



NACOS NORTH CENTRAL

Theme:

**Transforming Innovation for Technological
Sustainability.**

TITECH2021

Reg Link:

(nacos.org.ng/northcentral)

SPONSORSHIP PROPOSAL

PROPOSED DATE:

14TH – 17TH September 2021

VENUE:

FCT, ABUJA NIGERIA.

MESSAGE FROM THE ZONAL COORDINATOR

Dear Prospective Sponsor and Partner,

Welcome to Nigeria Association of Computing Students (NACOS), North Central. Firstly, I thank you immensely for allowing us the opportunity to present to you our proposal.

Over the years, NACOS has given to the economy and society the finest professionals in Information and Communications Technology (ICT) and is dedicated to doing even more in future. A study of NACOS activities indicates that it reveals IT career and entrepreneurship opportunities to the youth of Nigeria. It provides opportunities for them to explore and fulfill their potentials and become more competitive in the IT environment locally and globally. It is about equipping young people to become contributors and change agents in Nigeria through IT. When Nigeria youths are empowered and driven in the field of Computing and related areas, they drive change in Nigeria and Africa, and they change the face of IT.

All Sponsors and Supporters that join the NACOS family become a part of this success. In return for your devoted involvement and sponsorship, NACOS can help increase your business, brand awareness and image, to gain new customers and to develop relationships with existing customers. Attend and Support NACOS events and you will be playing a major role in laying the foundation for accelerated IT development in Nigeria. Encourage and promote young Nigerian Computer Scientists – support the future of Information Technology in Nigeria.

Individuals, social groups, NGOs, governmental agencies and corporate organizations are encouraged to support (morally, financially & with incentives), Partner and get Involved with NACOS to use IT to create a better future for Nigeria.

NACOS initiatives prepare the youth to become the IT leaders of today and tomorrow. Such innovative, energetic and knowledgeable individuals are essential to drive significant change through IT in Nigeria. Join NACOS in rejecting stereotypes that limit youth creativity to sports, entertainment and consumption.

As portions of the NACOS Anthem state, “Awake great Nigerians to make our country great; Awake small but mighty ones; the sleeping giant awake”, “Information technology is our legacy to posterity”.

Finally, I would like to extend my sincere thanks for taking time to read our sponsorship/partnership proposal. We believe our proposal will provide an exciting marketing opportunity for your business and we would relish the opportunity of working in partnership with your business. The Nigeria Association of Computing Students looks forward to welcoming you to our family.

Comr. Paul Stephen Edache
Zonal Coordinator
NACOS NORTHCENTRAL.

INTRODUCTION TO NACOS/EXECUTIVE SUMMARY

The **Nigeria Association of Computing Students** (NACOS) is the Umbrella body for students studying Computer Science, Computer Engineering, Information Systems, Cyber Security and all IT related courses in Nigeria and has been existence for over two decades, NACOS can boast of its presence in almost all tertiary institutions in Nigeria (including privately owned). With a membership strength of about Three hundred and fifty thousand (350,000) members in over two hundred and fifty (250) local chapters (and counting) in different tertiary institutions (Universities, Polytechnics and Colleges of Education) across the six (6) geo-political zones of the federation, thus making the association the largest and most organized student body in West Africa and the only student association with a parent body governing its affairs.

As part of the efforts to drive and foster computing/ IT enhancement, local content drive and “game-changing” innovation in Nigeria, NACOS is playing at the forefront in the students' environment.

One of our primary goals is to empower a new crop of innovative and creative young men and women, who will add technological value to every sector of the economy and solve real problems. Therefore, we are focused on empowering entrepreneurs on their journey to build great ideas out of little or nothing. We work with Start-ups at every stage of maturity to provide the tools, resources, knowledge and expertise they need to succeed.

We also play a leadership role in mentoring, nurturing dialogue, disseminating knowledge and re-wiring the ecosystem through different community and grouped based efforts that are geared towards building a generation of new technopreneurs, entrepreneurs, software developers and an army of skilled and employable young people matching industry needs in priority sectors.

