



TASNIMA AKTAR

Data analyst | Data Visualizer

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WORK EXPERIENCE

Bizdata Insights | December, 2022 - Present

Position: Data Researcher and Analyst

- Received, Cleaned, and prepped data using Power BI, SQL, and Excel to build data model. Ensure 100% accuracy in data cleaning and reporting.
- Built data visualization, create and maintenance dashboard using Power BI that reduce manual reporting by 18 hours weekly.
- Built operational reporting in Power BI to find areas of improvement and writing documents.
- Work closely with 4 cross functional department to identify stakeholders needs and demands. Collaborate with teams to build summary stats in Excel of patterns.

iNeuron.ai | September 2022 – December, 2022

Position: Business Analytics Intern

- Analyzed Amazon periodic sales data to supply insights on revenue quantity as well as net profit and showed both failed & top products of various market.
- Analyzed data gathered from 20 sources, identify gaps, built custom datasets in SQL server.
- Built Data model and dashboard in Power BI.

Master Bari IT | April 2019 – September, 2019

Position: Data Collector and Entry Operator

- Surveyed through primary research on over 500 participants from multiple marketplaces and collected data in person. This activity personally helped me to lighten up public speaking and presentation skill.

EDUCATION

Bachelor of science (B.Sc)

Major: Computer Science & Engineering

Institute: Gono University

Passing Year: 2021

CGPA: 3.50 out of 4

LANGUAGE

☐ English: Advance

☐ Bangla: Fluent

OBJECTIVE

Highly focused and dedicated data analyst with more than 1.5 years of IT industry experience seeks employment in an environment where IT expenditures need to be monitored and analyzed. Able to plan projects, analyze data, create report and dashboard to show findings.

SKILLS

Data analysis

Data Visualization

Power BI

DAX

Data Modeling

Data Cleaning

Git

MS Excel

Google Sheet

MS Office

SQL

Python

Pandas

NumPy

Statistics

PROJECTS

Exploratory and Confirmatory Data Analysis

[Link: https://github.com/tasnimxpress/eda-cda](https://github.com/tasnimxpress/eda-cda)

Cleaned the dataset with 95% accuracy. Perform exploratory and confirmatory analysis with the help of Pandas, visualize with plotly, matplotlib, seaborn using Jupyter Notebook.

Mavens' pizza Sales Data Analysis

[Link: https://www.novypro.com/project/maven-pizza-place-sales-analysis](https://www.novypro.com/project/maven-pizza-place-sales-analysis)

Using Mavens Pizza sales dataset, analyze using DAX, find insights area of improvement and create multi page dashboard.

Product Sales Analysis in Python

[Link: https://github.com/tasnimxpress/Product-Sales-Analysis](https://github.com/tasnimxpress/Product-Sales-Analysis)

Analyze Business question about 12-month sales data using Python Pandas and Matplotlib in Google Collab.

Sales Dashboard in Power BI

[Link: https://www.novypro.com/project/sales-dashboard-32](https://www.novypro.com/project/sales-dashboard-32)

Analyzed sales data and created dashboard, visualized the insights using DAX and Power BI.

CERTIFICATION

- Data Analysis with Python | IBM skill network [🔗](#)
- Ask Questions to Make Data-driven Decisions | Google [🔗](#)
- Work Smarter with Microsoft Excel | Microsoft [🔗](#)
- Analysis for Business System | University of Minnesota

INTERPERSONAL SKILL

- Critical Thinking & Decision making
- Problem-solving & Diligence
- Strong Written & Verbal Communication Skill
- Meticulous & Data-driven Analytical Person
- Creative & Adaptable with technology