



# TASHA PATEL

a graphic designer & motion artist



London, UK



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tashapatel.co.uk

Experienced digital arts graduate looking to obtain a junior designer position with experience in graphic design, motion graphics and branding. A self-motivated, reliable professional, possessing exceptional communication skills with a keen eye for detail eager to bring innovation and adaptivity to the workplace. Seeking to expand knowledge and develop skills within this industry.

## skills

Photoshop  
Illustrator  
Premier Pro  
After Effects  
InDesign  
HubSpot  
HTML / CSS

## creative fields

Graphic Design  
Motion Graphics  
Illustration  
Typography  
Web Design  
Branding  
Print  
Video Editing

## work experience

### FREELANCE MOTION GRAPHIC DESIGNER

NHS / Kent / June 2019 - Present

Commissioned by the NHS to create 6 motion graphic videos to raise awareness for improving healthcare services

- Worked closely with the client to create a vision and conceive a design to creatively convey the desired message
- Designed, illustrated and animated all assets within the videos
- Learnt to achieve high results under tight time constraints

### GRAPHIC DESIGN AND MARKETING INTERN

ColInvestor Ltd / London / August 2017 - August 2018

Hired as a full-time graphic designer working within the marketing team whilst the company underwent a rebrand.

- Rebranded company logos and redesigned three new websites
- Responsible for maintenance of sites using HubSpot
- Created and designed the new company brand guidelines
- Worked independently as well as in a team
- Communicated with web developers and print companies
- Conceptualized new marketing and design ideas whilst still adhering to corporate brand guidelines

## social



**Behance**

behance.net/tashapatel



**Instagram**

instagram.com/  
tashapatel.design



**Exposure**

tashapatel.exposure.co

## interests



Hiking



Traveling



Music



Tea

## education

DIGITAL ARTS WITH A YEAR IN INDUSTRY  
BA HONS

University of Kent 2015 - 2019

**First Class Honours Degree**

Final Year Project **75%**

A motion graphics video exploring different themes on how we perceive time and money. The driving force behind this project was to create something quirky and unique yet meaningful. It encouraged audiences to think more holistically, helping change perspectives on how our time should be valued.

Graphic Design **83%** | Website Design **76%** | Video Games **81%**

A LEVELS

The Beauchamp College 2013 - 2015

Graphic Design **A\*** | Media Studies **A** | Geology **A**

## accomplishments

**The University of Kent**

Academic Excellence  
Scholarship

**Duke of Edinburgh Award**

Gained Bronze and  
Silver awards

**So Young Magazine**

**Illustration Contest**

3rd place

## references

**Sam Plumptre**

CEO

ColInvestor Limited

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**Briony Thomas**

Head of Marketing

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