



**AFROADDIS**

**KYT TRADING PLC**

# **COMPANY PROFILE**

**SCALING SUSTAINABLE VALUE.**

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Established 2015

[www.afroaddis.com](http://www.afroaddis.com)

Addis Ababa, Ethiopia

# ABOUT US

KYT Trading PLC is a legally registered business in Ethiopia under the laws of the Federal Democratic Republic of Ethiopia. Since its establishment in 2015, the company has been committed to delivering high-quality and sustainable products and services that meet customer needs and contribute to national development.

Our focus is on giving Ethiopian consumers access to reliable products that meet international standards of quality, design, and value for money.

## OUR VISION

Shaping the future

## OUR MISSION

Operationalizing the vision by leveraging the Enterprise Transformation Model (ETM) and the AFROADDIS Way (AA Culture) as guiding frameworks in order to build scalable, sustainable, and replicable enterprises that create long-lasting value locally and globally.

## Core Values

- **Trust**: Building strong relationships through transparency and reliability
- **Integrity**: Acting with honesty, accountability, and responsibility
- **Professionalism** : Delivering excellence with discipline and expertise
- **Social-oriented** : Honoring and value addition to community in all its endeavors



# WHAT WE DO

AfroAddis is dedicated to transforming African trade by fostering worldwide commerce that empowers communities and promotes Ethiopia's heritage on a global scale. We specialize in:

## TRADING

Offering essential household goods through a customer-focused, credit-based retail model that supports local manufacturing and international partnerships making high-quality products accessible worldwide.

## MANUFACTURING

high-quality household furniture including sofa sets, kitchen cabinets, beds, cupboards, dressing tables, shelves, and custom woodwork using durable materials and in-house expertise.

## IMPORT

Sourcing global-quality household appliances and materials from international markets to meet domestic and regional demand, ensuring affordability and reliability for customers around the world.

