



| Sales Analysis



| Customer Analysis



Sales



Customer Analysis

2020

2021

2022

Category

All

\$1.35M

Total Sales

\$849.12K

Total Cost

\$504.59K

Profit

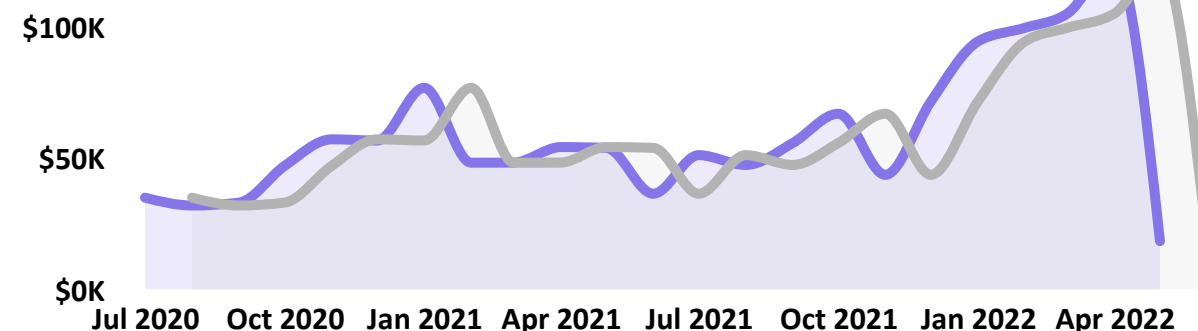
37.27%

Profit Margin

5

