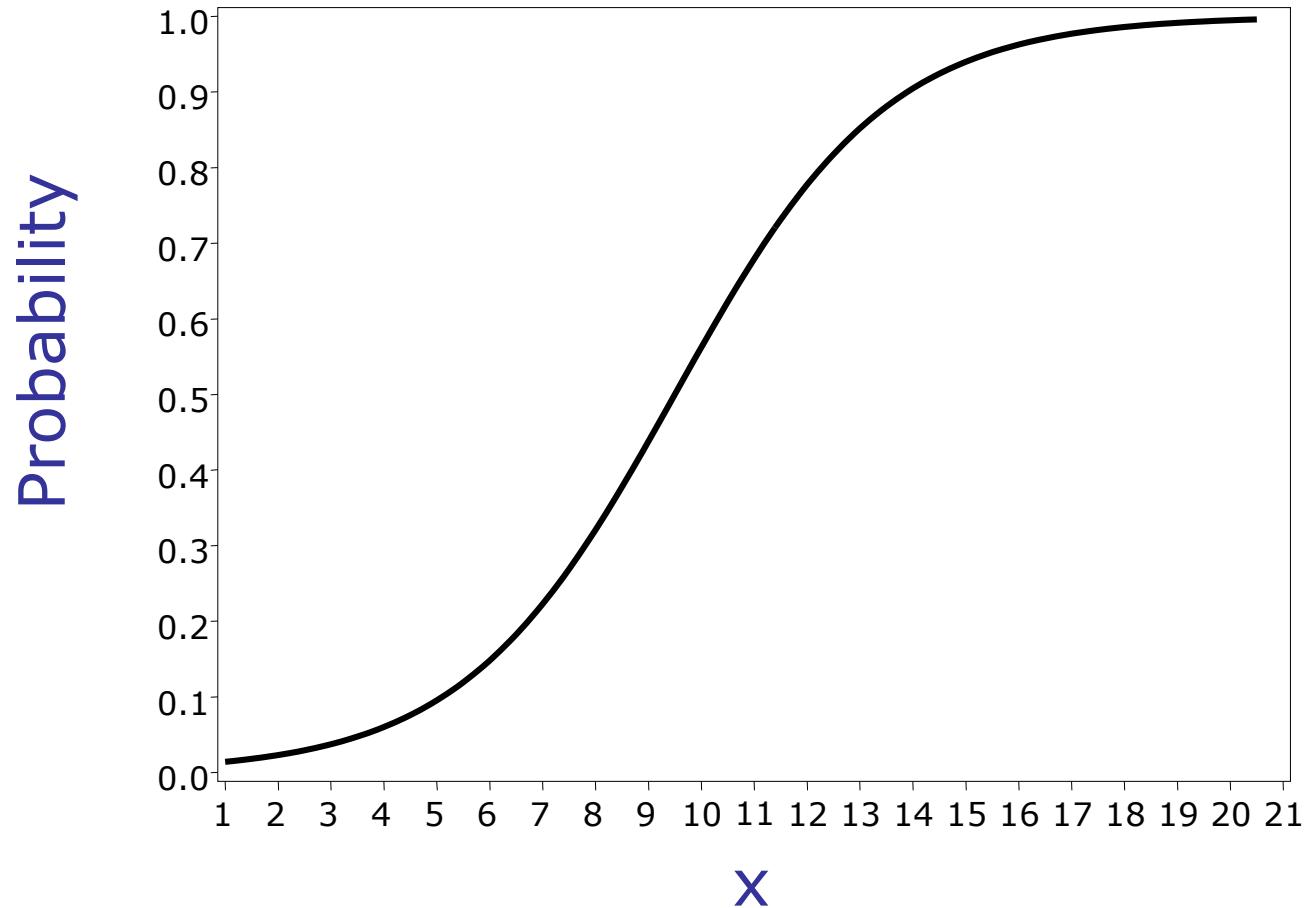
# Introduction Logistic Regression

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- Most important model for *categorical response* ( $y_i$ ) data
- Categorical response with 2 levels (*binary*: 0 and 1)
- Categorical response with  $\geq 3$  levels (nominal or ordinal)
- Predictor variables ( $x_i$ ) can take on *any* form: binary, categorical, and/or continuous.

