



Taslim Arif

Global Business Services

## Education

### Qualifications

Post Graduate Diploma in Management in Information System  
All India Management Association, India, 2007  
Thesis Title: Rapid Application Programing, 2009

M.C.A in Computer Applications  
National Institute of Technology, India, 2003

B.Sc. in Mathematics in Mathematics  
Jadavpur University, India, 1999

### Languages

English	Fluent
Hindi	Fluent
Bengali	Fluent

## Professional experience

### Profile

I am having almost 16 years industry experience in various technologies and business areas. I am working as a senior consultant in SAP Analytics and having expertise in SAP BW, BWoH, Native HANA Modeling, S4HANA Embedded Analytics, Statistical Analysis.

### Key Skills

- (1) SAP - BW4H, BWoH & BW
- (2) S4HANA Embedded Analytics (ABAP CDS + Fiori )
- (3) HANA Modeling
- (4) Data Visualization
- (5) Statistical Analysis
- (6) Advance Excel for Data Insights

Have special interest in various type of statistical data modeling and get the insights using various technologies to tools.

### Key Courses and Training

- (1) SAP - BW4H, BW362/S4H400/S4H410/HA150 etc.
- (2) Statistics For Data Science/Machine Language.
- (3) SAP Analytics Cloud
- (4) Advance Excel for Data Insights
- (5) Post Graduate Diploma in Management (AIMA)
- (6) CLP (Certification by IBM)

### Career History

#### 04/2014 - To date

**IBM India Private Limited, India**  
**Package Solution Consultant**

I am working as a Senior Consultant of SAP BW, BWoH, S4HANA Embedded Analytics

#### 05/2007 - 04/2014

**PriceWaterhouseCoopers Pvt. Ltd., India**  
**Sr. Consultant**  
Technical Lead.



Achievements: Successful implementation of many projects in various domains like Retails, FMCG and IT & ITES.

**10/2005 - 05/2007**

**IBM India Pvt. Ltd., India**

**System Engineer**

Technical Lead.

Achievements: Successful execution of Lotus Notes Support & Enhancement project called 'IMKD'.

**09/2003 - 09/2005**

**Haldia Petrochemicals Ltd., India**

**Officer, Information Systems**

Technical Lead - Systems & Applications.

Achievements: Successful implementation and managing of IT systems & applications for enabling smooth operation of core business processes.

#### Assignment History

**05/2019 - 07/2020**

15 months

Shell International Limited

**Project Enhancement for Global Function - IT Analytics**

Project Description: The assignment was related to migration and decommissioning of analytics applications for Shell's Global Function.

Technologies associated to this assignments were BWoH, Native HANA Modeling, HANA Predictive Analysis, S4HANA CDS, BO-Webi, BO-Analysis of Office, BO-Dashboard

Position: Team Lead - Migration and Decommission Specialist

Contribution: Worked majorly for ICR, Saturn & CP Decommission and Data Migration related to other applications like SERP.

(1) ICR is related to ERS applications that measures the Risk Management. It is exclusively using Native HANA, SAP BW, SAP SLT, SAP BODS for data management and BO Webi, Design Studio and Crystal Reports for reporting purpose

(2) Saturn was an application and Non-SAP tool for innovation management and tracking the same. It replicated data in HANA Db using SDI and that data were transformed as per Shell standards based on native HANA modeling and finally were consumed by SAP BW system for analytical reporting purpose BOBJ objects like Webi, Dashboard, Analysis of Office, Crystal Reports were used.

**10/2018 - 04/2019**

7 months

Aldo

**Aldo Orion BI**

Project Description: Working for the assignment related to Analytics in hybrid model where operational reports are designed by ABAP CDS and strategic reports are designed by objects of BW on HANA.

Position: Team Lead

Contribution: End to end development of CRs under Orion project which includes 3 main components - BUY, SELL, MOVE. Have done requirement gathering, analysis, implementation followed by coordination for UAT and deployment.

**10/2017 - 10/2018**

13 months

VIVO Energy

**Project - OPTIMA**



Project Description: Implementation of S4HANA Embedded Analytic and guiding the users for SSBI

Position: Senior Team Member - Offshore

Contribution: This project is a greenfield S4HANA-1709 implementation for a client involved in generation, transmission, distribution and retailing of petroleum, lubricants and other product related to Energy & Utilities for its commercial as well as retail customers. Analytics Team of this project is responsible to design, build and monitoring the KPIs related to Primary, Secondary and downstream business lines. I am in this project working as a S4HANA Embedded Analytic Consultant. I have to create and enhance various CDS views and have to create Fiori tiles using Smart Business KPI Modeler and Application Path Framework. Beside that I have to enable various standard Fiori apps accessible to the end-users. More specific to my contribution which is pertaining to CDS, ODATA Service/ICF, Gateway Server related activities, Standards Fiori Apps, and activities related to SAP Smart Business Applications.

**03/2017 - 10/2017**

8 months

IBM India Pvt Ltd

**Aldo Orion BI**

Project Description: BI Reporting using S4HANA data as well as Retake POS data. Reporting frequency is on-time for operational report and daily basis on historical BI data.