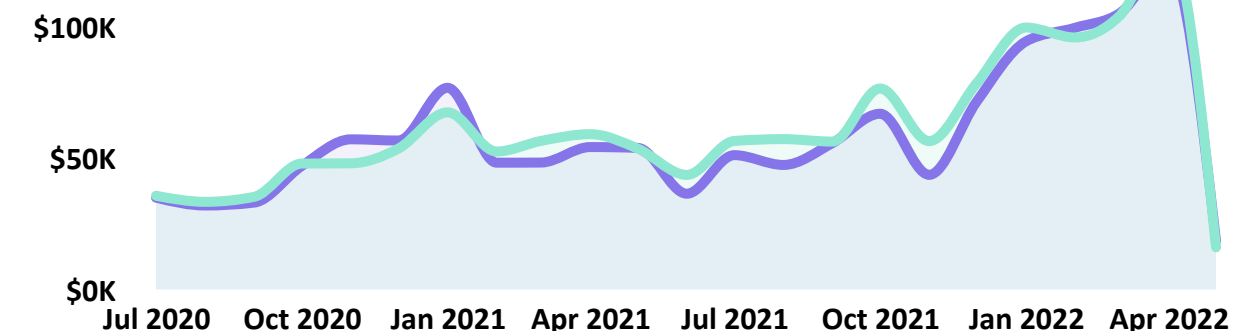
Total Sales Dynamic

Total Sales Sales Last Month

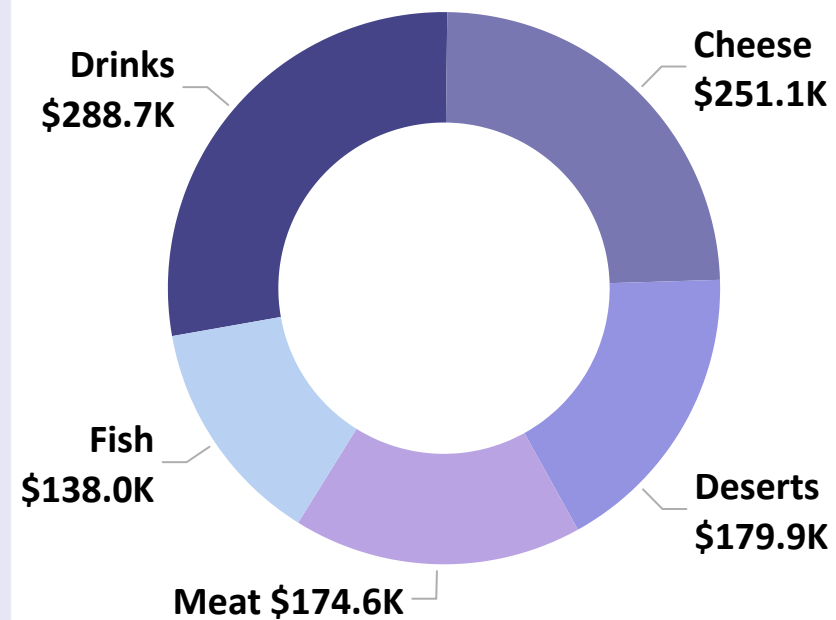


Total Sales vs Profit

TotalSales Profit

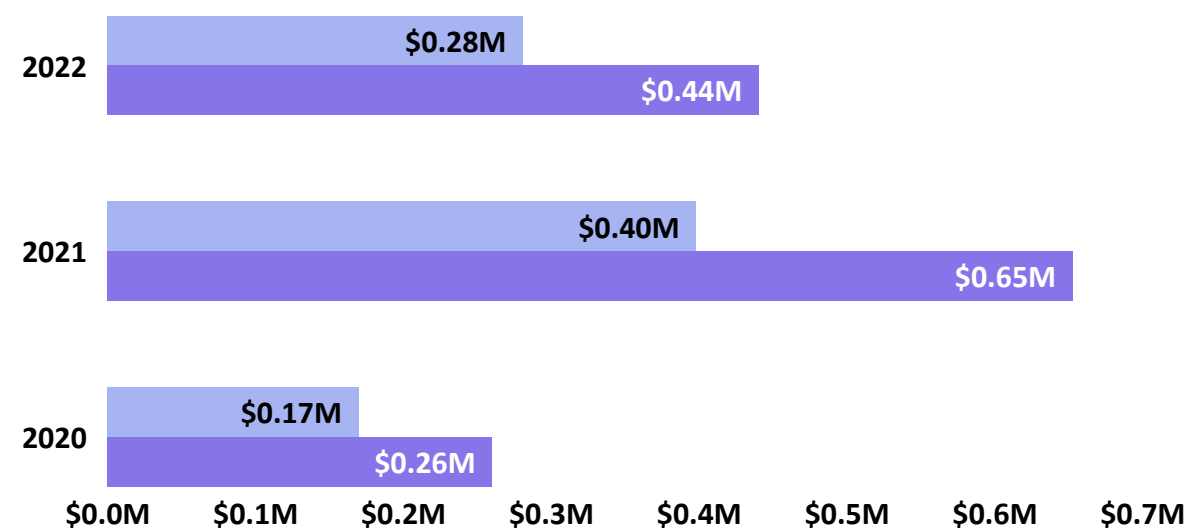


Sales by Product Category