# Logistic Curve

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Sigmoid curve

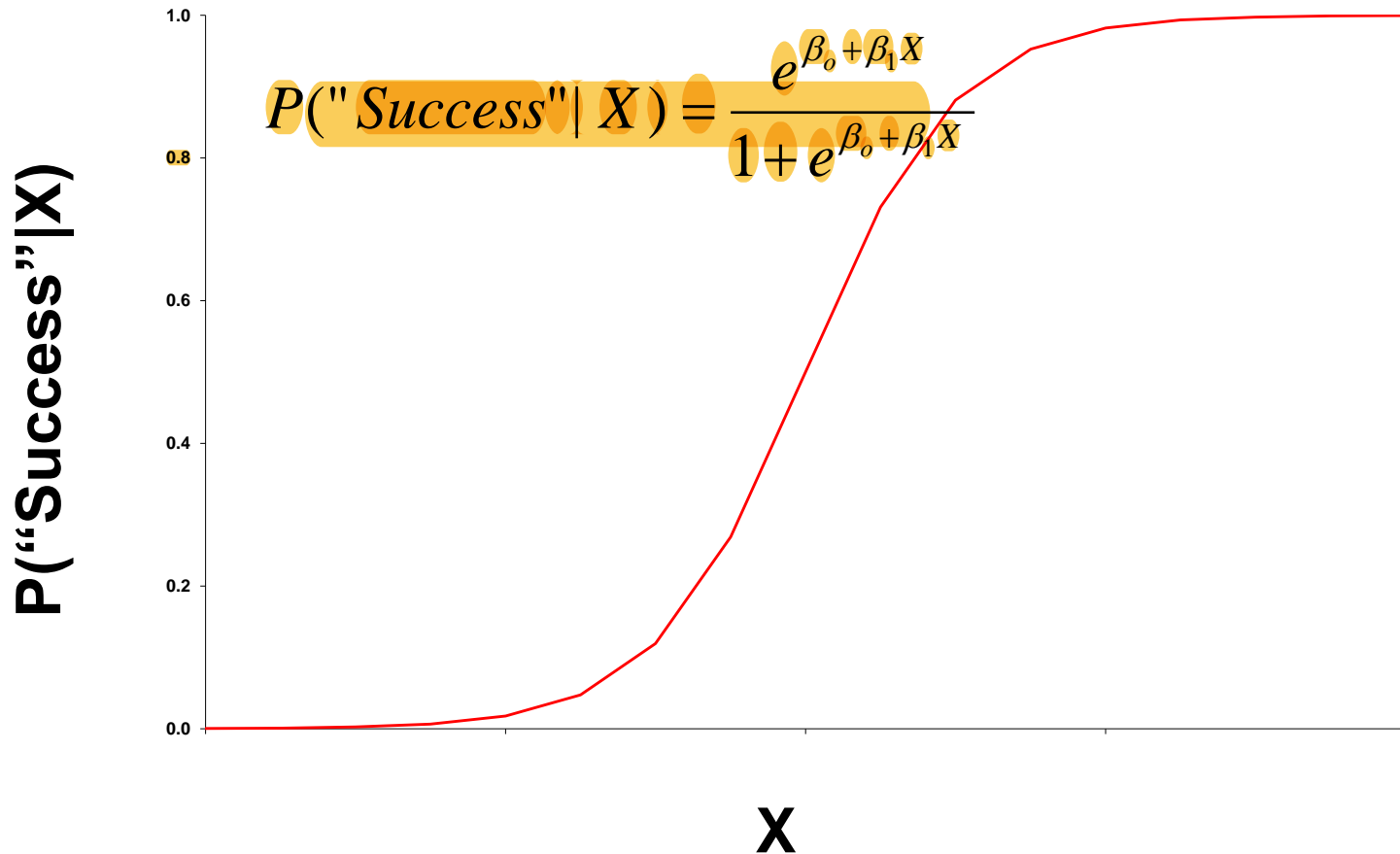


# Logistic Function

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# Logistic Function

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# Logit Transformation

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- The logistic regression model is given by

$$P(Y | X) = \frac{e^{\beta_0 + \beta_1 X}}{1 + e^{\beta_0 + \beta_1 X}}$$

- which is equivalent to

$$\ln\left(\frac{P(Y | X)}{1 - P(Y | X)}\right) = \beta_0 + \beta_1 X$$

*This is called the  
Logit Transformation*

# Logit Transformation

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- Logistic regression models transform probabilities called *logits*.

