

weekday/weekend

weekday

weekend

day

Sun

Mon

Tue

Wed

Thu

Fri

Sat

product\_ca...

agro\_industri...

alimentos

alimentos\_be...

artes

artes\_e\_artes...

artigos\_de\_fe...

artigos\_de\_n...

Sum of olist\_order\_payments\_dataset.payment\_value

Weekday vs Weekend Payment Statistics

23%

77%

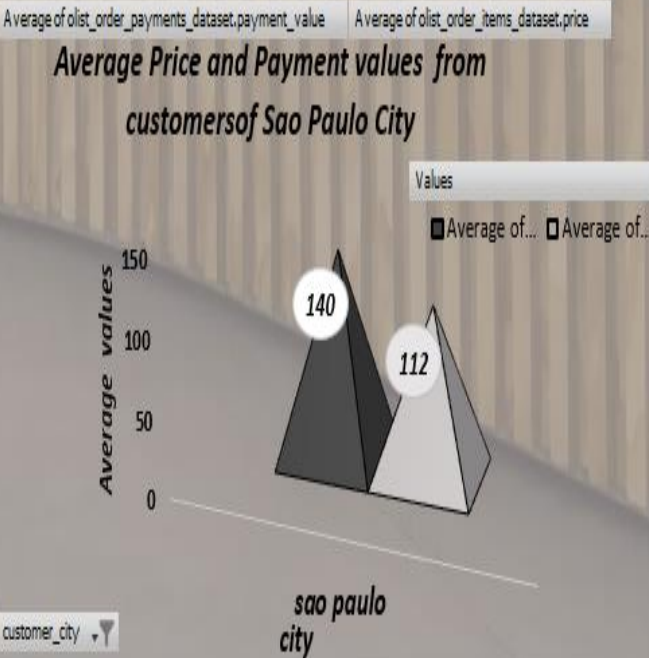
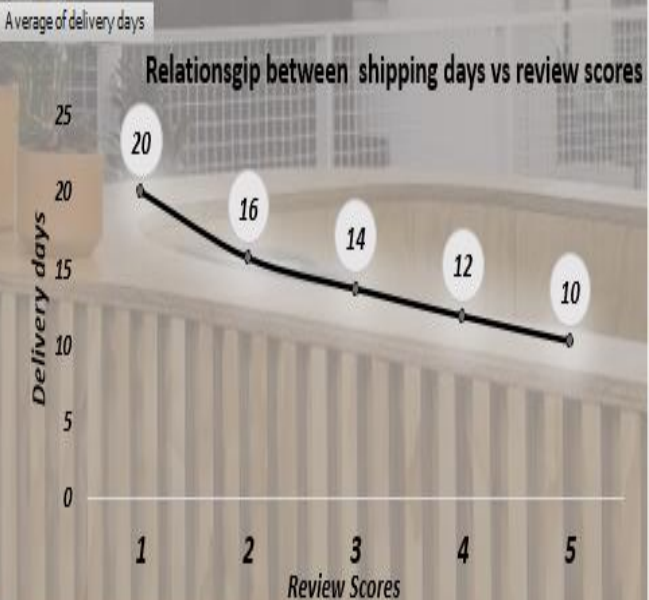
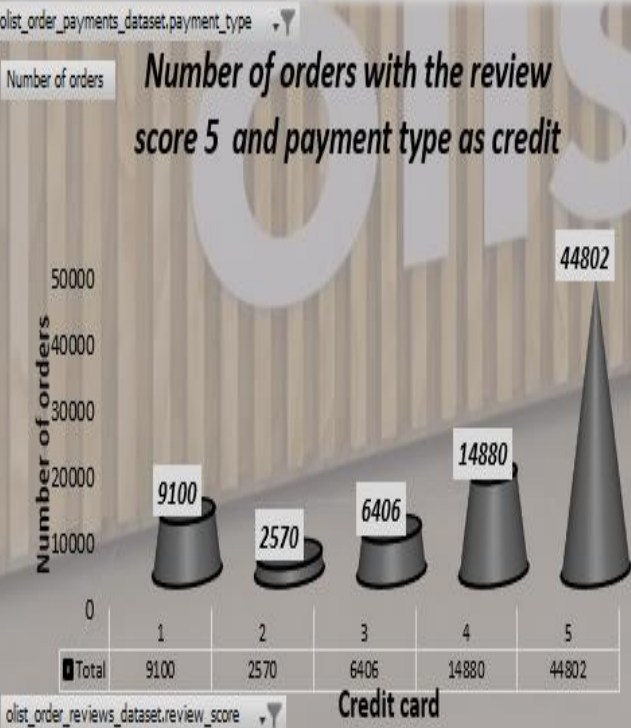
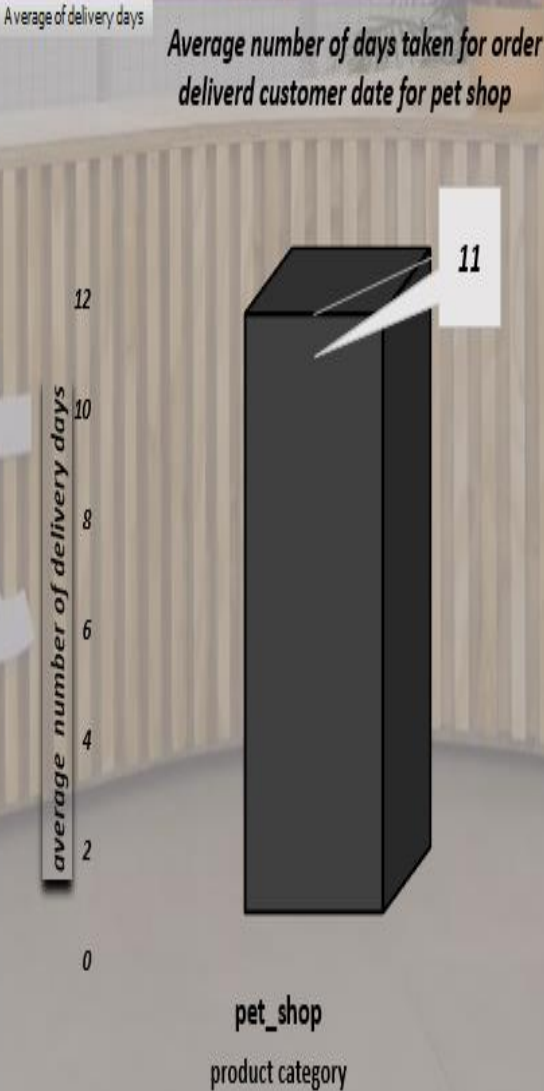
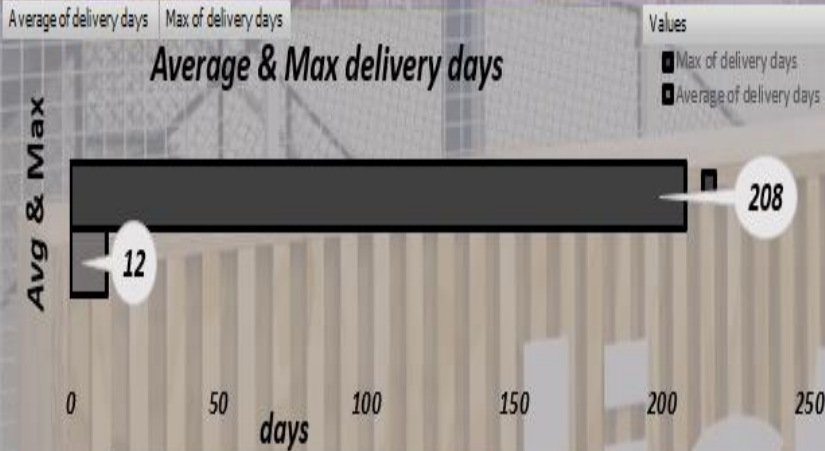
weekday/weekend