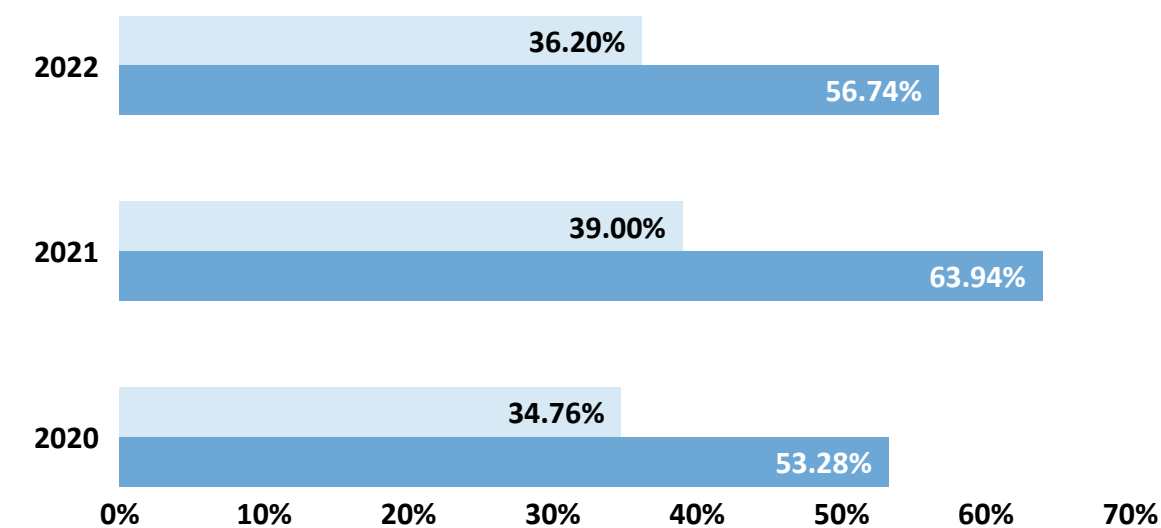
Total Cost vs Total Sales

Total Cost Total Sales



Yearly Profit Percentage & Margin

Profit Margin Profit Percentage





89

Unique Customer

20

Unique Country

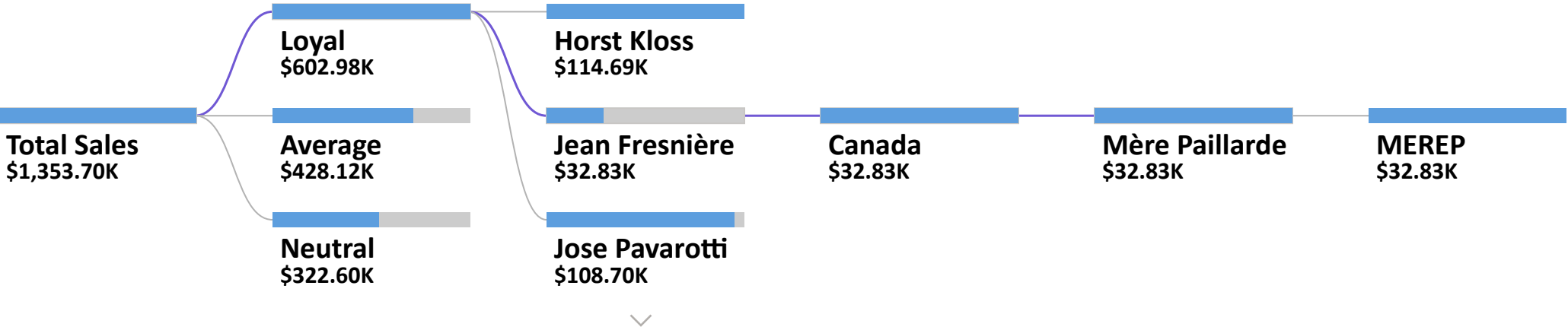