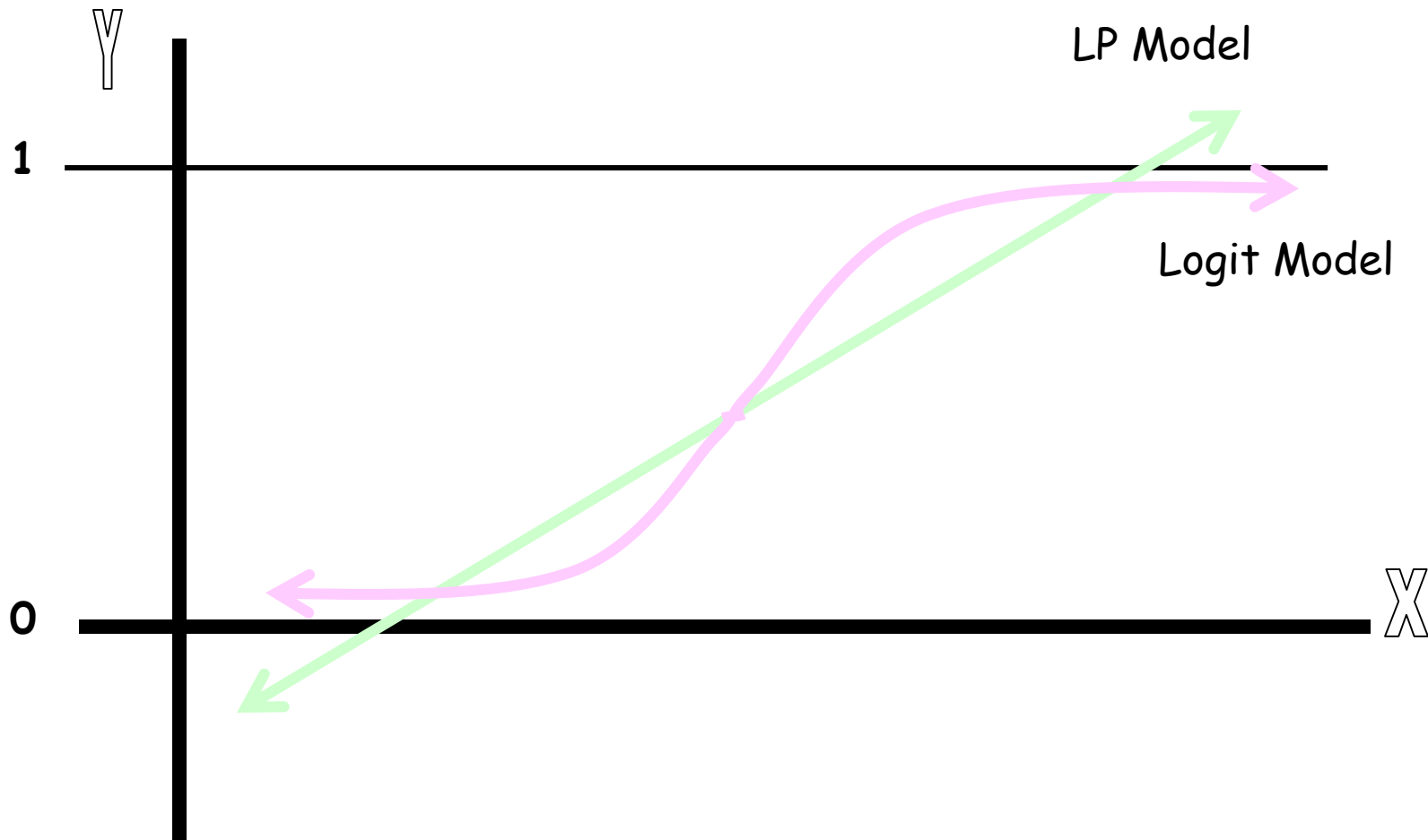
$$\text{logit}(p_i) = \log \left( \frac{p_i}{1 - p_i} \right)$$

- where

- $i$  indexes all cases (observations).
- $p_i$  is the probability the event (a sale, for example) occurs in the  $i^{\text{th}}$  case.
- $\log$  is the natural log (to the base  $e$ ).

