

## **NAIVE BAYES**

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In [6]: # Importing necessary libraries
        import pandas as pd
        from sklearn.preprocessing import LabelEncoder
        from sklearn.naive bayes import CategoricalNB
        # Creating the dataset
        data = {
            'Cheap': ['Yes', 'Yes', 'No', 'Yes', 'No'],
            'Promo': ['Yes', 'No', 'Yes', 'Yes', 'No'], 'Buy?': ['Yes', 'Yes', 'No', 'Yes', 'No']
        }
        # Creating a DataFrame
        df = pd.DataFrame(data)
        print(df)
        # Encoding categorical variables
        le cheap = LabelEncoder()
        le promo = LabelEncoder()
        le buy = LabelEncoder()
        df['Cheap'] = le cheap.fit transform(df['Cheap'])
        df['Promo'] = le promo.fit transform(df['Promo'])
        df['Buy?'] = le buy.fit transform(df['Buy?'])
        # Splitting features and target
        X = df[['Cheap', 'Promo']]
        y = df['Buy?']
         Cheap Promo Buy?
          Yes Yes Yes
         Yes
       1
                No Yes
          No Yes No
       2
       3
         Yes Yes Yes
           No
                 No No
In [7]: # Creating and training the Naive Bayes model
        model = CategoricalNB()
        model.fit(X, y)
        # Making predictions
        predictions = model.predict(X)
        print(predictions)
        # Adding predictions to the DataFrame
        df['Predictions'] = predictions
        print(df)
```

```
[1 1 0 1 0]
  Cheap Promo Buy? Predictions
      1
            1
                 1
                              1
           egin{array}{ccc} 0 & 1 \ 1 & 0 \end{array}
                              1
1
      1
2
                              0
     0
            1
3
      1
                 1
                              1
4
    0
            0
                 0
                              0
```

```
In [5]: # Converting encoded values back to original labels
    df['Predicted_Buy?'] = le_buy.inverse_transform(predictions)
    df['ActualBuy'] = le_buy.inverse_transform(y)

# Final output
    print(df)
```

	Cheap	Promo	Buy?	Predictions	Predicted_Buy?	ActualBuy
0	1	1	1	1	Yes	Yes
1	1	0	1	1	Yes	Yes
2	0	1	0	0	No	No
3	1	1	1	1	Yes	Yes
4	0	0	0	0	No	No