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SKILLS

Figma
Adobe Illustrator
Adobe Photoshop
Adobe After Effects
Zeroheight
Dovetail
Miro
Sketch
Jira
Zeplin
HTML 5, CSS3
WordPress
Squarespace

EXPERIENCE

Sr. Product Designer

WP Engine

Dec 2019 - Mar 2024

Austin, TX

- Designed, created and tested wire frames, mock-ups and working prototypes
- Worked closely with research, product managers and engineers to take designs from concept to completion
- Helped implement a robust, accessible design system
- Collaborated across departments to conduct on-brand presentations, email templates, animations and digital assets

UI/UX Designer

Apr 2017 - Sep 2019

DigitalMarketer/Praxio

Austin, TX

- Responsible for UX research, design and testing for e-learning app (DigitalMarketer) and enterprise web app (Praxio)
- Designed, created and tested wire frames, mock-ups and working prototypes
- Worked closely with marketing and engineering teams to design and optimize primary marketing site, lead generation, event websites, emails and digital marketing campaigns
- Created custom animations, graphics print and digital assets

Junior Designer (contract)

Mar 2017 - Apr 2017

InMotion Software

Austin, TX

- Designed client presentation templates for UX work
- Collaborated with Sales and recruiting teams to create landing pages, emails, and various digital and print marketing assets

Dir Business Development

Sep 2012 - Jul 2016

Vitamin T

Austin, TX

- Spread brand awareness by developing strategic partnerships with creative hiring managers
- Helped clients define, recruit and fulfill creative staffing roles
- Designed T-shirts, presentations, digital and print graphics

EDUCATION

Bachelors, Communication Studies | Southwestern University Sep 2005 - Dec 2009

UI Design | The Iron Yard

Oct 2016 - Feb 2017

Graphic Design | The Art Institute Of Austin

Jun 2015 - Jul 2016

Visual Design | General Assembly Austin

Jul 2016 - Aug 2016