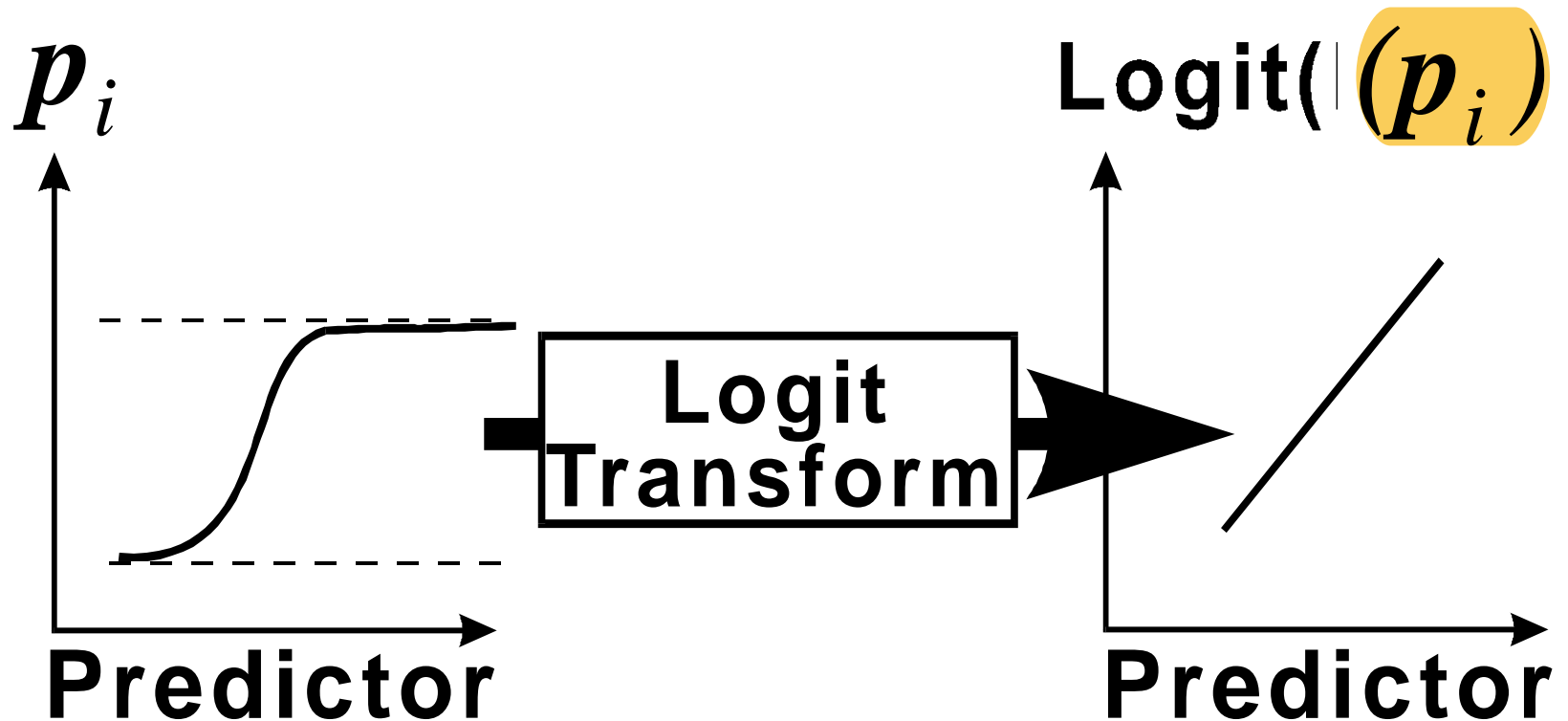
# Comparing LP and Logit Models

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# Assumption

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# Logistic regression model with a single continuous predictor

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- $\text{logit}(p_i) = \log(\text{odds}) = \beta_0 + \beta_1 X_1$
- Where  $\text{logit}(p_i)$  logit transformation of the probability of the event.
- $\beta_0$  intercept of the regression line
- $\beta_1$  slope of the regression line

# The logistic Regression Model

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- Let  $p$  denote  $P[y = 1] = P[\text{Success}]$ . This quantity will increase with the value of  $x$ .

The ratio:  $\frac{p}{1-p}$  is called the **odds ratio**

This quantity will also increase with the value of  $x$ , ranging from zero to infinity.

The quantity:  $\ln\left(\frac{p}{1-p}\right)$

is called the **log odds ratio**



## **Example: odds ratio, log odds ratio**

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Suppose a die is rolled:

Success = “roll a six”,  $p = 1/6$

The **odds ratio**  $\frac{p}{1-p} = \frac{\frac{1}{6}}{1-\frac{1}{6}} = \frac{\frac{1}{6}}{\frac{5}{6}} = \frac{1}{5}$

The **log odds ratio**

$$\ln\left(\frac{p}{1-p}\right) = \ln\left(\frac{1}{5}\right) = \ln(0.2) = -1.69044$$

# The logistic Regression Model

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Assumes the **log odds ratio** is linearly related to  $x$ .

i. e. : 
$$\ln \left( \frac{p}{1-p} \right) = \beta_0 + \beta_1 x$$

In terms of the **odds ratio**

$$\frac{p}{1-p} = e^{\beta_0 + \beta_1 x}$$

# The logistic Regression Model

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Solving for  $p$  in terms  $x$ .