NACOS NORTH CENTRAL

NACOS North Central encompasses all the tertiary institutions in the North Central part of the country. Each of the states in the zone as well as schools in that state is being headed by a State Coordinator and a Chapter President respectively with Zonal Coordinator overseeing the affairs of the region.

MISSION

To discover, develop, empower and package youths towards fulfilling a formidable destiny in life through Information Communication Technology.

OUR FOCUS

To provide an excellent foundation for Computer Scientists, Engineers and any IT related disciplines in Nigeria through consistent and professional exposure.

CAPACITY BUILDING

NACOS aims at re-orienting the Nigerian youth and projecting the IT profession through Seminars, Lectures, Symposia, Workshops and other related activities leading to a purposeful promotion of the study of Computer and other positive forms of IT knowledge acquisition.

NACOS organizes capacity building exercises to enlighten the youths, the young people of Nigeria on how to become entrepreneurs using acquired IT skills and also to create platforms for neophytes, and gurus associated with the intriguing world of Information Technology to exhibit their products, services and software to businesses, industry and the public.

These are also directed towards encouraging the patronage of made-in Nigeria technology in software and services while also engaging participants and exhibitors positively thus creating awareness and exposing NACOSites to the reality of IT industry, the business environment and career growth requirements. Such events usually include consultation and deliberations on new and emerging world technologies and the need for local content development and addressing issues relating to the digital divide.

NACOS is committed to professionalism and youth empowerment through IT. It connects members with the reality of industry and society in ways that will empower them and enable them to make significant impact in their communities, locally and globally.

TRANSFORMING INNOVATION FOR TECHNOLOGICAL SUSTAINABILITY.

TITECH 2021 is the second largest annual Zonal Conference of Computing Students in the zone which is being followed by the National Conference. The theme for this convention is **TITECH 2021 “TRANSFORMING INNOVATION FOR TECHNOLOGICAL SUSTAINABILITY”** This is a 4-day event scheduled to hold from 14th – 17th September 2021 at Abuja.

This event will host more than 1,200 (One thousand, two hundred) students from all twenty-three (23) higher institutions in the zone.

OUR GOALS FOR TITECH 2021.

- ✓ To empower students with the right technological skills and tools aid them to transform the local innovation of the nation to an automated system like the developed countries.
- ✓ To provide a link between prospective Computer Science undergraduates and the ICT industrial world.
- ✓ Connecting youth with potential employers

- ✓ To create an avenue where students can market themselves and their skills/solutions to investors, companies and individuals present at the convention for investments.
- ✓ To make computer science graduates marketable in the labour market via training
- ✓ To encourage talents and hard-work via skill acquisition, mentorships and coaching.
- ✓ To also activate the spirit of “I can do” mentality in the mind of the entire participant, to make them create jobs for nations through their acquired skills rather than searching for jobs.

We have recorded series of successes since the inception of this event in the zone.

EVENT HIGHLIGHTS

- ★ **SYMPOSIUM:** Guest speakers, dignitaries and Guests of Honour from academia, the Government, Agencies and Entrepreneurs are commissioned to give spirit rising speeches that will kick-start the event and prepare students for the deliverables of the event.
- ★ **TRAINING:** Students will be trained with the necessary skills that make them fit to be called a 21st-century computer scientist. Industry players and practising professionals have already been engaged for this event.
- ★ **TECHPOSIUM:** Powerful talks would be given by speakers in the program.
- ★ **INNOVATION SOFTWARE COMPETITION:** This will be the major highlight of the event as several teams from all categories will be contesting for the best idea as the judges will judge and announce the winner.
- ★ **INTER-SCHOOL QUIZ COMPETITION FOR PARTICIPATING SECONDARY SCHOOLS:** This quiz competition will be ICT based, for invited secondary schools within the zone.
- ★ **COMPETITION/CODATHON:** there will be a competition on Public presentation during the training session. They will be given a topic to write on and present in the shortest possible time.
- ★ **PITCHING:** Incubators and Angel investors will listen to some un-developed ideas from the participants and connect with the idea owners for investment.
- ★ **DINNER AND AWARD NIGHT:** Like the popular adage says “all work and no play...” TITECH 2021 shall feature dinner and award night entertaining; music, comedy, beauty pageantry, dinner and finally awards.

