

# MD JUBAYER AHAMED

UTTARA, DHAKA, BANGLADESH | +8801732134482 | [tasinahmed423@gmail.com](mailto:tasinahmed423@gmail.com)

## SUMMARY OF QUALIFICATIONS

I'm a Full-Stack Web Developer and Digital Marketing Expert specializing in WordPress, React, Node.js, Facebook Marketing, SEO, and comprehensive digital marketing strategies. I have been working at Banglay IELTS since December 2024, focusing on web development, digital marketing, and content optimization. I'm passionate about creating high-performance applications and driving business growth through effective digital marketing campaigns.

## TEACHNICAL SKILLS

- **Languages & Framework:** React, Node.js, Laravel, Php, Next.js, TypeScript
- **Databases & ORMs:** MySQL, PostgreSQL, MongoDB, Prisma ORM
- **Web Technologies:** HTML5, CSS3, Bootstrap, Tailwind CSS, Framer Motion
- **CMS & E-commerce:** WordPress, WooCommerce, cPanel
- **Version Control & Tools:** Git, GitHub, GitLab, SVN, Jira, Figma
- **Web Services:** REST, SOAP
- **Digital Marketing:** Facebook Marketing, Google Ads, SEO, Social Media Marketing, Content Marketing, Email Marketing, Performance Optimization
- **Analysis & Design:** Analytics & Reporting

## PROFESSIONAL EXPERIENCE

### Web Developer :

2024-12 - Present

Banglay IELTS

- Leading web development initiatives for Banglay IELTS , BIIC with focus on Bengali-speaking audience and educational content delivery.
- Developed and maintained Bengali content-oriented websites and landing pages for IELTS coaching
- Implemented SEO best practices resulting in 150% increase in organic traffic  
Created conversion-optimized CTAs and funnels improving enrollment rates by 40%
- Achieved Lighthouse performance scores of 90+ across all projects
- Established security protocols and automated backup systems for data protection

## Full Stack Web Developer :

2024-06 - Present

Freelance

- Providing comprehensive web development solutions to local and international clients across various industries.
- Delivered 15+ WordPress websites with custom themes and plugin development
- Built 5+ WooCommerce stores with payment gateway integrations
- Developed React/Node.js applications with authentication and dashboard features
- Created Laravel-based APIs for mobile and web applications
- Maintained 100% client satisfaction with clean UI/UX and responsive designs
- Ensured accessibility compliance and cross-browser compatibility

## Digital Marketing Executive:

2024-01 – 2024-05

Phone cell Company

Australia

- **Relationship management:** Build and maintain strong relationships with new and existing clients to ensure satisfaction and retention.
- **Conduct sales meetings:** Meet with clients virtually or in person to present products, understand their needs, and build rapport.

## Academic Qualifications

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|---|--------------------|
| • <b>Master's Of Art's (M.A)</b> - Comilla Victoria College.    | Passing Year –2024 |
| • <b>Bachelor's Of Art's(B.A)</b> - Brahman Baria Gov't College | Passing Year –2022 |
| • <b>Higher Secondary Certificate (HSC)</b> - Comilla Board     | Passing Year –2016 |
| • <b>Secondary School Certificate ( SSC)</b> - Comilla Board    | Passing Year –2014 |

## Personal Information

Name	: Md Jubayer Ahmed
Father's Name	: Ali Ahmed
Mother's Name	: Helena Akther
Date Of Birth	: 05 January 1998
Religion	: Islam

Marital Status	: Unmarried
Present Address	: Uttara Sector 4, Road 13, House 16
Permanent Address	: Mokbulpur, Nasirnagar, Brahmanbaria
NID	: 6456184578
Nationality	: Bangladeshi

### Contact Information

Phone Number : +8801732134482

Email : [tasinahmed423@gmail.com](mailto:tasinahmed423@gmail.com)

Facebook : <https://facebook.com/jubayerahmed82>

LinkedIn : <https://www.linkedin.com/in/mdjubayerahmed>

GitHub : <https://github.com/tasinbi>

Portfolio Link: <https://jubayer-portfolio.vercel.app>

### Reference

Md Shoriful Haque Hridoy  
Sr Developer & Security Lead  
Banglay IELTS & Immigration Center  
+8801753477957