Segment

Name

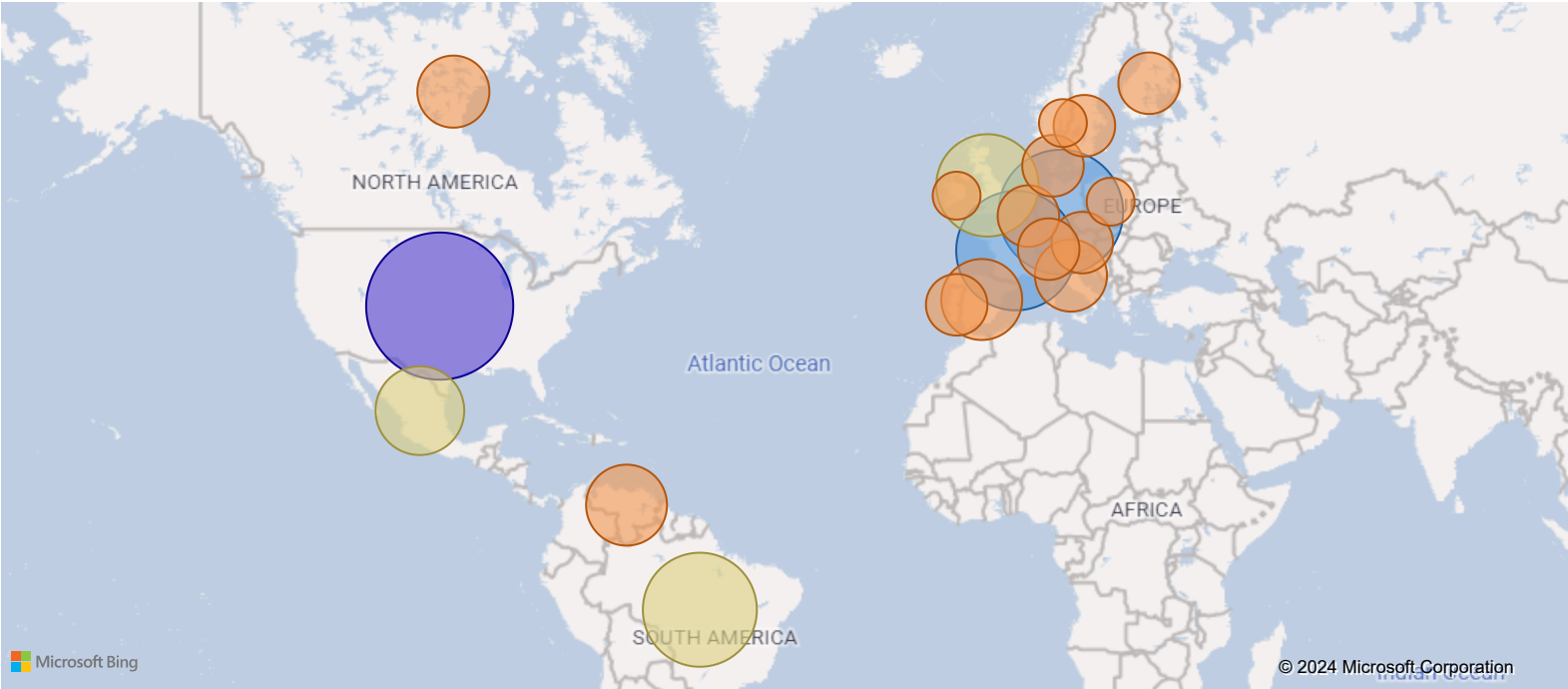
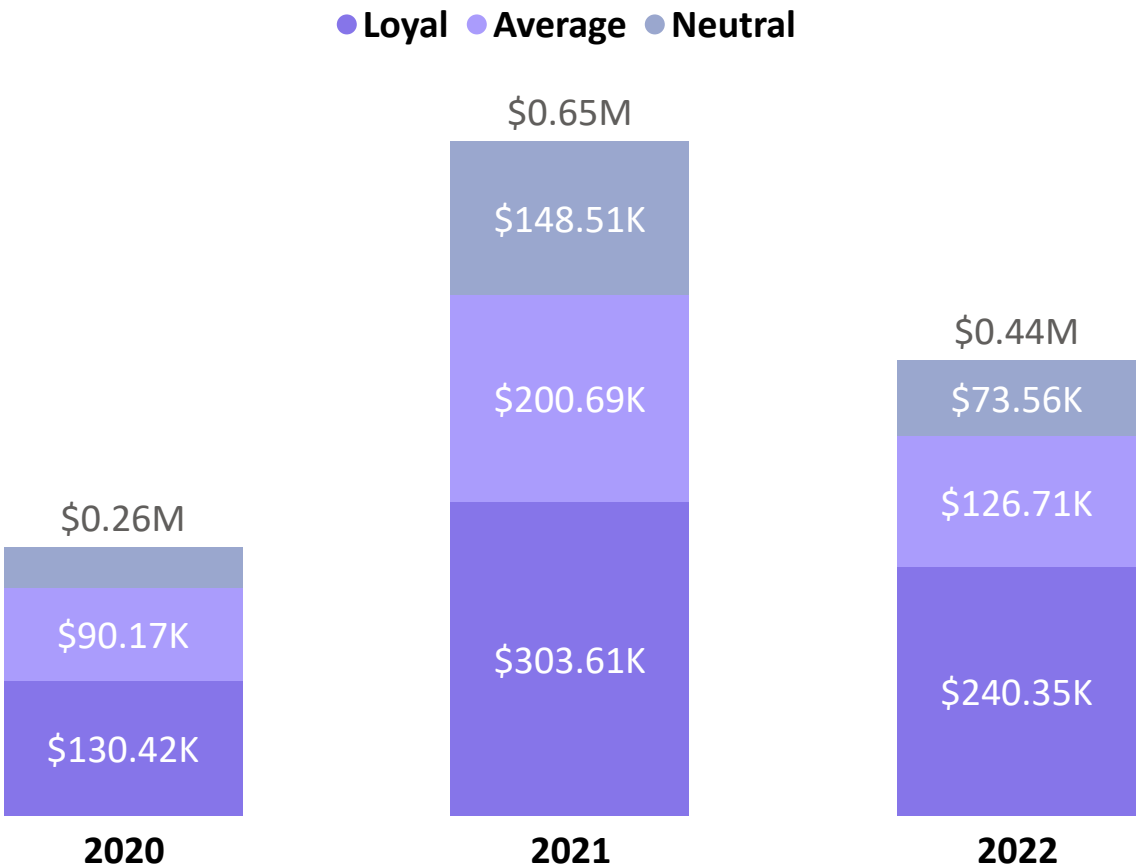
Country

Company

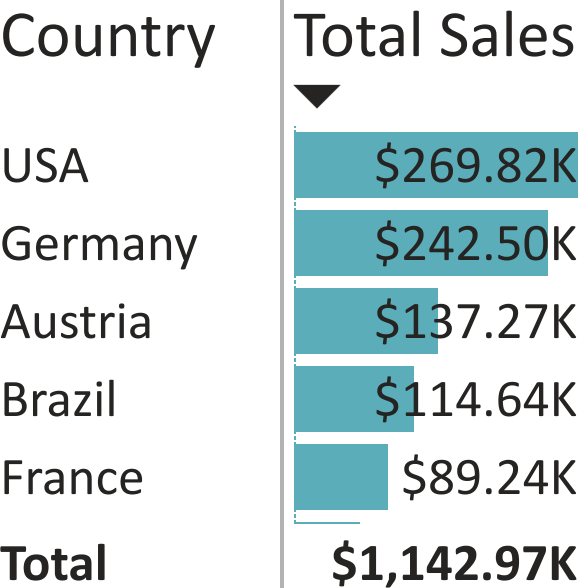
ID



Total Sales by Segment



Top 10 Country



Sales Contribution by Segment (%)