- ★ **OUTDOOR GAMES:** Different Institutions compete in football for the grand trophy #ZONAL_CUP.

EXHIBITION/COMPETITION

To encourage students and reward excellence, opportunities are given to students (male and female) to exhibit their products (Software and Hardware) to the audience. These products must provide solutions to Nigeria's societal challenges. It must be original, innovative and have commercial value. This is also a simple algorithm design to further motivate and encourage NACOSites who are yet to embrace the ICT Trend.

Winners will emerge from each category (1st, 2nd, and 3rd positions) and will be awarded accordingly. This will further strengthen their involvement in making progress in their profession - as they transform innovation for technological sustainability.

PLANNED PUBLICITY STRATEGIES:

These strategies will help us achieve maximum participation in the event.

- **Website/Social Media:** The National website as well as the association's social media handles will be actively engaged throughout the pre-event period.
- **SMS & Newsletters:** The National body has the database of each member of the association making it easier for us to send periodic SMS and newsletters(via email) directly to the members of the zone.
- **Posters and Flyers:** The posters and flyers will be sent to all schools in the zone as well as some secondary schools so as to encourage their participation. (The e-versions will also be used in our daily social media and blog posts).
- **Media Houses:** We shall be hosting some radio programs in order to promote the event thus increasing awareness.
- **Courtesy Visits:** We shall be visiting all the twenty-two (22) registered schools in north central as well as some secondary schools so as to have direct interaction with the members/non-members and also to share with them the importance of participating in the event.

EVENTS STRUCTURE AND VENUE

DATE	EVENT	VENUE
14th September (Tuesday)	● Arrival of the participants, Accreditation and installation party for the Practical trainings	Abuja
15th September (Wednesday)	● Techposium. ● Codathon/Hackathon	Abuja
16th September	● Techposium Continues	Abuja

(Thursday)	<ul style="list-style-type: none"> • Software Competition 	
17th September	<ul style="list-style-type: none"> • Software Exhibition/Pitching Contest. • Quiz Competition 	Abuja
	Awards and Dinner Night	Abuja
18th September	Sightseeing and Departure	-

TRAINING SESSIONS

Techposium	Soft Skills/Financial Literacy
Software Development & Hacks: Reverse Engineering	Computer Hardware and Core Networking (CCNA)
Building for Billion Users	Blockchain Technology
Quantum Computing	Global opportunities for Smart Innovators.

SPONSORSHIP PROPOSAL

Why sponsor Zonal Conference:

The need to develop IT in Nigeria requires concerted efforts by all stakeholders, the business community, organizations and government departments. Sponsoring the zonal conference for all information/computing students is not only a social responsibility but a unique opportunity for your organization to support and impact on the development of information and communication technology in Nigeria while seizing the opportunity to promote your business.

Convention sponsors from a wide range of companies, individuals and organizations will make this convention a possibility. The Zonal body is pleased to have an available number of sponsorship opportunities for all (Swags, Branding, Cash among others).

BENEFITS FOR SPONSORSHIP:

The Zonal Secretariat and Executives are happy to provide the following benefits as a reward for sponsoring our event.

- ✓ Free exhibition booth and Award/Certificate of Partnership.
- ✓ One-page advert space in our magazine for the company.
- ✓ Your company logo/identity will travel with us via our banners and flyers in seven (7) states and a minimum of 40 higher institutions in North Central, Nigeria.
- ✓ Your company products will be promoted on our social media platform like our Association's National Website, Facebook groups and pages, Instagram and others.

- ✓ Your company name/logo will be placed on our Sponsor page on the website including a link to your website. This page is dedicated to all sponsors of NACOS.
- ✓ Your company logo will appear on the NACOS training shirt/vest.
- ✓ Your Roll-up banner will prominently be displayed at choice places.
- ✓ Your company will be placed on record for her support of youthful entrepreneurship development.
- ✓ Your company logo will be placed on our facebook/twitter page for her support to NACOS North Central Zonal Conference.
- ✓ Recognition as supporter of IT development among Nigeria youth on a red carpet during NACOS hall of fame.
- ✓ Direct publicity to all participants as your company logo/banner and name will be prominently displayed within the perimeter of the event venue, where all action occurs, back-drop, programme book, magazines and slideshows.
- ✓ Sound promotion for your company will be presented on a high profile.
- ✓ Product/service display and sales opportunity for your company.

