



Tasneem Wakil

UX/UI Designer

Open to relocate

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Memphis, TN

About Me

UX/UI Designer with background as an interior architectural student. Skilled in bringing innovative ideas and attention to detail to produce user-friendly products.

Education

UI Design Certificate | Sep 2023
Careerfoundry

- 500+ hour intensive immersion course for UI Designers

Architectural Constr. | Dec 2022
Fundamentals
Certificate
SWTCC

Associate of Science | Dec 2022
SWTCC

Skills

UI / Visual Design
Wireframing
Prototyping
Responsive Web Design
Style Guides
Iconography
Typographic Hierarchy
Personas
Usability Analysis
User Research
Usability Testing
Mockups

Tools

Figma
Adobe XD
Invision
Canva
Marvel

Experience

Healing Garden | iOS & Android Native Mobile App

CareerFoundry Case Study (Aug 2023)

- Adhered to the rules & regulations of Material Design and Human Interface Guidelines to make screens.
- Developed low, mid, & high fidelity wireframes to then prototype in Figma.
- Tested prototypes with participants for feedback & iterations.

CASHORA | Money Management Web App

CareerFoundry Case Study (Aug 2023)

- Created brand guidelines document to form basis of product's brand
- Generated user stories to then develop user flows
- Incorporated user testing results into high fidelity designs
- Designed mock-ups & a desktop breakpoint

Tasty Fix | Responsive Recipe Web App

CareerFoundry Case Study (May 2023-July 2023)

- Applied the process of user-centered design & mobile-first approach to develop a responsive web app.
- Sketched rapid prototypes, conducted user interviews and A/B testing, developed personas, and applied feedback to wireframes.
- Designed 30+ high fidelity screens of different device sizes, produced mockups, and a style guide based on stakeholder's requests.

Mindfully | Productivity Web App

CareerFoundry Case Study

- Defined 3 key functionalities for users to complete
- Analyzed & researched competitor apps
- Created a well- established grid system and an effective visual hierarchy