weekday

weekend

(blank)

OLIST STORE ANALYSIS DASHBOARD



# KPI -1)Weekday Vs Weekend (order\_purchase\_timestamp) Payment Statistics

```
8      -- KPI 1 Weekday Vs Weekend (order_purchase_timestamp) Payment Statistics
9      select case when weekday(order_purchase_timestamp) in (5,6) then "weekend"
10     else "weekday"end as day, concat(round(sum(payment_value),0), ' ', "(" , round(sum(payment_value)/ (select sum(payment_value)
11     from order_payments)*100), ")","%") as total_amount
12     from orders_dataset inner join order_payments  using( order_id) group by day ;
```


Result Grid



 Filter Rows:

Export: 

Wrap Cell Content: 




	day	total_amount
▶	weekday	12353223 (77)%
	weekend	3637780 (23)%

 Result Grid

## *KPI 2) Number of Orders with review score 5 and payment type as credit card*

```
15  -- KPI 2 Number of Orders with review score 5 and payment type as credit card
16  •  select * from order_reviews;
17  •  select * from orders_dataset;
18  •  select * from order_payments;
19  •  with cte as (select review_score , payment_type , count(order_id) as no_of_orders from order_reviews inner join order_payments
20  using (order_id) group by review_score , payment_type having review_score=5)
21  select* from cte where payment_type="credit_card" ;
22
```

Result Grid |  Filter Rows:  | Export:  | Wrap Cell Content: 

	review_score	payment_type	no_of_orders
▶	5	credit_card	44329



Result  
Grid




### KPI 3) Average number of days taken for order\_delivered\_customer\_date for pet\_shop

```
31  -- kPI3 Average number of days taken for order_delivered_customer_date for pet_shop
32  • select  p.product_category_name , round(avg(datediff(o.order_delivered_customer_date, o.order_purchase_timestamp)))
33  as "avg delivey days"
34  from products_dataset as p
35  inner join order_items as oi using(product_id) inner join orders_dataset as o using(order_id)
36  where  p.product_category_name="pet_shop"
37  group by p.product_category_name ;
38
```

Result Grid

  Filter Rows:




Export: 

Wrap Cell Content: 

	product_category_name	avg delivey days
▶	pet_shop	11

## KPI 4) Average price and payment values from customers of sao paulo city

```
44  -- KPI 4 Average price and payment values from customers of sao paulo city
45  •  select c.customer_city,
46      round(avg(p.payment_value)) as avg_payment_values ,
47      round(avg(i.price)) as average_price
48  from
49      order_items as i
50      inner join order_payments as p using(order_id)
51      inner join orders_dataset as o using(order_id)
52      inner join customers as c using(customer_id)
53      where c.customer_city="sao paulo"
54      group by c.customer_city ;
```

Result Grid |   Filter Rows:  | Export:  | Wrap Cell Content: 

	customer_city	avg_payment_values	average_price
→	sao paulo	139	111

# KPI 5) Relationship between shipping days (order\_delivered\_customer\_date - order\_purchase\_timestamp) Vs review scores

```
56      -- KPI 5 Relationship between shipping days (order_delivered_customer_date - order_purchase_timestamp) Vs review scores
57 •    select review_score,
58      AVG(DATEDIFF(order_delivered_customer_date, order_purchase_timestamp)) AS Avg_Shipping_Days
59      from orders_dataset
60      inner join order_reviews
61      using(order_id) group by review_score ORDER BY
62      Avg_Shipping_Days desc;
```

Result Grid

Filter Rows:

Export:

Wrap Cell Content:

	review_score	Avg_Shipping_Days
1		21.2519
2		16.6059
3		14.2043
4		12.2531
5		10.6254

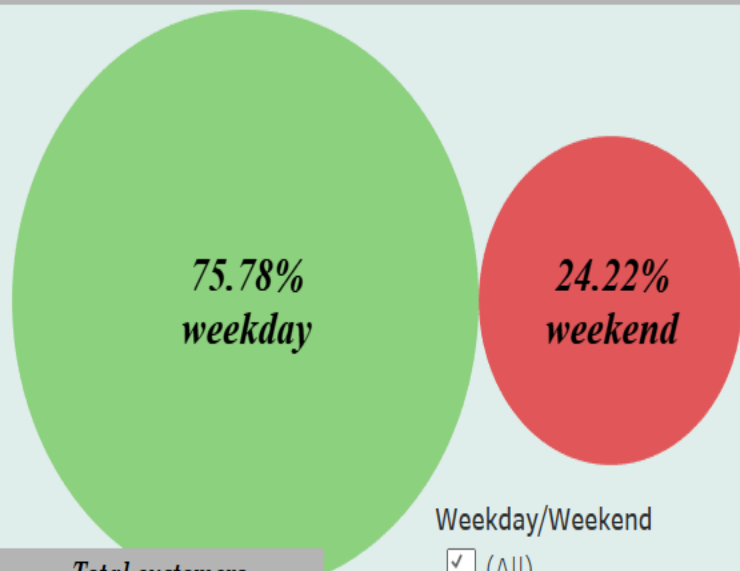


# olist store Analysis Dashboard

KPI 1 Weekday Vs Weekend (order\_purchase\_timestamp)  
Payment Statistics

KPI -2 Number of Orders with review score 5 and payment type as credit card

KPI 3 Average number of days taken for order\_delivered\_customer\_date for pet\_shop



