|  |  |  |
| --- | --- | --- |
|  | High Power / Low Interest​  **Keep Satisfied​**   * X​ * X​ * X | High Power / High Interest​  **Manage Closely​**   * X​ * X​ * X |
| Low Power / Low Interest​  **Monitor​**   * X​ * X​ * X | Low Power / High Interest​  **Keep Informed​**   * X​ * X​ * X |
|  |  | |