

Crafted by:

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Training series number **XXX.XXX.XX** 

Intro to Machine Learning

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Introduction to Machine Learning

Supervised and Unsupervised Algorithm

**Linear Regression Algorithm** 

**Cost Function** 

**Gradient Descent** 

### **Learning Objective**

To have a basic understanding of how machine learning works, the various algorithms and evaluation metrics used

## Prerequisite

Jupyter notebook + Python 3.7 installed Notebook

## What is Machine Learning?

"The ability of machine to do certain task performed by human without being explicitly programmed to do that task,"

### What machine does

```
package com.beginnersbook;
  2 public class JavaExample {
         public static void main(String[] args) {
             String str1 = String.format("%d", 15); // Integer value
             String str2 = String.format("%s", "BeginnersBook.com"); // String
             String str3 = String. format("%f", 16.10); // Float value
             String str4 = String. format("%x", 189); // Hexadecimal value
             String str5 = String.format("%c", 'P'); // Char value
             String str6 = String.format("%0", 189); // Octal value
  9
 10
             System.out.println(str1);
             System.out.println(str2);
 11
 12
             System.out.println(str3);
 13
             System.out.println(str4);
 14
             System. out.println(str5);
 15
             System. out.println(str6);
 16
 17
 18 }
Problems @ Javadoc Declaration Console Console Representation Progress Coverage
<terminated> JavaExample [Java Application] /Library/Java/JavaVirtualMachines/jdk-9.0.4.jdk/Conter
BeginnersBook.com
16.100000
bd
275
```

Machine is explicitly programmed to do things.

## While human has intelligence to learn things



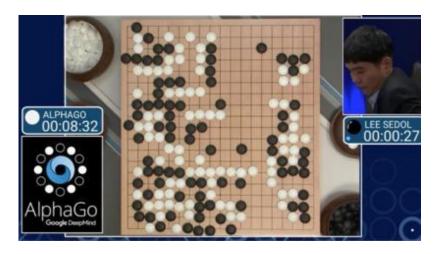


The ability of machine to learn like human does, is ....

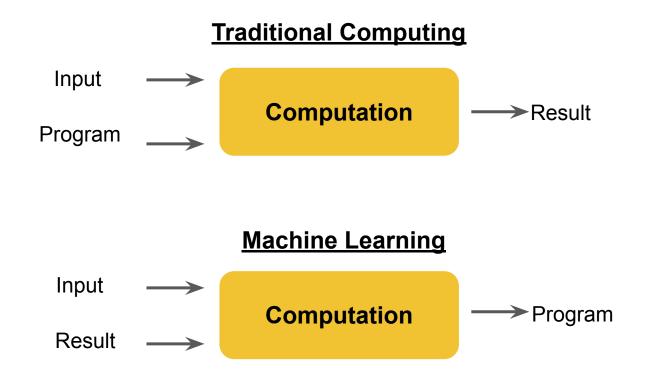
# **Machine Learning**

### This is how machine do that





## Machine Learning vs Traditional Computing



### Machine learning and non-Machine Learning case



- Predicting house price
- Sentiment analysis
   Segmenting customer based on buying behavior
   Credit scoring

  - Spam filtering

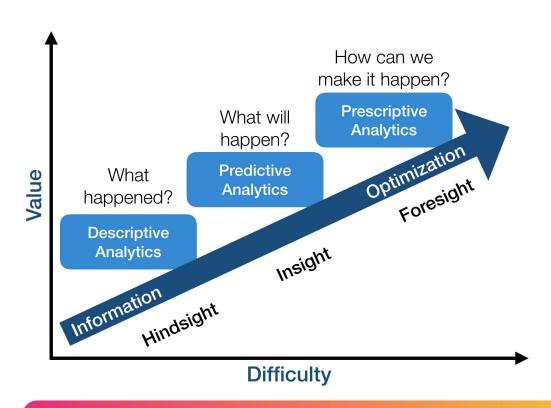


- 1. Get the average height of students in a class
- No-reply email

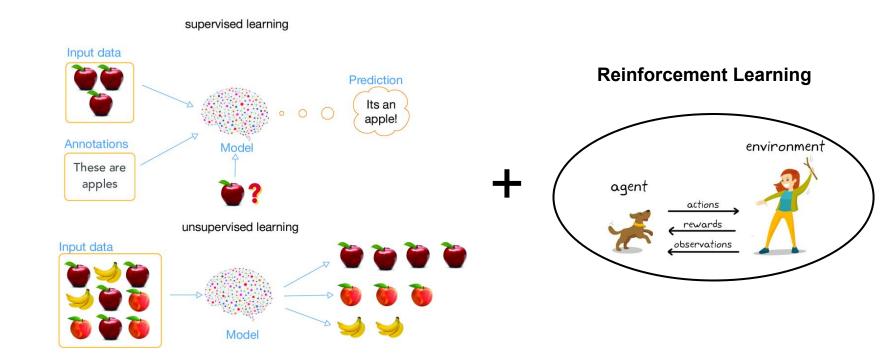
## Benefits of Machine Learning

- Real-time decision-making process
- Improve effectiveness and efficiency
- Help marketing Strategy
- Improve the precision of financial rules
- Improve security