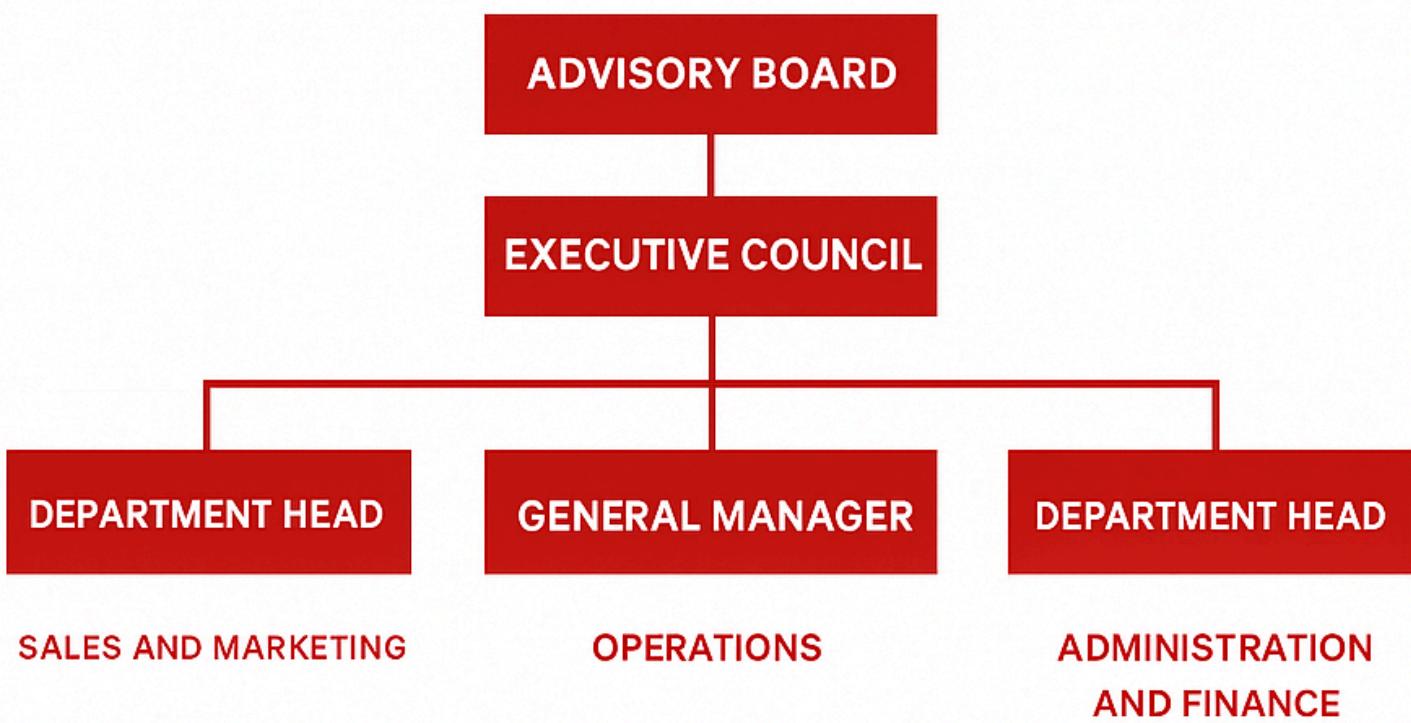
## EXPORT

Promoting Ethiopia's agricultural excellence by exporting high-value products like coffee, Green Mung, sesame, pulses, and Soya Beans to international markets connecting Ethiopian farmers to worldwide trade networks.

# ORGANIZATIONAL STRUCTURE

The company's governance structure consists of an Advisory Board, an Executive Council, a General Manager, and three Department Heads.

SCALING  
SUSTAINABLE  
VALUE.



- The Advisory Board chaired by the Managing Director provides oversight and ensures that corporate policies and objectives are effectively implemented. This advisory board consists of professionals including executives, academia, and practitioners from diverse sectors.
- The General Manager is responsible for the overall administration, coordination, and execution of the company's plans.
- Supporting the General Manager are three Department Heads, which are Sales and Marketing, Operations, and Administration and Finance.

**Best Taxpayer Awards:** KYT has been recognized at the Federal level as one of the nation's best taxpayers for two consecutive years.

**• RISK PROFILE ASSESSMENT BY CUSTOMS COMMISSION:**

Assessment of risk profile of AFROADDIS by Customs Commission resulted in its recognition as Level II (on a scale of 3).

**• PROCESSING ACCREDITATION AS AUTHORIZED ECONOMIC OPERATOR (AEO):**

AFROADDIS is now executing a program towards becoming an AEO by Customs Commission, ensuring compliance, efficiency, and international recognition in trade facilitation.

**EXCLUSIVE BRAND PARTNERSHIPS:**

KYT is the exclusive Ethiopian agent for ARKEMIX, a leading French manufacturer of premium electronics for its KRYSTER- and BERKLAYS branded full-range electronics appliances, demonstrating trust from international partners and recognition of our operational excellence.

**MEMBERSHIP IN RECOGNIZED ASSOCIATIONS:**

We are active members of the Addis Ababa Chamber of Commerce and the Coffee Exporters Association, reflecting our commitment to professional standards, networking, and collaboration.

# KEY ACHIEVEMENTS

# Plans

KYT Trading PLC aims to expand its operations into:



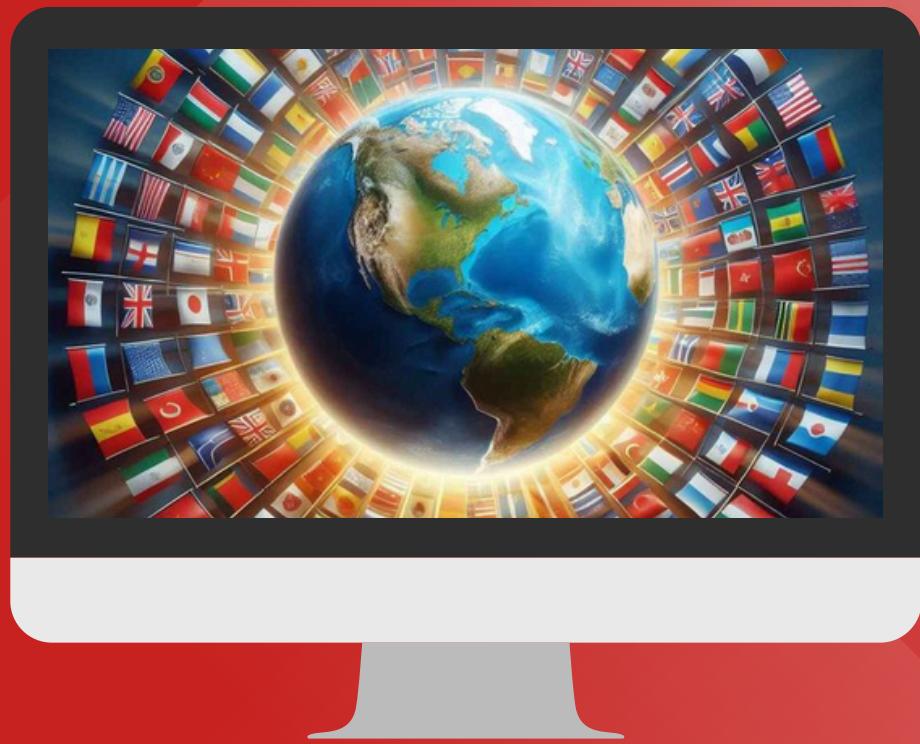
Agriculture



Mining, and



Vehicle Assembly  
Plant establishment



## TRADE REPRESENTATION

Representing various prominent companies and reputable international brands from different countries, thereby enhancing AFROADDIS's market presence and prestige.