SPONSORSHIP BENEFICIARIES:

Based on the analysis and plans, we shall be hosting over 1500 (one thousand five hundred) participants from across the 22 (twenty - two) schools in the 7 (states) states of the North Central zone including invitations from some secondary schools across the seven (7) states that make up the zone as well as the resource persons across the Nation.

BUDGET OVERVIEW

The table below shows the summary of our budget. Thank you for finding time to read through as you sponsor our program.

SECTOR	DESCRIPTION	QUANTITY	UNIT PRICE	TOTAL
Registration	Participant Tags	500	₦300	₦150,000
	Certificates	500	₦300	₦150,000
	Brochures	500	₦1500	₦750,000
	Jotters/Writing Pads	500	₦1000	₦500,000
	Branding:T-Shirts/Cap	500	₦5000	₦2,500,000

	Nose mask	10 packs	₦3000	₦30,000
	Hand sanitiser	4	₦4000	₦16,000
			Sub total	₦4,096,000
Publicity	Radio & TV Jingles	7 days	₦20,000	₦140,000
	Posters/Banner	5	₦50,000	₦250,000
			Sub Total:	₦390,000
Accommodation	Participant / 500 rooms Delegates / Facilitator Logistics	170 Rooms (3/room) x 4 nights	₦5,000	₦3,400,000
			Sub Total:	₦3,400,000
Refreshment	Provision of Lunch (Snack & Soft Drinks to Participants)	500 * 4 days.	₦1,000 x 4	₦2,000,000
Dinner/Award Night	Refreshment for the award Night	500	₦1,000	₦500,000
			Sub Total:	₦2,500,000
Decoration	Hall Decoration throughout the event	1 hall	₦100,000	₦100,000
Presentation / Exhibition	Projectors	1 Projector	₦40,000	₦40,000
Award / Competition Prizes	Awards for the sponsors and outstanding NACOS Chapters and Presidents.	40	₦100,000	₦4,000,000
	32GB Linux Bootable Flash for all Participants.	500 Flash Drives	₦5,000	₦2,500,000
	Prices for the 1st runner up of Competitions (3 Persons(Laptop 3X)	3	₦100,000	₦300,000
	Prices for the 2nd runner up of Competitions	3	₦80,000	₦240,000

Samsung Galaxy Tablet 3X)			
Prices for the 3rd runner up of Competitions (3 Persons Smartphone)	3	₦70,000	₦210,000
Gift Items for the Secondary School Quiz Competition.	20	₦10,000	₦200,000
		Miscellaneous	₦200,000
		Sub Total:	₦7,790,000
		Grand Total	₦18,176,000

Total Amount in Words: Eighteen Million, One Hundred and Seventy Six Thousand Naira Only.

MODE OF PAYMENT

Donations shall be made in cash, Direct Payment or Cheque issued in favour of Nigeria Association of Computing Students using the account details below:

Details	(₦) NAIRA DONATION	(\$) DOLLAR DONATION
Bank Name:	WEMA BANK PLC.	GUARANTY TRUST BANK
Account Number:	7194738005	0525711062
Account Name:	NACOS NORTH CENTRAL	PAUL STEPHEN EDACHE
Swift Code:	-	GTBINGLAXXX

Item donations are highly appreciated

For enquiries:

northcentral@nacos.org.ng

or call

08074517306

Comr. Stephen Edache Paul

North Central Zonal Coordinator.

08092461400

Comr. Olamilekan Toyeeb Abolade

NACOS, National President.

SPONSORSHIP FOLLOW-UP:

For every organization/Individual that sponsored us, Reports and publications written at the end of the program will mention the organization as a sponsor as a mail will also be sent to them as soon as the report is published. We are open to further discussion on any aspects of this proposal that might be of interest to you.

We also welcome ideas that could help us build a better NACOS and have a successful event for the betterment of Nigeria.



nacos.org.ng/northcentral

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