$$\frac{p}{1-p} = e^{\beta_0 + \beta_1 x}$$

$$p = e^{\beta_0 + \beta_1 x} (1-p)$$

$$p + pe^{\beta_0 + \beta_1 x} = e^{\beta_0 + \beta_1 x}$$

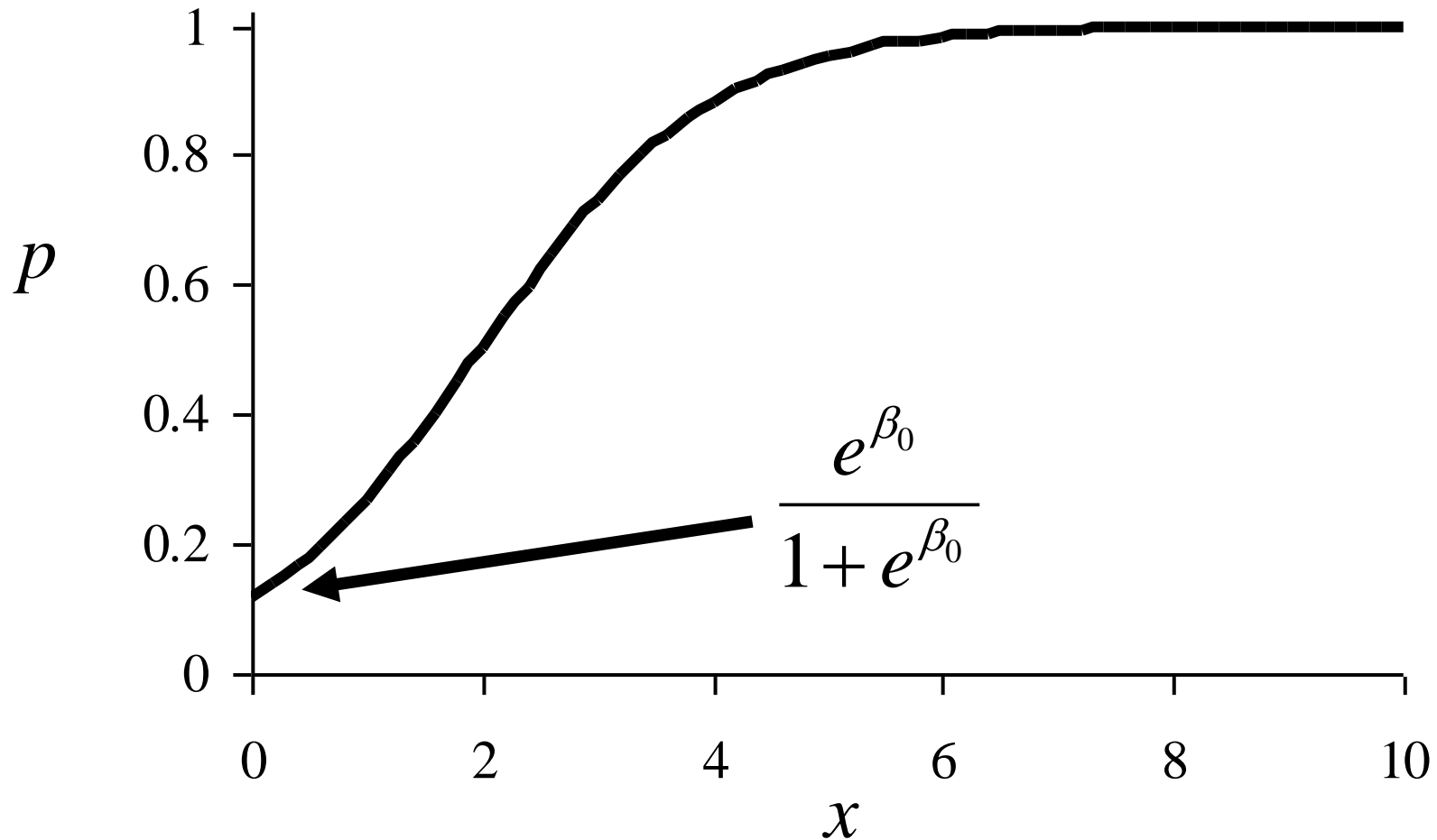
or

$$p = \frac{e^{\beta_0 + \beta_1 x}}{1 + e^{\beta_0 + \beta_1 x}}$$

