

TASNIMA AKTAR

Data analyst | Data Visualizer

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WORK EXPERIENCE

Bizdata Insights | December, 2022 - Present *Position: Data Researcher and Analyst*

- Received, Cleaned, and prepped data using Power BI, SQL, and Excel to build data model. Ensure 100% accuracy in data cleaning and reporting.
- Built data visualization, create and maintenance dashboard using Power BI that reduce manual reporting by 18 hours weekly.
- Built operational reporting in Power BI to find areas of improvement and writing documents.
- Work closely with 4 cross functional department to identify stakeholders needs and demands. Collaborate with teams to build summary stats in Excel of patterns.

iNeuron.ai | September 2022 – December, 2022 Position: Business Analytics Intern

- Analyzed Amazon periodic sales data to supply insights on revenue quantity as well as net profit and showed both failed & top products of various market.
- Analyzed data gathered from 20 sources, identify gaps, built custom datasets in SQL server.
- Built Data model and dashboard in Power BI.

Master Bari IT | April 2019 – September, 2019 *Position: Data Collector and Entry Operator*

Surveyed through primary research on over 500
participants from multiple marketplaces and collected
data in person. This activity personally helped me to
lighten up public speaking and presentation skill.

EDUCATION

Bachelor of science (B.Sc)

Major: Computer Science & Engineering

Institute: Gono University

Passing Year: 2021 CGPA: 3.50 out of 4

LANGUAGE

English: AdvanceBangla: Fluent

OBJECTIVE

Highly focused and dedicated data analyst with more than 1.2 years of IT industry experience seeks employment in an environment where IT expenditures need to be monitored and analyzed. Able to plan projects, analyze data, create report and dashboard to show findings.

SKILLS



PROJECTS

Exploratory and Confirmatory Data Analysis

Link: https://github.com/tasnimxpress/eda-cda

Cleaned the dataset with 95% accuracy. Perform exploratory and confirmatory analysis with the help of Python, Pandas, visualize with plotly, matplotlib, seaborn using Jupytar Notebook.

Mavens' pizza Sales Data Analysis in Power Bl Link: https://www.novypro.com/project/maven-pizza-placesales-analysis

Using Mavens Pizza sales dataset, analyze using DAX, find insights area of improvement and create multi page dashboard.

SQL-Data Exploration

Link: https://github.com/tasnimxpress/sql-data-exploration/
This project explores COVID-19 vaccination and death dataset around the world. Used advanced SQL clauses in MS SQL Server.

Sales Dashboard in Power BI.

Link: https://www.novypro.com/project/sales-dashboard-32 Analyzed sales data and created dashboard, visualized the insights using DAX and Power BI.

CERTIFICATION

- Data Analysis with Python | IBM skill network ☑
- Ask Questions to Make Data-driven Decisions | Google 🗹
- Work Smarter with Microsoft Excel | Microsoft
- Analysis for Business System | University of Minnesota

INTERPERSONAL SKILL

- Critical Thinking & Decision making
- Problem-solving & Diligence
- Strong Written & Verbal Communication Skill
- Meticulous & Data-driven Analytical Person
- Creative & Adaptable with technology