Position: Sr. Member of Offshore Team

Contribution: I worked as a SAP BI Consultant. SoW included (1) strategic reports on Purchase & Sales where we used BWoH for EDW implementation and (2) operational reports on Finance with real time data where we used VDM of Embedded Analytics. Environment for this project was S4/HANA on Premise (ver. 1511 with SAP NW-7.5 & SFIN-1605), BW on HANA (ver. 750-SP007) and BOBJ (ver 4.2 Webi etc). Non-SAP POS system was connected through SDI. To deal with the operational reporting I had to work with all types of CDS views - Basic/Composite/Consumption CDS and BI Queries. I created and enhanced existing SAP provided master/transactional CDS views to make them align with the business requirement and used those in other CDS views with association. For strategic reporting we used EDW which was designed based on LSA++ architecture. In EDW minimum level of data persistence was allowed by avoiding storing up master data where volume was not huge for an individual object. Various CDS views were created in S4HANA were used as custom data-sources to consume data into BWoH using ODP connectivity. The EDW data acquisition layer of BWoH system got rid off PSA. We used info-source in Data Acquisition Layer and ADSO in EDW Core Layer. Write Optimized ADSO were also used as Corporate layer for data backup and reconciliation purpose. To avoid complexity in the design of composite provider, in some cases we had to create calculation views in HANA db of BWoH system and then those were used in the composite provider of the EDW abstraction layer. Also, to keep the design of the composite provider simple we used Open ODS view which was associated as master data. For reporting we used in BOBJ tools like WEBI/design studio and AFO.

**05/2014 - 02/2017**

34 months

Bio-Rad

**Project Mariposa - D2 & D3 Implementation**

Project Description: Implementation of various KPIs using SAP BW (ETL,BEx)

Position: Sr. Member of Offshore Team

Contribution: This was a prestigious project in pharmaceutical domain. I implemented more than 20 WRICEFs with the BW backend dataflow and made the Bex queries ready for the BO reports. Few of the important WRICEFs were related to COPA, Sales & Revenue Growth, Purchasing, Plant & Resource Utilization and Quality Inspection. Even in some cases, I had to start from installation of BW Objects from business content and then it was followed by customization of the same. For enhancement of DataSources



either new methods were implemented in BADI classes or modified the exiting methods with proper ABAP code. There were many transformations which dealt with complicated logic at Field Routine or in Start routine and End routine too. Separate ABAP programs were written for each OLAP variable which were used either in BEx Queries or in DTP filters. Based on the requirement we also used routines at DTP and Infopackage level. Many cases, indexing of Bex queries were required for explorer reports as BWA was in the system landscape. I worked on many new concepts and POCs for this project like - Language Translation Tool, Classification Extraction, Hierarchy loading from Flat Files etc.

## Prior Experience

**09/2013 - 04/2014**  
8 months

US Aviation Company

### **ELT BI reports**

Project Description: Client was one of the largest airlines company in Northeast United States and a member of FORTUNE 500 companies. It serves 79 destinations in 24 US states, and 12 countries in the Caribbean, South America and Latin America. The company was headquartered in the Long Island City neighborhood of the New York City borough of Queens.

There was 8 member's team to implement 22 non-standard reports including 4 dashboards

Contribution: Technology used for this project was SAP BW(7.4) on HANA, BOBJ, BPC, SAP HANA Database. Got exposure to work on data modeling of SAP BW on HANA with different type of views like Attribute view, Analytical view and Calculation view. Participated in report development with BOBJ tools like Analysis, WebI etc. Involved in preparation of FS/TS and construction of physical objects. 22 non-standard reports including 4 dashboards were prepared. Reports were mainly catered on FI, HCM and OPS related measures. For this project, agreed delivery model was Off-shore On-shore and engagement methodology was 'Transform', a PWC propitiatory project execution methodology.

**05/2013 - 08/2013**  
4 months

Largest Steel Producing Company of India

### **CMO for MIS Reporting**

Project Description: Client was India's largest steel producing company. With a turnover of Rs. 49,350 crore, the company was among the seven Maharatnas of the country's Central Public Sector Enterprises. It had five integrated steel plants, three special plants, and one subsidiary in different parts of the country.

Contribution: This project was related enhancement of existing MIS system. SAP team was going to implement 3 new plants and 2 new sales organizations. The required changes were implemented in ETL (primarily in routines and transformations) and made all the reports enable to incorporate additional data for new elements. Beside the technical activities, the project included delivery of complete analysis document, correction of existing FS,TS and preparation of few additional fresh BEX queries for their export and domestic sales through different distribution channels. It did not have any BI report on APO data, so new ETL and BEX query were developed on that area.

**03/2011 - 03/2013**  
25 months

Global Leader in Food and Beverage Sector

### **Support Track for Sales, OPS, Finance and SCM**

Project Description: Client was a global leader in food and beverage sector.

It was a support project for BIS operations.

Contribution: I worked in this project as a Team Lead in support track. Following were the major KRAs associated to my role.



- Handling entire life cycle of HP-OVSD ticket related to issue BW issue.
- Resource management and technical supervision of their work under pressure of SLA defined timeframe with priority associated & agreed resource utilization model.
- Freezing requirement from business user for CRs and measuring efforts for that.
- Active participation in requirement gathering activity for the implementation project.
- Organizing and execution of the end user's training program across all levels from VP of various vertical to executive at the bottom level.
- Portal management to mapping master data in-between primary sales (captured directly in SAP system) and secondary sales (captured through various portal associated with non SAP system).
- Preparation of various metric reports related to project performance and resource utilisation that gives the client measurable parameters for approval of invoices presented my firm.
- Coordination activities among various teams to ensure regularity in BIS operations.

**03/2010 - 03/2011**  
13 months

One of the Retail Giants in India

**COPA MIS Implementation**

Project Description: Client was a multi-format retail chain and one of the earliest entrants in the retail space in India. It ran about 200 stores (including about 30 large format stores) across 45 cities in India. It had more than 7,000 employees.

Contribution: I was leading this implementation project and managing a four member's team to provide MIS solution by designing and developing reports on Sales-Margin, OPEX and R&R with several cuts.