Introduction to Data Science

Fall 2023

Total marks 110

Due date: 28th November, 2023, 11:59 PM

Assignment 4

Instructions:

- All questions must be answered within a single notebook or .py file.
- Follow the file naming conventions: Name your submission file as RollNo.ipynb or RollNo.py (e.g., i22_xxxx.ipynb, where xxxx is your Roll Number).
- Use headings to distinguish each question in the notebook.
- Late submissions will not be accepted and will be given a zero.
- AI-generated content is prohibited. Detection of such content will lead to a zero score.

1. Regression Analysis [60 Marks]

Problem Statement:

As a data analyst hired by a real estate company, your objective is to utilise statistical insights to support decision-making in property transactions, acquisitions, leasing, and management. The dataset provided is extracted from **Zameen.com**, a prominent property portal in Pakistan.

The real estate company's clients, located nationwide, have properties they wish to sell but require a specific pricing strategy. Your responsibility is to streamline this process through <u>regression</u> <u>analysis</u>. The goal is to develop a machine learning model capable of accurately predicting property prices based on various attributes, including area and the number of rooms.

This task will be executed in four phases:

Choose a **specific city** *or* **province** from the dataset as the focal point for regression analysis and filter the data accordingly.

Data Pre-Processing (10 Marks):

- Ensure the validation and correction of any inconsistent data formats.
- Identify and address missing values in the dataset.
- Identify and manage potential outliers within the data.

Exploratory Data Analysis (EDA) (10 Marks):

• What is the overall correlation structure within the dataset? Are there any notable high or low correlations between variables?

• Is there a correlation between the number of properties listed by an agent or agency and the average property price?

Feature Engineering (15 Marks):

- Compute a new column indicating the price per square meter, considering that the **area** column is in square meters.
- Derive additional temporal features, such as month, quarter, or day of the week, from the date added column.
- Standardise the numerical variables using a suitable standardisation technique.
- Encode the categorical variables using an appropriate encoding method.

Note: To enhance model accuracy, eliminate any unnecessary columns.

Model Training (15 Marks):

- Divide the data into training and testing sets, selecting a suitable ratio for the split.
- Select an appropriate regression model and train it on the divided data. Ensure to **perform hyperparameter tuning**, whether using the kitchen sink method, an exhaustive search approach, or any suitable technique.

Model Evaluation (10 Marks):

It is crucial to validate the accuracy of your trained machine learning model. This can be accomplished by producing the following:

- Mean Absolute Error: It is the average of absolute differences between the predicted and actual values – ranges from zero to infinity, with lower values indicating better accuracy.
- **Mean Squared Error:** It is the average of squared differences between the predicted and actual values ranges from zero to infinity, with lower values indicating better accuracy.
- Root Mean Squared Error: It is the square root of the mean squared error, which brings the error metric back to the original scale of the target variable ranges from zero to infinity, with lower values indicating better accuracy.
- Mean Absolute Percentage Error: It is the average of the absolute percentage differences between the predicted and actual values ranges from 0% to 100%, with lower values indicating better accuracy.

Bonus (10 Marks):

In regression analysis, the goal is to build a model that predicts a target variable based on one or more predictor variables. When the number of predictor variables (features or dimensions) is large, it may lead to the **curse of dimensionality**.

Your responsibility is to assess whether your regression model is affected by the curse of dimensionality. To achieve this, you can systematically investigate methods such as cross-validation and regularisation. If indeed there is an issue with the curse of dimensionality, your responsibility is to tackle it using a suitable approach, such as feature selection, dimensionality reduction, or regularisation.

Read More: How to break the "Curse of Dimensionality"?

2. Predicting Tax Fraud Risk Using Decision Trees [50 Marks]

Objective:

In the realm of combating potential tax fraud, the primary aim of this question is to develop a predictive model employing decision trees. This model will be constructed based on a dataset encompassing various attributes related to individuals. The dataset includes the following features: (Company_Data.csv)

- Undergrad: A binary indicator denoting whether an individual is under-graduated or not.
- Marital Status: The marital status of the individual.
- Taxable Income: The amount of taxable income, serves as an indicator of the individual's tax liability to the government.
- Work Experience: The number of years of work experience of the individual.
- Urban: A binary indicator specifying whether the person resides in an urban area.
- Taxable Income

Target Variable:

The target variable for classification is defined as follows:

- Individuals with a taxable income less than or equal to \$30,000 are labeled as "Risky."
- Individuals with a taxable income greater than \$30,000 are labeled as "Good."

Model Development:

The goal is to construct a decision tree model that effectively classifies individuals into the aforementioned categories based on their attributes. The model should be particularly adept at identifying the risk of tax fraud, with a focus on individuals possessing lower taxable incomes.

Model Evaluation:

The success of the model will be assessed through key metrics, including accuracy, precision, recall, and F1 score. These metrics will provide a comprehensive understanding of the model's performance in distinguishing between "Risky" and "Good" individuals.

Feature Engineering Steps:

To prepare the data for modeling, the following feature engineering steps will be implemented:

 Categorical Variable Handling: Utilize the pandas get_dummies function to convert categorical variables (Undergrad, Marital Status, and Urban) into dummy or indicator variables.

Reference: pandas.get_dummies

- **Target Variable Transformation**: Define the target variable assuming taxable income <= \$30,000 as "Risky=0" and others as "Good=1."
- **Feature Scaling**: Normalize the data by scaling the "Work Experience" and "City Population" features to a specified range using the MinMaxScaler from scikit-learn.

Reference: sklearn.preprocessing.MinMaxScaler

Data Splitting:

Split the dataset into training and testing sets using the train test split function from scikit-learn.

Reference: sklearn.model selection.train test split

Model Training and Evaluation:

After training the model on the training data, evaluate its performance on the test set. Display the classification report to provide a detailed overview of the model's precision, recall, and F1 score.

Reference: sklearn.metrics.classification_report

Model Improvement:

Explore strategies to enhance the accuracy of the model. Experiment with hyperparameter tuning, feature selection, or other techniques to optimize the model's predictive capabilities.

Happy Coding 🙂