Total customers

74,167

Total sellers

2,881

Total sales

12,952,567

Total profit

2,802,923

Weekday/Weekend

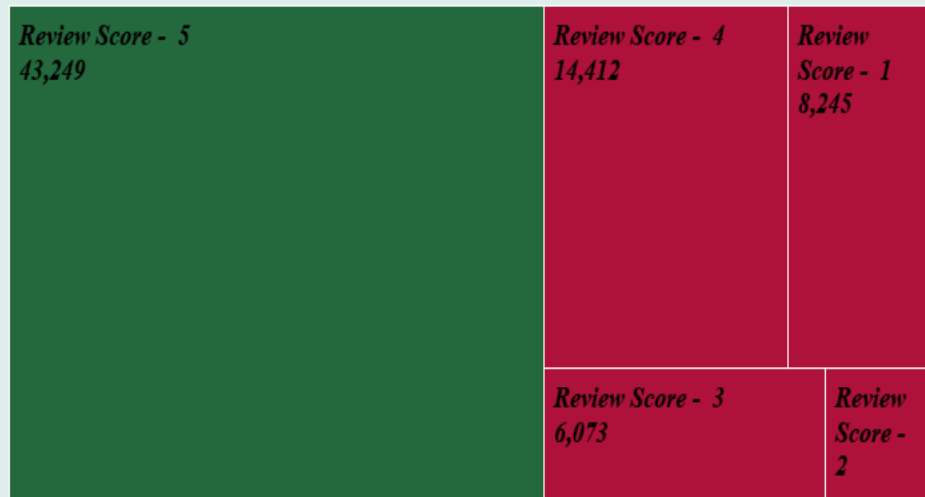
- ☒ (All)  
☒ weekday  
☒ weekend

Olist Order Reviews Da..



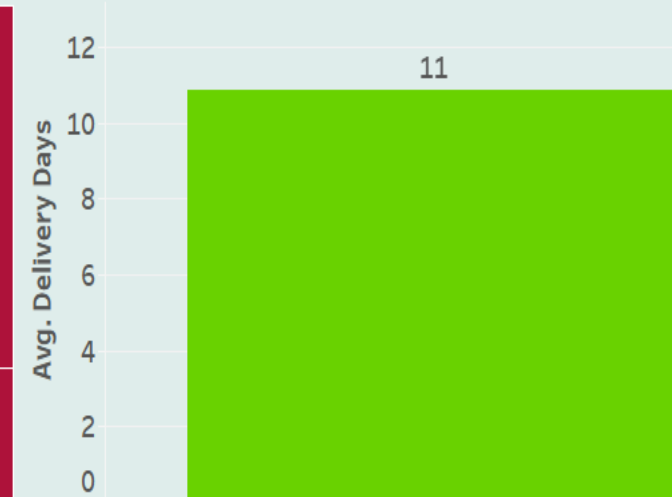
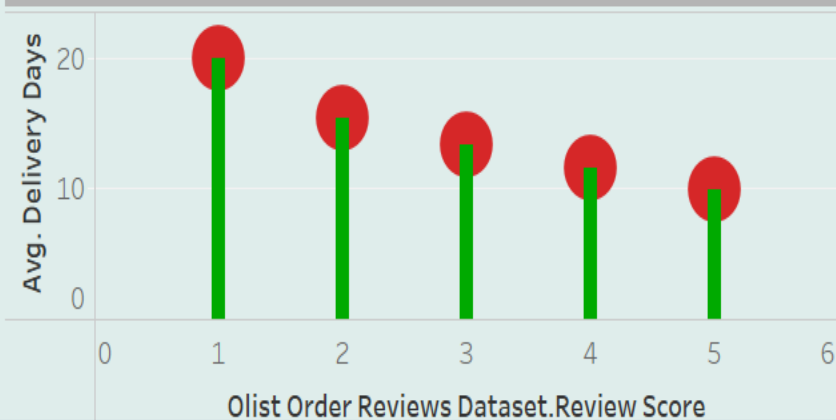
Olist Order Payments D..

