

Director of Product Design

JotForm.com · March 2015 - Present

My main role is to ensure that our designs work in a consistent and scalable manner while we re-design and re-build every aspect of our product.

My responsibilities include co-ordinating product development efforts between designers and developers, conducting user research, preparing usability studies, working with our Design & UI teams to build and maintain our UI framework and providing an overall design vision for our product.

Additionally, I continue to serve as a designer in our cross-functional Builder Team; providing designs and necessary assets while we build our scheduled features.

User Interface Designer

JotForm.com · November 2013 - March 2015

I joined the amazing team at JotForm for another run and helped it grow past the 2 million users mark. I have worked on improving various features of the app and shipped new ones as well. My responsibilities mainly consisted of prototyping and designing interfaces, as well as conducting usability tests on them.

Occasionally, I would help out our Marketing Team on landing pages and marketing banners, where I acted both as a designer and a UI developer.

User Experience Designer

Yekolay.com · September 2013 - November 2013

I was hired by yekolay.com for a redesign project, aiming to improve the marketing capabilities of the current website as well as improving the overall system usability.

I was tasked with creating interfaces for all aspects of the app, from the home page to search results and restaurant menu pages.

Designer

Smarty Media · November 2012 - July 2013

My main responsibility was preparing mobile websites for our clients and designing our spin-off service called MobileSparq, a plug & play website builder. I was also tasked with preparing graphics required for campaigns and presentations for our clients.

User Interface Designer

JotForm.com · October 2010 - November 2012

I was the first full-time designer hired by the company and was tasked with improving the design wherever I could. The result was a form design that is being used even today, numerous improvements all around the app, increased engagement metrics and a side-project that became wildly popular for its time.

Skills

User Research
Personas
Prototyping
Information Architecture
Usability Testing
Interaction Design
Visual Design
Mobile Design
Animation
Front-End Development

Toolkit

Pen & Paper
Photoshop
Illustrator
After Effects
Invision
Sketch
Balsamiq
HTML/CSS/JS
CSS Pre-Processors

Certifications

UX Certificate

Nielsen Norman Group
July 2016

Education

BA in Graphic Design

Bilkent University
2005-2009