# Interpretation of the parameter $\beta_0$

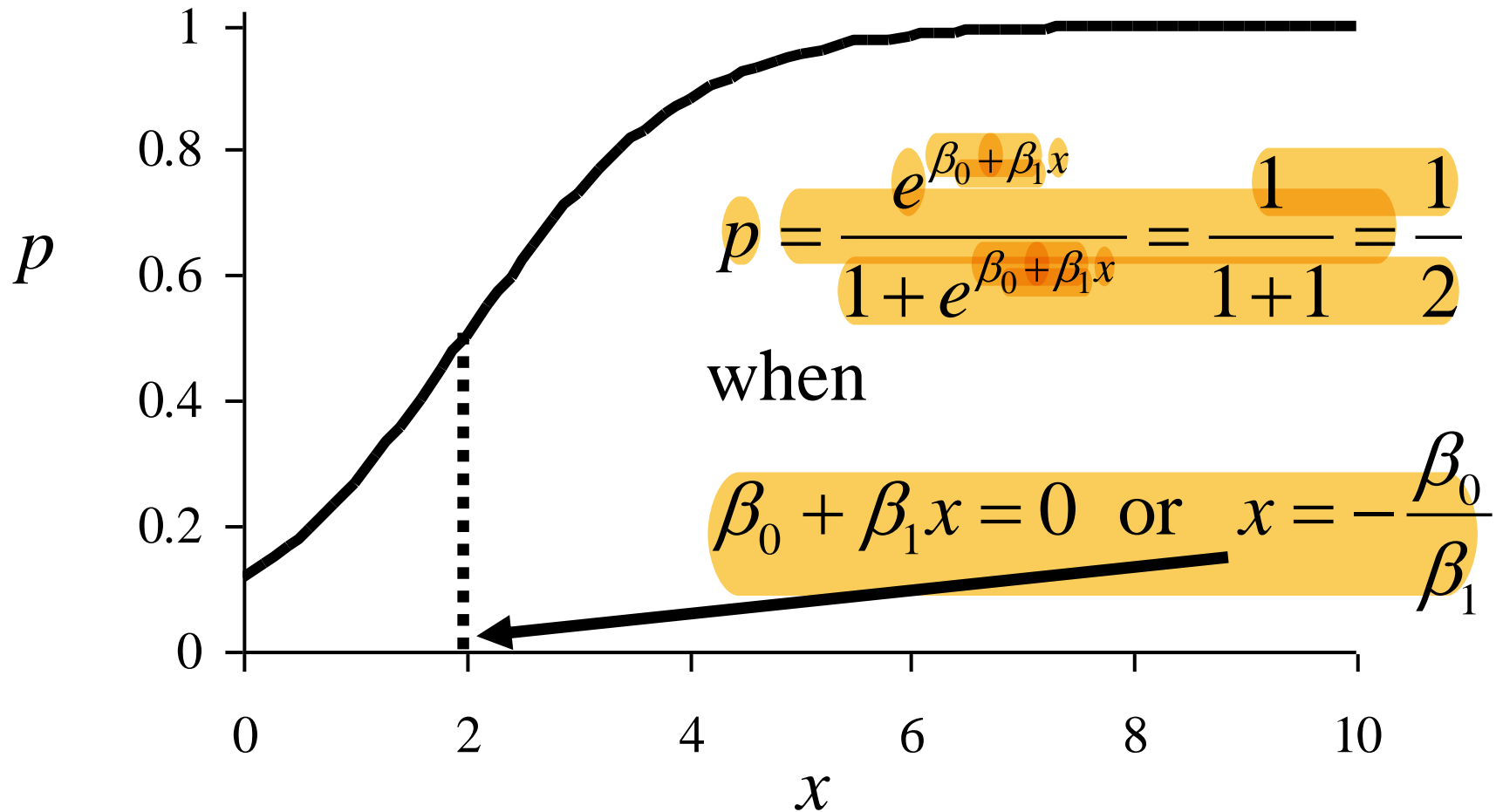
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- determines the intercept



# Interpretation of the parameter $\beta_1$

- determines when  $p$  is 0.50 (along with  $\beta_0$ )



