



TASNIMA AKTAR

Data analyst | Data Visualizer

Mobile: +8801521513597

Email: tasnimwp@gmail.com

Website: tasnimxpress.github.io

GitHub: github.com/tasnimxpress

LinkedIn: linkedin.com/in/tasnimxpress

Address: Sher-e-Bangla Nagar, Dhaka

WORK EXPERIENCE

Bizdata Insights | December, 2022 - Present

Position: Data Researcher and Analyst

Assist in **data analysis** and manage the creation, design, implementation of data in all phases of analysis using multiple **databases and spreadsheets system**. Other activities include -

- Research and create **dashboard and report**
- Identifying data issues and conducting **detailed weekly reports**.
- Work closely with the company to identify **stakeholders needs and demands**.

iNeuron.ai | September, 2022 – December, 2022

Position: Business Analytics Intern

Analyzed Amazon **periodic sales data** to provide insights on revenue quantity as well as net profit and **identified both failed & top products** of various market. Worked on projects using -

- Python, Pandas, NumPy in JupyterLab.
- Data modeling and visualizing in PowerBI.

Master Bari IT | April, 2019 – September, 2019

Position: Data Collector and Entry Operator

Surveyed through **primary research on over 500 participants** from multiple marketplaces and collected data in person. This activity personally helped me to lighten up **public speaking** and **presentation skill**.

EDUCATION

Bachelor of science (B.Sc)

Major: Computer Science & Engineering

Institute: Gono University

Passing Year: 2021

INTERPERSONAL SKILLS

- Critical Thinker & Analytical Mindset
- Collaborative & Communicative
- Detail-oriented & Data-driven Problem Solver
- Fast learner & Adaptable with technology
- Creative and forward thinker

OBJECTIVE

Flexible Data Analyst proficient in collecting, analyzing, interpreting, and reporting data. Hoping to fill a position that set to a positive atmosphere to learn and implement new skills and technologies for the betterment of the organization and to improve business operational productivity.

SKILLS



PROJECTS

Exploratory and Confirmatory Data Analysis

Link: <https://github.com/tasnimxpress/eda-cda>

Cleaned the dataset with 95% accuracy. Perform exploratory and confirmatory analysis with the help of Pandas, visualize with plotly, matplotlib, seaborn using Jupyter Notebook.

Analyze and present data with Excel

Link: <https://github.com/tasnimxpress/Analyze-and-present-data-with-Excel>

Analyze sales data and came up with findings using formulas, and functions, visualize data with charts, pivot table, slicer.

Product Sales Analysis

Link: <https://github.com/tasnimxpress/Product-Sales-Analysis>

Analyze some Business question about 12-month sales data using Python Pandas and Matplotlib in Google Collab.

Sales Dashboard in Power BI

Link: <https://www.novypro.com/project/sales-dashboard-32>

Analyzed sales data and created dashboard, visualized the insights using DAX and Power BI.

CERTIFICATION

- Data Analysis with R | Udacity
- SQL + Tableau
- Data Analysis with Python | IBM skill network
- Data Analytics Professional Certificate | Google
- Work Smarter with Microsoft Excel | Microsoft
- Analysis for Business System | University of Minnesota

LANGUAGE

Bangla: Excellent

English: Advanced

HOBBIES

Writing, Researching, Reading, Travelling