FRANCE  
TURKEY  
ITALY  
KOREA

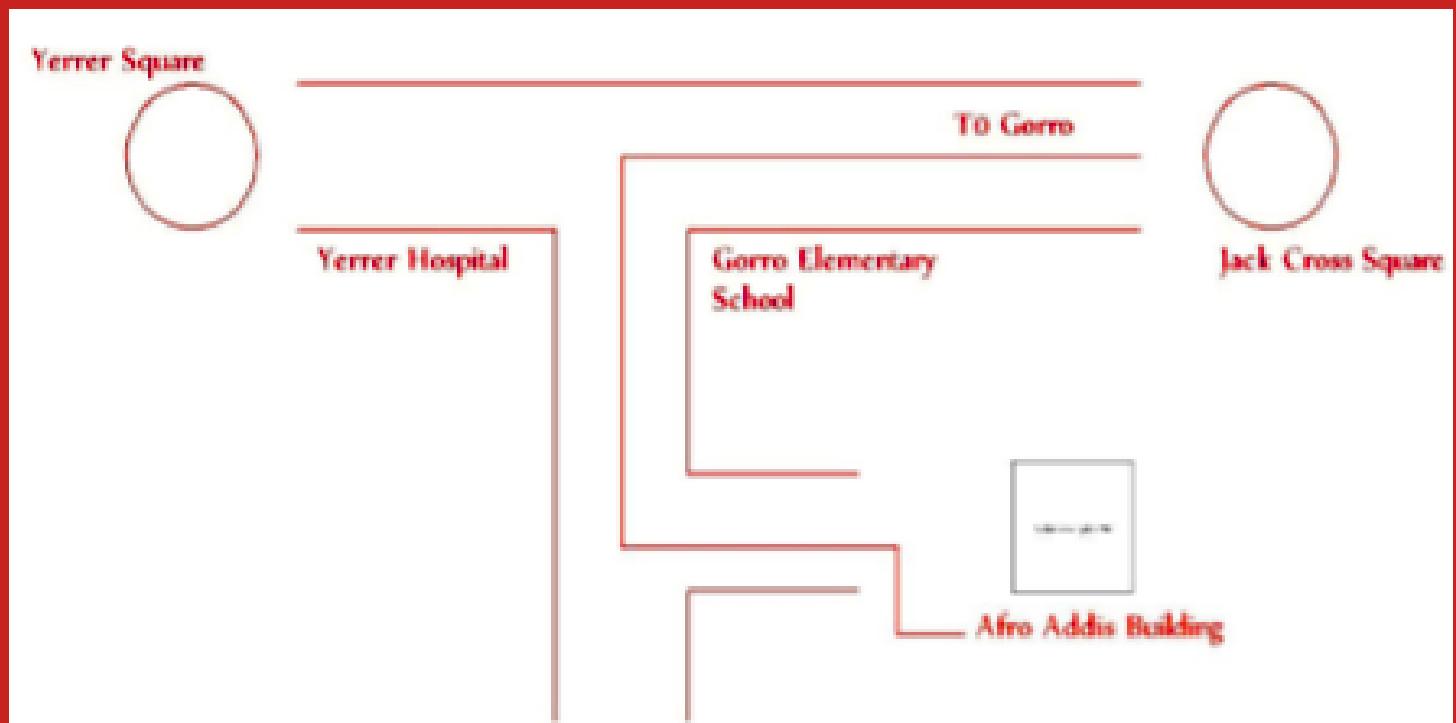
SPAIN  
UAE  
CHINA  
GERMANY....

# STRATEGIC PARTNERS

KYT is the exclusive Ethiopian agent for ARKEMIX, a leading French manufacturer of premium electronics for its KRYSTER and BERKLAYS branded full-range electronics appliances, demonstrating trust from international partners and recognition of our operational excellence.

- 1 Samsung
- 2 Hisense
- 3 LG
- 4 Kumtel and
- 5 Sony

# CONTACT US



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