# Interpretation of the parameter $\beta_1$ ...

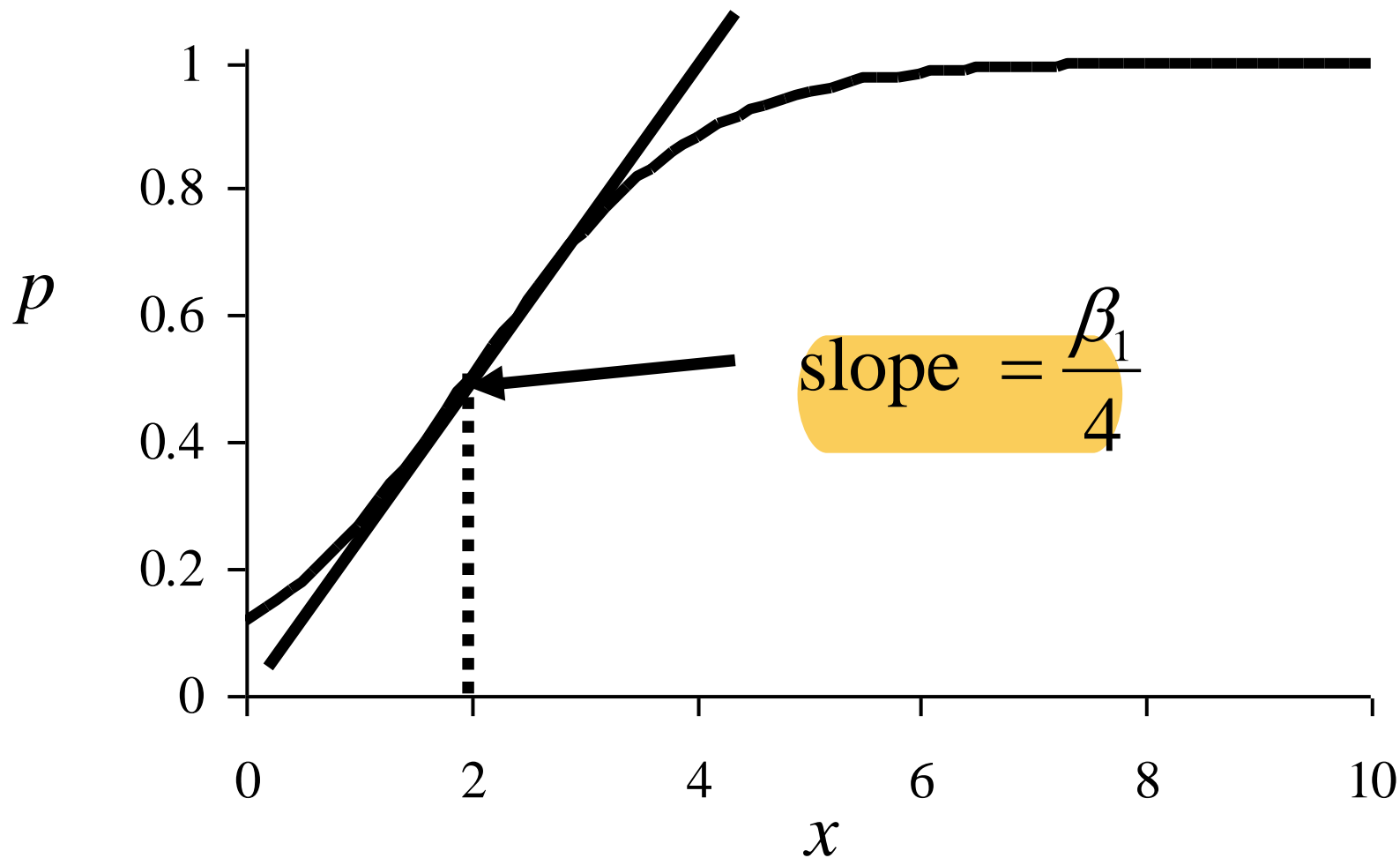
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$$\begin{aligned}\text{Also } \frac{dp}{dx} &= \frac{d}{dx} \frac{e^{\beta_0 + \beta_1 x}}{1 + e^{\beta_0 + \beta_1 x}} \\ &= \frac{e^{\beta_0 + \beta_1 x} \beta_1 (1 + e^{\beta_0 + \beta_1 x}) - e^{\beta_0 + \beta_1 x} \beta_1 e^{\beta_0 + \beta_1 x}}{(1 + e^{\beta_0 + \beta_1 x})^2} \\ &= \frac{e^{\beta_0 + \beta_1 x} \beta_1}{(1 + e^{\beta_0 + \beta_1 x})^2} = \frac{\beta_1}{4} \quad \text{when } x = -\frac{\beta_0}{\beta_1}\end{aligned}$$

$\frac{\beta_1}{4}$  is the rate of increase in  $p$  with respect to  $x$  when  $p = 0.50$

# Interpretation of the parameter $\beta_1$

determines slope when  $p$  is 0.50



# Binary Classification

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- In logistic regression we take two steps:
  - First step yields estimates of the probabilities of belonging to each class. In the binary case we get an estimate of  $P(Y = 1)$ .
  - the probability of belonging to class 1 (which also tells us the probability of belonging to class 0).
- In the next step we use
  - a cutoff value on these probabilities in order to classify each case to one of the classes.
  - a cutoff of 0.5 means that cases with an estimated probability of  $P(Y = 1) > 0.5$  are classified as belonging to class 1,
  - whereas cases with  $P(Y = 1) < 0.5$  are classified as belonging to class 0.
  - The cutoff need not be set at 0.5.



