



Keeping You Green for Over 30 Years!

WELCOME TO CUSTOM LAWNS

Custom Lawns Inc. is a privately owned and operated lawn service company. Since 1977, we've been committed to providing top-quality lawn care. Our facility is located in North Ridgeville, Ohio. We currently serve the counties of Cuyahoga, Lorain and Medina, as well as the northern cities of Summit County. We specialize in the care of established lawns, providing services such as lawn fertilization, weed control, insect control and core aeration. Delivering the best service while utilizing the best lawn care methods, materials and equipment available helps to keep Custom Lawns on top. We're #1!



CUSTOM LAWNS PROGRAM(S) Our Traditional Program, Time-Tested for Success in Our Area!

- Our Custom Program(s) consist of up to five timely services designed to improve and maintain the health, color and density of your lawn.
- Our scheduled program(s) of care ensure that your lawn will always receive the right treatments at the right times.
- Our state-licensed technicians are fully insured. You can count on us to do the job right with the utmost concern for your safety.
- We use state-of-the-art tools, techniques and materials to produce lawns of the highest quality.
- With regular inspections, our expert technicians are able to identify and treat minor problems before they require costly repairs.
- Quick turnaround ensures that we're there when you need us.
- Our experienced and knowledgeable technicians aren't satisfied until you're satisfied, and our work is guaranteed.
- As your partner in lawn care, we're dedicated to keeping you informed and providing you with professional advice whenever you need it.
- A variety of optional services is available to meet your unique needs.



1

EARLY SPRING

March – April

Fertilizer at this time is crucial for an early-spring green-up. These are also the months when we can most effectively control crabgrass and foxtail. You must act quickly, though, to ensure the greatest percentage of control. Broadleaf weed control is included only after temperatures have reached 45° or above, weather permitting.



2

SPRING

May – June

Fertilization along with broadleaf weed control will be applied at this time. Please remember that we can only control those broadleaf weeds showing at the time of application. This is a critical time for insect activity to start. Insecticides will be added as needed to control surface-feeding insects.



3

EARLY SUMMER

June – July

Hard-to-control weeds come in at this time; the proper weed controls will be used. Hot weather brings out chinch bugs and sod webworms. Insect controls are applied as needed. Slow-release fertilizer is applied at this time to sustain your lawn through the high stress of summer heat.

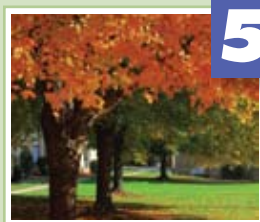


4

LATE SUMMER

August – September

Slow-release fertilizer is applied to maintain a healthy turf while eliminating the burn potential traditional fertilizers have. Herbicides and insecticides are applied as needed for increased control of weeds and surface-damaging insects.



5

FALL

September – November

Fall is the best growing time of the year for turfgrass. We'll apply a heavy rate of granular fertilizer. Rapid root and top growth will maximize recovery from summer stresses. Weeds will be controlled as needed.

These five steps will help to produce the lawn you've always wanted.



OPTIONAL SERVICES

Enhance the Beauty of Your Lawn
Add one or more to customize your program.

By combining our Custom Program(s) with good mowing and watering habits, your lawn should stay healthy, green and beautiful all year long. But there are times when other factors such as grubs, fungus diseases and compacted soil can affect your turf. That's when our Optional Services will prove helpful. These services include:

Core Aeration:

Loosens compacted soil, controls thatch and creates more room for air, water and fertilizer to reach the root system.

Disease Control:

Fungicides are applied to treat a variety of lawn fungus diseases whenever they appear.

Slit Seeding or Aeration Seeding:

Great way to thicken up a thin lawn. Give us a call and we'll advise you which method is best for your lawn.

Grub Insect Control:

We can provide season-long control with a special service that prevents grubs from invading your lawn.

Lime Application:

Our lime application helps to keep the chemistry of your soil in balance so that you can have and enjoy a thicker, greener, healthier lawn. Soil testing is recommended.

Late-Fall Fertilization:

With a heavy application of winterizer fertilizer, we can stimulate root growth and improve early-spring green-up.

Landscape Bed Weed Control:

A four-step program to significantly reduce weeds in your landscape beds.

Early Bird Discount:

- Pre-pay by January 10 and save 8%.
- Pre-pay after January 10 and save 6%.



Please call or visit our website for other lawn care services:

(440) 327-1467

OR

(440) 779-5777

www.CustomLawns.com

31856 Cook Rd.
North Ridgeville, OH 44039

MasterCard, Visa
and Discover
Accepted



License #10614



EVEN MORE CUSTOM LAWNS VALUE

CUSTOM LAWNS' NATURAL ORGANIC ALTERNATIVE

- 100% all-natural and organic homogenized fertilizers (a five-step program)
- Dolomitic limestone to supply calcium and magnesium to your lawn (spring)
- Lawn aeration to improve the organic fertilization process (spring or fall)
- Iron, an important micronutrient (summer)
- Soil test required to determine soil pH (once every five years)
- Weed and insect control options, using conventional methods, if requested

Custom Lawns endorses both the Traditional Program and the Natural Organic Alternative. As a service company first and foremost, we strive to provide our customers with the finest service and results.

CUSTOM LAWNS PLEDGE

If you're not satisfied with the results of any application, we'll work until your expectations are fulfilled.

All of our services are backed by the Custom Lawns Pledge and by people who care.



SNOW PLOWING

If you dislike the snow and cold, just give us a call! Our snow plowing service is limited to the North Olmsted, Olmsted Falls, Westlake and North Ridgeville areas.

WE HAVE CONNECTIONS!

Call Custom Lawns if you need help with your lawn mowing, landscape, trees and shrubs, or your irrigation system. If you need a service that we don't provide, we can refer you to a local green industry contractor that we have confidence in.



What a Great Idea!

Consider a Custom Lawns gift certificate for a full season of lawn care! These make great holiday, birthday or "neighborly" gifts.

Call us to get yours today!
(440) 327-1467 • (440) 779-5777

"Tell a Friend" Referral Discount

Just tell us your referral's name and address, and we'll provide them with a free estimate. If they elect to begin our service, your account will be credited \$20.00!



Your friend's name

Your name

Your friend's address

Your address

City

State

Zip

City

State

Zip

Your friend's phone number

Your phone number