

MD JUBAYER AHAMED

UTTARA, DHAKA, BANGLADESH | +8801732134482 | tasinahmed423@gmail.com

SUMMARY OF QUALIFICATIONS

I'm a Full-Stack Web Developer and Digital Marketing Expert specializing in WordPress, React, Node.js, Facebook Marketing, SEO, and comprehensive digital marketing strategies. I have been working at Banglay IELTS since December 2024, focusing on web development, digital marketing, and content optimization. I'm passionate about creating high-performance applications and driving business growth through effective digital marketing campaigns.

TEACHNICAL SKILLS

- Languages & Framework:** React, Node.js, Laravel, Php, Next.js, TypeScript
- Databases & ORMs:** MySQL, PostgreSQL, MongoDB, Prisma ORM
- Web Technologies:** HTML5, CSS3, Bootstrap, Tailwind CSS, Framer Motion
- CMS & E-commerce:** WordPress, WooCommerce, cPanel
- Version Control & Tools:** Git, GitHub, GitLab, SVN, Jira, Figma
- Web Services:** REST, SOAP
- Digital Marketing:** Facebook Marketing, Google Ads, SEO, Social Media Marketing, Content Marketing, Email Marketing, Performance Optimization
- Analysis & Design:** Analytics & Reporting

PROFESSIONAL EXPERIENCE

Web Developer :

2024-12 - Present

Banglay IELTS

- Leading web development initiatives for Banglay IELTS , BIIC with focus on Bengali-speaking audience and educational content delivery.
- Developed and maintained Bengali content-oriented websites and landing pages for IELTS coaching
- Implemented SEO best practices resulting in 150% increase in organic traffic
- Created conversion-optimized CTAs and funnels improving enrollment rates by 40%
- Achieved Lighthouse performance scores of 90+ across all projects
- Established security protocols and automated backup systems for data protection

Full Stack Web Developer : 2024-06 - Present

Freelance

- Providing comprehensive web development solutions to local and international clients across various industries.
 - Delivered 15+ WordPress websites with custom themes and plugin development
 - Built 5+ WooCommerce stores with payment gateway integrations
 - Developed React/Node.js applications with authentication and dashboard features
 - Created Laravel-based APIs for mobile and web applications
 - Maintained 100% client satisfaction with clean UI/UX and responsive designs
 - Ensured accessibility compliance and cross-browser compatibility

Digital Marketing Executive: 2024-01 – 2024-05

Phone cell Company

Australia

- **Relationship management:** Build and maintain strong relationships with new and existing clients to ensure satisfaction and retention.
 - **Conduct sales meetings:** Meet with clients virtually or in person to present products, understand their needs, and build rapport.

Academic Qualifications

- **Master's Of Art's (M.A)** - Comilla Victoria College. Passing Year –2024
 - **Bachelor's Of Art's(B.A)** - Brahman Baria Gov't College Passing Year –2022
 - **Higher Secondary Certificate (HSC)** - Comilla Board Passing Year –2016
 - **Secondary School Certificate (SSC)** - Comilla Board Passing Year –2014

Personal Information

Name : Md Jubayer Ahmed
Father's Name : Ali Ahmed
Mother's Name : Helena Akther
Date Of Birth : 05 January 1998
Religion : Islam

Marital Status	: Unmarried
Present Adress	: Uttara Sector 4, Road 13, House 16
Permanent Address	: Mokbulpur, Nasirnagar, Brahmanbaria
NID	: 6456184578
Nationality	: Bangladeshi

Contact Information

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Facebook : <https://facebook.com/jubayerahmed82>

LinkedIn : <https://www.linkedin.com/in/mdjubayerahmed>

GitHub : <https://github/tasinbi>

Portfolio Link: <https://jubayer-portfolio.vercel.app>

Reference

Md Shoriful Haque Hridoy

Sr Developer & Security Lead

Banglay IELTS & Immigration Center

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