# Types of Logistic Regression

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- **Binary Logistic Regression**

- The categorical response has only two possible outcomes. Example: Spam or Not

- **Multinomial Logistic Regression**

- Three or more categories without ordering. Example: Predicting which food is preferred more (Veg, Non-Veg, Vegan)

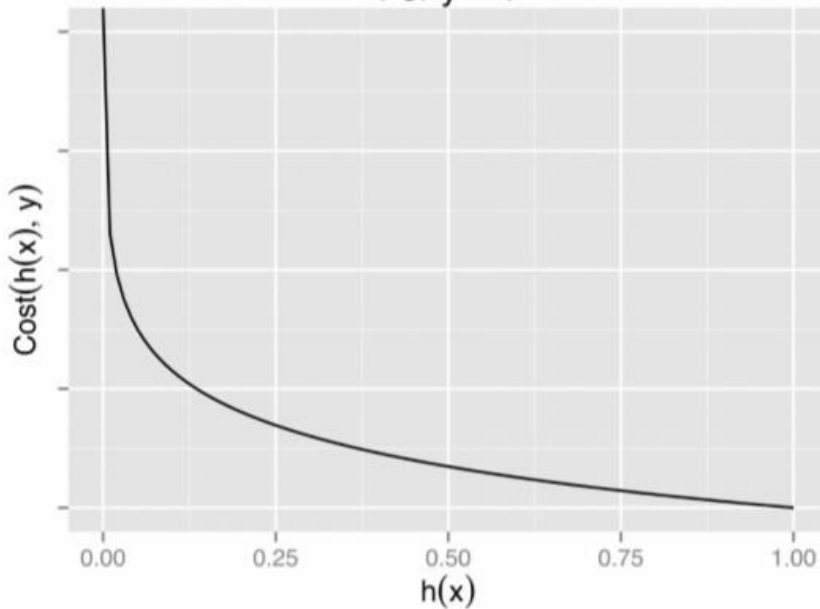
- **Ordinal Logistic Regression**

- Three or more categories with ordering. Example: Movie rating from 1 to 5

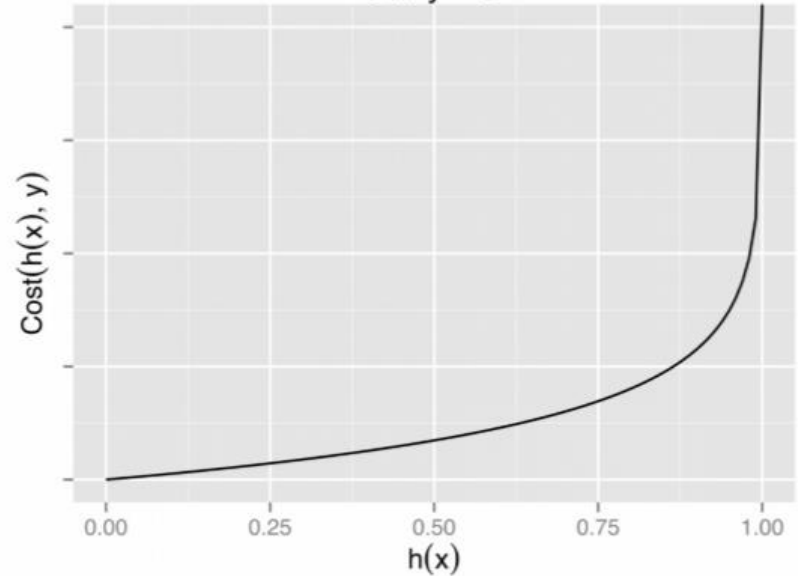
# Cost Function

$$Cost(h_{\theta}(x), y) = \begin{cases} -\log(h_{\theta}(x)) & \text{if } y = 1 \\ -\log(1 - h_{\theta}(x)) & \text{if } y = 0 \end{cases}$$

For  $y = 1$



For  $y = 0$



$$J(\theta) = -\frac{1}{m} \sum \left[ y^{(i)} \log(h_{\theta}(x(i))) + (1 - y^{(i)}) \log(1 - h_{\theta}(x(i))) \right]$$

# Gradient Descent

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- Now the question arises, how do we reduce the cost value. Well, this can be done by using Gradient Descent.
- The main goal of Gradient descent is to minimize the cost value. i.e.  $\min J(\theta)$ .
- Now to minimize our cost function we need to run the gradient descent function on each parameter i.e.

$$\theta_j := \theta_j - \alpha \frac{\partial}{\partial \theta_j} J(\theta)$$

# Gradient Descent...

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- Objective: To minimize the cost function we have to run the gradient descent function on each parameter

Want  $\min_{\theta} J(\theta)$ :

Repeat {

$$\theta_j := \theta_j - \alpha \sum_{i=1}^m (h_{\theta}(x^{(i)}) - y^{(i)}) x_j^{(i)}$$

}

(simultaneously update all  $\theta_j$ )