- ☐ (All)  
☐ boleto  
☒ credit\_card  
☐ debit\_card  
☐ voucher

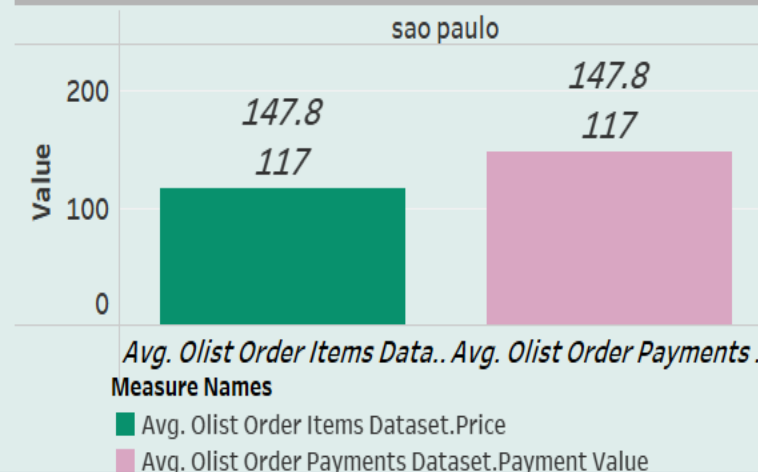


Count.. 2,570 44,802

KPI-5 Relationship between shipping days  
(order\_delivered\_customer\_date - order\_purchase\_timestamp) Vs  
review scores



KPI-4 Average price and payment values from customers of  
sao paulo city



Data Source

KPI 1

KPI 2

KPI 3

KPI 4

KPI 5

total customers

profit

sales

sellers

Chat

board 1

Story 1

+

+

+



# OLIST E-COMMERCE STORE

review\_score

product\_catego...

Year

All

All

All



Total Customers  
99.44K



Total Orders  
99.44K



Total Sales  
15.99M



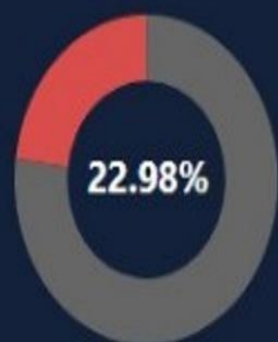
Total Profit  
3.25M

## Weekday Sales



Total Orders  
76.59K  
Total Sales  
12.35M  
Total Profit  
2.55M

## Weekday Sales



Total Orders  
23K  
Total Sales  
3.64M  
Total Profit  
0.70M

## NO OF ORDERS WITH REVIEW SCORE 5



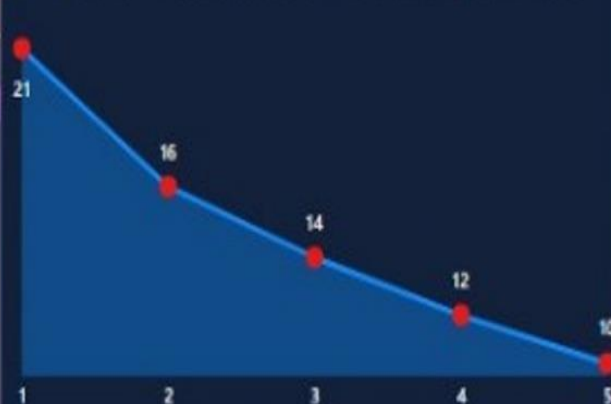
## AVG DELIVERY DAYS TAKEN FOR PET SHOP



## PAYMENT VALUE VS PRICE



## AVG SHIPPING DAYS VS REVIEW SCORE

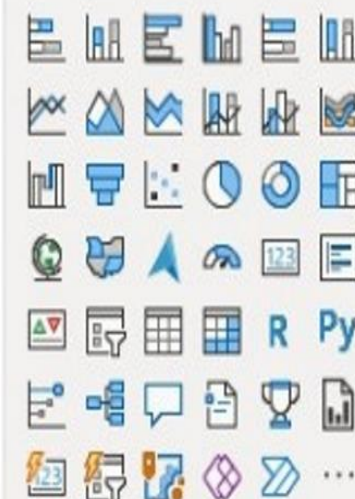


Visualizations



Build visual

Filters



Values

Add data fields here

Drill through

Cross-report

Off

Keep all filters

On

Add drill-through fields here

Olist E-Commerce Store