## Descriptive, Predictive and Prescriptive Analytics

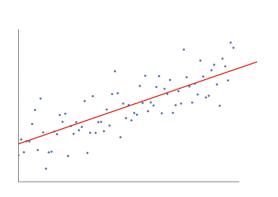


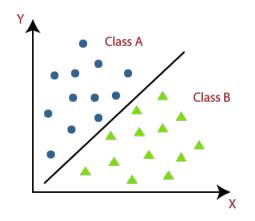
## Machine Learning Algorithms



## **Supervised Learning**

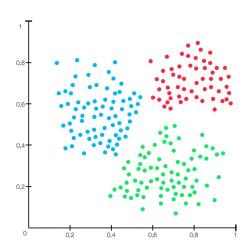
## Regression + Classification





## **Unsupervised Learning**

## Clustering

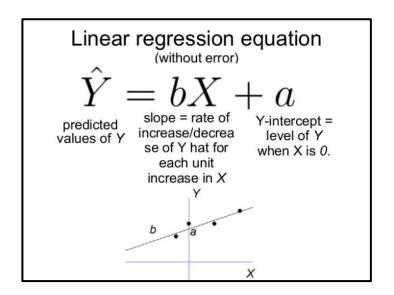


## Semi-supervised Learning?

## **Linear Regression**

### **Linear Regression**

is a statistical modelling used to examine the relationship between two or more variables. Linear regression performs the task to predict a **dependent variable value** (y) based on a **given independent variable** (x).



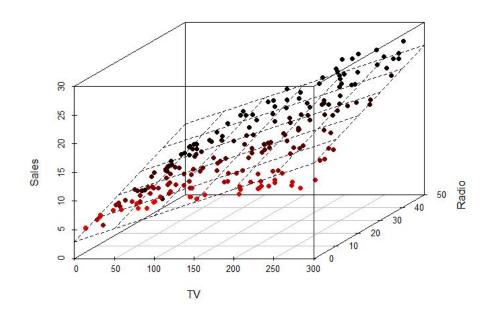
## Multivariate Linear Regression

$$y_1 = \beta_0 + \beta_1 x_{11} + \dots + \beta_k x_{1k} + \varepsilon_1$$

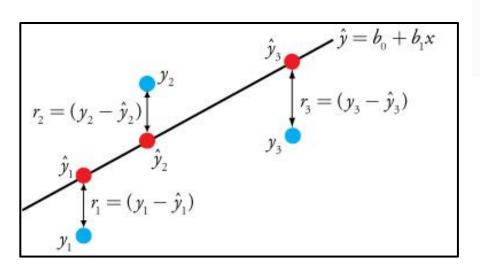
$$y_2 = \beta_0 + \beta_1 x_{21} + \dots + \beta_k x_{2k} + \varepsilon_2$$

$$\vdots$$

$$y_n = \beta_0 + \beta_1 x_{n1} + \dots + \beta_k x_{nk} + \varepsilon_n$$



### Residual Error



$$\mathsf{MAE} = \frac{1}{n} \sum_{j=1}^{n} |y_{j} - y_{j}|$$

Mean Absolute Error

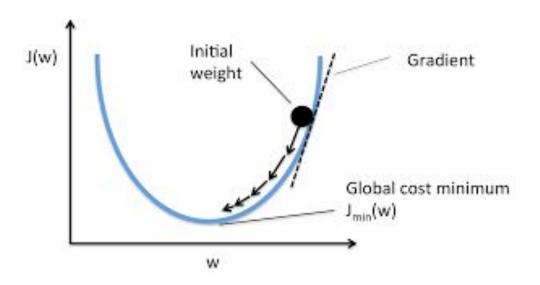
$$MSE = \frac{1}{N} \sum_{i}^{n} (Y_i - y_i)^2$$

Mean Squared Error

RMSE = 
$$\sqrt{\frac{1}{n} \sum_{j=1}^{n} (y_j - \hat{y}_j)^2}$$

Root Mean Squared Error

### Cost Function & Gradient Descent



**Cost function** is a function that measures the performance of a machine learning model.

**Gradient descent** is function that minimize the error, that is mean squared error cost function. By changing the weighting of parameters iteratively.

### **How Gradient Descent works?**

#### 1. Guess theta

Guess/Random  $\Theta_{(n+1 \mathbf{x}_1)} \rightarrow \Theta_{0}, \Theta_{1},....$ and  $\Theta_{n}$ 

#### 2. Predict, with these theta

$$pred^{(i)} = \Theta_0 \times 1 + \sum \Theta_i X_i^{(i)}$$

#### 3. Measure error (cost function)

error<sub>(m×1)</sub> = y<sub>(m×1)</sub> - pred<sub>(m×1)</sub>  
cost = 
$$(1/2m)^* \sum_{i=1}^m (error)^2$$

#### 4. Update theta

$$\Theta = \Theta - \alpha (1/m) * \sum_{i=1}^{m} (error)*x$$

#### 5. Repeat

## Questions?